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compté dans 77  
appris à lire  
espégle  
les livre

jour, le plus  
d'avoir  
nis un enfant  
nes et  
lure

UNIVERS de façon *extraordinaire*,  
le remplissant de *péripéties*, de *pays* et  
*d'êtres fabuleux* dont j'étais le *héros*,  
le découvreur et l'incarnation, avec toute  
la **force** d'une *imagination* que les *lecture*

**LIVRES**HEBDO  
Special issue - October 2016



# ALL ABOUT FRENCH PUBLISHING

GROUPE  
*l'Archipel*

25  
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# HIGHLIGHTS FRANCFORT 2016



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## LIVRESHEBDO

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Editorial  
 by Fabrice Piault,  
 editor-in-chief

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## A Renewed Industry

We know that French publishing was born with the Enlightenment: Voltaire, Rousseau and the Encyclopaedia edited by Diderot and d'Alembert. We also know that it really took off in the nineteenth century with authors such as Balzac, Flaubert, Zola and Jules Verne, illustrators such as Gustave Doré, and also a rich seam of scientific publishing. And we know that between the 1950s and the 1970s, it gave rise to the *nouveau roman* and revolutionized the humanities and social sciences through writers such as Bourdieu and Derrida. Indeed the period produced several future Nobel Prize winners: Claude Simon, J.M.G. Le Clézio, Patrick Modiano. But what then?

There are many erroneous ideas floating about regarding the state of French publishing. Some consider French literature to be navel-gazing. Others view the children's/YA sector as being mainly concerned with experimentations for a select readership. And there's a sense that the production of essays and monographs is outmoded. Yet, since the turn of the century, French children's/YA publishing has been one of the most dynamic in the world, while its comics/graphic novels sector is one of the best known.

**Since the turn of the century, French children's/YA publishing has been one of the most dynamic in the world, while its comics/graphic novels sector is one of the best known.**

French and Francophone literature has been deeply transformed and blended through the work of authors as varied as Michel Houellebecq, Muriel Barbery, Dany Laferrière, Joël Dicker, Kamel Daoud, Fred Vargas, Marc Levy and Guillaume Musso. And the non-fiction sector has been revitalized by Thomas Piketty, the economist, and Gilles Kepel, the specialist on the Arab world.

Far from being inward-looking, French publishing has much to offer, particularly since it is itself very open to foreign publishing – which is widely translated and appreciated by French readers. This is what we would like to show with this special issue of *Livres Hebdo* (the trade magazine and website of the French publishing world), one year before France is guest of honour at the Frankfurt Book Fair in October 2017.

What can French publishers offer their colleagues from across the world? How are publishing and the book market organised in France? How is translation faring? Who are the key publishers and how can one meet them in Frankfurt? To parody Woody Allen, *Livres Hebdo* aims to tell you "everything you always wanted to know about French publishing, but were afraid to ask", through this special edition, which is published in partnership with the Bureau International de l'Édition Française (Bief) and with the support of the Centre Français d'Exploitation du Droit de Copie (CFC).



OLIVIER DION

# The Free World of French Publishing

**As France gets in gear for the 2017 Frankfurt Book Fair, where it will be the guest of honour, here is an overview of the French publishing world, highlighting what has been making it so unique for decades.**

**N**ext year, France will be the guest of honour of the Frankfurt Book Fair. *"We already feel the effect of 2017,"* says Laure Pécher, from the Astier-Pécher agency. *"Our catalogue has been sold in Germany, an influential country. Subsidies for translation have been helpful."* Although contacts are made all through the year, she insists that *"Frankfurt is an exceptional place for face to face meetings."* Olivier Bétourné, president and CEO of Seuil, is convinced that *"our differences will be more appreciated if we emphasise them."* Whether envied or criticised, France remains an exceptional model. According to Olivier Cohen, from L'Olivier, *"foreign publishers are perplexed by our passion for literature. It's more like politics than entertainment."*

The literary season in September is considered an exception. How can one explain the simultaneous publi-

By  
**Kerenn Elkäim**



cation of more than 500 titles competing for a few literary prizes?

Sophie de Closets, CEO of Fayard, thinks this French madness is very healthy. It feeds *“the excitement of booksellers, readers and members of juries, and strikes again in January.”* At Stock, Manuel Carcassonne compares *“the literary season to the Cannes film festival. How many will reach the last hurdle in this crazy race?”* Only a few, but it reflects *“the wealth, diversity and prestige of French publishing”*, says Antoine Gallimard, president of Madrigall (Gallimard, Flammarion and Casterman). At Les Arènes, Laurent Beccaria emphasises the importance of the independent bookshop network, supported by the fixed price for books defined in France by a law passed in 1981. Actes Sud’s president Françoise Nyssen believes that *“it reinforces freedom of speech, which is in our genes!”*

### Discovering New Talent

Whereas Anglo-Saxons only work through agents, French Publishers do it the old-fashioned way. Olivier Cohen enjoys meeting colleagues and writers. *“I prefer to discover new talents myself”*, he says. This direct contact *“gives me a certain freedom, as I don’t have to go through several middlemen”*. Sophie de Closets admits that *“it may sound surprising, but we are on the frontline to look for new projects and nurture our writers.”* According to Laurent Bec-

caria, this spirit has to do with the personal profile of most French publishers: *“Far from being managers or salesmen, they put the literary aspect first.”* According to Jean Arcache, CEO of Place des Éditeurs (Editis Group), *“our strength is the symbiosis between literary and economic considerations. The editor-writer relationship doesn’t affect creativity.”* Louis Delas, CEO of L’École des Loisirs, an important children’s books publisher, is convinced that *“the French editorial policy is based on time, quality and independence. Impertinence is the brand name of our literature.”*

Sophie de Closets insists that French publishers are usually less specialised than their international counterparts. Their lists will often include serious essays alongside novels for a wider public, as is the case at Fayard. *“This would be inconceivable in the US, where there are departments solely dedicated to academia.”* However, the label “novel” appears on the cover of many types of books, from fiction to memoir, autobiography, and even narrative non-fiction. At Stock, Manuel Carcassonne explains that *“our lack of specialisation is sometimes destabilizing for our foreign colleagues. The French have a real capacity for mixing literary styles. Our taste is appreciated in essays, as proven by intellectuals like Pascal Bruckner, Bernard-Henri Lévy or Michel Onfray.”*

Olivier Bétourné, at Seuil, >>>

***“By avoiding pure academic expertise, we provide readers with an easier access to ideas”,***  
OLIVIER BÉTOURNÉ, SEUIL



OLIVIER DICIN

>>> believes that “publishers of general literature like us are suppliers of novels as well as sociological or historical essays. By avoiding pure academic expertise, we provide readers with an easier access to ideas.” Françoise Nyssen promotes a socially-engaged literature through her “Domaine du possible” collection that includes authors like the ecologist Pierre Rabhi. “His thoughts about the world could ruffle some feathers!”

France also possesses another essential asset in its numerous small independent publishing houses. “What a treasure!” exclaims Koukla MacLehose, a London-based scout. At the beginning of 2016, the fairy tale of the novel *En attendant Bojangles*, by Olivier Bourdeaut, occurred thanks to Finitude, a small publisher based in Bordeaux. It is a well-known fact abroad that these small houses could hold gold nuggets.

**“Independence is our motto”**

Diversity is the spice of French publishing. Françoise Nyssen believes that “it is as rich and varied as the French language, culture and spirit. Publishers offer exciting catalogues. Independence is our motto, we fight for our ideas and

our freedom. I’m proud to contribute to this.” Sophie de Closets thinks that “our writers’ imagination says something about the world.” Detective novels, for instance, will easily cross borders. Olivier Bétourné sees them as “an exploration of the social and political situation. Some say our writers tend to be very psychological, but there is a renewal of this literary genre. I’m optimistic, France has its place in every field.” Jean Arcache agrees: “The French thriller owes a lot to Georges Simenon. Our literature expresses feelings, it is due to our language.”

Gregoire Lecourt, head of the specialised bookstores Bulles en Vrac and La Rubrique à Bulles in Paris, believes that, on the “bande dessinée” segment (comics and graphic novels), diversity is one of France’s major strengths. Publishers in this category provide



**“Our recent Nobel Prizes in literature have crowned two strong voices: Modiano as regards intimacy, and Le Clézio for his exploration of the world.” ANTOINE GALLIMARD, MADRIGALL**

books in multiple formats, themes and styles. Classics like *Bob Morane* or *Spirou* are side by side with new heroes. But “bande dessinée” is not limited to fiction, as it often verges on narrative non-fiction, including economic, historical or political elements, and even popular science. However, “on the esthetical level, we prefer a clear line.” And while American and Japanese publishers follow a studio logic, the French encourage more personal styles through single authors or author/illustrator duos. “Female artists open new horizons, and France remains a pole of attraction”, adds Gregoire Lecourt.

According to Laurent Beccaria (Les Arènes), French publishing is able to “bring innovation and creativity through hybrid projects such as XXI, a cross between magazine and book which issues four times a year.” A boldness that isn’t found anywhere else.

Hedwige Pasquet, president and CEO of Gallimard Jeunesse, confirms the success of this domain. “France produces a wide variety of children’s books, ranging from stimulating babies to early childhood, juniors and young adults.” Albums, comics, illustrated and animated books “demonstrate an originality and creativity that make >>>

**Promoting French Publishing Abroad**

The Bureau international de l’édition française (Bief) “helps French publishers sell the rights of their books abroad”, explains its chairwoman Vera Michalski-Hoffman, also president of the Libella publishing group. The Bief assists French publishers and promotes French books in the best possible ways in many international book fairs. “We organise professional meetings and publish studies to improve market knowledge”, adds Vera Michalski-Hoffman. The Bief also offers fellowships at Livre Paris, the Paris book fair in March, and French publishers are sometimes in charge of foreign colleagues. “They love the art de vivre and our esthetics, reflected in practical books on design, cooking, fashion or architecture.” Preparing for 2017, the Bief intends to strengthen ties between French and German rights managers. The goal is to sign contracts. “We also wish to encourage the participation of French-

speaking countries like Belgium or Switzerland in the Frankfurt event, says the Bief’s chairwoman. African publishers will be invited to Paris so that we can help them organise their involvement in the Frankfurt Fair.”

**“The Bief organises professional meetings and publishes studies to improve market knowledge”, Vera Michalski-Hoffman.**



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IN 10 LANGUAGES



A GLOBAL PUBLISHING COMPANY

AT THE 2016 FRANKFURT BOOK FAIR:  
HALL 5.1/E87 - HALL 5.1/C78 - HALL 6.0/D95 - HALL 6.1/B92

>>> *our fame.* Vincent Monadé, president of the Centre national du livre (CNL), an official organisation that subsidizes a wide array of projects (see box page 10), thinks that this type of literature “encompasses the whole world. In France, a child is considered a person, so we bring her the best.” A couple of weeks before Christmas, the Salon du livre et de la presse jeunesse, in Montreuil, just outside of Paris, is a major trade and public event for children’s books, gathering both French and international visitors. At L’École des Loisirs, Louis Delas insists that “in spite of the crisis, French publishing is in good shape. A large number of countries bet on profitability. We promote originality

and diversity. Beginning at school, we encourage children to read for pleasure. That is our philosophy.”

**“More writers than novelists”**

France has long suffered from a self-centred reputation, encouraged by the trend of “autofiction” in literature. Stock’s CEO Manuel Carcassonne regrets this “negative a priori. We were wrongly accused of being stylists with no interest in the narrative or dramatic aspects of writing.” Olivier Cohen, from L’Olivier, also stands against this idea: “I don’t know why the press made such a mountain out of a mole hill. ‘Autofiction’ books account for a small part of the French production, and among those, there are great writers

## Innovation, language, and youth are key

**PAUL DE SINÉTY** has been appointed curator of the Guest of Honour event in Frankfurt 2017 by the Institut français (French Institute). He unveils its main objectives.

**What is the role of the Institut français ?**

It is in charge of the promotion of French culture for the Ministry of Foreign Affairs and the Ministry of Culture. In the field of literature, we support translations (with subsidies to 453 translations in 2016, including 40 into German), author tours abroad, and international collaboration among professionals. At the request of the Prime Minister, we are entrusted with a coordinating role for the French events at the 2017 Frankfurt Book Fair, in close collaboration with the CNL, the Bief and the SNE.



VINCIANE VERGUETHEN / INSTITUT FRANÇAIS

*“We will encourage the discovery and translation of a new generation of writers and intellectuals”, Paul de Sinéty.*

**What will you offer in Frankfurt next year?**

The pavilion of honour (2500 sqm) will focus on three themes: innovation, French language, and youth. Writers from all over the world will show the diversity of our literary creation.

The strength of our publishing industry depends on them, as well as on the quality of several fields (youth, comics and graphic novels, coffee-table books), and inventive digital or transmedia formats. We will encourage the discovery and translation of a new generation

of writers and intellectuals. This year’s increase of rights sales from French into German is an excellent sign. It will give us the opportunity to intensify our relations with Germany, and with a younger audience. This will be a celebration of French culture, our way of stimulating the culture of Europe. ●

like Annie Ernaux. What distinguishes France is that there are more writers than novelists.”

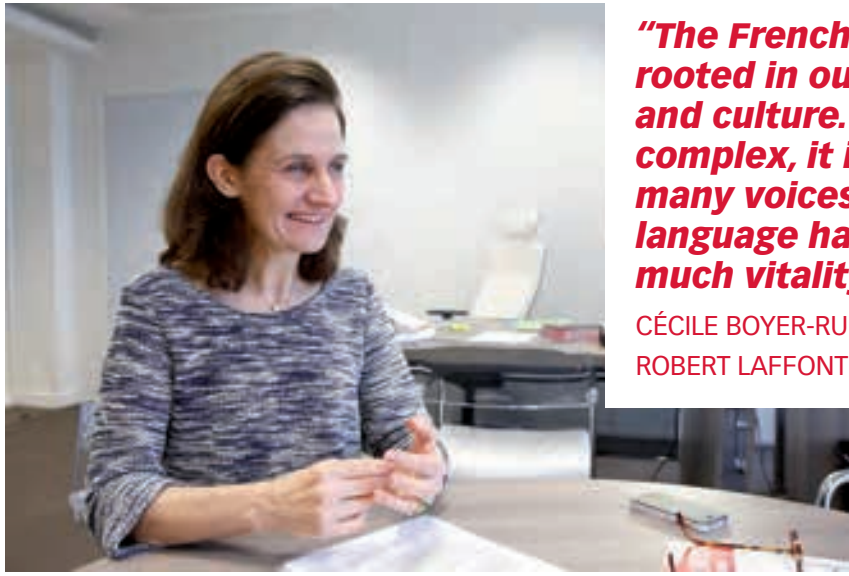
Antoine Gallimard agrees: “Besides political fables by Houellebecq, we publish social novels, everyday-life stories and sea adventures.” It is true that France used to be “represented by emblematic writers such as Camus, Duras, Sartre or Tournier”, he says. But France has recently received two Nobel Prizes in literature, reflecting its diversity. “This crowns two strong voices, underlines the president of Madrigall: Modiano as regards intimacy, and Le Clézio for his exploration of the world.”

French writers now focus on “exofiction”, with biopics like David Foerkinos’s novel about Charlotte Salomon. Louis Delas, at L’École des Loisirs, has noticed the same trend in graphic novels. “Their educational qualities enable them to tackle subjects like philosophy, economics and history,” he says. Examples include *Persepolis* (Marjane Satrapi), *Les Ignorants* (Etienne Davodeau) or *L’Arabe du futur* (Riad Sattouf). Cécile Boyer-Runge, CEO of Robert Laffont, sees “a new dimension in the integration of the traumatising events of these last months in fiction and non-fiction, as Fouad Laraoui did with his essay *Dans la peau d’un djihadiste*.” Terrorism, religious extremism, identity and immigration are now recurring themes in many books. Jean Arcache, from Place des Éditeurs, thinks that “this will affect our literature in its blood and imagination.” The agent Laure Pécher is sure that “today’s socio-political concerns will find their way outside France.”

**Voices From Abroad**

In his essay *La couleur de l’écrivain* (“the color of the writer”, La Cheminante), Sami Tchak explores “this truth that no one can deny: the importance of Paris in the literary destiny of French-speaking African writers. Paris is an ideal place for publishing and legitimization, as well as an essential market.” At Seuil, Olivier Bétourné reminds us that “early on, French publishers have attracted this French-speaking movement. André Césaire and Alain Mabanckou aren’t published in a ghetto but in main houses.” Antoine Gallimard calls this “a bouquet of different voices coming from various countries.” Among them are Dany Laferrière (from Haïti and Québec) or Andreï Makine (Russia), who recently became a member





**“The French spirit is rooted in our history and culture. Rich and complex, it inspires many voices. Our language has so much vitality”,**

**CÉCILE BOYER-RUNGE,  
ROBERT LAFFONT**

OLIVIER DION

of the Académie Française, that rewarded Boualem Sansal (Algeria) last year.

One of the big hits of this autumn is Gaël Faye (Burundi). His first novel, *Petit pays* (“small country”, Grasset), has already been sold in more than ten countries. French literature is also rich from the success of the Belgian author Amélie Nothomb or the Swiss Joël Dicker. Stefanie Drews, foreign rights manager at Stock, gives the example of Safia Azzedine “who reflects the sensitivity of a woman of Arab origin. These writers, are popular now. They symbolise the renewal of inspiration.” According to London scout Koukla MacLehose, books coming from the French-speaking world sell very well. “French literature is interesting because it reaches all French-speaking countries as well as authors brought up in other languages.”

This love is reciprocated, as France is one of the countries in the world that publish the most foreign literature (see page 18). It even discovers writers before their native countries, like Paul Auster or Douglas Kennedy. Their success in France launched them elsewhere. Actes

Sud’s president Françoise Nyssen reminds us that “in the past, the French novel was seen as innovating. Then it was accused of not being open to the rest of the world. The large number of translations shows how much France celebrates the quality of writers coming from everywhere.” According to Stéphane Marsan from Bragelonne (fantasy and romance books), “what is really French is Europe. The interest we have for our neighbours and the rest of the world is rarely seen elsewhere.”

“France is welcoming to foreign literature, agrees Antoine Gallimard. It represents 12 000 titles in 2015, which means that 16 % of our production are

translations. In the United States, it’s only 1 %!” Jean Arcache points out that Place des Éditeurs, through its imprints Belfond and Presses de la Cité, publishes 110 translations a year, both by well-known and new authors. “Book fairs are great venues to spot them”, he says. The publishing group also translates French books into English in digital version. “Once they exist in English, others will follow”, he believes – especially if the rights are sold to the movie industry.

### Improving Visibility

Various projects have been undertaken to improve the visibility of the French book production. Eurocomics is one of them, “to showcase European comics at an international level”, explains Sophie Castille, foreign rights director at the comic and graphic novel branch of Media-Participations (Dargaud, Dupuis, Lombard). In this respect, French author Cyril Pedrosa should please the Americans. “What makes us special is our graphics and narrative style, which are essential for the American and Japanese markets.” The idea is to sell paper and digital rights by providing the English translation. Besides the classics (Astérix, Spirou), mainstream series (adventure, sci-fi, fantasy) remain successful, as well as more original graphic novels like those of Riad Sattouf. Anna Pavlowitch, director of general literature at Flammarion, insists that “translation is the whole Grail.”

>>>

**“Our lack of specialisation is sometimes destabilizing for our foreign colleagues. The French have a real capacity for mixing literary styles”,**

**MANUEL CARCASSONNE, STOCK**



OLIVIER DION

>>> France remains an inspiration in many ways. At Robert Laffont, Cécile Boyer-Runge is sure that *“the French spirit is rooted in our history and culture. Rich and complex, it inspires many voices. After all, our language has so much vitality.”* Daniel Medin teaches comparative literature at the American University in Paris. He publishes the magazine



OLIVIER DION

**“Our editorial policy is based on time, quality and independance”,**

LOUIS DELAS, L'ÉCOLE DES LOISIRS

*Music and Literature*, which will put Eric Chevillard on its next cover. *“I learned French thanks to Beckett, and love this uncompromising style that can be found in poetry, philosophy or Minuit writers such as Echenoz or Toussaint. French publishing is very much alive.”* A freedom of tone that also explains the ongoing success of Françoise Sagan in Japan or Eastern Europe.

A member of the Man Booker International Prize jury, Daniel Medin has witnessed a growing international interest for French literature. Marie N'Diaye and Maylis de Kerangal appeared on the latest lists, but Michel Houellebecq remains the ultimate star. At Flammarion, Anna Pavlowitch exclaims: *“This French genius offers a mirror to the world! Foreigners describe our literature as intellectual. And it is still very attached to style, but the narrative aspect is becoming more important.”* Koukla MacLehose believes this *“demanding literature can be found in Jean-Baptiste Del Amo’s work. His classical writing will seduce everyone.”*

The French touch is also apparent in other genres. At Bragelonne, Stéphane Marsan considers himself a *“publisher-producer”*. *“French-language fantasy and science fiction exist, but is there a French imagination? he wonders. Yes, we use our history and culture, even to escape to an another world.”* Pierre Pevel’s novel *Les Lames du cardinal* was translated into 14 languages. He’s seen as *“the Dumas of dragons”*. The same is true of Camille Adler’s romantic novel that revives 19th century Paris. *“A French*



OLIVIER DION

**“French publishing is as rich and varied as the French language, culture and spirit”,**  
FRANÇOISE NYSSSEN, ACTES SUD

*author claims his freedom while being anchored in his roots. He extols discovery, the inventiveness of words and the creativity of his imagination”,* says Stéphane Marsan.

Essays are also on the rise. Derrida, Lacan or Lévy-Strauss remain references. At Fayard, Sophie de Closets thinks that *“at the international level, we still need to make some progress, but French theory is emerging with authors like Alain Badiou or Didier Eribon. People want to translate what French intellectuals are saying.”* Elisabeth Badinter or Thomas Piketty – bought in the US by Harvard University Press – are models to follow. Even in the field of economics, France is able to produce a bestseller.

**Success Stories**

Jean Arcache is delighted with this evolution of French publishing. *“Since Dumas, there had been a lack in popular literature. His heirs now revive their imagination by introducing modern elements and contemporary themes in their writing.”* Antoine Gallimard thinks that *Harry Potter* or *Fifty Shades of Grey* *“have a globalisation effect on world- >>>*

**Strong Public Support**

*“On the international level, the Centre national du livre (CNL) helps publishers by giving them subsidies for translations, explains the president of this public organisation, Vincent Monadé. This allows us to welcome books and languages from abroad.”* The CNL policy reflects *“the French spirit that is willing to support arts and culture as part of daily life.”*

This cultural and economic endeavor is backed by the Bureau international de l’édition française (Bief), which is organi-

sing meetings between French and German publishers at the CNL before Frankfurt 2017. *“I feel it is important to reaffirm the friendship between our*

*two countries”,* says Vincent Monadé. Innovative projects are planned, especially in the digital field. *“Our literature is known and recognised, but the Frankfurt Book Fair will reveal its unknown characteristics.”*



OLIVIER DION

**“The CNL allows us to welcome books and languages from abroad”,**  
VINCENT MONADÉ.



2016

## #3 bestselling French author of 2015

6 NOVELS

3,5 MILLION COPIES SOLD

33 COUNTRIES



"I doubt I'll read a more brilliant crime novel this year."

