HERE
WE ARE

STATS & STARLETS

All celebrities of the Frankfurt Book Fair at a glance: With our Stars & Starlets list you will always know where you can find the celebrities of the media world.

As of: 1 October 2014

NOTE: The list does not claim to completeness or accuracy.

www.book-fair.com
Global pioneers and trendsetters from the publishing industry gather at CONTEC Frankfurt. Our experts will help you refine your results by exploring ways to optimise your internal production processes, evaluating new online sales channels, and discussing the essentials of innovation and customer relationship management. Access with Business Club Ticket: www.book-fair.com/ticketing

In inspiring short presentations futurologists, idealists, media managers, creative innovators from all walks of life and a variety of industries will reveal what it takes to succeed in the future. They’re not afraid to try something new and they know how to do business. The best way to start your day. Access with Business Club Ticket: www.book-fair.com/ticketing

The opening of the Frankfurt Book Fair is the official prelude of the most important event for the international media industry. Followed by the opening of the Guest of Honour’s presentation Finland, Forum Level 1. Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Participants: Riethmüller, Heinrich | Boos, Juergen | Feldmann, Peter | Bouffier, Volker | Oksanen, Sofi | Sahlberg, Dr. Pasi | Steinmeier, Dr. Frank-Walter | Niinistö, Sauli
Venue: Harmonie, Room, Congress Center, Ebene/Level C2, Exhibition site
Language: German | English | Finnish
Invitation: required

The opening of the 66th Frankfurt Book Fair 2014

With Juergen Boos (Director Frankfurt Book Fair), Heinrich Riethmüller (President German Publishers & Booksellers Association) and Androulla Vassiliou (EU Commissioner for Education, Culture, Multilingualism and Youth).

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Participants: Boos, Juergen | Riethmüller, Heinrich | Vassiliou, Androulla
Venue: Fantasie 1, Room, Congress Center, Ebene/Level C3, Exhibition site
Language: German | English

Opening ceremony | Press conference | Discussion with the press

With Juergen Boos (Director Frankfurt Book Fair), Heinrich Riethmüller (President German Publishers & Booksellers Association) and Androulla Vassiliou (EU Commissioner for Education, Culture, Multilingualism and Youth).

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Participants: Boos, Juergen | Riethmüller, Heinrich | Vassiliou, Androulla
Venue: Fantasie 1, Room, Congress Center, Ebene/Level C3, Exhibition site
Language: German | English

Wake-Up Call: Stop Calling It Content
Multimedia / Crossmedia | Music | International Dialogue

In inspiring short presentations futurologists, idealists, media managers, creative innovators from all walks of life and a variety of industries will reveal what it takes to succeed in the future. They’re not afraid to try something new and they know how to do business. The best way to start your day. Access with Business Club Ticket: www.book-fair.com/ticketing

Organiser: Business Club - Frankfurter Buchmesse (999040)
Participants: Weinstein, Andrew | Järvi, Kristjan | Maharaj, Nathan | Mayer-Schönberger, Viktor | Cairns, Michael
Venue: Business Club Europa 1 + 2, Room, 4.0, Exhibition site
Language: English
10.00 - 10.20 | Lecture

**Finland Fever for Beginners Lesson 1**

*Guest of Honour 2014: Finland*

The Finnish language(s) - verbal and nonverbal communication in Finland: Roman Schatz is a German expat living in Helsinki for almost 30 years now. Blowing the whistle on his home country of choice, Schatz skilfully, yet with brutal irony, introduces the key clichés about Finland. In five entertaining lectures you can acquaint yourself with the Finnish people.

