“IT’S GREAT TO BE HERE. IT’S GREAT TO BE ANYWHERE.”

Frankfurt Book Fair
Worldwide 2014

Our key international activities for publishing professionals

www.book-fair.com
HERE WE ARE: FRANKFURT AROUND THE WORLD

Business is up and running again. All eyes are once again keenly focused on the most successful products emerging from neighbouring book markets and, of course, the biggest bestsellers being published by key global players in our industry. But beyond the stacks of books and the insights into book production, there’s so much to discover about the world’s most important book markets at the Frankfurt Book Fair. No other book fair is as international as we are and nowhere else in the world can you come face to face with as many of the world’s cultures as you can here. Frankfurt is not the oft-cited global village. For five days in October, Frankfurt becomes a global city, featuring different quarters, each with its own culture, and a host of languages capable of expressing a vast variety of experiences. Most important of all are the many personal encounters – and not just in the virtual world!

This is the real deal. Frankfurt is where the many individuals who make up our industry gather together, live and in person.

Here we are: An international community with the power to find and develop good stories and to make them big and successful. The Frankfurt Book Fair also leads the “Big Discussion” at numerous overseas book fair appearances, represented by German Collective Stands, the German Book Offices (GBO) and Book Information Centres (BIZ) and at international conferences.

In this brochure, you’ll find an overview of the Frankfurt Book Fair’s most important international activities. We are delighted with your interest and look forward to your participation!

GERMAN COLLECTIVE STANDS WORLD TOUR 2014:

Get that Frankfurt feeling all year round

Are you interested in German literature? Do you want to make new contacts in the German publishing industry? Are you planning to come to the Frankfurt Book Fair as an exhibitor, author or trade visitor? Are you looking for information about the German book market or do you want to start doing business with German publishers? If you answered yes to even one of these questions, then come talk to us!

The Frankfurt Book Fair brings the Frankfurt feeling to around 20 international book fairs each year (for an overview, see page 4). At the German Collective Stand, you can browse through the latest German book collections (see page 6 and 7) and meet with professionals from German publishing houses. Our colleagues at the stand inform you about the German publishing scene and can provide you with current trend reports.

How to make the most of your visit to the Frankfurt Book Fair? Learn more from our market experts and account managers at the German Collective Stands!

If you are interested in participation at Frankfurt Book Fair, our colleagues on the spot will be happy to provide you with all necessary information and support as you plan your trip to Frankfurt. Visit www.book-fair.com/international_diversity to find the contact for your country or region who can answer all your questions about exhibiting at or visiting the Frankfurt Book Fair.

Starting in 2014, the Frankfurt Book Fair will exhibit at foreign fairs with a brand new stand concept. A new ID wall will offer opportunities to network and make new contacts. You’ll be able to see who has travelled from Germany, leave messages, promote your product, or simply say: Here I am.

The Frankfurt Book Fair also organises professional and matchmaking events at several foreign fairs. Stay up to date by visiting our website at www.book-fair.com/international.
OUR 2014 ACTIVITIES:
MEET US ON THE ROAD

JANUARY
/ Cairo International Book Fair*
Cairo, 22 Jan. – 4 Feb. 2014

/ Seoul International Book Fair*
Seoul, 18 - 22 June 2014

/ Study Trip, G80 New York*
Independent publishers visiting Germany
12 – 28 June 2014