*The Sunday Times, about After the crash*



#7 bestselling French author  
of 2015



Barbara Abel keeps her readers  
in suspense in this thriller which  
blends psychological tension  
and personal drama.



Karine Giebel confirms with  
this novel her reputation as  
"the French Queen of Crime".

>>> wide bestsellers. We had our own success with *L'Élégance du hérisson*, which was translated in 40 countries." At Flammarion, Anna Pavlowitch shares this optimistic view: "People like philosophical tales. En attendant Bojangles, Le Liseur du 6h27, Le Chapeau de Mitterand or Mathias Malzieu's novels are very French in their imagination, their world and their construction. Rooted in the legacy of Candide, they have a feel-good effect because they make us think."

The books of Anna Gavalda, Éric-Emmanuel Schmitt or *L'Extraordinaire Voyage du fakir qui était resté coincé dans une armoire Ikea* are seen as full of hope and dreams. The need for fresh air is also apparent in Christophe André's *Méditer jour après jour*. The feel-good element is now a must, but Sophie de Closets (Fayard) doesn't find it new. "The revolution is in young adults literature", she thinks. Robert Laffont has created a specific collection for young adults called "R". At Gallimard Jeunesse, Hedwige Pasquet confirms "the worldwide expansion of this genre, due to the contribution of young writers."

The president of the CNL, Vincent Monadé, "is struck by the abundance of French literature." Yves Bonnefoy's poetry can be found next to Michel Houelle-



OLIVIER DION

becq, Pierre Lemaître, Marc Levy, detective novels, science fiction or essays. Cécile Boyer-Runge thinks that French writers "are finding their own place in Anglo-Saxon fields like the psychological

**"The interest we have for our neighbours and the rest of the world is rarely seen elsewhere",**

STÉPHANE MARSAN,  
BRAGELONNE

thriller. We produce books that are qualitative, deep, light, sexy and modern."

### Curiosity Rewarded

A new wind is blowing in French publishing thanks to many recent debut novels. The agent Laure Pécher explains that "foreigners are very interested in them, because there lies the unexpected, especially at small publishing houses with books like *Camille et Merveille*, published by Serge Safran." Stefanie Drews, Stock's rights manager, knows the German market perfectly. "It is very fond of these new authors", she says. Adrien Bosc or Christophe Boltanski were spotted even before they were awarded. Flammarion's Anna Pavlowitch insists on "the appetite for discovery in France. I publish a group of young Swiss writers called *l'Ajar*. They are the proof that reading feeds writing."

Françoise Nyssen, at Actes Sud, is sure that "nothing stays frozen if we remain curious." Honouring France at the Frankfurt Book Fair is "a strong symbol that will encourage exchanges. Our country is still a cradle of culture and education, which are the only defenses against violence and obscurantism." At L'École des loisirs, Louis Delas isn't "worried about the future. Whatever the means, the importance lies in the transmission of reading to children. Digital technology will never defeat paper books!" Vincent Monadé, from CNL, is convinced that "our multiple creations will resist. The curiosity of our publishers is rewarded in their quest for new talent." Antoine Gallimard concludes that "it is not the end of literature, as there's such a renewal of voices. Instead of limiting itself to a specific field, French literature demonstrates huge freedom. A novel full of joy, like David Foerkinos's, can be as strong and profound as a novel by Boualem Sansal. Frankfurt 2017 will be the showcase of France's diversity and richness." ●

## Vincent Montagne: "French Literature Will Radiate"

Chairman of the Syndicat national de l'édition (publishers' national union, SNE), Vincent Montagne emphasises that the organisation "includes 650 members from all sectors, creating a significant link inside the book industry. Our role is to bring the tradition of French culture to the world." The SNE represents publishers vis-à-vis official and political organisations "in order to defend and promote our diversity, our rights and initiatives such as the fixed price of books, a symbol of freedom." Vincent Montagne, who is also the president of Média-Participations, has been attending the Frankfurt Book Fair for thirty years. "The amount of French rights sales is rising continuously", he says, with 12,200 translations sold in 2015, a

growth rate of 15% that has doubled in seven years. One out of three books sold abroad is a children's book; one out of four is a



OLIVIER DION

"Foreign interest is growing, mostly from China, Italy, Spain and Germany", Vincent Montagne.

graphic novel. "Foreign interest is growing, notes Vincent Mon-

tagne, mostly from China, Italy, Spain and Germany." The SNE chairman believes that France can do better, specially in Germany. The 2017 edition of the Frankfurt Book Fair "can only improve Franco-German relations", he says. French Prime Minister Manuel Valls will attend the event, and many micro-projects are foreseen throughout the year.

"The economic challenge is high", agrees Vincent Montagne, but the SNE is also fighting for a reduction of the VAT rate on digital publishing. "Books have a major role in civilisation. It's a work from the mind. French literature will radiate thanks to our language, our sense of humour, the power of our imagination, and our culture." ●

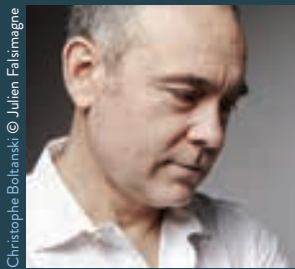
# Stock

**FOUNDED IN 1708, STOCK IS THE OLDEST PUBLISHING HOUSE IN FRANCE AND HAS BEEN PART OF THE HACHETTE GROUP SINCE 1961. ITS CATALOGUE LISTS NO FEWER THAN 1.300 TITLES. WITH MANUEL CARCASSONNE AS PUBLISHING DIRECTOR SINCE 2013, STOCK FOCUSES ON THREE EDITORIAL FIELDS:**

**1.** The prestigious literary series, **LA BLEUE**, is known for its quality fiction by established authors such as Erik Orsenna, Philippe Claudel and Luc Lang. A chance is also given to new and promising voices such as Adrien Bosc (*Grand Prix du Roman de l'Académie française 2014*), Christophe Boltanski (*Prix Femina 2015*) and, in 2016, Line Papin.



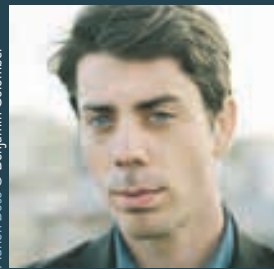
Luc Lang © Ulf Andersen



Christophe Boltanski © Julien Falsimagne



Line Papin © Julien Falsimagne

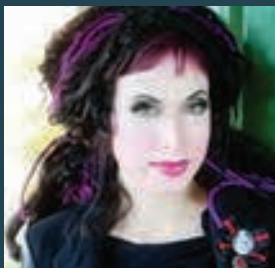


Adrien Bosc © Benjamin Colombel



Philippe Claudel © Hervé Thouroude

**2. LA COSMOPOLITE**, dedicated to translated fiction, counts a great number of Nobel Prize winners and has been continually exploring world literatures through authors such as Virginia Woolf, Stefan Zweig and Joyce Carol Oates since its creation at the beginning of the twentieth century. Recent authors include Sofi Oksanen (*Prix Femina Étranger 2010*), Saša Stanišić, Ersi Sotiropoulos, Virginia Reeves and Kevin Powers.



Sofi Oksanen © Toni Härkönen



Virginia Reeves © Suzanne Koett



Alain Finkelkraut © OpallHH



Michel Cymes © Alain Delorme

**3. THE GENERAL NON-FICTION** list stands for memoirs, pertinent biographies, well-written journalistic investigations and books on politics, history, current affairs, film and, most recently, health, thanks to bestselling author Michel Cymes. **LES ESSAIS**, a series of quality essays, includes authors of different horizons, such as the well-known philosopher Alain Finkelkraut and new names like Anastasia Colosimo.

# French Publishing in a Few Figures

**Over the past twenty years, French publishing (which is ranked fifth in the world), has fundamentally changed into a regulated market that has managed to preserve the diversity of sales networks without causing an inflation of prices.**

**P**ublishing is France's leading cultural industry, and a mature one at that. In 2015, its total turnover reached 4.14 billion euros (retail price excluding tax), ranking it fifth in the world (IPA data). Over the twenty years between 1995 and 2005, the industry grew by 24.3% (**see graphic 1**) while book prices rose by 25.4%. There was a 7% drop between 2010 and 2014, subsequently corrected by the slightly positive growth in 2015 and a near stability since the beginning of 2016. The number of copies sold annually has soared to 436 million, a 45.1% increase in twenty years.

Digital publishing saw a turnover of €164 millions in 2015, which is 6.5% of the total turnover of the publishing sector, a rise of +14.9% in one year, doubling over three years. Leaving aside textbooks and specialist trade publishing – of which legal publishing takes first place – digital publishing for a general readership accounts for 3.1% of the turnover of this sector, compared with 2.9% the previous year.

## A Regulated Framework of Operations

Book prices have been set by the publishers themselves since January 1982 when the law of August 1981 came into effect. Every retailer must use this price, although they can apply a discount of up to 5%. In practice, most books are sold at retail price. When it comes to sales to libraries, the maximum possible discount is 9%. The actual retail price of textbooks can include an even higher discount

if the purchase is made by a public body, an educational establishment or a association facilitating their acquisition by its members.

The commercial relations between publishers and bookshops are governed by contracts, but they must, by law, take qualitative factors into account (and not just quantitative factors) in determining the discounts accorded to bookshops.

In 2009, a report assessing the effects of this law, produced by a commission of publishing professionals and members of parliament, was handed to the Minister of Culture. Based on historical data, comparative analyses of the situation in other countries, and future projections, the report concluded that this arrangement remained relevant and had had extremely positive results.

INSEE, the French National Institute of Statistics and Economic Studies (an independent public body), produces price indexes. Over the last twenty years, consumer prices have increased by 33%, whereas book prices have increased by 25.4% (**see graphic 2**). We can therefore see that the single-price arrangement is not inflationist, as its opponents often claim.

Since 2011, publishers have also been responsible for setting the prices of e-books in France for all retailers, whether they are based in France or abroad. This law applies only to e-books that are identical to the printed versions, although e-books containing a number of additional elements specific to digital editions (web links, audio-visual segments, etc.) as spelled out in the law are also included.

By  
**Jean-Guy Boin**,  
managing  
director of the  
Bief

Authors' rights are a cornerstone of the book industry. The French Intellectual Property Code, created in 1992 – two centuries after the first laws on this subject – sets out all legal aspects thereof.

In November 2014, a law was introduced modifying provisions of publishing contracts so that authors would enjoy also rights for digital editions of their works as they do for print editions. It was the result of an agreement between authors' and publishers' organizations, and was negotiated over a period of four years. It is yet another sign of the constant consultations between players in the book industry at every level, consultations that are accompanied by a close and constant contact with the highest authorities, not least the Ministry of Culture.

## The State of Play in Different Categories

Over the past twenty years, we have seen considerable growth in comics/graphic novels for children and young adults (**see graphic 3**) and a considerable drop in the publishing of dictionaries and encyclopaedias – related to the appearance of the new digital media. Literature (nearly 25% of turnover) and practical books (13.4% of turnover) are both growing markets.

The number of new titles and new editions published each year has increased by a factor of 2.9 over the last twenty years, rising from 23,436 to 67,150 (**see graphic 4**). Of course this phenomenon is not unique to France. There are various reasons for it, specific to the publishing industry, such as the fact that each product is new and unique, and that it is an economy of supply.

When it comes to comics/graphic novels (for both adults and children/YA), the number of new titles and new editions rose during this period from 444 to 3,620. French and Belgian graphic novels comprise a genre in their own right on the international market, alongside manga and comics. The increase in the number of titles

is less spectacular for children/YA comics and graphic novels (a factor of 2.6), although market share has risen from 7.1% to 13.3%.

The number of copies sold has not increased at the same rate as the number of titles published, far from it, resulting in a significant drop in the average number of sales per title.

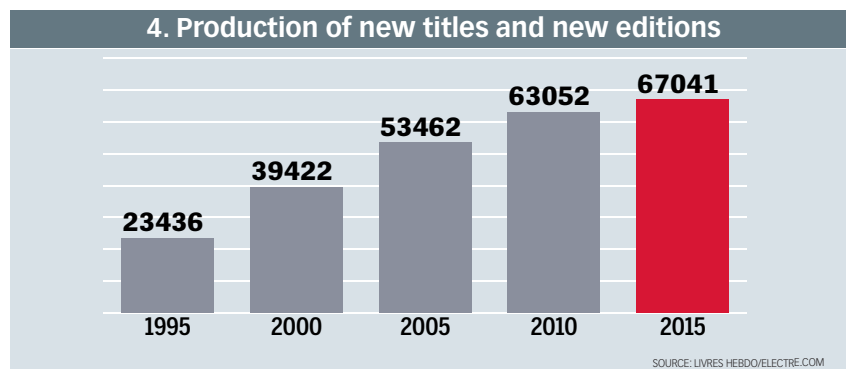
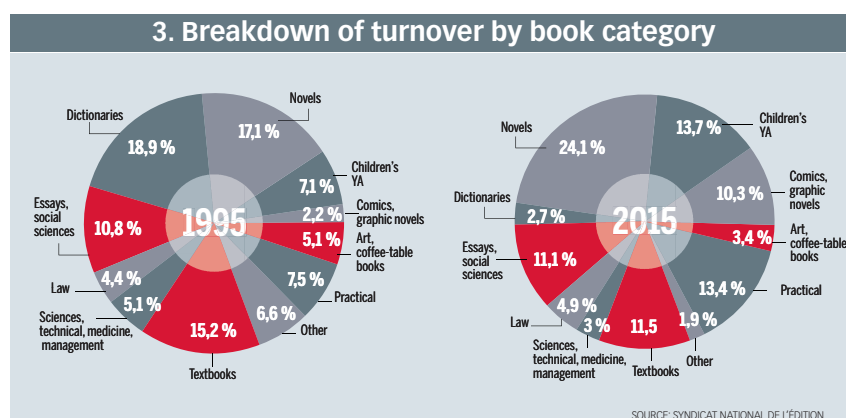
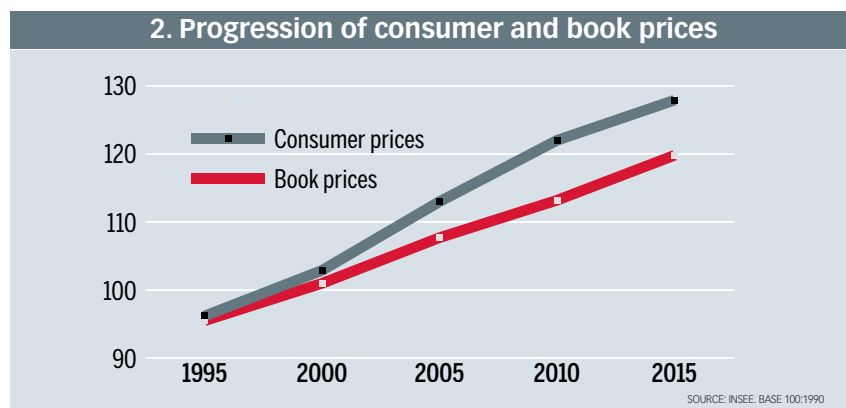
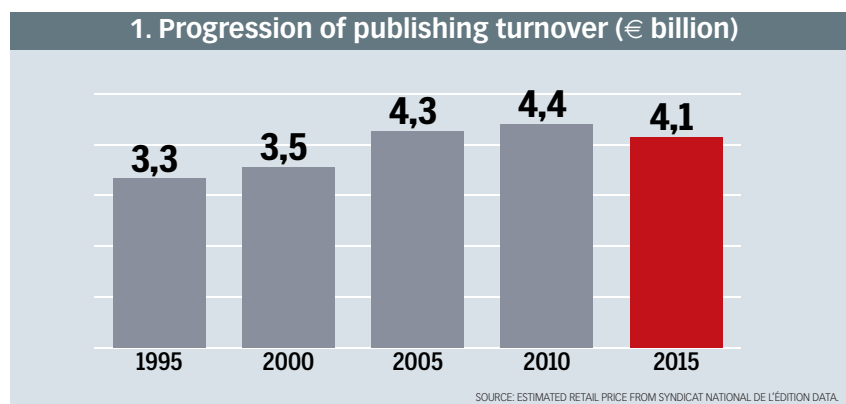
Everybody recognizes the book sector's cultural diversity, be it the kinds of titles published, the increasing number of publishers and the wealth and the quality of points of sale. Yet we note that there are also disadvantages

**Over the past twenty years, we have seen considerable growth in comics/graphic novels for children and young adults. French and Belgian graphic novels comprise a genre in their own right on the international market.**

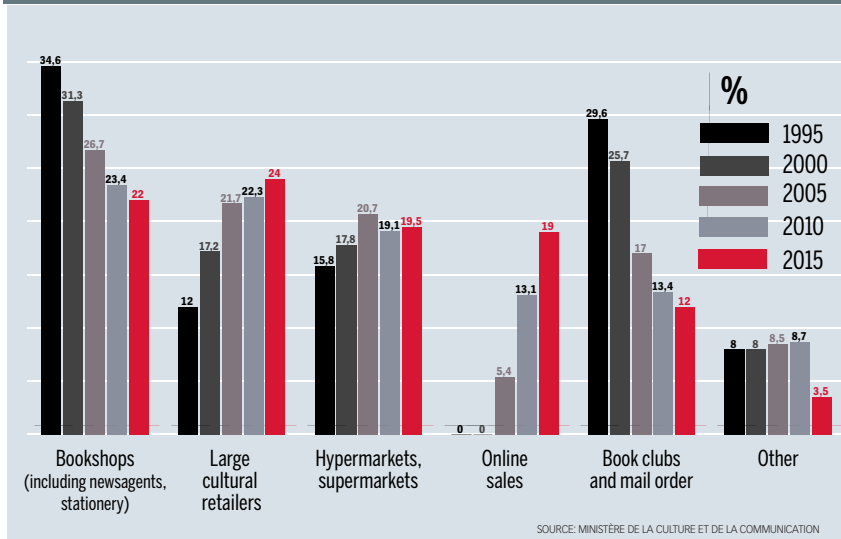
to what several French publishers call *inflation éditoriale* (the strong increase in the number of titles published).

Two big concerns are: the issue of profitability per title owing to the drop in sales per title – and therefore the drop in a publishing house's net profit; and the ever-more complex task faced by bookshops in managing this increased output, be it developing a proper knowledge of the titles and marketing them accordingly, or dealing with the accounting and cash-flow challenges it represents.

The sector needs to find solutions to deal with the reduced time individual titles spend in the spotlight, lower attention spans, and the fact that bookshops simply cannot stock as much variety of titles as they used to. Publishers and bookshops must develop increasingly evolved market-moni- >>>



### 5. Breakdown by sales channel



### 6. Sales of foreign rights by language

	2011	2012	2013	2014	2015
Chinese	910	1 238	1 524	1 620	1 868
Italian	911	1 020	1 385	1 078	1 312
Spanish	1 039	1 134	968	1 107	1 209
German	1 076	1 061	941	791	967
English	684	797	788	721	743
Polish	333	367	428	561	728
Korean	453	568	869	775	720
Dutch	675	541	667	546	610
Russian	424	350	460	405	464
Portuguese	473	631	636	534	408
Top 10 total	6 978	7 707	8 666	8 138	9 029
General total	9 664	10 798	11 892	11 309	12 225

SOURCE: SYNDICAT NATIONAL DE L'ÉDITION

### 7. Sales of rights by category

	2011	2012	2013	2014	2015
Textbooks, Dictionaries	0,1	1,0	2,0	2,0	1,6
Sciences, technical, medicine	0,6	0,6	1,0	0,9	0,8
Essays, social sciences	22,8	20,2	16,4	18,6	19,0
Novels	19,5	15,0	14,8	16,3	15,4
Children's, YA	16,7	29,3	34,7	27,7	29,9
Comics, graphic novels	35,7	26,8	21,7	26,6	23,8
Art, coffee-table books	2,0	1,2	1,2	1,9	0,8
Practical	2,4	5,9	8,3	6,0	8,9

SOURCE: SYNDICAT NATIONAL DE L'ÉDITION

>>> toring tools and promotional tools, focussing on both general and more specialized readerships.

### Sales Channels

Between 1995 and 2015 (see graphic 5), there was a very significant shift in the types of points of sale where books were sold. The new sales outlet was of course the internet, which took a large chunk of the market (19%), accompanied by a major drop in sales through book clubs or mail-order.

Specialized cultural retailers (led by Fnac) saw their slice of the market increase from one-sixth to one-quarter of sales in twenty years. We should recall that the number of shops of this type increased considerably during these two decades. The market-share of local book retail-outlets (such as those selling mainly newspapers/magazines or stationery) fell from 11% to 3.5%, although this is surely the sign of a deeper change affecting not just books but consumer habits in general.

Traditional bookshops, which are responsible for a very considerable proportion of sales of general literature titles, saw their share decrease from 23.6% to 18.5% in twenty years. Most of these bookshops play a decisive role in advising readers, launching books by new authors, and stocking an extensive range of titles from many different publishers.

### International Exchanges

French is the second most translated language in the world. In 2015, 12,225 contracts licensing rights in French books to foreign publishers in over 50 languages were signed (+29.3% in five years). The most translated sectors are children's/YA, comics/graphic novels, fiction and non-fiction (see graphics 6 and 7). Finally, works translated into French account for nearly 12,000 titles a year, which is nearly 20% of titles published. The parallel between the numbers of books translated in each direction demonstrates the desire of French publishers to find an equilibrium in their international exchanges.

In 2014, the Centre National du Livre and the Institut Français provided funding for translation out of French to the tune of €1,916,000, supporting nearly 1,100 titles. The Centre National du Livre also provided €1,742,000 of funding for the translation into French of 332 titles. ●

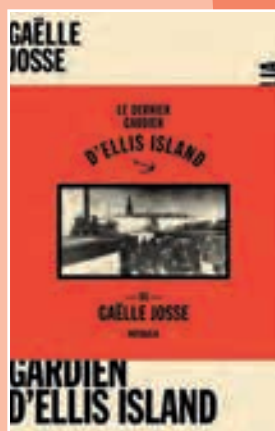


Libella, the truly European publishing group based in Switzerland, Poland and France, focusses on highest quality fiction.

