

More details available
at www.book-fair.com/litag

Registration Literary Agents & Scouts Centre (LitAg)



11-15 October 2017
**FRANKFURTER
BUCHMESSE**
Guest of Honour France

1 Registration Participation for Literary Agents and Scouts

Company name (sort word): _____ Customer no.: _____

L

Data registered for 2016

Please enter your changes in the right-hand column!

Number of tables:

Number of participants:

Names of participants:

Table number:

Number of shelving units (see price list) incl.
additional nameplate(s):

Registration Data for 2017 – enter changes only

All data for which no changes have been entered will be carried forward from 2016.

Number of tables:

Number of participants:

Names of participants:

Preferred table number:

Number of shelving units (see price list) incl.
additional nameplate(s):

Helpful tips for filling out this form

- ✓ Signature: Please don't forget to sign this form on the last page **4**.
- ✓ VAT: You might qualify for VAT exemption. More on page **2**.
- ✓ Marketing fee: The Marketing fee is obligatory. More at www.book-fair.com/marketing_fbf.
- ✓ Deadline for Catalogue entry: 30 June 2017.
- ✓ Your sales manager Riky Stock, based in the German Book Office New York (rikystock@book-fair.com), and your sales support Guoying Zhu, based in Frankfurt (zhu@book-fair.com), are here to help you.

Please return to: Frankfurter Buchmesse GmbH | Braubachstrasse 16 | 60311 Frankfurt am Main | Germany | Fax: +49 (0) 69 2102-277 | E-mail: servicecenter@book-fair.com

2 Company address

Company name (sort word): _____ Customer no.: _____

L

Data registered for 2016

Please enter your changes in the right-hand column!

Company address:

Correspondence in: German English

Registration Data for 2017 – enter changes only

All data for which no changes have been entered will be carried forward from 2016.

Company address:

Correspondence in: German English

Company name: _____

Address: _____

Postcode | Town: _____

PO Box: _____

PO Box postcode | Town: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

Internet address: _____

VAT no.: _____

For companies from outside Germany:

Subject to certain conditions we can issue invoices without VAT to exhibitors from outside Germany, if they are companies with commercial operations.

Please select one of the following options so that we can assess whether this is possible in your case:

With this registration, we confirm that the exhibiting company is based in an EU member state and is registered under the VAT identification number stated.

As a commercial company with headquarters outside the EU, we enclose with this registration proof of our company status as issued by the relevant authority.

We will send the proof of our company status to vat@book-fair.com as soon as possible.

The exhibiting company does not operate commercially (as defined under German VAT laws) and is therefore not entitled to the above-mentioned assessment.

For more information, please visit www.book-fair.com/vat.

Contact person/online administrator: Ms Mr

Surname: _____

First name: _____

Phone: _____

E-mail: _____

Contact person/online administrator: Ms Mr

Surname: _____

First name: _____

Phone: _____

E-mail: _____

All the documents and information relevant to your appearance at the Frankfurt Book Fair 2017 will be delivered to the contact person named here (except when an alternative mailing address is given).

3 Different addresses (if required)

Company name (sort word): _____ Customer no.: _____

L

Data registered for 2016

Please enter your changes in the right-hand column.

Mailing address:

Correspondence in: German English

Contact person: Ms Mr

Surname: _____

First name: _____

Phone: _____

E-mail: _____

Registration data for 2017 – enter changes only

All data for which no changes have been entered will be carried forward from 2016.

Mailing address:

Correspondence in: German English

Company name: _____

Address: _____

Postcode | Town: _____

PO Box: _____

PO Box postcode | Town: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

Contact person: Ms Mr

Surname: _____

First name: _____

Phone: _____

E-mail: _____

All the documents and information relevant to your appearance at the Frankfurt Book Fair 2017 will be delivered to the contact person named with the mailing address.

Invoice address:

Correspondence in: German English

Contact person: Ms Mr

Surname: _____

First name: _____

Phone: _____

E-mail: _____

Invoice address:

Correspondence in: German English

Company name: _____

Address: _____

Postcode | Town: _____

PO Box: _____

PO Box postcode | Town: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

VAT no. (if inclusion required on invoice): _____

Contact person: Ms Mr

Surname: _____

First name: _____

Phone: _____

E-mail: _____

Use our Catalogue
to get results!

4 Catalogue entry



11-15 October 2017
**FRANKFURTER
BUCHMESSE**
Guest of Honour France

Company name (sort word): _____ Customer no.: _____

L

Data registered for 2016

Please enter your changes in the right-hand column!