FEBRUARY
/ Feria del Libro de La Habana*
Havana, 13 – 23 Feb. 2014

/ Vilnius Book Fair*
Vilnius, 20 - 23 Feb. 2014

/ Study Trip, G80 New York*
Amman

/ Bologna Children’s Book Fair*
Bologna, 24 – 27 March 2014

/ Bangkok International Book Fair*
Bangkok, 28 March - 7 April 2014

MARCH
/ Riyadh International Book Fair*
Riyadh, 4 – 14 March 2014

/ Salon du Livre de Paris*
Paris, 21 - 24 March 2014

/ Beijing International Book Fair
Beijing, 27 - 31 Aug. 2014

/ Bok & Bibliotek*
Gothenburg, 25 - 28 Sept. 2014

AUGUST
/ Bienal Internacional do Livro São Paulo*
São Paulo, 22 - 31 Aug. 2014

/ Frankfurt Book Fair
Frankfurt, 8 – 12 Oct. 2014

SEPTEMBER
/ Bangkok International Book Fair*
Bangkok, 28 March - 7 April 2014

/ Study Trip, BIZ Moscow
Publishers visiting Germany
15 – 22 June 2014

OCTOBER
/ International Istanbul Book Fair*
Istanbul, 15 - 18 Nov. 2014

/ nonfictionNot6*
Moscow, 26 - 30 Nov. 2014

/ Story Drive Asia, Beijing
New York, 28 – 31 May 2013

NOVEMBER
/ Frankfurt Book Fair
Frankfurt, 8 – 12 Oct. 2014

/ International Istanbul Book Fair*
Istanbul, 15 - 18 Nov. 2014

/ nonfictionNot6*
Moscow, 26 - 30 Nov. 2014

/ Bok & Bibliotek*
Gothenburg, 25 - 28 Sept. 2014

/ Study Trip, BIZ Moscow
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*Supported by Auswärtiges Amt

GERMANY AS GUEST OF HONOUR ABROAD
German children’s and young adult books are a hot commodity in the international book licensing business. In fact, they are the German book industry’s top export by far, accounting for nearly a third of overall sales. For many years, the Frankfurt Book Fair has been doing its part to actively support this trend by inviting German-language publishers to present a selection of their books abroad in the “Children’s Books on Tour” collection.

The sky is the limit when it comes to the vividness of children’s imaginations. The books they read take them on journeys – from Europe to all corners of the globe, from the country to the city and sometimes even as far as the moon. The Children’s Books on Tour collection gathers these stories and takes them on a trip of their own to different book fairs throughout the world. Discover distant imaginary worlds filled with flying penguins, grumpy bears and dancing elves. But you don’t have to travel any further than Berlin to find a powerful story – one that reflects the experience of finding a first love, and coping with death.

The titles will be on display at the German Collective Stands and are also promoted throughout the year at the Frankfurt Book Fair’s Book Information Centres and German Book Offices in Beijing, New Delhi, Moscow and New York.

The Frankfurt Book Fair compiles book collections on selected topics, which can then be viewed at the German Collective Stands at international book fairs.

Participating 15 renowned publishers include Arena Verlag, arsEdition, Beltz Verlag, Dressler Verlag, Ellermann Verlag, Fischer Verlage, C. Hanser Verlag, Kindermann Verlag, Loewe Verlag, moses. Verlag, MOSAIK Steinchen für Steinchen Verlag, Verlag Friedrich Oetinger, PAGNA Verlag, Ravensburger Buchverlag and Thienemann Verlag.

Each publisher’s online profile features information about its full range of titles. You’ll find all the information – most notably the rights list – at www.book-fair.com/childrens_books.

The catalogue “Today Is the Last Day of the Rest of your Life” provides an overview of works by contemporary German graphic novel illustrators and authors. It introduces a selection of 63 comics which, for their artistic and narrative qualities, are among the best published in Germany in recent years. The graphic novel genre is on the rise in Germany, and it’s becoming more and more popular among readers, publishers and booksellers.

Our book collections 2014:

- Behind the Lines - New Literary Releases from Germany
- Today is the Last Day of the Rest of Your Life - New Graphic Novels from Germany
- Contemporary Works on World War I
- Art Galleries and Museums in Berlin
- German Photo Book Award 2014
- The Best German Book Design
- DAM Architectural Book Award

Above all, the collection demonstrates that there is no historical content too complicated, no literary work too long, and no topic too bizarre to serve as the subject of a graphic novel.
MEET US ON YOUR TURF