For sixteen years our motto has been **QUALITY** and **CURIOSITY**.

We publish the best of international literary fiction in translation and some of our in-house authors are recognised as enduring references in the field of contemporary fiction.

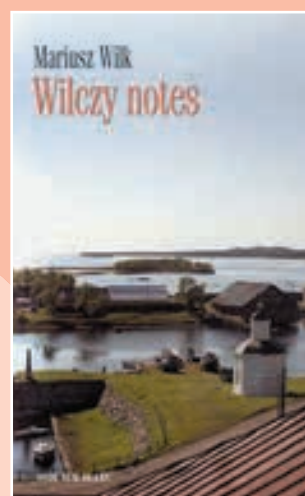
**ÉDITIONS NOIR SUR BLANC**  
Switzerland



**BUCHET CHASTEL**  
France



**NOIR SUR BLANC**  
Poland



**WYDAWNICTWO LITERACKIE**  
Poland



**PHÉBUS**  
France



**STAND 5.1 C 25**

**Libella**

# Translations 2015

## Continued Growth

Translations account for an ever-increasing share of a market that has seen an overall slowdown in the number of titles published, according to data from *Livres Hebdo/electre.com* for 2015. English, which is by far the biggest language translated, has receded, while there has been an increase in translations from Japanese, German, Portuguese and Chinese.

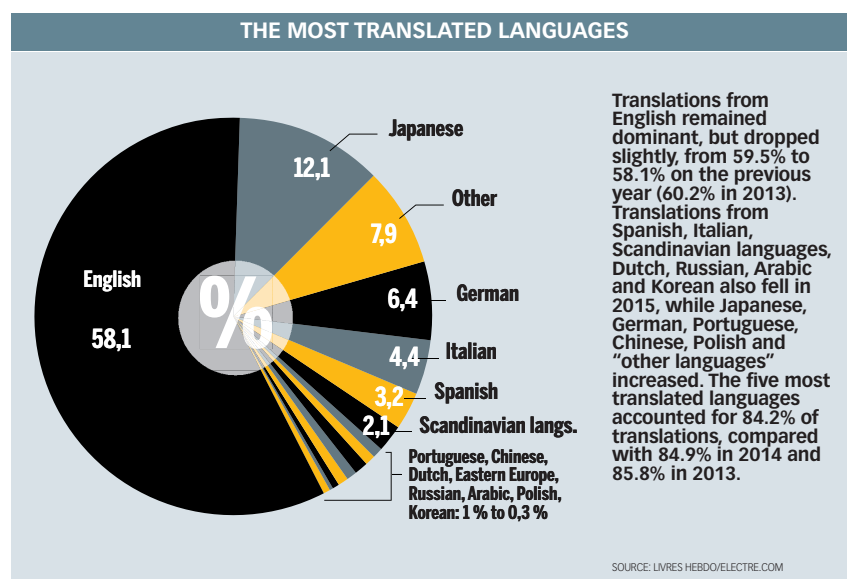
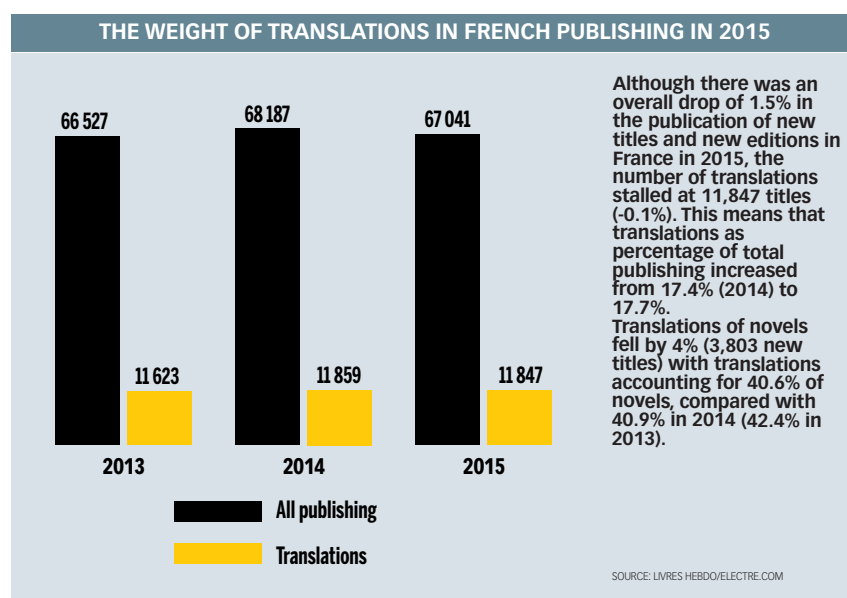
Exclusive data from *Livres Hebdo/electre.com* shows that in 2015 translations accounted for a record 17.7% of all new titles and new editions in France. In 2014, the figure was 17.4%. In 2008, the year this new statistical tool was introduced, it was only 14%. But this new record is explained by a drop of -1.5% in total production of new titles and new editions in 2015, while the number of translations remains almost stable, at 11,847 titles (-0.1%).

### German is Back

English is still the main language translated but continues to lose ground, even if it is still seeing growth when it comes to books on religion, comics/graphic novels, and early learning books and games. Titles initially written in English accounted for 58.1% of all translated titles published in 2015, compared with 59.5% a year earlier and 60.2% in 2013 (the best year ever). The growth of Japanese shows no signs of tiring. In 2015, this was entirely explained by manga (both the publication of new titles and the reissue of old ones), which now accounts for 90.1% of translations from Japanese, compared with 87.7% in 2014. In total, translations from Japanese accounted for 12.1% of all translations, compared with 7.7% in 2008 – the most spectacular leap that Japanese has known in seven years.

2015 also saw translations from German increase sharply after a low

By  
Fabrice  
Piault



point the previous year. However, Italian, Spanish and the Scandinavian languages stalled. And although the five most translated languages accounted for 84.2% of all translations, the year was characterized by a geographical widening of production, with an increase in translations from Portuguese, Chinese, Polish and languages from Eastern Europe, and a 10% leap in "other languages" (941 titles).

### English Declined the Most

The number of novels translated remains stable, and although translations are still a sizeable share of all novels published, the numbers continue to fall, down to 40.6% compared with 40.9% in 2014 and 42.4% in 2013. Although English still dominates this segment of the market, this is also the segment where it declined the most. At year's end, it stood at 74.6%, a whole point less than the previous year. Translations from Spanish, the Scandinavian languages, Russian and Japanese also fell, while those from German, Italian, Portuguese and the languages of Eastern Europe rose.

In the comics/graphic novels segment, however, translations shot up to 40.5% in 2015 from 37.4% in 2014, and not just because of the rise in publication of manga titles. The growing comics/graphic novels market saw an increase in translations from English, while adaptations of Italian titles also rose strongly. And the comics/graphic novels segment is now hot on the heels of the children's/YA segment (which saw fewer translations in 2015) when it comes to the segments that account for the most translations. In the children's/YA segment, translations accounted for 18.3% of titles published in 2015 (all categories combined), compared with 19.4% in 2014. But the growth of translations seems to be particularly uneven in this segment, accounting for 17.5% of new titles in 2013, following a record 20.8% in 2012. Humanities and social sciences remain the fourth most translated segment, although the proportion of translations remains low, at 4.4%.

## TRANSLATIONS BY LANGUAGE

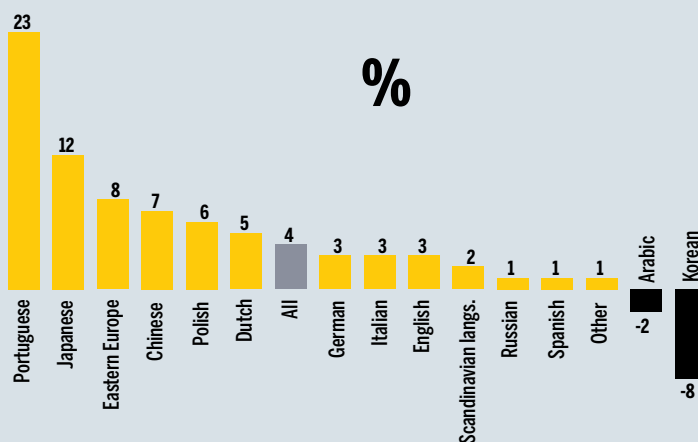
	ALL				NOVELS			
	2014	2015	2015/2014	Av. 5 years	2014	2015	2015/2014	Av. 5 years
German	644	754	17 %	3 %	126	148	17 %	6 %
English	7060	6879	-3 %	3 %	2981	2836	-5 %	1 %
Arabic	98	74	-24 %	-2 %	26	15	-42 %	-6 %
Other	858	941	10 %	1 %	71	73	3 %	-5 %
Chinese	76	110	45 %	7 %	21	26	24 %	-4 %
Korean	45	39	-13 %	-8 %	15	20	33 %	22 %
Spanish	439	379	-14 %	1 %	179	151	-16 %	-4 %
Eastern Europe*	78	103	32 %	8 %	32	52	63 %	10 %
Italian	538	523	-3 %	3 %	116	128	10 %	4 %
Japanese	1396	1432	3 %	12 %	54	45	-17 %	0 %
Scandinavian langs.	284	247	-13 %	2 %	186	163	-12 %	2 %
Dutch	115	106	-8 %	5 %	26	19	-27 %	-7 %
Polish	38	47	24 %	6 %	8	9	13 %	-12 %
Portuguese	72	113	57 %	23 %	44	69	57 %	29 %
Russian	118	100	-15 %	1 %	56	49	-13 %	5 %
<b>Total</b>	<b>11 859</b>	<b>11 847</b>	<b>0 %</b>	<b>4 %</b>	<b>3 941</b>	<b>3 803</b>	<b>-4 %</b>	<b>1 %</b>

\*EXCEPT RUSSIAN AND POLISH. SOURCE: LIVRES HEBDO/ELECTRE.COM

Translations from Portuguese displayed the highest growth over time (average over five years), boosted by Brazil having been invited to the Paris Book Fair in 2015. A revival of interest in manga saw a boom in translations from Japanese, while translations from Chinese continued to rise strongly. Only translations from Korean and Arabic saw no increase over the past five years. As far as literature is concerned, there was less of an increase in translations over the last five years, with the most growth seen in translations from Portuguese, Korean, the languages of Eastern Europe, German and Russian.

## CHANGES IN THE PUBLICATION OF TRANSLATIONS SINCE 2011

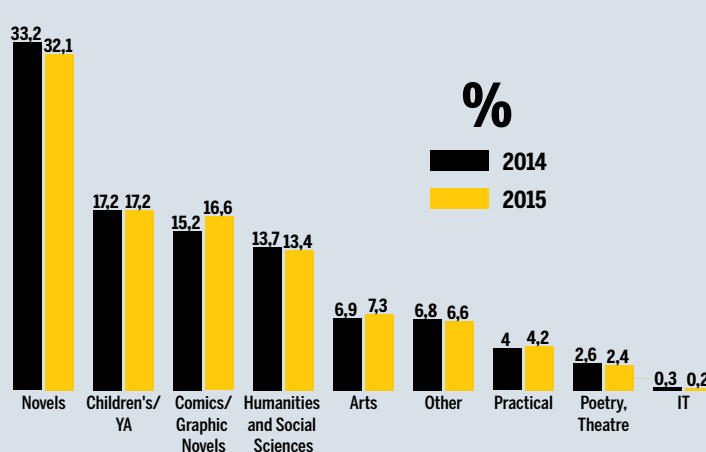
Although translations from Scandinavian languages stalled, Portuguese, Japanese, the languages of Eastern Europe, Chinese, Polish and Dutch led the charge as regards the increase in the number of translations, which was around 4% over the past five years. Translations from Korean have brought up the rear for the past six years, owing to a drop in the number of adaptations of manhwa (South Korean comics), a trend which should be reversed in 2016, with South Korea being guest of honour at the Paris Book Fair.



SOURCE: LIVRES HEBDO/ELECTRE.COM

## TRANSLATIONS BY SECTOR

The weight of the novel in the total number of translations continues to fall, down to 32.1% in 2015, compared with 33.2% a year earlier and 34.1% in 2013. The humanities, poetry and theatre also saw a drop in the number of translations. However, the number of translations increased sharply for comics and graphic novels, and art and practical books. Children's/YA remains stable.



SOURCE: LIVRES HEBDO/ELECTRE.COM

RANKING  
2016

OLIVIER DION

# RANKING 2016 THE TOP 200 FRENCH PUBLISHERS

The 20th annual *Livres Hebdo* ranking of French publishers, which is based on the figures from 2015, lists 197 companies that turned over more than one million euros. It comprises 110 publishing groups and independent publishers with a combined turnover of 5.7 billion euros in France and abroad, although the ten main publishing groups between them account for 87.5% of this figure.

By  
Fabrice Piault

The Hachette Livre headquarters on Rue Jean-Bleuzen in Vanves.

**F**rench publishing becomes more concentrated each year, with a milestone passed in 2015. The 20th annual *Livres Hebdo* ranking of French publishers, which is based on the figures from 2015 (see methodology on p. 28) was published in June, the day before the general meeting of the Syndicat National de l'Édition (national publishers' union) on 30th June. It lists 197 companies that turned over more than one million euros, compared with 204 companies the previous year and 222 companies the year before that. They have a combined turnover of 5.7 billion euros (5.9 billion in 2014) in France and abroad (through exports and subsidiaries). But they are comprised of just 110 publishing groups and independent publishers, compared with 127 in 2014 and 144 in 2013.

It is worth noting that, with a combined turnover of five billion euros, the top ten companies in the sector between them account for 87.5% of the turnover of all the publishers listed – not to be confused with their (lesser) share of the entire French publishing sector. This share has become steadily bigger over the last few years. It was 82.2% in 2014, climbing from 78.9% the previous year and 77.1% the year before that.

### Strong Growth

The two leaders of the sector, Hachette Livre (which saw 66% of its turnover come from outside France) and Editis, are well ahead of the rest, and both displayed strong growth in 2015: +10.1% for the former and +8.9% for the latter. Out of the ten main publishing groups, Média-Participations experienced a slight drop in turnover, and France Loisirs also fell back (owing to the extensive restructuring it has been undergoing), while Madrigall and the legal publishing group Lefebvre Sarrut remained stable. Albin Michel had a boost of 6.3%, and Actes Sud made its first entry into the top ten (up 19.5%), driven by multiple successes in 2015.

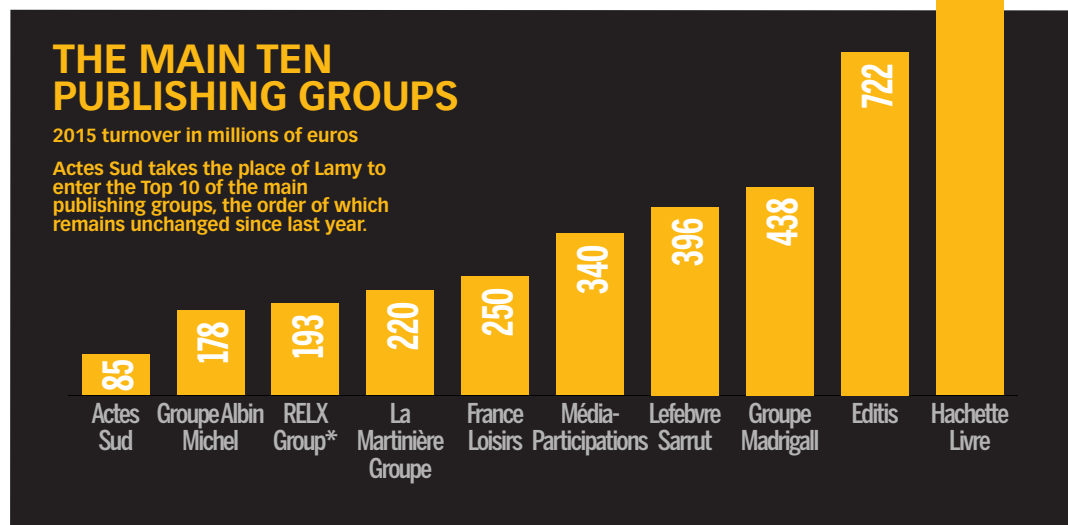
Further down the rankings, many companies experienced drops in turnover in 2015, amid an economic situation that is still edgy. Last year may have seen a 1.8% increase in book sales

on the French market, according to our *Livres Hebdo*/I+C data, but many didn't benefit from it.

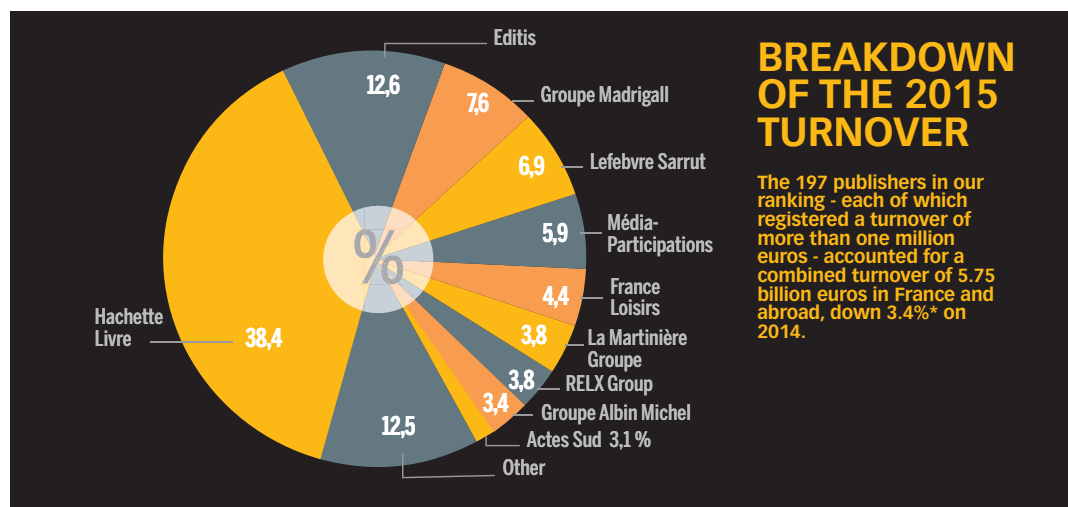
Yet several independent companies have seen a more positive trend. Michel Lafon overtook Panini to place just behind Actes Sud, despite not matching its record turnover of 2013. Delcourt, Glénat and Eyrolles sit squarely among the top fifteen publishing groups. Hugo & Cie surfed the success of its best-sellers to jump ten places, up to 17th. Groupe du 27 has also soared, up from 36th place to 20th, thanks to the setting-up of its own sales and marketing team, while Trédaniel rises from 39th place to 25th, having profited from the vogue for wellbeing and personal development. All these performances testify to the renewal of the sector. ●

**The top ten companies in the sector between them account for 87.5% of the turnover of all the publishers listed**

## Actes Sud joins the Top 10



\* RELX GROUP: LEXISNEXIS 2014 PLUS ELSEVIER MASSON 2015. © LIVRES HEBDO 2016.



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# Notes on the 2016 Ranking of French Publishers

## Hachette Livre (No. 1)

After seeing its turnover fall over the previous two years, Lagardère's publishing arm returned to growth in 2015 (+ 10.1%) with a stable positive operating profit of 198 million euros. With 6,965 staff spread across 70 countries, and over 150 imprints (17,965 new titles in 2015), it ranks eighth in the world publishing rankings (fifth if one excludes trade publishing). 34% of Hachette Livre's turnover is achieved in France (750 million euros), 24% in the United States (where Hachette Book Group bought Perseus Books in spring 2016) and Canada, 23% in the United Kingdom and Australia, and 8% in Spain and Latin America, while its international partworks division was itself responsible for 11%. Excluding the partworks division, the group's production breaks down as follows: general literature (40%), children's/YA and illustrated (17%), education (16%), reference (3%), distribution (12%), other sectors (1%). Digital products account for 9% of the total turnover. In France (2,769 staff), Hachette Livre leads the education sector (approximately one-quarter of the turnover) and the reference and practical sector (cooking, tourism, health, etc.). It is strong in general literature, children's/YA, coffee-table and art books, and partworks, with several subsidiaries listed further down the table: Hachette Collections (partworks), Hatier (including Foucher), Larousse, LGF (Le Livre de Poche), which owns Audiolib (audio books) and is itself 40% owned by Albin Michel (No. 8), Dunod (including Armand Colin), Lattès, Fayard, Albert-René, Grasset, Didier, Pika, Stock, Calmann-Lévy, Rageot, Hazan, and Kero (bought in December 2015). In April 2016, it sold its 50% share in Harlequin France (No. 18) to the American publishing group HarperCollins, and in June 2016 it began to diversify into games for mobile platforms with the purchase of Neon Play by Hachette UK.