**Organiser:** Finnland. Cool.

**Participants:** Schatz, Roman

**Venue:** Finland Pavilion / Cool. Stage., Forum, Ebene/Level 1, Exhibition site

**Language:** German | English

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10.00 - 11.30 | Discussion | Awards ceremony

**European Union Prize for Literature: The Winners**

*Literature & Non-Fiction | Politics | Rights & Licences | Translation | International Dialogue*

For the first time, the winners of the European Union Prize for Literature are to be announced in Frankfurt. Not only that, but they will then be invited to take part in a debate. Is there such a thing as a common public space for European culture - with 24 languages and 36 countries? How can literature help shape intellectual space in Europe? Why are there so many national literature prizes?

**Organiser:** Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels

**Co-organiser:** Federation of European Publishers (FEP) | European Writers Council (EWC) | European Booksellers Federation - funded by the European Commission

**Participants:** Vassiliou, Androulla | Bodrožić, Marica | Kiyak, Mely | Lipson, Katri | Schischkin, Michail | Teller, Janne

**Venue:** Lesezelt, Agora, Exhibition site

**Language:** German | English

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10.30 - 15.00 | Colloquium | Conference

**Challenges in Education and Culture Policy**

*Education | International Dialogue*

The summit will focus on two issues: How can the children of migrants be integrated into the educational system? What role does politics play? International ministers of education and integration will explore this topic. The second part of the summit will address cultural and educational policy as a responsibility of the political and economic spheres. Programme and registration: www.litcam.org

**Organiser:** LitCam gemeinnützige Gesellschaft mbH

**Co-organiser:** Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels

**Participants:** von Bagh, Peter | Schatz, Roman

**Venue:** Spektrum 1, Room, Congress Center, Ebene/Level C2, Exhibition site

**Language:** German | English

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11.00 - 12.30 | Press conference | Discussion with the press

**Ken Follett**

**Literature & Non-Fiction**

To mark the release of the final book in his Century Trilogy, "Edge of Eternity", Ken Follett will be holding an international press conference at the Frankfurt Book Fair. He will talk about his latest book and take questions from the press. There will be opportunities for a photo call at both, the start and end of the conference.

**Organiser:** The Follett Office

**Participants:** Follett, Ken

**Venue:** Alliance, Room, 4.C, Exhibition site

**Language:** English

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12.00 - 12.30 | Discussion | Reading

**Peter von Bagh: Aki Kaurismäki**

*Literature & Non-Fiction | Guest of Honour 2014: Finland | Film*

A richly illustrated journey into the Kaurismäki-universe: film historian von Bagh successfully made the usually rather silent director open up. Von Bagh discloses references to the Finnish culture also to non-Finnish readers. The volume is topped off by movie critical essays about all of Kaurismäki’s works and a brief presentation of key subjects.

**Organiser:** Finnland. Cool.

**Participants:** von Bagh, Peter | Schatz, Roman

**Venue:** Finland Pavilion / Café. Stage., Forum, Ebene/Level 1, Exhibition site

**Language:** German | English | Finnish

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12.30 - 12.45 | Opening ceremony | Press conference | Discussion with the press

**Authors’ Lounge and Start of the Authors’ Workshop “Frankfurt Undercover”**

*Literature & Non-Fiction | Book Trade | Book Markets*

With Juergen Boos (Director Frankfurt Book Fair), Janne Teller (Denmark, writer) and other authors. Closed event.

**Organiser:** Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels

**Participants:** Boos, Juergen | Teller, Janne

**Venue:** Author Lounge, 5.1 Eingang/Entrance Via Mobile, Exhibition site

**Language:** German | English

**Invitation:** required
Indonesian top chef William Wongso will demonstrate the jewel of Asia’s culinary treasures and show how easy to replicate the dishes. Chef Wongso has worked relentlessly to perfect the art of cooking Indonesian rendang beef curry, one of the best food in the world by CNNGo.com. His presentation will also include the ever-palatable traditional Indonesian appetizers and desserts.

Visit us at the opening ceremony at our stand where you can meet the Israeli exhibitors and taste some Israeli wine. The author Chaim Noll will read from his new book “Die Synagoge”.