Our year-round foreign offices

Throughout the year and around the world, the Book Fair is represented by colleagues with extensive knowledge of both the German book market and their local publishing scene. The German Book Offices (GBO) in New York and New Delhi and the Book Information Centres (BIZ) in Moscow and Beijing work closely with their respective local Goethe Institutes to promote German literature abroad. From book exhibitions and rights lists to cultural programmes, literature abroad. From book exhibitions and rights lists to cultural programmes, access to local publishing scenes. The German Book Offices (GBO) in New York and New Delhi and the Book Information Centres (BIZ) in Moscow and Beijing work closely with their respective local Goethe Institutes to promote German literature abroad. From book exhibitions and rights lists to cultural programmes, advanced training for publishers and booksellers and publisher trips, these teams offer a range of services to help you make the right contacts and find the right books in the world’s second largest publishing market. Starting now, exhibitors and trade visitors of the Frankfurt Book Fair who are based in these regions can contact their local BIZ or GBO directly with questions and feedback about registration and attendance. BIZ and GBO activities are partially funded by the German Federal Foreign Office.

GBO NEW DELHI
German Book Office

The GBO New Delhi has been building bridges between the German and South Asian book markets since 2008. In this role, the office has initiated a variety of programmes and events focused on content, publishing and exchange.

GLOBALOCAL is the largest GBO event and an exclusive annual forum designed for the local and international publishing and related media industries. It has also evolved into a B2B platform, integrating networking opportunities, facilitated business meetings and other avenues for business outreach. Attendees explore new business possibilities while examining the latest market trends in roundtables, panels, hands-on workshops and more.

Another highlight on the GBO calendar in New Delhi is JUMPSTART, a popular two-day festival that brings together experienced leaders from the world of children’s books – one of the fastest-growing segments of the Indian market. One of the goals is to introduce innovative ways of presenting children’s content.

The GBO New Delhi helps facilitate contracts and translations, recommends German books to Indian publishers (and vice versa) and promotes foreign rights deals. It also eases the process for Indian publishers looking to attend the Frankfurt Book Fair and compiles and analyses important information on the Indian publishing industry.

Book Information Centre Beijing
The BIZ Beijing has served as a transparent point of contact between German and Chinese publishers since 1998. In 2012, the Frankfurt Book Fair and BIZ Beijing teamed up to bring the successful StoryDrive conference and exhibition to China for the first time. Dedicated to exploring new forms of collaboration and business models across media boundaries, this year’s StoryDrive Asia (29 – 30 May 2014) will also incorporate case studies from South Korea and Japan and focus on transmedia and transcultural storytelling. The BIZ Beijing also organises special trips between the two countries for publishers and editors and promotes German books for translation in China.

German Book Office New York
The GBO New York, Inc. promotes German books for translation into English, connects German and American publishing professionals and acts as an ambassador for the Frankfurt Book Fair in the English-speaking world. The GBO is the driving force behind Festival Neue Literatur, heads up the US jury for New Books in German and promotes titles from Geisteswissenschaften International and the Frankfurt Book Fair’s children’s books rights lists. The GBO hosts a variety of readings and conferences throughout New York City. In 2014, Festival Neue Lit is Literatur is going to take place from February 28 to March 2 and the 14th annual Editors’ Trip will consist of a group of independent US publishers.

Book Information Centre (BIZ) Moscow
Last year, the BIZ Moscow celebrated 20 years of promoting German books in Russia. To tie in with Russia’s Year of German Language and Literature in 2014/2015, the BIZ Moscow will be making a special effort this year to better acquaint Russian book professionals with German literature and the German book market. In June 2014, the BIZ will invite a contingent of Russian publishers who publish fiction in translation to travel to Germany and meet with publishers. The BIZ will also participate in three important Russian book fairs.

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ON THE ROAD TO KNOWLEDGE: A TRIP AROUND THE WORLD, STARTING IN FRANKFURT

Comprehensive knowledge and unlimited networking power – the Frankfurt Book Fair offers both. And it’s more than happy to share the wealth. The Frankfurt Book Fair organises more than 40 conferences, training sessions and networking events annually – in Frankfurt and at your doorstep.

And what’s in it for you? First-hand insights into the latest trends, visionary business models and useful market analysis.

With our international network of trend scouts and publishing and media professionals, we’re there for you in every major media market.