Catalogue address:

Sort word:

Cross reference: (e.g. Cavendish, see: Marshall Cavendish)

Company logo: in Exhibitors Catalogue

- Logo (print/online)
- Logo crossmedia
- Logo crossmedia plus Visitor Guide
- no Logo

Catalogue text:

Registration Data for 2017 – enter changes only

All data for which no changes have been entered will be carried forward from 2016.

Catalogue address:

Company name: _____

Place of business: _____

Address: _____

Postcode | Town: _____

PO Box: _____

PO Box postcode | Town: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

Website: _____

Sort word: (alphabetical catalogue search word)

Cross reference: (fee required – see price list)

new cross reference (max. 2 only):

no cross reference in 2017

Company logo: in the Exhibitors Catalogue 2017

Logo booking starts in 2017 via NEUREUTER FAIR MEDIA. If you would like to book the same logo placement as for the Frankfurt Book Fair 2016, please email at: neureuter@book-fair.com with the subject "Logo Repeat". You will then receive an order confirmation and a printer's proof from NEUREUTER FAIR MEDIA.

Catalogue text: (max. 250 keystrokes, longer texts will be abridged)

The catalogue entry data will be processed electronically and published in the Frankfurt Book Fair's Catalogue and on its website www.book-fair.com.

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions for collective stands and work centres at the Frankfurt Book Fair 2017. In the case of a lost key, we agree to pay a fee of 30 euros per key.

Company name

Name

Date

Signature

Please return to: Frankfurter Buchmesse GmbH | Braubachstrasse 16 | 60311 Frankfurt am Main | Germany | Fax: +49 (0) 69 2102-277 | E-mail: servicecenter@book-fair.com

Only valid with 1 Registration Participation

Your company profile

Part of Catalogue Entry



11–15 October 2017
**FRANKFURTER
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Company name (sort word): _____

Customer no.: _____

P

Using these criteria, you will be able to classify your company in more detail and make your offer easier to find in the Online Catalogue at www.book-fair.com as well as in the Book Fair App. Furthermore, the company profile you create here may also serve as a guideline for

your positioning at the Book Fair. What if your particular subject area is not included in our list? In that case, make sure you include the relevant term in the text of your Catalogue Entry so that you will be found by people searching appropriately in the Online Catalogue.

Industries and market segments

Please select a maximum of **two** industries (e.g. **Book Publisher**).

Within the selected industry, you will then be able to select up to five subsidiary segments (e.g. fiction).

Book Publisher

- Art, Architecture & Design Books
- Book Art/Artist's Books
- Business & Specialist Information
- Children's Books
- Comics
- Cooking & Enjoyment
- Education
- Facsimiles
- Fiction
- How-To & Self-Help
- Non-Fiction
- Religion & Spirituality
- STM & Academic Books
- Tourism

Newspaper Publisher

- National Newspapers
- Regional Newspapers
- Weekly Newspapers
- Other Newspapers

Magazine Publisher

- Consumer Magazines
- Religion & Spirituality
- Scientific Periodicals
- Special Interest
- Specialist Periodicals
- Other Magazines

Other Publisher

- Address Books/Organisers
- Audiobooks
- Calendars
- Games (non-digital)
- Maps
- Music Publishing
- Print on Demand
- Self-Publishing
- Software Publishing
- Miscellaneous

Literary Agency/Scouts

- Literary Agency
- Scouts

Packaging

- Packaging

Intermediate Book Trade

- Digital Sales

Distribution/Delivery

- Wholesale
- Miscellaneous

Bookselling

- Antiquarian Bookshop
- Book Club
- Bookshop
- Department Store Bookshop
- Mail Order (incl. Online) Bookstore
- Second Hand Bookshop
- Specialist Bookshop
- Train Station Bookshop
- Miscellaneous

Trade Services

- Content Aggregation & Distribution
- Data Conversion
- E-Book Solutions
- Library Services
- Sales & Distribution Services
- Shop Building
- Software Solutions
- Miscellaneous

Creative/Artistic

- Creative/Artistic

Photo Agency

- Photo Agency

Licensing/Merchandising

- Licensing/Merchandising

Online Platforms

- Content Platforms
- Online Store
- Self-Publishing Platforms
- Service Portal
- Social Network
- Streaming Service
- Other Online Platforms

Information Services/News Agency

- Information Services/News Agency

Film & TV

- Agency/Scouting
- Film & TV Production
- Post Production & Film Technology
- TV Broadcaster
- Miscellaneous

