2015 Preview: Children’s Books & Media at the Frankfurt Book Fair

Promote your business

Stage in the Children’s Book Centre
The Children’s Book Centre is the place to be to for open discussions on current and exciting topics within the field of children’s books. The Centre also hosts readings with famous children’s book authors showcasing their latest material.

Hot Spot Stages
The Hot Spot Stages feature companies providing mobile app development, digital content for kids, and other services. Last year’s presenters included AppGeneration, Hurix Systems, and Y Factory. Check the stage programmes to catch presentations from up-and-coming companies that will support your business.

Lesezelt / Reading Tent at the Agora
The “Lesezelt” (Reading Tent) is the meeting place for reading enthusiasts and hosts readings in a distinctive atmosphere.

Open Stage at the Agora
The stage for large and outdoor events.

Exhibit and succeed

Exhibit your company in Frankfurt
Reserve your stand or table in Frankfurt today:

System stand: 4-square-metre stands start at €1,263 and furniture packages start at €184.
Hot Spot Digital Innovation: Exhibition packages start at €2,880.
Hot Spot Education: Exhibition packages start at €2,880.
Newcomer package: If you are a first-time exhibitor, Frankfurt offers a newcomer package, with 8 square metres, furniture package, and other extras starting at €3,770.
Literary Agents & Scouts Centre: Book a table in the LitAg starting at €991.

See and be seen in Frankfurt!
We offer a number of promotional opportunities to boost your visibility in Frankfurt:

Online advertising at www.book-fair.com
Profiles at www.hereweareinfrankfurt.com
Print advertising in the Catalogue and brochures
Signs and posters at the fairgrounds
Event and stage sponsorships
Sponsored speaking opportunities
Print advertising in Publishing Perspectives

Contact us for more information or for custom marketing packages to suit your budget and needs.
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International highlights

Business Breakfast: Children’s books
Start your day by discussing global children’s book markets with international experts.

Classroom of the Future
This 300-square-metre space presents education technology that addresses the changing needs of students and new digital opportunities for learning.

ALMA (Astrid Lindgren Memorial Award)
Frankfurt Book Fair proudly announces the nominees of the prestigious Astrid Lindgren Award at this year’s fair.

Illustrator’s Corner
Supported by the Illustrators’ Organisation (IG), you’ll find portfolios, stage programming, and discussions for illustrators.

Who comes to Frankfurt?

Connect with leading international children’s book publishers
Find the world’s top children’s book companies throughout the Fair:
- Actes Sud
- Atlantyca
- Arena
- AZ Books
- Bloomsbury Kids
- Bonnier
- Carlsen
- Ecole des Loisirs
- Editora Callis
- Egmont
- Gallimard
- Gottmer/Becht
- Hachette
- HarperCollins
- Loewe
- Nickelodeon
- Nosy Crow
- Oetinger
- Penguin Random House
- Rabén & Sjögren
- Rainbow
- Ravensburger
- Scholastic
- Sesame Workshop
- Simon & Schuster
- Tessloff
...and many more

Meet with global service providers
In addition to publishers, you’ll have the chance to meet new partners and service providers – from distributors and wholesalers to retailers, printers, software companies, and digital platform providers.

Questions? Get in touch!

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Children’s Books & Media in Frankfurt

Join international children’s book publishers, agents, digital service providers, illustrators, authors, and more at the largest gathering of the publishing industry in the world.

See you in Frankfurt!