## Editis (No. 2)

This subsidiary of Planeta, number one in Spanish publishing, is close behind Hachette Livre on the French market, with a turnover up by 8.9% in 2015. Editis strengthened its position in sales and distribution thanks to the purchase of Volumen from La Martinière (No. 7) by its subsidiary Interforum. Indeed it is also active in the education, reference, general literature, children's/YA and illustrated sectors, but neither communicates or registers the data from its subsidiaries: Place des Éditeurs

	Publisher	Parent company	Country	Turnover 2015 (€k)	Turnover 2014 (€k)	Var. (%)	Net result	Staff
1	Hachette Livre	Lagardère	F	2 206 000	2 004 000	10,1		6 965
2	Editis	Grupo Planeta	E	721 500	662 800	8,9		
3	Groupe Madrigall		F	438 000	437 000	0,2		
4	Editions Lefebvre Sarrut	Frojal	F	396 162	396 672	- 0,1	57 640	2 186
5	Média-Participations	Média-Participations	B	340 440	349 775	- 2,7		1 104
-	Flammarion SA	Madrigall	F	282 150	255 866	10,3		
6	France Loisirs	Actissia	F	250 000	325 000	- 23,1		
7	La Martinière Groupe		F	220 000	240 000	- 8,3		517
8	Groupe Albin Michel	Huyghens de participations	F	178 111	167 606	6,3	10 493	525
-	Editions Gallimard	Madrigall	F	141 645	140 680	0,7		
-	LexisNexis	RELX Group	NL	-	135 860	NS		
-	Dargaud	Média-Participations	B	104 905	112 151	- 6,5	2 076	160
-	Editions Francis Lefebvre	Lefebvre Sarrut	F	102 934	101 530	1,4	13 334	341
-	Hachette Collections	Hachette Livre	F	102 346	105 098	- 2,6		43
-	Editions législatives	Lefebvre Sarrut	F	87 083	84 954	2,5	19 813	291
9	Actes Sud		F	84 605	70 792	19,5	3 886	331
10	Michel Lafon Publishing	Edinvest	F	62 835	60 815	3,3	4 213	44
11	Panini France	Panini	I	58 736	75 731	- 22,4	4 777	37
-	Groupe Fleurus	Média-Participations	F	57 590	56 714	1,5	1 772	142
-	Hatier	Hachette Livre	F	57 478	50 606	13,6		236
-	Larousse	Hachette Livre	F	57 392	58 982	- 2,7		
12	Elsevier Masson	RELX Group	NL	57 295	55 644	3,0		251
13	Groupe Delcourt	Guy Delcourt	F	57 228	58 405	- 2,0		112
-	LGF (Livre de poche)	Hachette Livre	F	55 785	53 709	3,9		43
-	Seuil	La Martinière Groupe	F	55 400	60 700	- 8,7		
14	Groupe Glénat	Glénat entreprises et dév.	F	53 566	51 552	3,9	3 755	147
-	Dalloz	Lefebvre Sarrut	F	52 553	52 998	- 0,8	3 644	195
15	Groupe Eyrolles		F	43 819	44 724	- 2,0	1 593	225
-	Gallimard Jeunesse	Madrigall	F	40 910	37 280	9,7		
-	Dupuis	Média-Participations	F	40 796	50 275	- 18,9	1 599	76
-	Editions Atlas	De Agostini	I	-	39 651	NS		
-	Dargaud-Lombard	Dargaud	B	38 585	39 595	- 2,6	1 188	39
-	Delcourt	Groupe Delcourt	F	35 488	36 916	- 3,9		
16	Groupe Revue fiduciaire	SEPFJ	F	33 755	33 761	=	5 678	120
-	Casterman	Flammarion SA	F	29 640	31 570	- 6,1		
-	J'ai lu	Flammarion SA	F	29 580	29 058	1,8		
17	Hugo & Cie	Hugues de Saint Vincent	F	28 930	15 264	89,5	5 066	34
-	Dunod	Hachette Livre	F	28 529	28 665	- 0,5		135
-	Magnard Vuibert	Albin Michel	F	27 779	26 584	4,5	319	115

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(Acropole, Belfond, Hemma, Hors Collection, Langue au Chat, Lonely Planet [licence], Omnibus, Pré aux Clercs, Presses de la Cité, Solar); Univers Poche (Pocket, PKJ, 10/18, Fleuve Éditions, Kurokawa, 12-21); Nathan (including Bordas, Le Robert, Retz, Clé International); Laffont (including Julliard, Nil, Seghers, Bouquins and R); Edi8 (Plon, Perrin, Presses de la Renaissance, First, Gründ, Les Escales, Le Dragon d'Or, Tana); La Découverte; Le Cherche Midi; Sonatine (including Super 8); Paraschool.

## Madrigall (No. 3)

This publishing group controlled by Antoine Gallimard recorded a stable turnover in 2015. Its editorial operations are organized around three branches: Gallimard (including Folio, Bibliothèque de la Pléiade, Quai Voltaire, Verticales, Joëlle Losfeld, Alternatives, Bleu de Chine, Gallimard Jeunesse, Gallimard Loisirs Guides, Denoël, Mercure de France, P.O.L [87% owned by Madrigall], La Table Ronde, Futuropolis, Les Grandes Personnes); Flammarion (including J'ai Lu/Librio, in which Hachette

has a 35% share); Arthaud; Aubier; Autrement; Climats; Maison Rustique; Père Castor; Pygmalion; Fluide Glacial; Casterman. The group's sales and marketing arm comprises Diffusion Gallimard, Diffusion Flammarion, CDE and Fed (supermarkets and hypermarkets), as well as Sofédis. The distribution arm comprises Sodis and UD. Madrigall also has a majority shareholding in the digital distribution platform Eden Livres (in which La Martinière and Actes Sud also have shares), and minority shareholdings in Hoëbeke (49%), Sarbacane (19%), Télémaque (10%) and Presses Universitaires de France, as well as owning a dozen bookshops.

## Lefebvre Sarrut (No. 4)

The main specialist French publishing group, which focuses on legal books, and has a staff of 2,186, recorded a stable turnover and a very healthy profit. It is 66% owned by the Lefebvre family through the Frojal holding company, while Banexi holds a 16% share, and the company's upper management hold 17%. Lefebvre Sarrut's French companies comprise Francis

Lefebvre, les Editions Législatives and Dalloz (including Sirey, Delmas, L'Argus de l'Assurance and Juris Associations), ranked lower down, while abroad it owns El Derecho (Spain), Indicator (Belgium and the United Kingdom), SDU (Netherlands), Ipsoa Francis Lefebvre (Italy, 50%) and Juris (Germany, 50%). The group also operates in the training sector with Elegia, Dalloz Formation and CSP Formation (France and Belgium).

### Média-Participations (No. 5)

Média-Participations is the publishing group of Vincent Montagne – president of the Syndicat National de l'Édition. It is controlled by the Montagne family (60%), along with Axa (19%), Michelin (14%), la Caisse des Dépôts and CIC Finances. Média-Participations has 1,104 staff and is the European leader of the comics/graphic novels sector – 30% of its turnover comes from Dargaud, Dupuis, Le Lombard, Kana, Urban Comics, Blake et Mortimer and Lucky Comics. It is also active in illustrated, children's/YA, religious and practical books through the Fleurus publishing group (including Fleurus, Mame, Edifa, Desclée, Tardy, Rustica, Mango, ENPC, Vagnon, Chronique, Mediaton and Huginn & Muninn), which accounts for 15% of its turnover. Sales and distribution and related services (Média Diffusion, MDS, etc.) represent 20% of turnover, while audiovisual and digital account for 17% (Ellipsanime, Belvision, Storimages, Dargaud Media, Dupuis Audiovisuel, Citel, Kana Home Video, VF Films Production, Mediaton Distribution, Anuman Interactive). Press and magazines comprise 18% (Rustica, Système D, La Gazette des Petits Gourmands, Famille Chrétienne, Magnificat and the religious press agency I. Media, etc.).

### France Loisirs (No. 6)

France's premier book club company owns the leading book club, Le Grand Livre du Mois, and 25% of the audiobook publisher Audiolib (alongside LGF/Le Livre de Poche). It is owned by Actissia, which was sold by the American investment fund Najafi to the investment fund International Technology Solutions (ITS), itself owned by Adrian Diaconu and based in Luxembourg, in March 2015. Actissia also owns the online bookshop Chapitre.com.

### La Martinière Groupe (No. 7)

La Martinière publishes general literature through Seuil (including Points, L'Olivier [90%], Anne-Marie Métailié [80%], Don Quichotte, Éditions du Sous-Sol); illustrated and art books, practical books, and children's/YA books through Éditions de La Martinière, La Martinière Jeunesse, Seuil Jeunesse, Delachaux et Niestlé. The publishing group achieves much of its turnover in the United States (Abrams) and Germany (Knesebeck). It is controlled by the Wertheimer family (46%), Hervé de La Martinière (29%), Tribune Company (5%) and around fifteen small shareholders. The group itself has minority shareholdings in Arléa and Esprit. In July 2015, it sold Volumen (its sales and distribution company) to Interforum (Eeditis, No. 2).

### Groupe Albin Michel (No. 8)

The family publishing group Albin Michel comprises Albin Michel, Magnard-Vuibert (including Delagrave, Casteilla, LT Jacques Lanore, Librairie des Écoles, Horay, De Boeck

	Publisher	Parent company	Country	Turnover 2015 (€k)	Turnover 2014 (€k)	Var. (%)	Net result	Staff
18	Harlequin	HarperCollins	USA	23 600	24 434	- 3,4		79
19	Editions Bayard	Bayard Presse	F	22 514	23 305	- 3,4	- 4 144	54
	- Jean-Claude Lattès	Hachette Livre	F	22 171	10 870	104,0		32
	- MC Productions (Soleil)	Groupe Delcourt	F	20 705	20 267	2,2		
	- Editions de la Martinière	La Martinière Groupe	F	19 800	16 900	17,2		
20	Groupe du 27	BSA	F	19 530	11 009	77,4	2 020	45
21	Belin	Scor	F	19 518	21 724	- 10,2		117
22	Lextenso	Petites Affiches	F	18 256	18 709	- 2,4	- 359	96
	- Editions Milan	Editions Bayard	F	17 400	17 509	- 0,6	1 048	61
23	Nouvelles éd. de l'Université	Ed. Auzias et Associés	F	17 277	18 357	- 5,9		117
24	Auzou	Groupe Auzou	F	16 180	17 051	- 5,1	1 195	13
25	Groupe Trédaniel		F	15 946	NC	NS	2 705	11
	- Fayard	Hachette Livre	F	15 027	12 206	23,1		41
26	Prisma éditions	Prisma Media	F	15 010	13 753	9,1		25
	- ENPC	Groupe Fleurus	F	14 421	12 397	16,3	456	60
27	Bragelonne		F	14 052	12 814	9,7	257	
28	Codes Rousseau	Springer SBM	D	13 863	12 642	9,7		83
	- Albert-René	Hachette Livre	F	13 725	7 853	74,8		
	- Grasset et Fasquelle	Hachette Livre	F	13 015	8 204	58,6		36
	- Editions ENI	Groupe ENI	F	-	12 857	NS		
29	Bamboo	Bambooding	F	12 518	12 015	4,2	1 528	16
	- Gallimard Loisirs	Madrigall	F	11 530	11 030	4,5		
30	Ellipses		F	11 200	11 186	0,1		46
31	Lavoisier		F	10 657	11 011	- 3,2		54
	- Didier	Hachette Livre	F	10 574	11 702	- 9,6		46
	- Trédaniel	Groupe Trédaniel	F	10 297	9 635	6,9	1 500	
	- Pika	Hachette Livre	F	10 079	9 238	9,1		16
32	Vigot-Maloine	Famille Vigot	F	9 610	9 666	- 0,6	- 283	34
33	EDP Sciences		F	9 605	10 783	- 10,9		68
34	Puf	Scor	F	9 461	10 903	- 13,2		46
	- Taschen France	Taschen	D	-	9 391	NS		
35	Institut culturel de Bretagne		F	9 293	14 067	- 33,9		
	- Play Bac		F	-	9 261	NS		
36	De Fallois	Bernard de Fallois	F	8 661	4 515	91,8	1 113	5
37	Lito	Sibodecor	F	8 632	9 015	- 4,2	37	69
38	L'Harmattan		F	8 183	8 674	- 5,7	718	46
	- Stock	Hachette Livre	F	7 939	6 558	21,1		21
39	Editions SED		F	7 905	7 827	1,0	512	70
	- Calmann-Lévy	Hachette Livre	F	7 732	6 263	23,5		22

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Supérieur [bought in February 2015] and the sales and distribution company Dilisco), 40% of LGF/Le Livre de Poche (controlled by Hachette, No. 1) and, since October 2015, 30% of Jouvence (No. 59). It also owns seven bookshops in France.

### Actes Sud (No. 9)

This family publishing group is based in Arles, and is one of the main independent publishers of general literature and illustrated books (children's/YA, art, comics/graphic novels). Actes Sud controls Payot & Rivages, Actes Sud Junior, Babel, Actes Sud-Papiers, Solin, Sindbad, Photo Poche, Rouergue, Jacqueline Chambon, Hélium, Thierry Magnier, Imprimerie Nationale, L'An 2, Errance, Picard, Gaïa (73%) and Textuel (65%). It holds shares in André Versaille (35%), Les Liens qui Libèrent (30%) and Inculte (30%).

### Michel Lafon Publishing (No. 10)

Michel Lafon is one of the main independent publishers of general literature and coffee-table books. It also owns the Privé imprint.

### Panini France (No. 11)

This French subsidiary of the eponymous Italian publishing group is leader of the sticker collection market, and also publishes manga and comics.

### Elsevier Masson (No. 12)

Elsevier Masson is the French medical publishing arm of the third biggest global publishing group, the (Dutch/British) RELX Group. It also owns LexisNexis.

### Groupe Delcourt (No. 13)

This independent publisher of comics/graphic novels comprises Delcourt (including the manga imprint Tonkam), Soleil (including Quadrants), the audiovisual production company RG Square, the sales and marketing company Delsol and 50% of the comics/graphic novels school, Académie Brassart Delcourt, launched in 2014.

### Groupe Glénat (No. 14)

Glénat mainly publishes comics, manga and graphic novels, children's/YA books, coffee-table and practical books (mountains, sea,

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## Growth: Each in Their Own Way

Publisher	Turnover 2015 (€k)	Turnover 2014 (€k)	Var. (%)
1 Allary éditions	5 265	2 362	122,9
2 Jean-Claude Lattès	22 171	10 870	104,0
3 Bernard de Fallois	8 661	4 515	91,8
4 Hugo & Cie	28 930	15 264	89,5
5 Groupe du 27	19 530	11 009	77,4
6 Albert-René	13 725	7 853	74,8
7 Aparis	4 593	2 818	63,0
8 Grasset & Fasquelle	13 015	8 204	58,6
9 Philippe Rey	1 841	1 166	57,9
10 Blanche	1 117	708	57,6
11 Michel Lafon Poche	3 860	2 885	33,8
12 La Plage	2 239	1 718	30,3
13 Budo	1 484	1 154	28,6
14 Calmann-Lévy	7 732	6 263	23,5
15 Fayard	15 027	12 206	23,1
16 Carpentier	2 390	1 966	21,6
17 Stock	7 939	6 558	21,1
18 Leduc.s	6 077	5 051	20,3
19 L'Iconoclaste	3 104	2 596	19,6
20 Actes Sud	84 605	70 792	19,5

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Guillaume Allary, the happy publisher of Riad Sattouf's *L'Arabe du futur*.

A single success was responsible for the spectacular leap in turnover of each of the several publishing houses who achieved good positions in our ranking of the biggest growths of 2015. *L'Arabe du futur* by Riad Sattouf boosted the results of Allary. Joël Dicker's *Le livre des Baltimore* did the same for De Fallois, as did the *After* series for Hugo & Cie, and the 36th *Astérix* book, *Le papyrus de César*, for Albert-René.

Philippe Rey benefited from Kerry Hudson's *La couleur de l'eau* [*Thirst*], which won the Prix Femina Étranger. Lattès, meanwhile, enjoyed the success both of the *Grey* quartet (the bestselling novels of 2015) and Delphine de Vigan's *D'après une histoire vraie* (Prix Renaudot). Groupe du 27 (Les Arènes, L'Iconoclaste, etc.) was buoyed by the setting-up of its own sales and marketing team, and Aparis (Edilivre, I-Kiosque) by their purchase of Publibook. In all, three-quarters of the publishing houses that displayed the highest growth published general literature. Five of them were already high achievers last year: Hugo & Cie, Aparis, Michel Lafon Poche, La Plage, Carpentier. ☉

## Decline: Reversals of Fortune

Publisher	Turnover 2015 (€k)	Turnover 2014 (€k)	Var. (%)
1 Michel Lafon Education	2 134	8 313	-74,3
2 Le Dilettante	2 089	7 802	-73,2
3 P.O.L	2 050	4 410	-53,5
4 Zulma	1 207	2 213	-45,5
5 Au Diable vauvert	1 047	1 855	-43,6
6 Institut culturel de Bretagne	9 293	14 067	-33,9
7 Kero	2 533	3 515	-27,9
8 Editions du Rocher	2 523	3 337	-24,4
9 Editions du Moment	1 015	1 327	-23,5
10 Les Grandes Personnes	1 015	1 320	-23,1
11 France Loisirs	250 000	325 000	-23,1
12 Panini France	58 736	75 731	-22,4
13 Alpen	2 250	2 900	-22,4
14 RMN-Grand Palais	6 203	7 870	-21,2
15 Springer Verlag France	4 141	5 190	-20,2
16 Dupuis	40 796	50 275	-18,9
17 Somogy éditions d'art	2 337	2 873	-18,7
18 Minuit	2 839	3 469	-18,2
19 Ouest-France éditions	5 391	6 574	-18,0
20 Pearson France	5 746	6 877	-16,5

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Bouba and Zaza, the two heroes from Michel Lafon Éducation's collection aimed at African countries.

Of the twenty publishers displaying the strongest decline in turnover in 2015, only Springer and RMN-Grand Palais (whose activity continues to shrink) featured in the previous year's rankings of the strongest declines. The top of the table highlights the reversal of the previous year's fortunes (particularly for smaller houses), of which the vicissitudes of Michel Lafon Éducation's African activities

are one example. These include Le Dilettante, orphaned of the 2014 success of Anna Gavaldà's *La vie en mieux*, P.O.L, bereft of the hit that was Emmanuel Carrère's *Royaume*, Zulma, wistful for the double successes of Jean-Marie Blas de Roblès's *L'île du Point Némò* and Audur Ava Olafsdóttir's *L'exception* [*The Exception*], and Au Diable Vauvert, which had a smash with Jean-Paul Didierlaurent's *Le lecteur de 6h27*. The decline affected publishers in all sectors: general literature, children's/YA (Les Grandes Personnes), BD (Panini, Dupuis), art (RMN, Somogy), practical (Ouest-France), education (Pearson) and science (Springer). ☉



>>> wine, gastronomy, monuments, heritage) through the imprints Glénat, Vents d'Ouest, Glénat Jeunesse, Société de Géographie. The group also publishes the following imprints under licence: Atlas, Mon Jardin & Ma Maison, Le Journal de la Maison, Auto-moto, Campagne Décoration, Cheval Magazine, Psychologies Magazine, Le Monde. It also publishes the magazines *L'Alpe* and *Billebaude* (with the Maison de la Chasse – a hunting association) and owns two comics/graphic novels bookshops in Lyon and Grenoble, as well as a gallery in Paris.

#### Groupe Eyrolles (No. 15)

Eyrolles publishes books for professionals (construction, public works, management, etc.), as well as practical books, under the imprints Eyrolles, Eyrolles Education, Editions d'Organisation and GEP. The company also owns the sales and marketing company Géodif, and the bookshops Eyrolles (Paris) and Librairie de Provence (Aix-en-Provence).

#### Groupe Revue Fiduciaire (No. 16)

This independent publishing group publishes *Les Publications fiduciaires* and *La Villeguérin* among numerous financial magazines and books.

#### Hugo & Cie (No. 17)

Hugo & Cie, which includes Chiflet & Cie and Hugo-Desinge, publishes popular fiction, humour, practical books, sport, children's/YA literature and comics/graphic novels.

#### Harlequin (No. 18)

In April 2016, Hachette Livre (No. 1) sold its 50% stake in the French arm of Harlequin (the world's leading romance publisher) to the American publishing group HarperCollins (ranked 18th in the world), which now owns it 100% and aims to make it the bridgehead of its growth in France.

#### Editions Bayard (No. 19)

This is the publishing arm of Bayard Presse. It publishes children's/YA, humanities and religion. It includes Milan, which is listed below.

#### Groupe du 27 (No. 20)

Groupe du 27 belongs to the holding company BSA (Beccaria, Sivry and Associates) and includes Les Arènes, L'Iconoclaste and Rollin Publications (the magazines *XXI* and *6 Mois*), which is listed below.

#### Belin (No. 21)

Belin belongs to the reinsurer Scor – which also owns PUF (No. 34). They publish textbooks, and also own Le Pommier, Pour la Science and Herscher.

#### Lextenso (No. 22)

A subsidiary of Petites Affiches, Lextenso publishes legal, economics and management titles through the imprints LGDJ, Montchrestien, Gualino, Defrénois, Joly and Gazette du Palais.

#### Nouvelles éditions de l'Université (No. 23)

Nouvelles Éditions de l'Université publishes the *Petit Futé* travel guides and owns Publibook, listed below.

#### Auzou (No. 24)

This independent started out publishing reference books for direct selling, but now focuses

Publisher	Parent company	Country	Turnover 2015 (€k)	Turnover 2014 (€k)	Var. (%)	Net result	Staff
40 Artège Groupe		F	7 498	7 897	-5,1	704	34
41 Faton	Famille Faton	F	7 423	8 123	-8,6	23	48
- Delagrave édition	Magnard-Vuibert	F	7 287	6 745	8,0	841	12
- Payot & Rivages	Actes Sud	F	7 106	6 759	5,1		25
- Rageot éditeur	Hachette Livre	F	7 069	6 422	10,1		23
42 Le Cerf		F	7 025	7 115	-1,3	143	20
43 Groupe Archipel	Jean-Daniel Belfond	F	6 685	6 622	1,0	549	14
44 RMN-Grand Palais	Réunion des musées nat.	F	6 203	7 870	-21,2		19
45 Leduc.s		F	6 077	5 051	20,3	818	13
46 DILA	Etat	F	5 869	6 856	-14,4		38
47 Pearson France	Pearson	GB	5 746	6 877	-16,5	669	34
- Le Courrier du livre	Groupe Trédaniel	F	5 649	4 727	19,5	1 205	7
- Fluide Glacial (Audie)	Flammarion SA	F	5 560	5 037	10,4		
48 Ouest-France éditions	Sofiouest	F	5 391	6 574	-18,0	-2 897	25
49 Ki-oon (AC Media)		F	5 379	4 914	9,5	169	16
50 Editions de l'Epargne	BPCE	F	5 316	5 692	-6,6	-54	14
51 Allary		F	5 265	2 362	122,9	1 016	4
- EDP Santé	EDP Sciences	F	5 221	5 569	-6,2	103	28
52 Assimil	Famille Chérel	F	5 214	5 354	-2,6	16	47
- Citadelles & Mazenod		F	-	5 163	NS		
53 Terre vivante		F	4 635	4 212	10,0	313	25
- Futuropolis (Gallisol)	Madrigall	F	4 610	4 270	8,0		
54 Aparis		F	4 593	2 818	63,0	476	30
- Sedrap	Averbode	F	-	4 370	NS		
55 Editions 365		F	4 364	4 021	8,5		7
56 Sand	Carl van Eiszner	F	4 187	4 591	-8,8	72	9
57 Springer Verlag France	Springer SBM	D	4 141	5 190	-20,2	987	14
- Ecriture-Communication	Groupe Archipel	F	3 937	4 097	-3,9	176	6
58 Frémeaux & Associés	Fam. Frémeaux-Colombini	F	3 894	4 295	-9,3	18	7
- Chasse-Marée	Ouest-France	F	-	3 871	NS		
- Michel Lafon Poche	Michel Lafon Publishing	F	3 860	2 885	33,8		
59 Editions Jouvence	Jacques Maire	F	3 848	3 554	8,3		15
60 Yves Briand éditeur		F	3 800	3 243	17,2	103	13
- Coop Breizh		F	-	3 738	NS		
- Denoël	Madrigall	F	3 670	3 130	17,3		
61 Editions du Signe		F	3 592	3 374	6,5	-56	19
62 Eugen Ulmer	Verlag Eugen Ulmer	D	3 459	3 064	12,9	298	16
- Mengès	Sand	F	3 452	3 695	-6,6	69	5
63 Geste		F	3 429	3 300	3,9	83	19

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on children's/YA, producing some 130 new titles a year.