Bestselling author Ken Follett presents his new novel “Edge of Eternity” in a moderated talk. The novel is the completion of his “Century Trilogy”, which began with “Fall of Giants”, continued with “Winter of the World” and now ends with this final book. “Edge of Eternity” begins on the eve of the First World War and spans to the fall of the Berlin Wall.

Brian Murray, President and Chief Executive Officer of HarperCollins Publishers, will be the sole

**12.30 - 13.30 | Presentation | Cooking demonstration & tasting**

// **Mysteries of the Flavours of Indonesia – Part 1**

Nonbooks | Guest of Honour 2015: Indonesia | Tourism / Travel | International Dialogue | Cooking & Enjoyment

Indonesian top chef William Wongso will demonstrate the jewel of Asia’s culinary treasures and show how easy to replicate the dishes. Chef Wongso has worked relentlessly to perfect the art of cooking Indonesian rendang beef curry, one of the best food in the world by CNNGo.com. His presentation will also include the ever-palatable traditional Indonesian appetizers and desserts.

Organiser: Life is Sweet

Participants: Wongso, William

Venue: Show Kitchen, Gourmet Gallery, 3.1 L135, Exhibition site

Language: English

**13.00 - 14.00 | Reading | Opening ceremony**

// **Opening Ceremony of the Israeli Pavilion**

Education | Literature & Non-Fiction | Rights & Licences | Tourism / Travel | Children’s and Young Adult Media

Visit us at the opening ceremony at our stand where you can meet the Israeli exhibitors and taste some Israeli wine. The author Chaim Noll will read from his new book “Die Synagoge”.

Organiser: Israel Export & International Cooperation Institute

Participants: Noll, Chaim

Venue: 8.0 J158, Exhibition site

Language: English

**14.00 - 15.00 | Presentation | Interview | Conversation**

// **Ken Follett: Edge of Eternity**

Literature & Non-Fiction

Bestselling author Ken Follett presents his new novel “Edge of Eternity” in a moderated talk. The novel is the completion of his "Century Trilogy", which began with “Fall of Giants”, continued with “Winter of the World” and now ends with this final book. “Edge of Eternity” begins on the eve of the First World War and spans to the fall of the Berlin Wall.

Organiser: Bastei Lübbe AG

Participants: Follett, Ken | von Schwarzkopf, Margarete

Venue: Open Stage, Agora, Exhibition site

Language: German | English

**14.00 - 15.30 | Discussion | Interview | Conversation**

// **CEO Talk with Brian Murray**

Literature & Non-Fiction | Book Markets | International Dialogue

Brian Murray, President and Chief Executive Officer of HarperCollins Publishers, will be the sole

**14.30 - 15.30 | Discussion**

// **Russia and Ukraine: New Conflict, Old Propaganda**

Politics | International Dialogue

How best to approach the escalation of the conflict between Ukraine and Russia and what is the distorting effect propaganda has on the value of words? What role can culture play in the face of violence and censorship? A group of distinguished writers and PEN members discuss these questions.

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels

Co-organiser: PEN International Free the Word!

Participants: Oksanen, Sofi | Schischkin, Michail | Haslinger, Josef | Ralston Saul, John

Venue: Weltempfang - Stage, 5.0 E81, Exhibition site

Language: German | English

Opening hours: Mi-Sa / Wed-Sat: 09.00-18.30 Uhr/h
So/Sun: 09.00-17.30 Uhr/h

**15.00 - 15.30 | Trade event | Interview | Conversation**

// **CEO Talk Exclusive Q & A**

Book Markets | International Dialogue


Organiser: Business Club - Frankfurter Buchmesse (999040)

Participants: Murray, Brian

Venue: Business Club Europa 1 + 2, Room, 4.0, Exhibition site

Language: English

**16.00 - 16.30 | Discussion | Reading**

// **Russia in Finnish Fiction**

Literature & Non-Fiction | Guest of Honour 2014: Finland

Finland is not only a Nordic country but also located between the East and the West, sharing an ambivalent history with its big neighbor Russia. After 100 years being a part of the Russian Empire, Finland had to bear up against the Soviet Union during Second World War and came to terms with it during the Cold War.