Games

- Agency/Scouting
- Developer
- Publisher
- Serious Games: Developer
- Serious Games: Publisher
- Miscellaneous

Music

- Music & Concert Booking Agencies
- Music Label
- Music Production
- Miscellaneous

Art

- Art Label
- Gallery
- Miscellaneous

Stationery & Gifts

- Book Accessories
- Cards
- Gifts
- Stationery
- Miscellaneous

Toy Manufacturing

- Toy Manufacturing

Telecommunications

- Telecommunications

Print Production

- Pre-Press, Media Pre-Production
- Printer
- Binding & Other Services

Hardware

- Computer & Periphery
- Entertainment Electronics
- Mobile Devices & E-Readers
- Multimedia Whiteboard Systems & Accessories
- Other Hardware

Software

- Audiovisual Presentation Technology
- Content & Asset Management
- Delivery & Distribution Platforms
- E-Learning
- Search Technologies
- Websites & Web/Mobile Applications
- Miscellaneous

Company name (sort word): _____

Customer no.: _____

Consulting/Services

- Advertising/Communication Agency
- Headhunting
- IT Consulting & Services
- Management & Strategy Consulting
- Market & Trend Research
- Sales & Distribution Services
- Tax & Legal Advising
- Workflow & Process Consulting
- Other Services & Consulting

Library, Archive & Exhibition

- Historical Sites
- Library/Archive
- Museum
- Miscellaneous

Public Institutes, Organisations & Associations

- Cultural Organisation
- Foreign Affairs
- Public Administration
- Religious Group
- Trade Organisation
- Miscellaneous

Teaching & Education

- Kindergarten/Pre-School
- Primary School
- Continuing Education
- Vocational School
- Adult Education
- Miscellaneous

Science & Research

- Research Association
- University/Academy
- Miscellaneous

Wholesaler/Retailer (except books)

- Computer & Periphery
- Entertainment Electronics
- Paper Wholesaler
- Telecommunication Technology
- Miscellaneous

Other

- Exhibition Stand Construction
- Gastronomy
- Trade Fair, Exhibition, Congress Organiser
- Miscellaneous

Publication topics

As a publisher, you may select as many different fields and topics of publication as necessary for the range of titles in your programme.

Education

- Education, general
- Adult Education
- Art Education/Musical Education
- Early Childhood Learning
- Edutainment
- Foreign Language Study/Language Acquisition
- Higher Education
- Occupational Training
- Pedagogy
- Special Education
- Study Aids
- Teaching Methods & Materials
- Textbooks/School

Fiction

- Fiction, general
- Adventure
- Anthologies
- Classics
- Drama
- Erotica
- Fairy Tales
- Family Saga
- Fantasy
- Gay & Lesbian
- Historical
- Horror
- Humour
- Movie or Television Tie-In
- Mystery & Detective
- Novel
- Poetry
- Romance
- Science-Fiction
- Short Stories
- Thriller
- War
- Women

Academic/Non-Fiction/How-To

- Academic, general
- Non-Fiction, general
- How-To, general
- Agriculture
- Anthropology/Ethnology
- Archaeology
- Architecture
- Art
- Body, Mind & Spirit
- Business & Economics
- Childcare
- Computers
- Cooking & Enjoyment
- Crafts & Hobbies
- Dance/Theatre
- Family & Relationships
- Film & TV
- Gardening/Horticulture
- Geography
- Health/Fitness/Wellness
- History
- House & Home
- Job & Career
- Law
- Linguistics
- Literary Studies
- Mathematics
- Medicine/Nursing/Pharmacy
- Military
- Music
- Pets
- Philosophy
- Photography
- Politics
- Psychology/Psychotherapy
- Religion
- Science
- Self-Help

- Sexuality
- Sociology
- Sports & Recreation
- Technology/Engineering
- Tourism/Travel
- Transportation

Children's & Young Adult Media

- Children's and Young Adult, general
- Picture Books
- Easy to Read
- Juvenile Fiction (Age: 8 - 12)
- Juvenile Non-Fiction (Age: 8 - 12)
- Young Adult/Teenager - Fiction (Age: 13 - 19)
- Young Adult/Teenager - Non-Fiction (Age: 13 - 19)

Reference

- Reference, general
- Bibliography
- Dictionaries
- Directories
- Encyclopedias

Miscellaneous

- Autobiography/Memoirs
- Biography
- Cartography
- Coffee Table Books/Picture Books
- Comics/Cartoons
- Current Events
- Fashion
- Giftbook
- Graphic Novels
- Letters
- Lifestyle
- Regional Specialties
- Sheet Music