#### Groupe Trédaniel (No. 25)

This publishing group produces books on spirituality, the occult, health, wellbeing and personal development under the imprints Guy Trédaniel, Le Courrier du Livre, Exergue and Dervy-Médicis.

#### Prisma Éditions (No. 26)

The publishing arm of the eponymous press group – a subsidiary of the press branch of the German company Bertelsmann – publishes a mixture of co-editions (including National Geographic, listed below) and works purely under its own name.

#### Brigelonne (No. 27)

This independent is France's leading fantasy publisher, but has also developed Milady, which publishes romance in pocket and large-pocket editions.

#### Codes Rousseau (No. 28)

This specialist in driver training and the highway code is a subsidiary of the German Spring-

er group (as is Springer Verlag France – No. 57), which is ranked 20th in the world overall, and second for scientific, technical and medical magazines.

#### Bamboo (No. 29)

A major independent publisher of humorous comics and graphic novels, Bamboo also publishes realist comics/graphic novels (Grand Angle) and manga (Doki-Doki).

#### Ellipses (No. 30)

Ellipses is an independent university publisher.

#### Lavoisier (No. 31)

This independent technical publishing group owns Tec & Doc, EMI, Hermès, Synthèse Agricole, Médecine Sciences Publications and the online bookshops Lavoisier.fr and e.Lavoisier.fr.

#### Vigot-Maloine (No. 32)

This family medical publisher also owns the specialist medical bookshop, Maloine, in Paris. >>>

**>>> EDP Sciences (No. 33)**

EDP Sciences is a scientific, technical and medical publisher jointly owned by the French Physics Society, the French Chemistry Society, the Applied and Industrial Mathematics Society, and the French Optics Society.

**PUF (No. 34)**

Presses Universitaires de France is controlled by the reinsurer Scor (which also owns Belin, No. 21), holding 52.3% of the capital alongside the author-owned Libris (23%), Madrigall (No. 3), who distribute their books, and the mutual insurance fund Thôt.

**De Fallois (No. 36)**

Hachette Livre holds a minority share in De Fallois, who are perhaps best known for being the French publisher of the bestselling Swiss author Joël Dicker.

**Lito (No. 37)**

Lito is an independent publisher of children's/YA books.

**L'Harmattan (No. 38)**

This independent publishing house initially focussed on the humanities, but now has a dozen imprints, including L'Harmattan, Michalon, Téraèdre and Odin, and around fifteen international offices and subsidiaries, mainly in Africa. It publishes over 2,500 new titles a year and owns the digital multimedia platform Harmatheque.com, and L'Harmattan Vidéo. L'Harmattan owns a number of specialized bookshops in Paris, as well as Le Lucernaire, a cinema/theatre/bookshop/restaurant.

**SED (No. 39)**

This independent textbook publisher focuses on nursery school, primary school and specialized education.

**Artège Groupe (No. 40)**

This publisher of religious and general books, which features for the first time in the ranking in consolidated form, comprises the imprints Artège, DDB, Zodiaque, Le Rocher and Motifs.

**Faton (No. 41)**

This independent publisher based in Dijon produces coffee-table books on art history, archaeology, history and general culture, as well as children's/YA books. They also publish magazines and periodicals on the same subjects.

**Le Cerf (No. 42)**

This religious publisher is owned by the Dominican Order and the Le Monde group.

**Groupe Archipel (No. 43)**

Jean-Daniel Belfond's publishing group includes L'Archipel, Écriture, Presses du Châtelet and Archipoche.

**RMN-Grand Palais (No. 44)**

The Réunion des Musées Nationaux (the state body that manages many of France's most prominent national museums) is the main public art/heritage publisher.

**Leduc.s (No. 45)**

This independent publisher of books on practical subjects, wellbeing and personal development also publishes popular literature (Charleston, Diva), human-resources management titles (Alisio), humour (Tut-tut) and

	<b>Publisher</b>	<b>Parent company</b>	<b>Country</b>	<b>Turnover 2015 (€k)</b>	<b>Turnover 2014 (€k)</b>	<b>Var. (%)</b>	<b>Net result</b>	<b>Staff</b>
64	LR Presse		F	3 412	1 630	109,3	64	16
	- Delachaux et Niestlé	La Martinière Groupe	F	3 400	3 500	- 2,9		
65	Presses univ. de Rennes		F	3 395	3 434	- 1,1	1	20
	- Hazan	Hachette Livre	F	3 366	3 315	1,5		6
	- Les Belles Lettres		F	-	3 280	NS		
66	Gérard Billaudot		F	3 301	3 271	0,9	141	19
	- Tallandier		F	-	3 241	NS		
	- Edilivre	Aparis	F	3 206	2 818	13,8	450	22
67	CRER		F	3 197	3 653	- 12,5	- 319	17
68	Henry Lemoine		F	3 180	3 100	2,6	240	5
	- Rouergue	Actes Sud	F	3 166	3 405	- 7,0	173	9
	- L'Iconoclaste	Groupe du 27	F	3 104	2 596	19,6	472	2
	- Crépin-Leblond		F	-	3 027	NS		
	- Héloïse d'Ormesson		F	-	2 907	NS		
69	Minuit		F	2 839	3 469	- 18,2	263	9
70	Amphora	B. Dubois	F	2 760	3 120	- 11,5	335	
71	Sauramps Médical	Dominique Torrelles	F	2 672	2 833	- 5,7	45	9
72	Groupe Piktos	DG Diffusion	F	2 598	2 439	6,5	573	8
	- Kero	Hachette Livre	F	2 533	3 515	- 27,9		8
	- Editions du Rocher	Artège	F	2 523	3 337	- 24,4	337	1
	- Phaidon France	Phaidon Press	GB	-	2 507	NS		
	- Rollin Publications	Groupe du 27	F	2 446	2 492	- 1,8	217	10
	- Audiolib	LGF/Hachette Livre	F	2 442	2 208	10,6		5
73	Berger-Levrault éditions	Berger-Levrault	F	2 417	2 813	- 14,1		
74	Sarbacane		F	2 406	2 150	11,9		8
75	Carpentier		F	2 390	1 966	21,6	12	7
76	Fontaine Picard		F	2 381	2 578	- 7,6	139	
77	Somogy	LBM	F	2 337	2 873	- 18,7	- 206	10
	- Anne-Marie Métailié	Seuil	F	2 333	2 154	8,3	419	10
	- Autrement	Madrigall	F	2 287	2 707	- 15,5	- 337	8
78	Alpen		F	2 250	2 900	- 22,4		4
79	La Plage		F	2 239	1 718	30,3	209	5
	- Bertrand Lacoste		F	-	2 193	NS		
	- Michel Lafon Education	Michel Lafon Publishing	F	2 134	8 313	- 74,3		
80	Le Dilettante		F	2 089	7 802	- 73,2	40	5
81	HC éditions	Hervé Chopin	F	2 055	1 850	11,1	28	4
	- P.O.L	Madrigall	F	2 050	4 410	- 53,5		
	- Desclée de Brouwer	Artège	F	2 047	2 260	- 9,4	139	
	- National Geographic	Prisma Media	F	2 037	2 220	- 8,2		

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children's/YA books (Zethel). It created the Eddison imprint for the international market.

**Dila (No. 46)**

The Department for Legal and Administrative Information (DILA) is an arm of the French state's central administrative division incorporating La Documentation Française and the Journaux Officiels (official gazettes of the French Republic).

**Pearson France (No. 47)**

This subsidiary of the British publishing group Pearson – the biggest publishing group in the world, and a leader in education publishing – produces university textbooks as well as books for companies, and books on practical subjects and photographic techniques.

**Ouest-France Éditions (No. 48)**

This subsidiary of the regional daily newspaper *Ouest-France* publishes illustrated books, including by the imprint Éditions du Chasse-Marée. It has a 67% shareholding of the sales and distribution company Cap Diffusion alongside Éditions Sud-Ouest (No. 96).

**Ki-oon (No. 49)**

Over the last ten years, Ki-oon has become the main independent publisher of manga.

**Allary (No. 51)**

This publisher of general literature was established by Guillaume Allary in 2013 and has gained some renown for publishing several titles by Matthieu Ricard and Riad Sattouf.

**Terre Vivante (No. 53)**

Founded in 1979, Terre Vivante is the oldest practical ecology publisher in France.

**Sand (No. 56)**

This independent publisher comprises Men-gès (see below), Tchou and Place des Victoires.

**Springer Verlag France (No. 57)**

Springer Verlag France is a subsidiary of the German scientific publisher Springer – ranked 20th in the world – who also owns Codes Roussseau (No. 28).

**Frémeaux & Associés (No. 58)**

Audio book specialist.

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# Profitability: an Effort Over the Long-Term

Publisher	Turnover 2015 (€k)	2015 net profit (€k)	Profitability (%)
1 Editions du Jaguar	1 556	650	41,8%
2 Springer Verlag France	4 141	987	23,8%
3 Editions législatives	87 083	19 813	22,8%
4 Groupe Piktos	2 598	573	22,1%
5 Le Courrier du livre	5 649	1 205	21,3%
6 Allary éditions	5 265	1 016	19,3%
7 Anne-Marie Métailié	2 333	419	18,0%
8 Hugo & Cie	28 930	5 066	17,5%
9 Alain Labussière	1 476	253	17,1%
10 Groupe Trédaniel	15 946	2 705	17,0%
11 Groupe Revue fiduciaire	33 755	5 678	16,8%
12 Dervy-Médicis	1 702	278	16,3%
13 L'Iconoclaste	3 104	472	15,2%
14 Archipoche	1 839	276	15,0%
15 Editions Sud-Ouest	1 339	197	14,7%
16 Trédaniel	10 297	1 500	14,6%
17 Editions Lefebvre Sarrut	396 162	57 640	14,5%
18 Edilivre	3 206	450	14,0%
19 Classiques Garnier	1 514	206	13,6%
20 Leduc.s	6 077	818	13,5%

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Les Éditions du Jaguar, who publish African-related travel guides and coffee-table books, once more appear among the most profitable outfits in publishing, this time in the lead. In their wake come eleven other publishers who already featured in the previous year's rankings of the most profitable publishers: Lefebvre Sarrut and its subsidiary Éditions Législatives, Trédaniel and its subsidiaries Le Courrier du Livre and Dervy-Médicis, Springer, Piktos, Labussière, Revue Fiduciaire, L'Iconoclaste and Les Classiques Garnier. By contrast, the publishers whose good results

derive mainly from the more or less lasting success of this or that bestseller hardly feature in the list, even though we do find Allary, the publisher of Riad Sattouf, and Hugo & Cie (*After*). Publishers of general literature feature relatively little in a ranking dominated by specialized publishers, but we note the presence of Allary, Hugo & Cie, Les Éditions Métailié and L'Iconoclaste. ●



Danielle Ben Yahmed, managing director of Les Éditions du Jaguar.

# Foreign Publishers: Nearly all European

Publisher	Majority shareholder	Country	Turnover 2015 (€k)
1 Editis	Grupo Planeta	E	721 500
2 Média-Participations	Média-Participations	B	340 440
3 LexisNexis	RELX Group	NL	-
4 Dargaud	Média-Participations	B	104 905
5 Panini France	Panini	I	58 736
6 Elsevier-Masson	RELX Group	NL	57 295
7 Editions Atlas	De Agostini	I	-
8 Dargaud-Lombard	Dargaud	B	38 585
9 Harlequin	Harper Collins	USA	23 600
10 Codes Rousseau	Springer Sbm	D	13 863
11 Taschen France	Taschen	D	-
12 Pearson France	Pearson	GB	5 746
13 Springer Verlag France	Springer SBM	D	4 141
14 Eugen Ulmer	Verlag Eugen Ulmer	D	3 459
15 Phaidon France	Phaidon Press	GB	-

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Two companies who appeared a year ago in the table of the main foreign publishers and publishing groups with a base in France have dropped out this year: France Loisirs finds itself flying the French colours following the sale of its parent company, Actissia, by the



The Editis stand at the Paris Book Fair.

American investment fund Najafi; as for Lamy, whose activities now lie very far from publishing, it no longer appears in our ranking of the main publishers. Phaidon, however, nips onto the bottom rung of the list. Editis, a subsidiary of the Spanish Planeta

group, remains the biggest foreign company in France. With the exception of Harlequin – 100% owned by the American HarperCollins group after Hachette sold its 50% share in April – all foreign-owned publishers in France belong to European publishing groups. ●

## Methodology

This 20th edition of the ranking of the top 200 publishers and publishing groups in France is based, as were the previous editions, on data collected from surveys, legal databases, annual reports and registers of the commercial courts. It was produced with the collaboration of Stéphane Demazure (Issue de Secours agency) and using online databases compiled from companies' accounts (corporate income tax returns).

The figure used to establish the ranking was the gross turnover recorded for the financial year 2015. Only independent publishers or publishing groups, or those with parent companies based abroad, were eligible for inclusion in the ranking. Subsidiaries are shown but are not given a ranking. Subsidiaries, as well as sales and marketing or distribution departments which some publishing groups or independent publishers own, were included in the calculation of the consolidated turnovers.

If a company didn't respond to the survey, it was listed, without a ranking, using the turnover for the previous year. Some publishers, whose accounts were not registered with the commercial court and who didn't wish to communicate them, have been left off the ranking.

### >>> Jouvence (No. 59)

In October 2015, Albin Michel (No. 8) took a 30% share in this publisher, which produces books on health and wellbeing.

### Yves Briend Éditeur (No. 60)

This company owns the Catholic publisher Salvator.

### Editions du Signe (No. 61)

This Strasbourg-based publisher specializes in religious books.

### Eugen Ulmer (No. 62)

The French subsidiary of the eponymous German publisher specializes in nature and gardening books.

### Minuit (No. 69)

This literary and humanities publisher owns the Compagnie bookshop in Paris.

	Publisher	Parent company	Country	Turnover 2015 (€k)	Turnover 2014 (€k)	Var. (%)	Net result	Staff
82	Erès		F	1963	2158	-9,0	118	9
83	La Musardine		F	1876	1905	-1,5	24	7
84	Philippe Rey		F	1841	1166	57,9	182	3
	- Archipoche	Groupe Archipel	F	1839	1636	12,4	276	5
	- Editions du Moniteur	Groupe Moniteur/Infopro	F	-	1830	NS		
85	Economica	Jean Pavlevski	F	1756	1820	-3,5	53	9
	- Thierry Magnier	Actes Sud	F	1737	1667	4,2	7	6
	- Christian Bourgois		F	-	1713	NS		
86	Jean-Paul Gisserot		F	1711	1845	-7,3		12
87	Hermann		F	1711	1853	-7,6		
	- Dervy-Médicis	Groupe Trédaniel	F	1702	1654	2,9	278	
	- L'Atalante		F	-	1640	NS		
88	Celse		F	1631	1677	-2,7	190	7
	- Nouveau Monde		F	-	1595	NS		
	- La Table ronde	Madrigall	F	1565	1540	1,6		
89	Editions du Jaguar		F	1556	1545	0,7	650	3
90	Classiques Garnier		F	1514	1486	1,9	206	7
91	Budo	Editions de l'Eveil	F	1484	1154	28,6		6
92	Technip		F	1479	1665	-11,2	-69	6
93	Alain Labussière		F	1476	1754	-15,9	253	
94	Kaléidoscope		F	1451	1502	-3,4	4	4
95	Le Souffle d'or		F	1425	1337	6,6	18	6
	- Publibook	Aparis	F	1388	1578	-12,0	26	15
96	Editions Sud-Ouest	Groupe Sud-Ouest	F	1339	1564	-14,4	197	6
97	Philippe Picquier	Harmonia Mundi	F	1310	1372	-4,5	-89	7
98	Editions Privat		F	1284	1193	7,6		10
99	Parole et Silence	Interface communication	F	1220	1172	4,1	15	3
100	CNRS éditions	CNRS	F	1215	1121	8,4	27	14
101	Equinoxe	Bertrand Roullier	F	1207	1014	19,0		3
102	Zulma		F	1207	2213	-45,5	-37	6
103	Liana Levi	Liana Levi	F	1200	1197	0,3	-88	5
104	La Nuée bleue	Editions du Quotidien	F	1184	1144	3,5		7
	- Blanche	Hugo & Cie	F	1117	708	57,6	62	5
	- Artlys	RMN-Grand Palais	F	1116	1273	-12,3		8
105	Presses univ. de Grenoble		F	1084	964	12,4	6	7
106	Au Diable vauvert		F	1047	1855	-43,6		2
107	Quae		F	1034	1034	=		7
108	Editions du Moment		F	1015	1327	-23,5	-223	4
	- Les Grandes Personnes	Madrigall	F	1015	1320	-23,1		
109	Cépaduès		F	1012	1036	-2,3	55	6
110	Karthala		F	1002	959	4,5	-17	11

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### Amphora (No. 70)

Amphora publishes reference, technical, educational, sports and fitness books.

### Groupe Piktos (No. 72)

Piktos, owned by the distributor DG Diffusion, publishes books on health, personal development and the occult through eight imprints: Dangles, Trajectoire, Chariot d'Or, Oxus, Delville, Safran, FJP-Le Diouris, Grancher.

### Sarbacane (No. 74)

Sarbacane publishes children's/YA books and comics/graphic novels.

### Somogy (No. 77)

This art publisher specializes in the production of catalogues for museums and exhibitions.

### La Plage (No. 79)

This independent publisher produces books on organic and vegetarian cooking, health and

diet, ecological living and new mothering.

### Le Dilettante (No. 80)

This literature publisher also owns the Le Dilettante bookshop in Paris.

### La Musardine (No. 83)

La Musardine, which also owns a bookshop in Paris, specializes in erotic literature.

### Philippe Rey (No. 84)

Philippe Rey is an independent publisher of general literature.

### Economica (No. 85)

This independent university publisher is doing well in the economics and management sector.

### Éditions Sud-Ouest (No. 96)

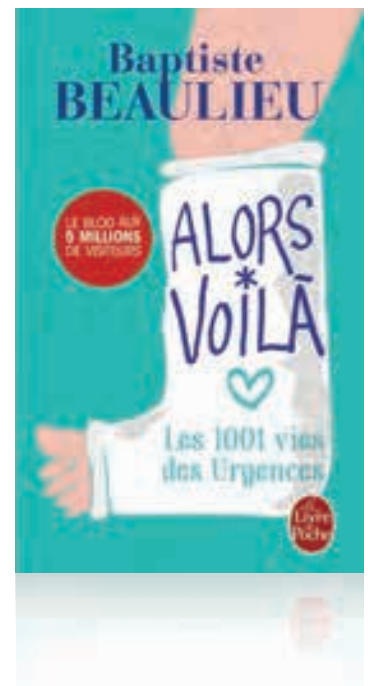
This subsidiary of the regional daily *Sud-Ouest* owns 33% of the sales and distribution company Cap Diffusion alongside Éditions Ouest-France (No. 48). **F. P.**

# Baptiste BEAULIEU

NEW NOVEL - OCTOBER 2016



BY THE  
INTERNATIONALLY  
PRAISED AUTHOR OF :



FAYARD - HALL 5.1 - STAND E87. RIGHTS DIRECTOR : Carole Saudejaud - [csaudejaud@editions-fayard.fr](mailto:csaudejaud@editions-fayard.fr)

MAZARINE

# THE LIVRESHEBDO CHART

**MÉDIA PARTICIPATIONS** (turnover 2015: 340 M€)

**MDS**

**Image Branch**  
Dergaud  
Dupuis, Lombard  
Kana, Urban Comics  
Urban China (50%)  
LuckyComics  
Ed. Blake & Mortimer  
Chronique  
Huginn & Muninn  
Citél Video  
Dergaud Media  
Elipsanline  
Anuman Interactive  
Medatoon  
Dupuis Audiovisuel  
Storimages  
VF Films, Bevision  
Dreamwalk

**Fleurus**  
Mame  
Tardy  
Desclée  
ed. Rustica  
Mango  
Vagnon

**Press**  
Rustica - PGV, Edita, Magnificat, I. Media

**Michelin**

**Bragelonne**  
Miady

**Arikama, Pearson France**  
Calligram  
Blay Foldex  
Les 2 royaumes

**Groupe Libella**  
Buchet-Chastel,  
Phebus, Maren Sell  
Noir sur blanc/Notabilia  
Favre, Delpire  
Le Temps approvoise  
Wydawnictwo Literackie (Pologne)

**Groupe Arlége**  
Le Rocher, DOB, Mots  
Zodiaque

**MADRIGALL** (turnover 2015: 438 M€)

**Gallimard**  
Gallimard Jeunesse  
Gallimard Loisirs  
Folio  
La Pléiade  
Verticales  
Bieu de Chirat  
Denoël  
Mercure de France

La Table ronde  
Quai Voltaire  
P.O.L. (87%)  
Joëlle Losfeld  
Alternatives  
Les grandes personnes  
Futuropolis  
etc.

**Casterman**

**Flammarion**  
Flammarion  
Cimats  
Aubier  
Arthaud  
Ombres noires  
Pygmalion  
Autrement  
Maison rustique  
Fère Castor  
Fluide glacial

**Diff. CDE + Sofédis Sodis**

**Union Distribution**

*3 in 1: L'Esprit Jolly Hebdos*

**WOLTERS KLUWER**

Lamy (turnover 2014 : 114 M€)  
Datan

**RELX GROUP** (Ex-Reed Elsevier) (turnover 2015: 193 M€)

**Lexis Nexis**

**Michel Lafon** (turnover 2015 : 62 M€)  
Privé

**Télémaque** Gallmeister  
Minuit, Tallandier (+LaBoétie)  
L'Atelier, Verdier, Liana Levi  
FFRP, Au diable Vauvert  
Le Félin, Cornélius, Naïve  
Parole et silence, José Corti  
Gallée, Privat, Zulma, Salvy  
Le Cerf, Berger-Levrault  
Pascal Galodé, Intervista  
Intescia (ESF, Prat), Phaidon  
EHESS, Nouveau Monde  
J-M. Laffont (+ FE, Sablier,  
Baron Perchè, Vents de Sable)  
La Manufacture des livres,  
De Borée (diff. CF2D), etc.

**Eyrolles** (turnover 2015 : 43 M€)  
Géodid sales and marketing  
Saxe Lamare, Quae, etc.

**Groupe Philippe Auzou**

**Groupe Revue Fiduciaire**

**Sarbacane** **Hoëbeke**  
Petit Futé, RMN Grand Palais  
Centre Pompidou, Farrago, Somogy  
Paquet, La Tengo, Ego comme X  
Le Dilettante, L'amateur / Marval  
Vidal, White Star, Léo Scheer  
Steinkis/Jungle/Wanun?/Vracum!  
etc.