Organiser: Finland. Cool.

Participants: Liksom, Rosa | Moster, Stefan
Your individual Calendar of Events!
All updated events can always be found under www.book-fair.com/calendar.

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**Venue:** Finland Pavilion / Cool. Stage., Forum, Ebene/Level 1, Exhibition site  
**Language:** German | English | Finnish

**16.00 - 17.00 | Presentation**  
**Success in the Global Learning Resource Market**  
**Education | Literature & Non-Fiction | Schoolbooks / Learning materials**  
At this exciting panel, industry leaders will discuss the challenges and rewards of expanding into new markets in addition to the benefits they have experienced as members of the AAP PreK-12 Learning Group. Tom Allen, President/CEO of the AAP and Jay Diskey, Executive Director of the Learning Group will also highlight the organization’s activities that support publishers worldwide.  
**Organiser:** Association of American Publishers (AAP)  
**Participants:** Allen, Tom | Diskey, Jay  
**Venue:** Hot Spot Education, 4.2 C85, Exhibition site  
**Language:** English

**16.00 - 17.00 | Opening ceremony | Interview | Conversation**  
**Opening of the Weltempfang: The City as a Challenge**  
**Literature & Non-Fiction | Politics | International Dialogue**  
The advance of urbanisation around the world is constantly raising new challenges for city planners, policy makers and society as a whole. But is it still possible to regulate cities? How should we picture humane and sustainable coexistence in our constantly growing metropolises? A discussion about the opportunities and limitations for modern urban planning.  
**Organiser:** Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels  
**Co-organiser:** Auswärtiges Amt  
**Participants:** Boos, Juergen | Görgen, Dr. Andreas | Scheeren, Ole | Schumacher, Prof. Michael | Bartetzko, Dieter  
**Venue:** Weltempfang - Stage, 5.0 E81, Exhibition site  
**Language:** German | English  
**Opening hours:** Mi-Sa / Wed-Sat: 09.00-18.30 Uhr/h  
So/Sun: 09.00-17.30 Uhr/h

**16.30 - 17.15 | Discussion | Interview | Conversation**  
**On the future of reading**  
**Literature & Non-Fiction | International Dialogue**  
A discussion between Paulo Coelho and Juergen Boos. We'll take a look into the crystal ball and come up with some entertaining and hopefully inspiring scenarios. We'll also attempt to answer the question that's on everyone's mind: what will be the formula for success in the publishing world of tomorrow?  
Access with Business Club Ticket or by invitation: www.book-fair.com/ticketing  
**Organiser:** Business Club - Frankfurter Buchmesse (999040)  
**Participants:** Coehlo, Paulo | Boos, Juergen  
**Venue:** Business Club 4.2 Dimension, Room, 4.2, Exhibition site
What distinguishes Finland from the rest of the world - the Finnish mentality. Roman Schatz is a German expat living in Helsinki for almost 30 years now. Blowing the whistle on his home country of choice, Schatz skillfully, yet with brutal irony, introduces the key clichés about Finland.

Organiser: Finland. Cool.
Participants: Schatz, Roman
Venue: Finland Pavilion / Cool. Stage., Forum, Ebene/Level 1, Exhibition site
Language: German | English

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Participants: Boos, Juergen | Nuryanti, Prof. Dr. Wiendu | Mohamad, Goenawan | Syawie, Husni
Venue: Fantasie 1, Room, Congress Center, Ebene/Level C3, Exhibition site
Language: German | English

Organiser: Petty Elliott
Participants: Elliott, Petty
Venue: Lounge, Gourmet Gallery, 3.1 L97, Exhibition site
Language: English

Organiser: Business Club - Frankfurter Buchmesse (999040)
Participants: Levy, Michel | Fanganiello, Mauricio
Venue: Business Club Europa 1 + 2, Room, 4.0, Exhibition site
Language: English