OUR HIGHLIGHTS

CONTEC BRASIL: EXPERIENCE THE FUTURE OF INTERACTIVE LEARNING

WHO? Representatives from the education market
WHERE? Brazil
WHEN? Starting 18 February 2014
www.contec-brasil.com

STORYDRIVE ASIA

STORYDRIVE ASIA: (RE)SHAPE YOUR STORY

WHO? Representatives from the worlds of media and entertainment
WHERE? Beijing/China
WHEN? 29 & 30 May 2014
www.storydrivechina.com

JUMPSSTART INDIA: CHILDREN’S BOOK CONFERENCE

WHO? Key players from the Indian children’s and YA book industry
WHERE? New Delhi, India
WHEN? 28 & 29 August 2014
www.jumpstartfest.com

EXPANDING RIGHTS AND LICENSING OPPORTUNITIES FOR PUBLISHERS

Who? Trade publishers, literary agents, consultants
Where? New York City
When? April 2014
www.publishingperspectives.com

UPGRADE YOUR BOOK FAIR EXPERIENCE:

More inspiration, more contacts, more business – make the most of your visit with the Frankfurt Book Fair’s Business Ticket.

ONE TICKET, A WORLD OF OPTIONS:

/ Get inspired by the industry’s most creative and successful professionals
/ Learn from the best – in inspiring keynotes, roundtable discussions or one-on-one conversations
/ Benefit from the exclusive atmosphere and lounge areas of the Business Club at the heart of the Book Fair
/ Meet the industry’s decision-makers – and your future business partners
/ Make new contacts with the help of our customised guided tours and networking services
/ Experience the Book Fair in a new way

HERE ARE SOME OF THE EVENTS THAT WILL TAKE PLACE AS PART OF THE FRANKFURT BOOK FAIR’S BUSINESS CLUB:

7 OCT. 2014:
RIGHTS DIRECTORS MEETING (RDM)

7 OCT. 2014:
CONTEC FRANKFURT

10 OCT. 2014:
FRANKFURT STORYDRIVE

MORE INFORMATION AND REGISTRATION ON:
www.book-fair.com
Every year, a different country takes the stage as the Guest of Honour at the Frankfurt Book Fair, endowing this major cultural event its own unique character.

“Finnland. Cool.” That’s the official slogan of our 2014 Guest of Honour. Finland is proof positive that libraries can be really hip. The country will bring its young, unconventional literary scene to Frankfurt. The Finns are European champions when it comes to reading and even hold the world record for the number of library users. Finland’s Guest of Honour appearance will place special emphasis on educational issues and young people.

Books are written in Finnish, Swedish and increasingly in Sami. Thanks to the dedicated translation funding programme organised by FILI (Finnish Literature Exchange), Finnish literature already has a strong international presence. Grants totalling 728,000 euros have already been approved toward the publication of Finnish titles abroad in 2013.

In addition to funding programmes dedicated to translation and print costs, FILI also offers travel fellowships, funding for publicity campaigns and sample translations. Publishers from all over the world who are interested in learning more can find information and registration forms at: http://www.finit.fi/fili/en/grants

You can visit the Finnish publishing contingent at the Frankfurt Book Fair in Hall 5.0. At the Finland pavilion (Forum, Level 1), you’ll find the Guest of Honour’s cultural exhibition, along with the international “Books on Finland” display. In this special exhibition, the Frankfurt Book Fair will highlight translations of Finnish literature, as well as titles focused on the culture, history and contemporary life of Finland. Publishers from all over the world can register titles from their current programmes for the exhibition starting now.

You can also look forward to a cool Finnish cultural programme in the city of Frankfurt.

THE FRANKFURT BOOK FAIR FELLOWSHIP PROGRAMME

2014: Focus on children’s and YA books

In the 16 years since it was launched the Frankfurt Fellowship Programme has established a tight-knit network of 270 young publishing professionals. Sixteen fellows are chosen each year from all over the world to participate in the programme. In the run-up to the Frankfurt Book Fair, the group meets with high-level German professionals and get a behind-the-scenes look. The tour ends in Frankfurt to coincide with the opening of the fair. By bringing together such an international contingent of up-and-coming professionals, the programme reflects not only the increasing internationalisation of the publishing industry, but also the spirit of the Frankfurt Book Fair. The 2014 programme will be geared exclusively toward publishers, editors, rights and licensing professionals, agents and product managers specialised in children’s and YA books.