**Scor**  
Presses Univ. de France  
Belin, Herscher  
Le Pommier

**Nova Groupe**  
L'Ecole des Loisirs, Rue de Sèvres  
Globe, Pastel (Bruxelles)  
Moritz/Verlag (Francfort)  
Babalibri (Milan)

**Dila**  
La Documentation française  
Journaux Officiels

**L'Harmattan**  
Michalon

**Sales through Interforum:**  
Alary, Taschen, L'Homme, Dakota, Ed. du Moment,  
Sand-Tchou/Mengès/Place des Victoires, Bartillat  
Equateurs, Gault-Millau, Prisma, Timée, Agullo, Ring  
Hugo & Cie, Héloïse d'Ormesson, Romain Pages  
EP Editions, Maxima, L'Étudiant, Jacob Duvernet  
Assouline, Gaalade, Alain Ducasse, Parigramme  
Club International du Livre/Sélection Readers Digest  
Ki-oon, Anne Carrière, Max Milo, La Plage, etc.

**Sales through Volumen:**  
Arléa, Agnès Vénot, Christian Bourgois, HongFei  
Esprit, Mollat, Borlitz, Castor Astral, Philippe Rey, Erès  
Nocturne, Baleine, Plume de carotte, Ed. du Patrimoine  
Viviane Hamy, Sabine Wespleser, CNRS éditions, etc.

**EDITIS** (turnover 2015: 721 M€)

**Place des éditeurs**  
Presses de la cité, Omnibus  
Solar, Belfond, Hors collection  
Le Pré aux Clercs, Acropole  
Hemma, Langue au chat  
Lonely Planet (licence)  
L'Express (licence)

**Robert Laffont**  
Seghers, Bouquins  
Julliard, NIL

**Edi 8**  
Plon, Perrin  
Presses de la Renaissance  
First, Gründ  
Les Escales  
Le Dragon d'or, Tana

**Univers-Poche**  
Pocket, PKJ  
10/18  
Fleuve  
Kurokawa  
Langues pour tous  
12/21

**Le Cherche midi**

**Sonatine**  
Super 8

**XO/Oh! Editions**

**La Découverte**  
Zones, Dominique Carré  
Les empêchés de penser en rond

**Editis Education**  
Nathan  
Bordas  
Le Robert  
Retz  
Syros  
Daesign

**Paraschool**

**Interforum Volumen**

**Lextenso** LGDJ, Montchrestien  
Gualino, Dérénnois/Joly  
Gazette du Palais

**Coop Breizh**

**ETAI**

**LA MARTINIÈRE GROUPE**

La Martinière  
Delachaux et  
Neslé  
Hémis  
Peltz à Peltz

Seuil  
Points  
L'Olivier (90%)  
Le Sorbier  
A.-M. Métailié (80%)  
Don Quichotte  
Editions du Sous-sol  
Racontar la vie

Abrams (USA)  
Golden Turtle (USA)  
Stewart, Tabori  
& Chang (USA)  
Knesbeck Verlag  
(Allemagne)

**Pollen**

**Vilo/Ramsay**  
Marivole

**Miscellaneous small publishers**

**Daudin Distrib.**

**Champ Vallon**  
Finitude  
Alia, etc.

**L'Aube**

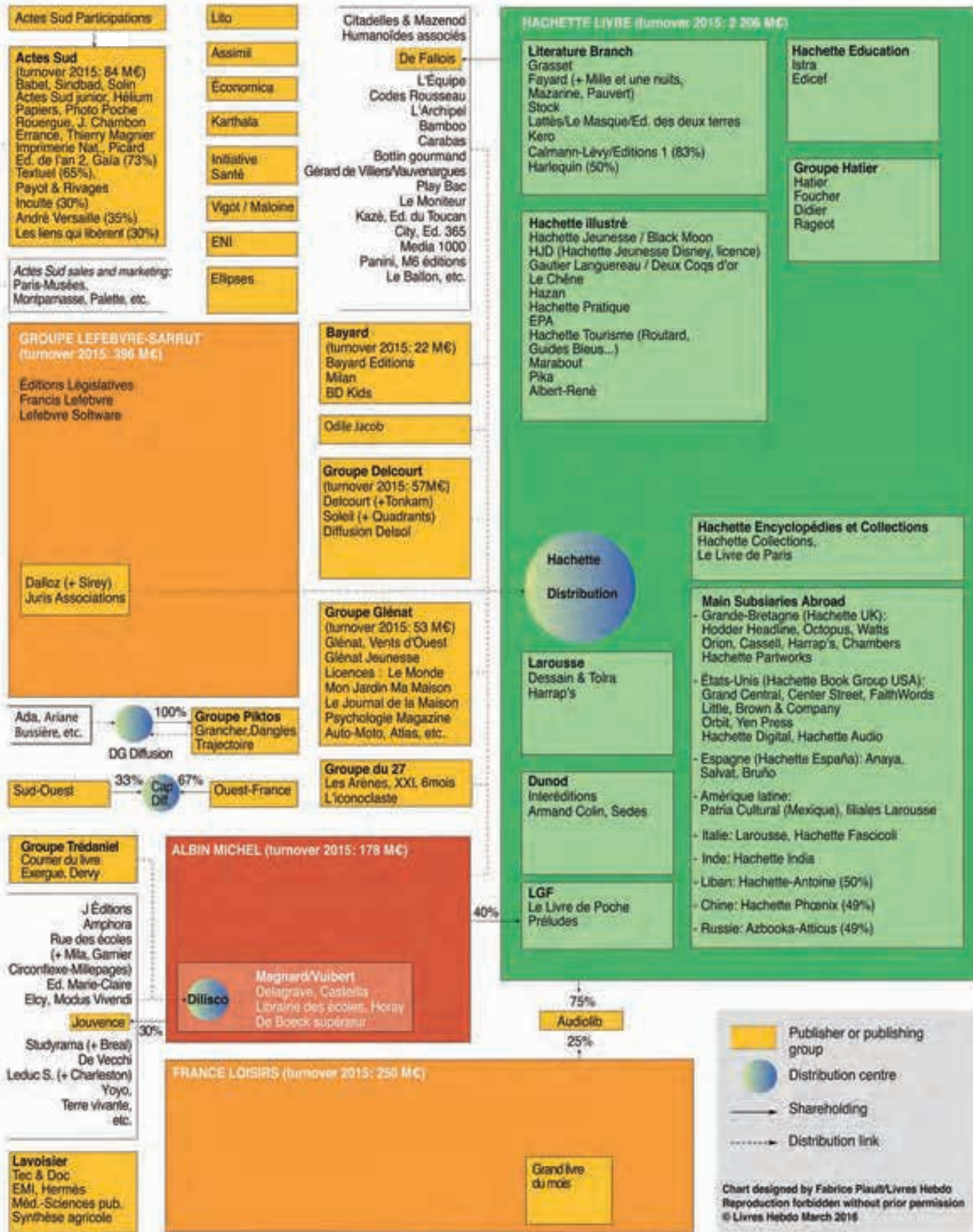
**Picquier**

**Harmonia Mundi**

**Les Belles Lettres**

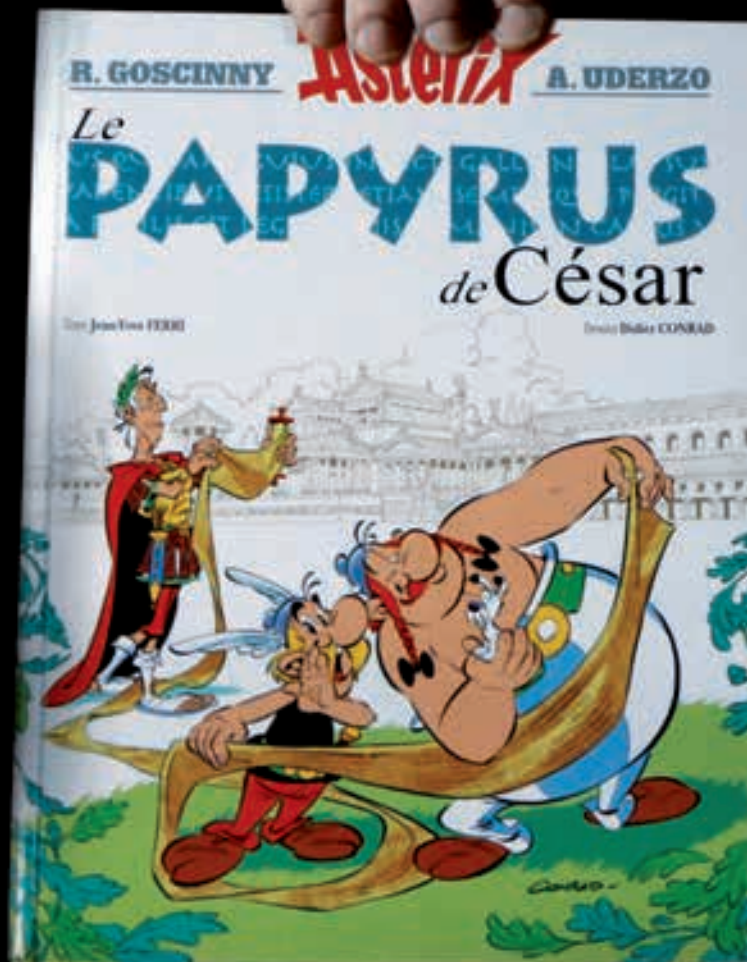
**L'Age d'homme**  
Hermann  
L'Épure  
La fabrique  
L'Association  
Çà et là, etc.

# OF FRENCH PUBLISHING



TOP  
SALES

Thanks to *Astérix*, but also to many bestsellers in all sectors, our GFK/Livres Hebdo 2015 ranking shows a very high increase in book sales, both in turnover and number of copies sold, compared with 2014.



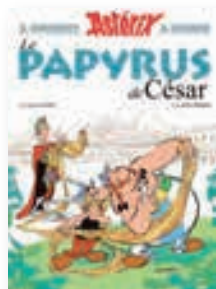
# Top Sales 2015

## The Magic Potion



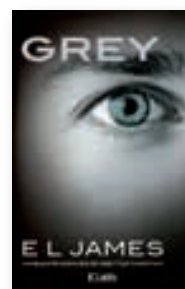


# 1 2 3



## Chained to Caesar

It's an *Astérix* year, Albert Uderzo having successfully passed the baton to Jean-Yves Ferri and Didier Conrad, and the latest title has sold over 1.6 million copies. But the famous *Astérix* and *Obélix* are still chained to Caesar, in a tale involving one chapter of the emperor's memoirs he wishes he'd never written.



## Chained to Grey

Anastasia the ingénue and the shady Christian Grey are still chained to each other. With 624,600 sales, this spin-off of E. L. James's S&M trilogy tells the story from Christian's point of view, to the delight of the many female readers who also bought the first three titles in pocket editions (1.6 million copies).



## Chained to a Stranger

Alice, a young police officer, and Gabriel, an American jazz pianist, wake up handcuffed to each other on a bench in Central Park. So begins Guillaume Musso's novel, which took third place in the 2014 rankings. The same ranking is repeated in 2015 for the pocket edition, which sold 613,500 copies.

By **Claude Combet** with Marine Durand, Hervé Hugué and Anne-Laure Walter

**W**ith 1.6 million copies sold, the 36th *Astérix* book, *Le papyrus de César*, hits the number one spot in the GFK/Livres Hebdo Top 50 bestselling books of 2015, achieving a higher score than the previous *Astérix* book in 2013 (1.3 million). Good fortune has smiled on all best-sellers. The total turnover of the Top 50 reached 214,749,876 euros, a clear increase on 2014 (174 million euros, +23%) and 2013 (182.6 million euros). The Top 50 bestselling titles of last year represent a total of 15.4 million volumes, compared with 13.3 million in 2014 (+15.8%) and 14 million in 2013. The top ten books sold a total of 6,252,100 volumes between them (including 1,619,100 *Astérix*), considerably more than the top ten of 2014 (4,792,600).

The erotic wave lost no momentum in 2015. British writer E. L. James's S&M quartet continued to do very well for bookshops, selling a total of 1,978,300, thanks in part to the film adaptation of the first novel, *Cinquante nuances*

*de Grey* [*Fifty Shades of Grey*]. Leaving aside the 624,600 copies sold of the latest book, *Grey : Cinquante nuances de Grey par Christian* [*Grey: Fifty Shades of Grey As Told by Christian*], we find the first three novels on the list in their pocket editions. And E. L. James now has an heir in the form of American writer Anna Todd, whose five volumes of the *After* series have sold a total of 1,079,500 copies.

In a Top 50 occupied mainly by fiction, readers are above all sticking with the authors they know, safe bets, literary prize winners and well-established successes. Michel Houellebecq's *Soumission* (published in January) is fourth on the list, having attracted over 563,500 buyers. In imagining a French society dominated by Islam, the author of *Les particules élémentaires* has plugged straight into current affairs. Readers have also remained loyal to Guillaume Musso, whose *L'instant présent* sold 502,500 copies and appears in 6th position, Marc Levy, whose *Elle & Lui* achieved sales of 382,500 (12th), and Joël Dicker, author of *La vérité sur >>>*

OLIVIER DICIN

>>> *l'affaire Harry Quebert*, whose *Le livre des Baltimore* (18th) garnered a healthy 310,100 sales.

### Exceptional Score

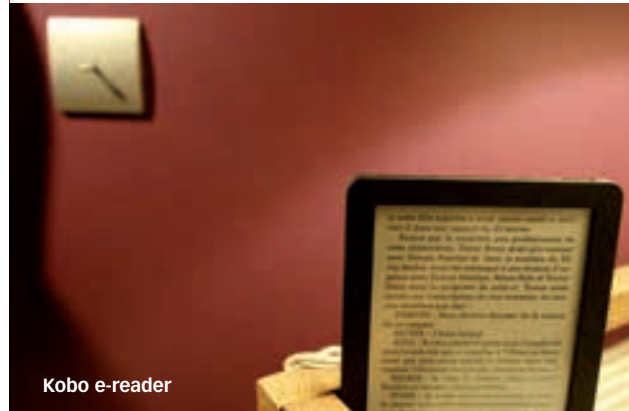
Yet 2015 had a number of surprises in store, such as *Le charme discret de l'intestin* [*Gut: The Inside Story of Our Body's Most Under-Rated Organ*] by the young author Giulia Enders, which made a splash, coming in at 7th place with 487,200 copies sold, an exceptional score for a non-fiction book. And then there was the smash hit *La fille du train* [*The Girl on the Train*], Paula Hawkins's thriller (11th place, 385,000 copies). Crime fiction remains as popular as ever with readers: Fred Vargas's *Temps glaciaires* achieved 439,300 sales (9th), while *Millénium 4, Ce qui ne me tue pas* [*The Girl in the Spider's Web*] (part four of the *Millennium* series) by David Lagercrantz (Stieg Larsson's successor) notched up 405,000 (10th).

In these difficult economic times, pocket editions have done very well, occupying 19 out of 50 spots, one more than in 2014. Pocket remains the leader with eight titles, just in front of *Le Livre de Poche* (seven) and *J'ai Lu* (three). Titles in pocket edition include Guillaume Musso (*Central Park*, 613,500 sales), Anna Gavalda (*Des vies en mieux*, 368,100 sales), Marc Levy (*Une Autre Idée du Bonheur*, 319,700 sales) and Harlan Coben (*Six ans déjà* [*Six Years*], 313,700 sales). But the winners of literary prizes are being bought in large format: *D'après une histoire vraie* by Delphine de Vigan, Prix Renaudot (364,600 sales); *Boussole* by Mathias Énard, Prix Goncourt (203,100 sales); *2084, La fin du monde* by Boualem Sansal, Grand Prix du Roman de l'Académie Française (188,200 sales).

When it comes to comics and graphic novels, *Astérix* is joined by the 14th *Titeuf* (*Bienvenue en adolescence!*) by Zep (273,900 sales), the two volumes of Riad Sattouf's *L'Arabe du futur* (343,300 sales) and *20 Secondes*, the 20th *Largo Winch* (158,400 sales). 2015 also saw the emergence of authors who started out on the internet, such as Marie Lopez with *#EnjoyMarie*, which provides tips to teenagers (191,700 sales, 32nd) and Natoo, whose *Icônnne* parodies women's magazines (167,300 sales, 42nd). Finally, when it comes to cookery, Jean-François Mallet scored a hit with *Simplissime* (160,100 sales, 47th). ●

# E-books: a Mixed Offer and Tightly Managed Prices

It's paradoxical, but although it would be easier from a technical point of view to create a ranking for e-book sales as opposed to print sales, it is actually impossible. The reason is the lack of cooperation between the companies involved, particularly Amazon (the leader), which refuses to divulge the slightest information.



Kobo e-reader

OLIVIER DION

**The average price of a novel in e-book version is 14 euros, compared with nearly 20 euros for the printed version, a difference of 29%. It's an attractive price, but not so much as to be irresistible to readers.**

As far as the offer is concerned, the data provided by *electre.com* do at least allow us to assess the kind of titles available, and their prices. Almost all best-selling print titles in adult and children's/YA literature are available as e-books (95 out of 100 adult novels, 23 out of 25 children's/YA titles). In 2013, the figure was less than 90%. When it comes to non-fiction and essays, 80 titles out of 100 are available as e-books. This small difference might be explained by the fact that the larger publishing groups

appear less in the essay rankings. The ratio is also lowered by the many (non-digital) editions of the papal encyclical and the issues of *XXI* magazine (which appears six times in the ranking). When it comes to comics and graphic novels the rate is even lower (66% availability), largely owing to the relatively low number of manga available as digital editions. As regards children's/YA illustrated books, coffee-table books and practical books, very few of these titles are available as e-books. This has the result of reducing to below 60% the average number of digitized versions of the 400 titles in our GFK/*Livres Hebdo* ranking of bestsellers. Prices remain very tightly managed. When it comes to novels, the average price of an e-book is 14 euros, compared with nearly 20 euros for the printed version, a difference of 29%. It's certainly an attractive price, but not so much as to be irresistible to readers attached to print. When it comes to essays and non-fiction, the average price is 12.32 euros, a difference of 30%. As for children's/YA novels, the average price is 11.42 euros, a difference of 25%. E-books remain more expensive than pocket editions. The average price of a title in the Top 50 of pocket editions is 7.50 euros, compared with 9.33 euros for the e-book versions (a difference of 24.5%). Publishers of large-format editions drop the prices of e-books when titles come out in pocket editions, but very rarely match them.

This pricing policy may be explained by the measured growth of the e-book market in France, with the goal of publishers of general literature still being to preserve a diversified network of bookshops and not having to deal with an oligopoly of digital retailers who could impose their own conditions. **H.H.**

With the collaboration of François Thévenet (*electre.com*).

## Methodology

The ranking of the bestsellers of the year was carried out by GFK for *Livres Hebdo*. The figures given are estimations based on actual sales of physical books (recorded at the tills of bookshops) in mainland France from 29th December 2014 to 27th December 2015, using a representative panel of nearly 4,500 points of sale. This ranking by market

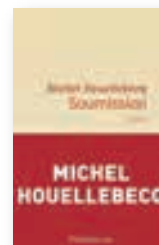
share includes all retail distribution channels: first and second-level bookshops, newsagents, large culture retailers, supermarkets, online shops, large retailers of games and toys, and DIY and decoration. It does not include export sales, sales to France's overseas departments, sales to wholesalers, sales to clubs, and mail-order sales.

# Top 50

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Astérix, 36 : Le papyrus de César	Jean-Yves Ferri, Didier Conrad	Albert-René	22/10/2015	1 619 100
2	Grey : Cinquante nuances de Grey par Christian E.L. James	E.L. James	Lattès	28/07/2015	624 600
3	Central Park	Guillaume Musso	Pocket	26/03/2015	613 500
4	Soumission	Michel Houellebecq	Flammarion	07/01/2015	563 500
5	Fifty shades, 2 : Cinquante nuances plus sombres	E.L. James	Le Livre de poche	26/02/2014	520 400
6	L'instant présent	Guillaume Musso	XO	26/03/2015	502 500
7	Le charme discret de l'intestin	Giulia Enders	Actes Sud	01/04/2015	487 200
8	Fifty shades, 3 : Cinquante nuances plus claires	E.L. James	Le Livre de poche	02/04/2014	477 000
9	Temps glaciaires	Fred Vargas	Flammarion	04/03/2015	439 300
10	Millénium, 4 : Ce qui ne me tue pas	David Lagercrantz	Actes Sud	27/08/2015	405 000
11	La fille du train	Paula Hawkins	Sonatine	07/05/2015	385 000
12	Elle & lui	Marc Levy	Robert Laffont/Versilio	05/02/2015	382 500
13	Des vies en mieux	Anna Gavalda	J'ai lu	20/05/2015	368 100
14	D'après une histoire vraie	Delphine de Vigan	Lattès	26/08/2015	364 600
15	Fifty shades, 1 : Cinquante nuances de Grey	E.L. James	Le Livre de poche	05/02/2014	356 300
16	Une autre idée du bonheur	Marc Levy	Pocket	23/04/2015	319 700
17	Six ans déjà	Harlan Coben	Pocket	05/03/2015	313 700
18	Le livre des Baltimore	Joël Dicker	Ed. de Fallois	30/09/2015	310 100
19	After, saison 1	Anna Todd	Hugo Roman	02/01/2015	309 700
20	Et soudain, tout change	Gilles Legardinier	Pocket	05/03/2015	277 100
21	Prenez votre santé en main !	Frédéric Saldmann	Albin Michel	08/04/2015	274 000
22	Titeuf, 14 : Bienvenue en adolescence !	Zep	Glénat	27/08/2015	273 900
23	Fifty shades, 1 : Cinquante nuances de Grey	E.L. James	Le Livre de poche	28/01/2015	251 600
24	After, saison 2 : After we collided	Anna Todd	Hugo Roman	05/02/2015	245 100
25	La vérité sur l'affaire Harry Quebert	Joël Dicker	Ed. de Fallois	28/05/2014	244 300
26	N'oublier jamais	Michel Bussi	Pocket	07/05/2015	229 700
27	La femme parfaite est une connasse ! 2	A.-S. Girard, M.-A. Girard	J'ai lu	22/10/2014	212 400
28	La femme parfaite est une connasse !	A.-S. Girard, M.-A. Girard	J'ai lu	13/02/2013	205 200
29	Boussole	Mathias Enard	Actes Sud	19/08/2015	203 100
30	After, saison 3 : After we fell	Anna Todd	Hugo Roman	12/03/2015	200 600
31	Check-point	Jean-Christophe Rufin	Gallimard	10/04/2015	196 000
32	#EnjoyMarie	Marie Lopez	Anne Carrière	15/05/2015	191 700
33	Au revoir là-haut	Pierre Lemaitre	Le Livre de poche	22/04/2015	191 100
34	2084 : la fin du monde	Boualem Sansal	Gallimard	20/08/2015	188 200
35	L'extraordinaire voyage du fakir...	Romain Puértolas	Le Livre de poche	18/03/2015	187 700
36	Le moment est venu de dire ce que j'ai vu	Philippe de Villiers	Albin Michel	30/09/2015	184 600
37	Demain est un autre jour	Lori Nelson Spielman	Pocket	03/04/2014	183 100
38	L'Arabe du futur, 1 : Une jeunesse au Moyen-Orient	Riad Sattouf	Allary	07/05/2014	177 600
39	After, 4 : After we rise	Anna Todd	Hugo Roman	02/04/2015	170 000
40	N'éteins pas la lumière	Bernard Minier	Pocket	12/02/2015	168 300
41	Le chardonneret	Donna Tartt	Pocket	02/01/2015	167 600
42	Icône	Natoo	Privé	09/04/2015	167 300
43	Le collier rouge	Jean-Christophe Rufin	Folio	10/04/2015	166 300
44	L'Arabe du futur, 2 : Une jeunesse au Moyen-Orient	Riad Sattouf	Allary	11/06/2015	165 700
45	Une chanson douce	Mary Higgins Clark	Le Livre de poche	02/01/2015	163 500
46	La nuit de feu	Eric-Emmanuel Schmitt	Albin Michel	02/09/2015	162 800
47	Simplissime : le livre de cuisine le plus facile...	Jean-François Mallet	Hachette Pratique	02/09/2015	160 100
48	Largo Winch, 20 : 20 secondes	P. Francq, J. Van Hamme	Dupuis	20/11/2015	158 400
49	La conjugaison pour tous	Collectif	Hatier	13/06/2012	156 600
50	After, saison 5 : After ever happy	Anna Todd	Hugo Roman	07/05/2015	154 100

\*Rounded to the nearest hundred.