Organiser: Sheikh Zayed Book Award
Participants: Bin Tamim, Dr. Ali | Boos, Juergen | Lasram, Suraya
Venue: Forum Dialog, 5.1 A122, Exhibition site
Language: English

Organiser: Business Club - Frankfurter Buchmesse (999040)
Participants: Nicholls, David | Thadeusz, Jörg
Venue: Forum Dialog, 5.1 A122, Exhibition site
Language: English
Speech by Fernando Doblas, Head of ESA Communication Dept., HQ Paris.
How do you communicate on astronauts, planetary, discoveries, climate change, satellite navigation and launching rockets, across 20 ESA member states?

Organiser: ESA/ESOC - European Space Operations Centre
Co-organiser: HQ Paris
Participants: Doblas, Fernando
Venue: Business Club Lounge 4.0 Backroom, 4.0 Foyer Saal/Room Europa, Exhibition site
Language: English
Invitation: required

16.00 - 18.15 | Reception | Happy Hour | Interview | Conversation
Nomination for the Astrid Lindgren Memorial Award
Literature & Non-Fiction | Children's and Young Adult Media
Announcement of the list of nominated candidates for the Astrid Lindgren Memorial Award and presentation of the 2014 laureate Barbro Lindgren.
Organiser: Astrid Lindgren Memorial Award (ALMA) Statens Kulturråd
Participants: von Lovenberg, Felicitas | Westin, Boel | Weitendorf, Silke | Sigeland, Helen
Venue: Stage of the Children's Books Centre, 3.0 K137, Exhibition site
Language: English

17.00 - 18.00 | Lecture
Rosetta, Europe’s Comet Chaser
Science & Specialist Information
Speech by Dr. Paolo Ferri, Head of ESA Mission Operations Dept. (and former Flight Director of Rosetta).
How do you fly a spacecraft 10 years through the solar system, to orbit a mysterious comet nucleus and to drop a lander on it? Could comets have contributed to the emergence of life on Earth?
Organiser: ESA/ESOC - European Space Operations Centre
Participants: Ferri, Dr. Paolo
Venue: Forum STM & Specialist Information, 4.2 B2, Exhibition site
Language: English

17.00 - 18.00 | Book signing
David Nicholls: Drei auf Reisen
Literature & Non-Fiction
Bestselling British author David Nicholls presents his new novel DREI AUF REISEN.
Organiser: Kein & Aber AG
Participants: Nicholls, David
Venue: 3.0 B105, Exhibition site
Language: English
CEO round table: Perspectives in education – across boundaries

The globalised and digitised world needs innovative education concepts and a lot of cooperation across "industry boundaries". Not knowing what the future will bring, the education system must find new ways to teach children competences for their future life. Leaders from different education industries will discuss the challenges and chances of collaboration without boundaries.

Organiser: LitCam gemeinnützige Gesellschaft mbH
Participants: Palme, André | Ploetz, Karin | Lydiksen, Dr. René Tristan | Lim, Ryan | Khalek, Fadi
Venue: Forum Education, 4.2 B56, Exhibition site
Language: English

10.00 – 10.20 | Lecture
Finland Fever for Beginners Lesson 3
Guest of Honour 2014: Finland

Finland’s nature: animals, plants, lakes, seasons and climate: Roman Schatz is a German expat living in Helsinki for almost 30 years now. Blowing the whistle on his home country of choice, Schatz skillfully, yet with brutal irony, introduces the key clichés about Finland.

Participants: Schatz, Roman
Venue: Finland Pavilion / Cool. Stage., Forum, Ebene-Level 1, Exhibition site
Language: German | English

10.00 – 11.00 | Press conference | Discussion with the press
The recipient of the Peace Prize
Literature & Non-Fiction | Digitisation | Politics | International Dialogue

A press conference with the recipient of the Peace Prize of the German Book Trade 2014, Jaron Lanier. For press only.