Those 15 days were the most intense days of my life in publishing. I did not just meet a few colleagues – I did make friends for life. (And we are still in touch!) Part of the programme is meeting different German publishers, but the other side is spending all those days with 15 different people from different countries and finding out how their markets work. Young publishers hate book fairs, because we look at them just as a lot of meetings. But during FFP I understood that working in publishing is about networking, about making friends and meeting them. The Fellowship was the best thing in my 10 years in publishing.”

Erik Fazekas
Slovakia
SLOVART Publishing Ltd.

CONTACT:
Niki Theron
thern@book-fair.com

LINK:
www.book-fair.com/fellows

Application deadline: 30 April 2014
FRANKFURT IS COMING SOON

News and highlights of the Frankfurt Book Fair 2014

The Frankfurt Book Fair (8 - 14 October 2014) is the international publishing industry’s biggest trade fair – with 7300 exhibitors from more than 100 countries, around 280 000 visitors, over 3400 events and around 9000 accredited journalists in attendance. It also gathers key players from other media, including the film and games industries. The Frankfurt Book Fair offers you plenty of business opportunities. Here are some of this year’s highlights:

FOCUS ON RIGHTS: THE LITERARY AGENTS AND SCOUTS CENTRE

For most Frankfurt Book Fair attendees, business revolves around buying or selling foreign rights, or licensing e-book, film and audio rights. More than 600 agents from over 30 countries sit down at the negotiating table with their international publishing partners at the Frankfurt Book Fair. Agents and scouts fill their appointment diaries to capacity. In order to seal their deals smoothly and engage in discussions without interruptions, they have to be able to work efficiently. The Literary Agents and Scouts Centre in Hall 6.0 offers them the perfect setting to do just that.

www.book-fair.com/litag

FOCUS ON KIDS

Discover the Kids Universe at the Frankfurt Book Fair – one of the most exciting trade and presentation platforms worldwide. Exchange ideas with a network of international children’s and YA media professionals and find all the partners, products and trends you need to enhance your business.

www.book-fair.com/kids

FOCUS ON INNOVATION AND TECHNOLOGY: THE FRANKFURT HOT SPOTS

The five Hot Spots – each organised by theme – serve as meeting places for technology and service providers, as well as for Fair visitors and publishing business partners. Be sure to visit the Hot Spots Digital Innovation (Hall 8), Education (Hall 4.2), Mobile (Hall 6), Scientific and Professional Information (Hall 4.2) and Publishing Services (Hall 4.0). At the Hot Spots, you can meet exhibitors and presenters ranging from technical specialists and digital content providers to marketing pioneers and internet innovators.


FOCUS ON SPECIALIST INFORMATION

Everyone talks about progress, but the exhibitors at the Frankfurt Book Fair actually demonstrate it! Hall 4.2 is the home of specialist information, scientific publishing and education. As such, it’s the place for discourse about the dissemination and communication of knowledge and information – both today and in the future. In Hall 4.2, you will find the Classroom of the Future, the International Education Exhibition and the International Library Centre. The Hot Spots Education and Professional and Scientific Information are also located in Hall 4.2.

www.book-fair.com/4.2

FOCUS ON INTERNATIONAL DIVERSITY: WELCOME TO HALLS 5 + 6

This is where you’ll find the international heart of the Frankfurt Book Fair. Key players from around the world present their products and services alongside the trendsetters of tomorrow. You’ll find individual exhibitors, national stands, as well as licensing and cultural professionals from approximately 90 countries. Forge new collaborations and find exciting original content suited for books, films, apps and games. Located in Hall 5.0, the Weltempfang - Centre for Politics, Literature and Translation is well known for its panel discussions, talks and readings with international authors, intellectuals and translators.

www.book-fair.com/international_diversity