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# Novels

## 2015, an Erotic Year

Led by the smouldering *Grey*, the novel ranking reveals the taste for crime and feel-good books. The market leans towards famous or prize-winning authors.

**G**rey: *Cinquante nuances de Grey* par Christian [Grey: *Fifty Shades of Grey as Told by Christian*], the fourth instalment of E. L. James's erotic saga, heads the novel ranking with sales of 624,600 copies. All in all, the 100 titles in the GFK/Livres Hebdo 2015 fiction ranking account for a turnover of 218 million euros, considerably more than the 176.5 million euros of 2014 (+23.5%), and also more than that of 2013 (201.6 million). If one considers the number of copies sold, there is an increase of 19.2%, with a total of 10,925,400 volumes, compared with 9,161,900 volumes in 2014, and 10,372,540 volumes in 2013.

*Soumission* by Michel Houellebecq (563,500 copies) takes second place in the ranking, followed by regular best-selling authors such as Guillaume Musso (*L'instant présent*, 502,500 copies), Fred Vargas (*Temps glaciaires*, 439,300 copies) and Marc Levy (*Elle & lui*, 382,500 copies). David Lagercrantz pulled off the challenge of taking over the helm from Stieg Larsson for the *Millennium* series, with part four, *Millénium 4 : Ce qui ne me tue pas* [*The Girl in the Spider's Web*], selling 405,000 copies, highlighting crime fans' attachment to the duo of Lisbeth Salander and Mikael Blomkvist. The surprise hit was Paula Hawkins's first novel, the thriller *La fille du train* [*The Girl on the Train*], which sold 385,000 copies (see text box).

Readers snapped up Joël Dicker's second novel, *Le livre des Baltimore* (310,100 copies), and they also loved Annie Barrow's second book, *Le secret de la manufacture de chaussettes inusables* [*The Truth According to Us*] (77,000

Par **Claude Combet**



CLAUVER DION

### Readers Hopped Aboard the Train

The surprise bestseller of summer 2015 was the psychological thriller *La fille du train* [*The Girl on the Train*] by the British writer Paula Hawkins, which was published by Sonatine in May 2015, and continued to sell so well (right through the festive season and beyond) that it was reprinted three times in December alone, notching up 6th place in the ranking with 385,000 copies.

It all starts like a Hitchcock film. Rachel, who takes the 8:04 train every morning to go to work in London, observes from her carriage window a couple in a house beside the railway line. She calls

them «Jess» and «Jason», and imagines their life. One day, she reads in the local newspaper that «Jess» – real name Megan Hipwell – has disappeared



Paula Hawkins

in mysterious circumstances, the very night that she herself returned home covered in blood with no memory of that night.

Everyone can fantasize about other people's lives seen through a train win-

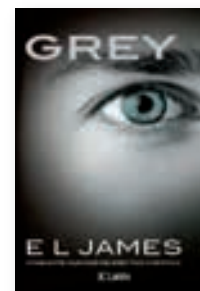
dow. But Paula Hawkins adds depth to her characters, kindling first compassion then disgust for alcoholic Rachel. She plays with the secrets (who is Megan really?) and their ambiguities (is Rachel innocent or guilty?), pulling off an addictive thriller. Things moved very fast for *La fille du train*, whose worldwide sales now exceed eight million. The film rights were bought by Steven Spielberg (Emily Blunt stars as Rachel), with a release expected in the second half of 2016. As for Paula Hawkins, she is working on her second novel, which Sonatine will publish in spring 2017. **C. C.**

# Novels 1 to 50

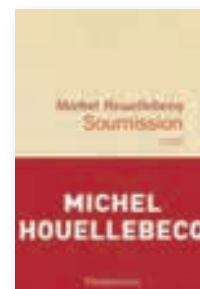
Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Grey : Cinquante nuances de Grey par Christian	E.L. James	Lattès	28/07/2015	624 600
2	Soumission	Michel Houellebecq	Flammarion	07/01/2015	563 500
3	L'instant présent	Guillaume Musso	XO	26/03/2015	502 500
4	Temps glaciaires	Fred Vargas	Flammarion	04/03/2015	439 300
5	Millénium, 4 : Ce qui ne me tue pas	David Lagercrantz	Actes Sud	27/08/2015	405 000
6	La fille du train	Paula Hawkins	Sonatine	07/05/2015	385 000
7	Elle & lui	Marc Levy	Robert Laffont/Versilio	05/02/2015	382 500
8	D'après une histoire vraie	Delphine de Vigan	Lattès	26/08/2015	364 600
9	Le livre des Baltimore	Joël Dicker	Ed. de Fallois	30/09/2015	310 100
10	After, saison 1	Anna Todd	Hugo Roman	02/01/2015	309 700
11	After, saison 2 : After we collided	Anna Todd	Hugo Roman	05/02/2015	245 100
12	Boussole	Mathias Enard	Actes Sud	19/08/2015	203 100
13	After, saison 3 : After we fell	Anna Todd	Hugo Roman	12/03/2015	200 600
14	Check-point	Jean-Christophe Rufin	Gallimard	10/04/2015	196 000
15	2084 : la fin du monde	Boualem Sansal	Gallimard	20/08/2015	188 200
16	After, saison 4 : After we rise	Anna Todd	Hugo Roman	02/04/2015	170 000
17	After, saison 5 : After ever happy	Anna Todd	Hugo Roman	07/05/2015	154 100
18	Lontano	Jean-Christophe Grangé	Albin Michel	09/09/2015	142 400
19	Maman a tort	Michel Bussi	Presses de la Cité	07/05/2015	131 000
20	Héloïse, ouille !	Jean Teulé	Julliard	05/03/2015	129 500
21	Un amour impossible	Christine Angot	Flammarion	19/08/2015	120 900
22	Tu me manques	Harlan Coben	Belfond	05/03/2015	116 800
23	Le crime du comte Neville	Amélie Nothomb	Albin Michel	19/08/2015	111 600
24	Vernon Subutex, 1	Virginie Despentes	Grasset	07/01/2015	110 300
25	Charlotte	David Foenninos	Gallimard	21/08/2014	107 200
26	Quelqu'un pour qui trembler	Gilles Legardinier	Fleuve	01/10/2015	105 900
27	Jules	Didier van Cauwelaert	Albin Michel	29/04/2015	105 000
28	La vie est facile, ne t'inquiète pas	Agnès Martin-Lugand	Michel Lafon	23/04/2015	98 800
29	Berezina : en side-car avec Napoléon	Sylvain Tesson	Guérin	22/01/2015	95 100
30	Que ta volonté soit faite	Maxime Chattam	Albin Michel	02/01/2015	94 700
31	La septième fonction du langage	Laurent Binet	Grasset	19/08/2015	93 900
32	Le sixième sommeil	Bernard Werber	Albin Michel	30/09/2015	92 100
33	Mirage	Douglas Kennedy	Belfond	07/05/2015	90 000
34	Pandemia	Franck Thilliez	Fleuve	04/06/2015	87 900
35	Le jour où j'ai appris à vivre	Laurent Gounelle	Kero	02/10/2014	87 600
36	La bibliothèque des cœurs cabossés	Katarina Bivald	Denoël	15/01/2015	84 200
37	Les eaux troubles du mojito	Philippe Delerm	Seuil	20/08/2015	82 700
38	La boîte à musique	Mary Higgins Clark	Albin Michel	17/06/2015	81 800
39	Le voyant	Jérôme Garcin	Gallimard	31/12/2014	77 900
40	Nos si beaux rêves de jeunesse	Christian Signol	Albin Michel	30/09/2015	77 800
41	Le secret de la manufacture de chaussettes...	Annie Barrows	Nil	11/06/2015	77 000
42	Pour que tu ne te perdes pas dans le quartier	Patrick Modiano	Gallimard	02/10/2014	75 500
43	Une putain d'histoire	Bernard Minier	XO	23/04/2015	73 100
44	Mr Mercedes	Stephen King	Albin Michel	28/01/2015	72 700
45	Toute la lumière que nous ne pouvons voir	Anthony Doerr	Albin Michel	29/04/2015	72 500
46	La mariée était en blanc	M. Higgins Clark, A. Burke	Albin Michel	25/11/2015	72 400
47	Meursault, contre-enquête	Kamel Daoud	Actes Sud	07/05/2014	69 900
48	Dans la ville en feu	Michael Connelly	Calmann-Lévy	04/03/2015	65 100
49	Vernon Subutex, 2	Virginie Despentes	Grasset	09/06/2015	63 600
50	Le trône de fer : l'intégrale, 1	George R. R. Martin	J'ai lu	20/01/2010	63 300

\*Rounded to the nearest hundred.



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>>> copies), as well as the return of Philippe Delerm with *Les eaux troubles du mojito* (82,700 copies). In general, readers plumped for safe bets, buying books by established writers such as Jean-Christophe Rufin (*Check-point*, 196,000 copies), Jean-Christophe Grangé (*Lontano*, 142,400 copies), Michel Bussi (*Maman a tort*, 131,000 copies), Jean Teulé (*Héloïse, ouille!*, 129,500 copies). Meanwhile, Harlan Coben (*Tu me manques* [*Missing You*], 116,800 copies), Amélie Nothomb (*Le crime du comte Neville*, 111,600 copies), Virginie Despentes (*Vernon Subutex 1* and *2*, 173,900 copies) and Gilles Legardinier (*Quelqu'un pour qui trembler* and *Ça peut pas rater*, 156,800 copies) also demonstrated a loyal readership.

## Prize Rankings

Leading the rankings for literary prizes, we find *D'après une histoire vraie*, the Renaudot winning book by Delphine de Vigan (364,600 copies, eighth on >>>

>>> the list), followed by the Goncourt winning *Boussole* by Mathias Énard (203,100 copies, 12th place), the Grand Prix du Roman de l'Académie Française shared by Boualem Sansal's *2084 : la fin du monde* (188,200 copies) and Hédi Kaddour's *Les prépondérants* (42,400 copies). Kamel Daoud's *Meursault, contre-enquête* (published in 2014) won the Goncourt du Premier Roman 2015, selling 69,900 copies in 2015, while Valérie Zenatti's *Jacob, Jacob* (also published in 2014) won the Prix du Livre Inter 2015, selling 42,400 copies. Svetlana Alexievitch's *La fin de l'homme rouge* [*Second-hand Time*] (published in French translation in 2013) sold 39,400 copies following her winning of the Nobel Prize for Literature 2015, while Patrick Modiano's *Pour que tu ne te perdes pas dans le quartier* sold 75,000 copies following his winning of the Nobel Prize for Literature 2014.

### Eroticism and Surprises

In addition to *Grey*, this decidedly erotic list also features: the five volumes of *After*, a fan-fiction series (by the American writer Anna Todd) based on one of the members of the band One Direction (1,079,500 copies); *Crossfire 4 : Fascine-moi* [*Captivated by You*] by Sylvia Day (55,200 copies); *Beautiful Secret* and *Beautiful Beloved* by Christina Lauren (76,100 copies in total). 2015 also saw some lovely surprises, such as *La bibliothèque des cœurs cabossés* [*The Readers of Broken Wheel Recommend*] by Katarina Bivald (84,200 copies), *Toute la lumière que nous ne pouvons voir* [*All the Light We Cannot See*], Anthony Doerr's first novel (72,500 copies), *Les gens dans l'enveloppe* by Isabelle Monnin and Alex Beaupain (43,600 copies). There was also another lease of life for Franck Pavloff's novel about fascism, *Matin Brun*, originally published in 1998, but which sold 52,500 copies last year. ●

## Novels 51 to 100

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
51	Les quatre saisons de l'été	Grégoire Delacourt	Lattès	29/04/2015	63 200
52	Pas pleurer	Lydie Salvayre	Seuil	21/08/2014	62 800
53	Le second quatuor de Los Angeles, 1 : Perfidia	James Ellroy	Rivages	06/05/2015	61 700
54	La dernière nuit du Raïs	Yasmina Khadra	Julliard	20/08/2015	61 600
55	Le secret du mari	Liane Moriarty	Albin Michel	01/04/2015	61 300
56	Revival	Stephen King	Albin Michel	30/09/2015	60 000
57	Le Royaume	Emmanuel Carrère	P.O.L	28/08/2014	59 400
58	Danser les ombres	Laurent Gaudé	Actes Sud	07/01/2015	55 200
59	Crossfire, 4 : Fascine-moi	Sylvia Day	J'ai lu	18/02/2015	55 200
60	Nicolas Le Floch, 13 : L'inconnu du pont Notre-Dame	Jean-François Parot	Lattès	14/10/2015	54 400
61	Matin brun	Franck Pavloff	Cheyne	31/12/1998	52 500
62	La cache	Christophe Boltanski	Stock	19/08/2015	52 000
63	Les dieux du verdict	Michael Connelly	Calmann-Lévy	30/09/2015	52 000
64	Vie de Jude, frère de Jésus	Françoise Chandernagor	Albin Michel	01/04/2015	51 400
65	Au nom du père	Françoise Bourdin	Belfond	17/09/2015	51 300
66	Ça peut pas rater !	Gilles Legardinier	Fleuve	02/10/2014	50 900
67	Le trône de fer : l'intégrale, 5	George R. R. Martin	J'ai lu	08/04/2015	50 600
68	Département V, 5 : L'effet papillon	Jussi Adler-Olsen	Albin Michel	02/01/2015	50 300
69	La gaieté	Justine Lévy	Stock	02/01/2015	47 900
70	Amours	Léonor de Récondo	Sabine Wespieser	08/01/2015	47 400
71	La vie des elfes	Muriel Barbery	Gallimard	12/03/2015	47 000
72	Les gens dans l'enveloppe	Isabelle Monnin, Alex Beaupain	Lattès	02/09/2015	43 600
73	Les prépondérants	Hédi Kaddour	Gallimard	20/08/2015	42 400
74	Jacob, Jacob	Valérie Zenatti	Ed. de l'Olivier	21/08/2014	42 400
75	Americanah	Chimamanda Ngozi Adichie	Gallimard	31/12/2014	42 200
76	Numéro zéro	Umberto Eco	Grasset	13/05/2015	41 900
77	J'ai construit la grande pyramide	Christian Jacq	XO	15/10/2015	41 600
78	Titus n'aimait pas Bérénice	Nathalie Azoulai	P.O.L	20/08/2015	41 600
79	Un membre permanent de la famille	Russell Banks	Actes Sud	07/01/2015	40 200
80	Le siècle, 3 : Aux portes de l'éternité	Ken Follett	Robert Laffont	25/09/2014	40 100
81	Soudain, seuls	Isabelle Autissier	Stock	06/05/2015	39 900
82	Beautiful secret	Christina Lauren	Hugo Roman	02/04/2015	39 800
83	La fin de l'homme rouge	Svetlana Alexievitch	Actes Sud	04/09/2013	39 400
84	Le prince	Jérôme Ferrari	Actes Sud	04/03/2015	39 100
85	Profession du père	Sorj Chalandon	Grasset	19/08/2015	38 400
86	Trilogie de L'emprise, 2 : Quinquennat	Marc Dugain	Gallimard	19/03/2015	38 000
87	Va et poste une sentinelle	Harper Lee	Grasset	07/10/2015	37 100
88	Beautiful beloved	Christina Lauren	Hugo Roman	05/02/2015	36 300
89	Délivrances	Toni Morrison	Bourgeois	20/08/2015	35 800
90	Baronne Blixen	Dominique de Saint Pern	Stock	02/01/2015	35 700
91	L'intérêt de l'enfant	Ian McEwan	Gallimard	01/10/2015	35 500
92	La Camarguaise	Françoise Bourdin	Belfond	12/03/2015	35 400
93	Les nuits de Reykjavik	Arnaldur Indridason	Métailié	05/02/2015	35 300
94	Coup de foudre	Danielle Steel	Presses de la Cité	07/05/2015	35 200
95	Kay Scarpetta : Monnaie de sang	Patricia Cornwell	Ed. des 2 terres	25/03/2015	35 000
96	Brunetti : Le garçon qui ne parlait pas	Donna Leon	Calmann-Lévy	18/02/2015	34 700
97	Famille parfaite	Lisa Gardner	Albin Michel	30/09/2015	34 700
98	La petite fille qui avait avalé un nuage...	Romain Puértolas	Dilettante	07/01/2015	34 000
99	L'affaire Cendrillon	Mary Higgins Clark	Albin Michel	13/11/2014	34 000
100	Le trône de fer : l'intégrale, 2	George R. R. Martin	J'ai lu	14/01/2010	33 900

\*Rounded to the nearest hundred.

# Essays France and Me

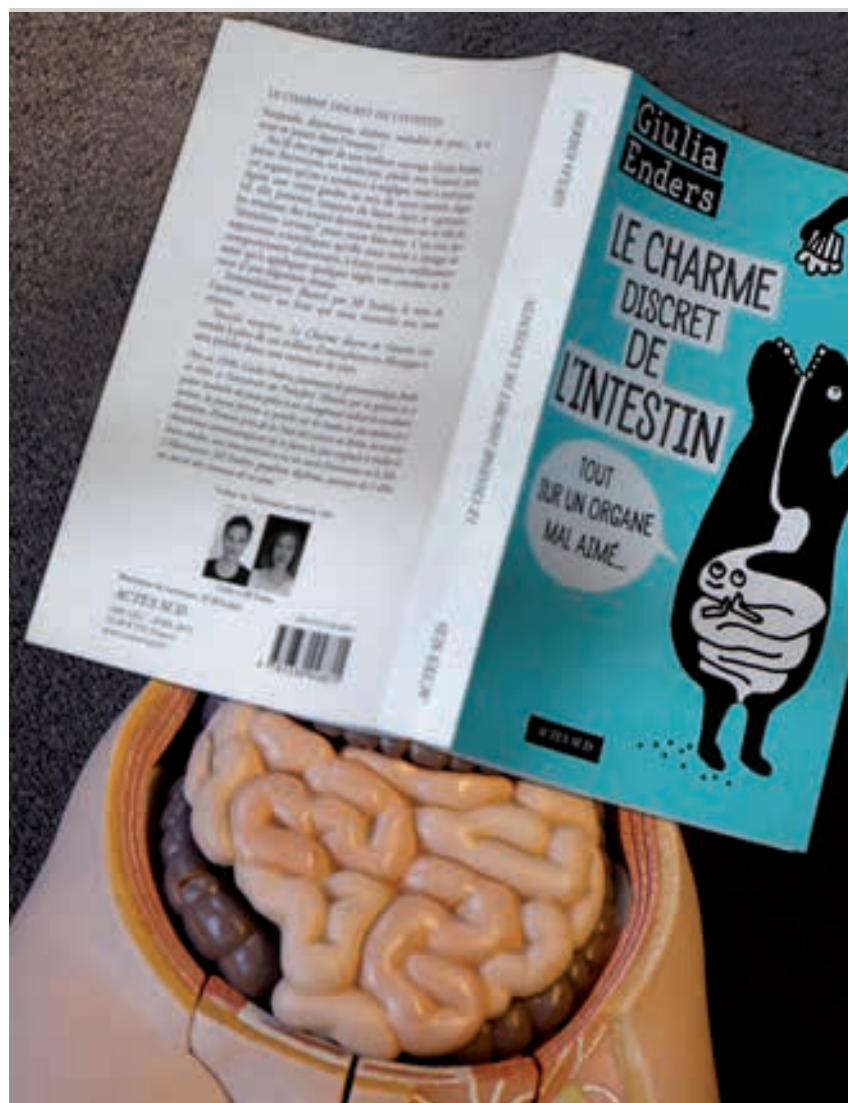
The top-ranking essays focussed on the themes of wellbeing and personal health, as well as issues raised by the state of France and the terrorist attacks of 2015.

**L**e charme discret de l'intestin [*Gut: The Inside Story of Our Body's Most Under-rated Organ*] by the German writer Giulia Enders was a surprise hit, selling 487,200 copies in 2015, taking top spot in the essay ranking (see text box). In second place on our GFK/Livres Hebdo ranking was *Prenez votre santé en main!* (274,000 copies) by Frédéric Saldmann, author of *Le meilleur médicament, c'est vous !* – the bestseller of 2013 and still doing well (32,000 copies in 2015). Other health books include *Changez d'alimentation* by Henri Joyeux (61,500 copies), *On est foutu, on pense trop !* by Serge Marquis (60,400 copies), and other life tips from Christophe André (*Je médite jour après jour*) and Eline Snel (*Calme et attentif comme une grenouille* [*Sitting Still Like a Frog: Mindfulness Exercises for Kids (and Their Parents)*]). And then there was the international bestseller *La magie du rangement* [*The Life-Changing Magic of Tidying Up: The Japanese Art of Decluttering and Organizing*] by the Japanese writer Marie Kondo, which sold 77,100 copies in France.