Organiser: Börsenverein des Deutschen Buchhandels e.V.
Participants: Lanier, Jaron
Venue: Alliance, Room, 4.C, Exhibition site
Language: German | English

10.30 – 11.00 | Discussion | Lecture
Wake-Up Call : The Hero is Dead – Long Live the Heroic Crowd
Multimedia / Crossmedia | Music | International Dialogue | Web 2.0 / Social Media / Web portals


Organiser: Business Club - Frankfurter Buchmesse (999040)
Participants: Bard, Alexander
Venue: Business Club Europa 1 + 2, Room, 4.0, Exhibition site
Language: English

11.30 – 11.50 | Reading
Leena Lehtolainen
Literature & Non-Fiction | Guest of Honour 2014: Finland

The female perspective plays an important role in the crime novels of Leena Lehtolainen. She’s known for her series about the detective Maria Kallio and the bodyguard Helja Iivsikero. In "Der Löwe der Gerechtigkeit" and "Das Nest des Teufels" Iivsikero has to deal with crime in Switzerland and Tuscany. In "Wer ohne Schande ist" Maria Kallio is again investigating in Helsinki.

Participants: Lehtolainen, Leena | Schatz, Roman
Venue: Finland Pavilion / Café. Stage., Forum, Ebene-Level 1, Exhibition site
Language: German | English | Finnish

12.00 – 13.00 | Interview | Conversation
CEO Talk
Literature & Non-Fiction | International Dialogue | Science & Specialist Information

Take a look behind the scenes. Our CEO Talks will give you the opportunity to meet managing directors and publishers of international publishing houses up close and in person at the Frankfurt Book Fair. Access with Business Club Ticket: www.book-fair.com/ticketing

Organiser: Business Club - Frankfurter Buchmesse (999040)
Participants: Keese, Christoph
Venue: Business Club 4.2 Dimension, Room, 4.2, Exhibition site
Language: English
FRIDAY | 10. OCTOBER 2014

12.00 – 13.00 | Interview | Conversation
Dewi Lestari about new trends in her writing
Mobile Solutions | Guest of Honour 2015: Indonesia

She is one of the famous young authors in Indonesia, and she is very innovative in her style of writing. In an interview she will give an overview of the future of writing in Indonesia in the digital age.

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Co-organiser: Ministry of Education and Culture (MoEC)
Participants: Lestari, Dewi | Kaisra, Claudia
Venue: Asia Lounge, 6.1 D147, Exhibition site
Language: English

12.00 – 12.30 | Discussion | Awards ceremony
“Reading Table Football”: Prize for Best Football-Based Children’s Book
Education | Children’s and Young Adult Media

Football is not only the favourite sport of most children, it also motivates a lot of boys, in particular, to start reading a book. For this reason, LitCam will, for the first time, present a prize that recognises a football-based children’s book that uses creative ideas with lively illustrations and language to encourage reading. The winning book was chosen by a high-profile jury.

Organiser: LitCam gemeinnützige Gesellschaft mbH
Participants: Feldmann, Peter | Hörnlein, Katrin | Plötz, Karin
Venue: LitCam stage, 3.1 B33, Exhibition site
Language: German | English

12.30 – 13.00 | Press conference | Discussion with the press
A Look into the Authors’ Workshop “Frankfurt Undercover”
Literature & Non-Fiction

After three days spent in private at the Frankfurt Book Fair, the authors will present a gift to politicians: a compendium of ideas! With Janne Teller (Denmark, writer) and other authors. Closed event.

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Participants: Teller, Janne
Venue: Author Lounge, 5.1 Eingang/Entrance Via Mobile, Exhibition site
Language: German | English
Invitation: required

13.00 – 13.30 | Discussion | Interview | Conversation
One of Our Own: Book Exec to Bestselling Author
Book Trade | Book Markets | International Dialogue

As of this writing, Ananth’s “Play With Me” rocketed to #10 on India’s bestseller list in only three weeks post publication. Today, the Penguin VP’s first book has him in company with E. L. James’s meteoric rise of “50 Shades of Grey”. Ananth will share his authorial and industry perspective on what surely is a roller coaster of a ride.

