

# APPLICATION FORM

## Invitation Programme

14 to 24 October 2016



19–23 October 2016  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour Flanders | Netherlands

**1**

Please answer the following questions. Be ensured that your answers will be treated strictly confidential.

### Publishing Company / Institution

Name of the company / institution: \_\_\_\_\_

Address: \_\_\_\_\_ Postcode/City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Department you are working in: \_\_\_\_\_

### Please introduce yourself briefly and give a short outline of your professional career so far:

Ms  Mr

First Name: \_\_\_\_\_ Surname/Family Name: \_\_\_\_\_

Nationality: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Position: \_\_\_\_\_

Outline of your career: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Which languages do you speak? (Please mark clearly)

	fluently	moderately well	poorly
English:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
French:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spanish:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**DEADLINE: 30th April 2016** send to:  
[invitationprogramme@book-fair.com](mailto:invitationprogramme@book-fair.com)



**2**

**Please provide a brief profile of your publishing company:**

a) Foundation year of your company: \_\_\_\_\_

b) Please give a brief description of your publishing list

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c) How many people are employed by your publishing company? \_\_\_\_\_

d) How many titles do you publish per year and how many of these are new publications?

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e) How do you market and sell your books?

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**Rights and Licenses**

a) Countries where you have already sold licenses

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b) Countries from which you have already bought rights

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**3**

**Further information**

a) Which publishing companies in which countries are you already in contact with?

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b) Which publishing companies/institutions have you already set up cooperation projects with?  
Please indicate the name and country

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c) Which national and international areas/regions/countries do you think could offer development potential for your publishing company?

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d) What countries or markets are of particular interest to you at the moment?

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e) What book fairs do you attend? Regularly/irregularly

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f) What do you expect to gain from your participation at the Frankfurt Book Fair?

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Name: \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_