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Participants: Padmanabhan, Ananth | Dressler, Mark
Venue: Publishing Perspectives Stage, 8.0 B170, Exhibition site
Language: English

13.00 – 14.00 | Interview | Conversation
Uprising in Turkey: the Author in Exile, Meltem Arikan

Writer Meltem Arikan was accused by Turkish politicians and media of being the architect of the Gezi Park movement. The hate campaign which ensued forced her to leave her country. She fled to the United Kingdom, where she has been living ever since. Meltem Arikan will talk about her own story and about the situation of writers in Turkey today.

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Co-organiser: PEN-Zentrum Deutschland | Index on Censorship (London)
Participants: Arikan, Meltem | Haslinger, Josef | Farrington, Julia
Venue: Weltempfang - Salon, 5.0 E81, Exhibition site
Language: German | English
Opening hours: Mi-Sa / Wed-Sat: 09.00-18.30 Uhr/h
So/Sun: 09.00-17.30 Uhr/h

14.00 – 14.20 | Reading
Siri Kolu: Vilja und der Räuberschatz
Literature & Non-Fiction | Guest of Honour 2014: Finland | Children’s and Young Adult Media

The author is best known for her racy children’s books. In her new book “Vilja und der Räuberschatz” the protagonist is spending her third summer with the robber family and this time they’re searching for the biggest treasure of all times. On their treasure hunt Vilja and the robbers attract the attention of other gangs of bandits - and now it’s all or nothing. Will she find the robber’s treasure?

Participants: Kolu, Siri | Kritzokat, Elina
Venue: Finland Pavilion / Café. Stage, Forum, Ebene/Level 1, Exhibition site
Language: German | English | Finnish
FRIDAY | 10. OCTOBER 2014

14.30 - 15.30 | Presentation | Cooking demonstration & tasting
/ Mysteries of the Flavours of Indonesia – Part 2
Nonbooks | Guest of Honour 2015: Indonesia | Tourism / Travel | International Dialogue | Cooking & Enjoyment

Experience the charm and vibrancy of Indonesian traditional cooking presented by top chef William Wongso. Hailing from the world’s largest archipelago the flavors of this nation’s proud culinary heritage are vibrant and complex. It aptly projects the richness of the nation’s geography, history and culture, some of it bear witness to European heritage. All using the world’s best spices.

Organiser: Life is Sweet
Participants: Wongso, William
Venue: Show Kitchen, Gourmet Gallery, 3.1 L135, Exhibition site
Language: English

15.00 - 16.00 | Discussion | Presentation
/ Rectoverso
Literature & Non-Fiction | Music | Guest of Honour 2015: Indonesia | Film

Dewi Lestari is one of Indonesia’s best-selling and critically acclaimed writers. Using pen name Dee, she began her debut with the serial novel "Supernova”. Since that time, she has published eight titles, including "Perahu Kertas" (Paper Boat), and three anthologies: "Filosofi Kopi" (Coffee's Philosophy), "Madre" and "Rectoverso - a unique hybrid of music and literature.

Organiser: Ministry of Education and Culture (MoEC)
Participants: Lestari, Dewi
Venue: 5.0 D44, Exhibition site
Language: English

15.30 - 15.50 | Reading
/ Mauri Kunnas
Literature & Non-Fiction | Comics | Guest of Honour 2014: Finland | Illustration | Children’s and Young Adult Media

The author has written a lot of entertaining and informative picture books, e.g. a series of books in which anthropomorphic dogs re-enact historical themes and literary topics, such as the Finnish national epic Kalevala, Robin Hood and the Vikings. Kunnas has also written comics for grown-up readers, for instance parodies of rock bands, and has worked as a graphic designer.

Organiser: Finland. Cool.
Participants: Kunnas, Mauri | Schatz, Roman
Venue: Finland Pavilion / Cool. Stage., Forum, Ebene/Level 1, Exhibition site
Language: German | English | Finnish

14.15 - 15.15 | Discussion | Lecture
/ Astronaut Missions, Earth Observation and Mars Exploration at ESA
Science & Specialist Information

Speech for general public + visitors by Michael Khan, Mission Analyst and Mars expert, ESA Darmstadt.

Why do humans want to fly into space? What research is conducted on board the ISS Space Station?
Will humans fly to the Moon again and, one day, even to Mars? How about the critical climate evolution on our home planet?

Organiser: ESA/ESOC - European Space Operations Centre
Participants: Khan, Michael
Venue: Forum STM & Specialist Information, 4.2 B2, Exhibition site
Language: English

15.30 – 16.30 | Reading | Interview | Conversation
Siri Kolu and Robert Muchamore: Of Robbers and Rock’n’Roll
Guest of Honour 2014: Finland | Children’s and Young Adult Media

In Finland, she is the rising star in children's literature: Siri Kolu with her three robber-novels on Vilja and the Räuberberg family. Robert Muchamore, bestselling author of the "Top Secret" series, presents his new book "Rock War". Reading for children and teens starting at age 10.
Moderation: Marc Langebeck

Organiser: cbt-Verlag
Co-organiser: Heyne fliegt
Participants: Kolu, Siri | Muchamore, Robert | Langebeck, Marc
Venue: Lesezelt, Agora, Exhibition site
Language: German | English

16.30 – 17.30 | Awards ceremony | Interview | Conversation
LiBeraturpreis 2014: Raja Alem (Saudi Arabia)

In 2014, Raja Alem will receive the award for her novel “The Doves’ Necklace” (German title: “Das Halsband der Tauben”, Unionsverlag 2013). In the words of the jury, this is both a crime novel and a literary study on the female body in Muslim society – it is also a novel about the city of Mecca. In Arabic.

Organiser: Frankfurter Buchmesse Ausstellungs- und Messe-GmbH des Börsenvereins des Deutschen Buchhandels
Co-organiser: litprom - Gesellschaft zur Förderung der Literatur aus Afrika, Asien und Lateinamerika e.V.
Participants: Alem, Raja | Gauß, Karl-Markus | Fähndrich, Hartmut | Kramatschek, Claudia
Venue: Welttempfang - Stage, 5.0 E81, Exhibition site
Language: German | English
Opening hours: Mi-Sa / Wed-Sat: 09.00-18.30 Uhr/h
So/Sun: 09.00-17.30 Uhr/h

18.30 | Presentation
Scuola Holden: the First School on Storytelling

Alessandro Baricco talks about Scuola Holden, Europe's first school dedicated to the art of storytelling. Funded in 1994, Scuola Holden has recently expanded, thanks to its partners Feltrinelli and Eataly, and has opened its doors to students from all over Europe. If you want to be an actor, a filmmaker, a novelist or a showrunner, Scuola Holden is the place for you.

Organiser: Scuola Holden
Co-organiser: Italienisches Kulturinstitut Frankfurt
Participants: Baricco, Alessandro | Barbon, Paola
Venue: Forum Dialog, 5.1 A122, Exhibition site
Language: English
Kippis! Alcohol and hangover in Finland: Roman Schatz is a German expat living in Helsinki for almost 30 years now. Blowing the whistle on his home country of choice, Schatz skillfully, yet with brutal irony, introduces the key clichés about Finland.

**Organiser:** Finnland. Cool.

**Participants:** Schatz, Roman

**Venue:** Finland Pavilion / Cool. Stage., Forum, Ebene/Level 1, Exhibition site

**Language:** German | English

10.00 - 10.20 | Lecture

**Finland Fever for Beginners Lesson 5**

**Guest of Honour 2014:** Finland