## Politics and Charlie

Among the politics titles, Philippe de Villiers's *Le moment est venu de dire ce que j'ai vu* garnered unexpected success, selling 184,600 copies, and reaching third place in the ranking. *Le suicide français* by Eric Zemmour – the second bestselling title of 2014 – continued to do well (112,100 copies), while François Fillon's *Faire* notched up 75,700 sales. But last year was above all marked by the terrorist attacks of January and

By **Claude Combet**



## A Gutsy Performance

As incredible as it may seem, *Le charme discret de l'intestin* [*Gut: The Inside Story of Our Body's Most Under-rated Organ*], by the German writer Giulia Enders, was the hit of summer 2015, to such an extent that TF1 television channel filmed a report about holidaymakers reading it on the beach. It continued to sell well through the holiday season, hitting top spot in the ranking, with 487,200 copies sold.

The publication of this scientific book full of humour, written by a twenty-four-

year-old postdoctoral student, has been a success story. Suffering from a skin disease when she was seventeen, Giulia Enders cured it by changing her diet. She made it the subject of her studies, and then a book, in order to answer the questions she often got from her friends. She explains that the human gastro-intestinal tract, which is roughly nine metres long and has 200 million neurones, is nicknamed «the second brain because it is similarly extensive and has the same chemical complexity». She analyzes each stage of digestion, ingestion and defecation, supported by a «scatologi-

cal textbook» and faux-naïf drawings by her sister Jill, a graphic designer, revealing the roles played by hormones, enzymes and bacteria. The author encourages us to change our diets, to avoid certain medicines and to adhere to a number of rules to digest properly. The universal nature of the book's subject matter is no doubt one of the reasons for its success – it has shifted over 1.5 million copies in Germany, with rights sold to over thirty-five countries. But Giulia Enders remains modest. After completing her medical internship last November, she went off to Japan for a six-month course. **C. C.**



Giulia Enders

VAN FORIS

CLAUDE COMBET

>>> November. *Je suis Charlie : Liberté, j'écris tes mots*, a collection of writings and quotes by multiple authors, sold 43,800 copies, while *Et si on aimait la France*, the final writings of Bernard Maris, slain on 7th January, also did well. Related titles that appear in the ranking include Emmanuel Todd's *Qui est Charlie?*, Charb's posthumous text *Lettre aux escrocs de l'islamophobie qui font le jeu des racistes*, Gilles Kepel's *Terreur dans l'Hexagone*, Caroline Fourest's *Éloge du blasphème*, and Natacha Polony's *Nous sommes la France*. And we also find *Dans la peau d'une djihadiste* by Anna Erelle, and *Le piège Daech* by Pierre-Jean Luizard, while the war in Syria found an echo in Paul Veyne's *Palmyre, l'irremplaçable trésor* (82,200 copies).

### Authors From the Web

*Iconne* (167,300 copies, 4th on the list), a parody of women's magazines by the YouTuber Natio, embodies the new publishing trend of seeking out authors on the web. This is also the case of Bruce Benamran, who explains quantum physics to internet users, and whose *Prenez le temps d'e-penser* sold 49,600 copies. But readers also remained faithful to Eric-Emmanuel Schmitt (*La nuit de feu*), Michel Onfray (*Cosmos*) and Frédéric Lenoir (*La puissance de la joie*), which attained high rankings (5th, 6th, and 7th).

*L'homme qui ment*, by singer and actor Marc Lavoine, achieved sales of 119,200. Gérard Depardieu also did well with *Innocent* (46,200 copies). Other readers' favourites included Raphaëlle Bacqué's biography of the former director of the Paris Institute of Political Studies, who died suddenly in 2012 (*Richie*, 85,700 copies), and the biography of Daphné Du Maurier by the novelist Tatiana de Rosnay (*Manderley for ever*, 82,700 copies).

People still love history, judging by the sales of Michel >>>

## Essays 1 to 50

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Le charme discret de l'intestin	Giulia Enders	Actes Sud	01/04/2015	487 200
2	Prenez votre santé en main !	Frédéric Saldmann	Albin Michel	08/04/2015	274 000
3	Le moment est venu de dire ce que j'ai vu	Philippe de Villiers	Albin Michel	30/09/2015	184 600
4	Iconne	Natio	Privé	09/04/2015	167 300
5	La nuit de feu	Eric-Emmanuel Schmitt	Albin Michel	02/09/2015	162 800
6	Cosmos	Michel Onfray	Flammarion	18/03/2015	133 000
7	La puissance de la joie	Frédéric Lenoir	Fayard	14/10/2015	127 500
8	L'homme qui ment	Marc Lavoine	Fayard	14/01/2015	119 200
9	Le suicide français	Eric Zemmour	Albin Michel	01/10/2014	112 100
10	Hippocrate aux enfers	Michel Cymes	Stock	14/01/2015	110 900
11	Dieu, les affaires et nous	Jean d'Ormesson	Robert Laffont	20/08/2015	89 600
12	Richie	Raphaëlle Bacqué	Grasset	15/04/2015	85 700
13	Manderley for ever	Tatiana de Rosnay	Albin Michel/Ormesson	25/02/2015	82 700
14	Palmyre : l'irremplaçable trésor	Paul Veyne	Albin Michel	28/10/2015	82 200
15	Ce que j'ai appris de moi	Sophie Davant	Albin Michel	11/03/2015	79 300
16	La magie du rangement	Marie Kondo	First	26/02/2015	77 100
17	Le livre de la jungle	Stéphane De Groodt	Plon	05/11/2015	76 100
18	Faire	François Fillon	Albin Michel	16/09/2015	75 700
19	Marion, 13 ans pour toujours	Nora Fraise	Calmann-Lévy	21/01/2015	73 800
20	Le capital au XXI <sup>e</sup> siècle	Thomas Piketty	Seuil	05/09/2013	67 400
21	Loué sois-tu : encyclique	Pape François	Cerf/Bayard/Mame	16/06/2015	66 100
22	Calme et attentif comme une grenouille	Eline Snel	Les Arènes	15/03/2012	65 800
23	Et tu n'es pas revenu	Marceline Loridan-Ivens	Grasset	04/02/2015	63 900
24	Changez d'alimentation	Henri Joyeux	Rocher	24/10/2013	61 500
25	500 questions que personne ne se pose	Laurent Baffie	Kero	25/09/2014	61 100
26	Avis non autorisés...	Françoise Hardy	Ed. des Equateurs	05/03/2015	60 400
27	On est foutu, on pense trop !	Serge Marquis	La Martinière	02/04/2015	60 400
28	On va dans le mur...	Agnès Verdier-Molinié	Albin Michel	25/02/2015	59 800
29	Et si on aimait la France	Bernard Maris	Grasset	22/04/2015	59 100
30	A cœur ouvert	Ingrid Chauvin	Plon	12/03/2015	55 600
31	Sapiens : une brève histoire de l'humanité	Yuval Noah Harari	Albin Michel	02/09/2015	54 600
32	Cette nuit, la mer est noire	Florence Arthaud	Arthaud	19/03/2015	52 800
33	Je médite, jour après jour	Christophe André	L'Iconoclaste	14/01/2015	51 700
34	200 drôles d'expressions que l'on utilise...	Alain Rey	Le Robert	08/10/2015	49 900
35	Prenez le temps d'e-penser, 1	Bruce Benamran	Marabout	04/11/2015	49 600
36	La vie, la mort, la vie : Louis Pasteur, 1822-1895	Erik Orsenna	Fayard	16/09/2015	49 400
37	Au fil de l'autre : voir la vie autrement	Véronique Jannot	Michel Lafon	15/10/2015	48 900
38	Mémoires	Beate et Serge Klarsfeld	Flammarion/Fayard	25/03/2015	47 400
39	Innocent	Gérard Depardieu	Le Cherche Midi	19/11/2015	46 200
40	L'Univers à portée de main	Christophe Galfard	Flammarion	03/06/2015	44 000
41	Je suis Charlie : liberté, j'écris tes mots	Collectif	First	26/02/2015	43 800
42	Les tueurs de la République	Vincent Nouzille	Fayard	21/01/2015	42 700
43	Le voleur de brosses à dents	Eglantine Eméyé	Robert Laffont	24/09/2015	42 500
44	Vivre sans pourquoi	Alexandre Jollien	L'Iconoclaste/Seuil	05/03/2015	42 100
45	Qui est Charlie ? sociologie d'une crise religieuse	Emmanuel Todd	Seuil	07/05/2015	41 200
46	La grande course	Nicolas Vanier	XO	29/10/2015	40 700
47	La seule exactitude	Alain Finkielkraut	Stock	30/09/2015	39 800
48	Les Chirac : les secrets du clan	Béatrice Gurrey	Robert Laffont	15/01/2015	39 300
49	Une vie de Coffe	Jean-Pierre Coffe	Stock	06/05/2015	37 600
50	Une année pas comme les autres	Michel Drucker	Robert Laffont	08/10/2015	37 600

\*Rounded to the nearest hundred. >>>



# Essays 51 to 100

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
51	Retour en absurdie : chroniques	Stéphane De Groodt	Plon	30/10/2014	37 500
52	Loué sois-tu : lettre encyclique	Pape François	Parole et silence	18/06/2015	37 000
53	Vouloir toucher les étoiles	Mike Horn	XO	01/10/2015	35 800
54	Assise : une rencontre inattendue	François Cheng	Albin Michel	29/10/2014	34 900
55	Entre deux mers, voyage au bout de soi	Axel Kahn	Stock	08/04/2015	33 600
56	Je tape la manche : une vie dans la rue	J.-M. Roughol, J.-L. Debré	Calmann-Lévy	07/10/2015	33 600
57	Cette année, les pommes sont rouges	Georges Gerra, Laurent Gerra	Flammarion	14/10/2015	33 300
58	Loué sois-tu : Laudato si'	Pape François	Salvator	19/06/2015	33 100
59	Discours à l'Académie suédoise	Patrick Modiano	Gallimard	19/02/2015	32 100
60	Ta deuxième vie commence quand...	Raphaëlle Giordano	Eyrolles	17/09/2015	32 100
61	Le meilleur médicament, c'est vous !	Frédéric Saldmann	Albin Michel	15/05/2013	32 000
62	Je suis le footballeur masqué	Anonyme	Hugo Sport	22/01/2015	31 900
63	Lettre aux escrocs de l'islamophobie...	Charb	Les Echappés	16/04/2015	31 500
64	Terreur dans l'Hexagone...	Gilles Kepel, Antoine Jardin	Gallimard	15/12/2015	30 900
65	Le bouquin des méchancetés...	François Xavier Testu	Robert Laffont	13/11/2014	30 800
66	La puissance de la modération	Pierre Rabhi	Hozhoni	15/10/2015	30 600
67	Jamais sans elles : des femmes d'influence...	P. Duhamel, J. Santamaria	Plon	08/10/2015	30 500
68	Peut-on prévoir l'avenir ?	Jacques Attali	Fayard	26/08/2015	29 800
69	Devenir soi : prenez le pouvoir sur votre vie !	Jacques Attali	Fayard	01/10/2014	29 600
70	Dans la peau d'une djihadiste	Anna Erelle	Robert Laffont	08/01/2015	29 300
71	Eloge du blasphème	Caroline Fourest	Grasset	29/04/2015	29 000
72	Mélanie, française et musulmane	Mélanie Georgiadès	Don Quichotte	21/05/2015	28 900
73	Les pourquoi de l'histoire, 2	Stéphane Bern	Albin Michel	27/05/2015	28 800
74	Nous sommes la France	Natacha Polony	Plon	22/10/2015	28 700
75	Le monde est clos et le désir infini	Daniel Cohen	Albin Michel	26/08/2015	28 500
76	Jean, un homme qui chante dans mon cœur	Colette Ferrat	Michel Lafon	26/02/2015	28 300
77	T'as une tache, pistache !	Jean-Luc Reichmann	Michel Lafon	05/11/2015	28 100
78	Voyages en absurdie : chroniques	Stéphane De Groodt	Plon	07/11/2013	26 700
79	La pensée du jour	Pierre Desproges	Seuil	05/11/2015	26 500
80	Le piège Daech	Pierre-Jean Luizard	La Découverte	19/02/2015	26 400
81	Je pense trop	Christel Petitcollin	Guy Trédaniel	30/11/2010	26 400
82	WC book 2016	Pascal Petiot-Cortes	Sand	27/08/2015	26 300
83	Loué sois-tu : lettre encyclique, Laudato si'	Pape François	Artège	18/06/2015	25 900
84	Tout peut changer	Naomi Klein	Actes Sud/Lux	18/03/2015	25 900
85	La France à quitta ou double	François de Closets	Fayard	18/02/2015	25 400
86	Les pensées de Pierre Dac illustrées par Cabu	Pierre Dac, Cabu	Le Cherche Midi	22/01/2015	25 300
87	Winston : comment un seul homme a fait l'histoire	Boris Johnson	Stock	02/09/2015	24 700
88	Le grand dictionnaire des malaises...	Jacques Martel	Quintessence	30/10/2007	24 400
89	American Sniper	C. Kyle, S. McEwen, J. DeFelice	Nimrod	15/01/2015	24 400
90	Petit traité de manipulation à l'usage...	R.-V. Joule, J.-L. Beauvois	Pug	27/03/2014	24 200
91	Les grandes peintures de l'histoire	Pierre Perret	Le Cherche Midi	12/11/2015	24 100
92	XXI, n° 31 : La France au village	Collectif	XXI	01/07/2015	24 000
93	L'homme de ma vie	Yann Queffélec	Guérin	01/10/2015	23 700
94	Je rigolerais qu'il pleuve	François Morel	Denoël/France Inter	24/09/2015	23 500
95	Toujours là, toujours prêt	Patrick Pelloux	Le Cherche Midi	12/11/2015	23 400
96	Richelieu : la foi dans la France	Max Gallo	XO	17/09/2015	23 100
97	Merci pour ce moment	Valérie Trierweiler	Les Arènes	04/09/2014	22 900
98	XXI, n° 29 : Des scientifiques et des hommes	Collectif	XXI	14/01/2015	22 900
99	Trop intelligent pour être heureux ?	Jeanne Siaud-Facchin	Odile Jacob	13/03/2008	22 300
100	XXI, n° 32 : Le monde russe	Collectif	XXI	14/10/2015	22 300

\*Rounded to the nearest hundred.



1



2



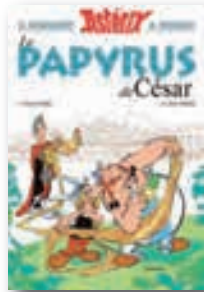
3

>>> Cymes's *Hippocrate aux enfers. Les médecins des camps de la mort* (110,900 copies), *Et tu n'es pas revenu*, Marceline Lorian-Ivens's moving letter to her father who perished in Auschwitz (63,900 copies), and *Mémoires* by Beate and Serge Klarsfeld (47,400 copies). In the sphere of economics, Thomas Piketty's *Le capital au XXI<sup>e</sup> siècle* (published in 2013) continued its success, selling 67,400 copies in 2015. Finally, Pope Francis's encyclical on ecology (*Loué sois-tu [Praise Be To You]*) – published to coincide with the COP 21 conference on climate change – did very well, selling 162,200 copies, 66,100 of which were the edition co-published by Bayard, Le Cerf and Mame.

All in all, 2015 was a good year for essays and documents: the 100 titles on our list achieved combined sales of 5.6 million copies (+24.4% compared with 2014) for a turnover of 102.3 million euros (+27.4%). ●

# A Year of Comics and Graphic Novels

## Comics/Graphic Novels



1

The release of any new title in the massively popular series *Astérix* has a decisive impact on global sales in the sector. Total sales (excluding export) for all titles in the GFK/Livres Hebdo ranking of comics and graphic novels grew in 2015 to 5.4 million copies (+39%) for a turnover of €63.2 M (+43%). But even if we were to exclude the latest *Astérix (Le papyrus de César)*, the number of copies sold would rise by 15.1%, and the turnover by 6.6%.

*Titeuf*, placed second, leads the usual string of blockbusters: *Largo Winch*, *Le Chat*, *Les Légendaires*, *One Piece*, *Naruto*, *Fairy Tail*, *Walking Dead* and *Corto Maltese*. Occupying the third and 4th places, *L'Arabe du futur* (volumes 1 and 2) symbolizes the rise of recent series such as *Les vieux fourneaux* or *Les Minions 1* (13th) and *Undertaker 1* (28th). The ranking also bears the stigmata of the terrorist attacks with *La BD est Charlie* (9th), *Catharsis* (35th) and *Peut-on encore rire de tout ?* (46th).

Seventeen publishers appear in the ranking, which is dominated by the publishing groups Média-Participations (19 titles – Dargaud with nine, Dupuis with six, Kana with three, Blake et Mortimer with one) and Glénat (eight titles – Glénat with seven, Vents d'Ouest with one). Hachette has six titles (Pika with four, Albert-René with two), Delcourt has five (Delcourt with four, Soleil with one), as has Madrigall (Casterman with two, Futuropolis with two, Fluide Glacial with one). A.-L. W.

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo					
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Astérix, 36 : Le papyrus de César	Jean-Yves Ferri, Didier Conrad	Albert-René	22/10/2015	1 619 100
2	Titeuf, 14 : Bienvenue en adolescence !	Zep	Glénat	27/08/2015	273 900
3	L'Arabe du futur, 1	Riad Sattouf	Allary	07/05/2014	177 600
4	L'Arabe du futur, 2	Riad Sattouf	Allary	11/06/2015	165 700
5	Largo Winch, 20 : 20 secondes	P. Francq, J. Van Hamme	Dupuis	20/11/2015	158 400
6	Le Chat fait des petits	Philippe Geluck	Casterman	07/10/2015	143 500
7	Les Légendaires, 18 : La fin de l'histoire ?	Patrick Sobral	Delcourt	07/10/2015	116 500
8	Les vieux fourneaux, 1 : Ceux qui restent	Lupano, Cauuet	Dargaud	11/04/2014	111 800
9	La BD est Charlie	Collectif	Glénat	05/02/2015	104 100
10	Corto Maltese, 13 : Sous le soleil de minuit	J. Diaz Canales, R. Pellejero	Casterman	30/09/2015	99 900
11	One piece, 73 : L'opération Dressrosa S.O.P.	Eiichiro Oda	Glénat	07/01/2015	98 000
12	Les vieux fourneaux, 3 : Celui qui part	Lupano, Paul Cauuet	Dargaud	13/11/2015	94 100
13	Les Minions, 1 : Banana !	Didier Ah-Koon, Renaud Collin	Dupuis	19/06/2015	91 900
14	Les vieux fourneaux, 2 : Bonny and Pierrot	Lupano, Cauuet	Dargaud	23/10/2014	90 200
15	One piece, 74 : Je serai toujours à tes côtés	Eiichiro Oda	Glénat	01/04/2015	88 200
16	Blake et Mortimer, 23 : Le bâton de Plutarque	Yves Sente, André Juillard	Blake et Mortimer	05/12/2014	84 100
17	One piece : édition originale, 75 : Ma gratitude	Eiichiro Oda	Glénat	01/07/2015	79 200
18	Naruto, 66	Masashi Kishimoto	Kana	06/03/2015	77 100
19	Les nombres, 7 : Un bonheur presque parfait	Maryse Dubuc, Delaf	Dupuis	04/09/2015	73 100
20	One piece, 76 : Poursuis ta route !	Eiichiro Oda	Glénat	02/09/2015	72 900
21	Walking dead, 22 : Une autre vie	R. Kirkman, C. Adlard et al.	Delcourt	21/01/2015	67 100
22	Les Légendaires : origines, 4 : Shimy	Patrick Sobral, Nadou	Delcourt	25/11/2015	65 300
23	Largo Winch, 19 : Chassé-croisé	P. Francq, J. Van Hamme	Dupuis	14/11/2014	64 100
24	Naruto, 67	Masashi Kishimoto	Kana	03/07/2015	62 500
25	Fairy tail, 42	Hiro Mashima	Pika	07/01/2015	60 200
26	Les carnets de Cerise, t. 1 : Le zoo pétrifié	J. Chamblain, A. Neyret	Soleil	26/09/2012	58 800
27	Seuls, 9 : Avant l'Enfant-Minuit	F. Vehlmann, B. Gazzotti	Dupuis	16/10/2015	58 100
28	Undertaker, 1 : le mangeur d'or	Xavier Dorison, Ralph Meyer	Dargaud	30/01/2015	57 800
29	Fairy tail, 43	Hiro Mashima	Pika	04/03/2015	57 400
30	Walking dead, 23 : Murmures	R. Kirkman, C. Adlard, et al.	Delcourt	16/09/2015	56 000
31	Naruto, 68	Masashi Kishimoto	Kana	11/09/2015	54 900
32	Les sisters, 10 : Survitaminées !	C. Cazenove, M. William	Bamboo	30/09/2015	54 600
33	Les profs, t. 17 : Sortie scolaire	Pica, Erroc	Bamboo	27/05/2015	53 800
34	One piece : édition originale, 77 : Smile	Eiichiro Oda	Glénat	18/11/2015	53 400
35	Catharsis	Luz	Futuropolis	21/05/2015	53 100
36	Margaux Motin rencontre La femme parfaite...	M. Motin, A.-S. Girard, et al.	Fluide-Audie/J'ai lu	20/05/2015	52 700
37	The lapins crétiens, 7 : Créтин style	Thिताume, Romain Pujol	Les Deux Royaumes	12/06/2015	51 700
38	Fairy tail, 44	Hiro Mashima	Pika	06/05/2015	51 500
39	Le chat du rabbin, 6 : Tu n'auras pas d'autre dieu...	Joann Sfar	Dargaud	28/08/2015	51 100
40	XIII mystery, 8 : Martha Shoebridge	Frank Giroud, Colin Wilson	Dargaud	05/06/2015	50 800
41	Antarès : les mondes d'Aldébaran, 3, épisode 6	Léo	Dargaud	28/08/2015	50 800
42	Les Tuniques bleues, 59 : Les quatre évangélistes	Raoul Cauvin, Willy Lambil	Dupuis	30/10/2015	50 200
43	Le rapport de Brodeck, 1 : L'autre	Manu Larcenet	Dargaud	10/04/2015	49 700
44	Joe Bar team, 8	Collectif	Vents d'ouest	22/10/2014	49 500
45	Cher pays de notre enfance	B. Collombat, E. Davodeau	Futuropolis	08/10/2015	49 300
46	Peut-on encore rire de tout ?	Cabu	Le Cherche Midi	08/03/2012	49 000
47	Astérix, 35 : Astérix chez les Pictes	Jean-Yves Ferri, Didier Conrad	Albert-René	24/10/2013	47 800
48	Fairy tail, 45	Hiro Mashima	Pika	01/07/2015	47 200
49	XIII mystery, 9 : Felicity Brown	Matz, C. Rossi	Dargaud	09/10/2015	46 800
50	Les sisters, 9 : Toujours dans les pattes !	C. Cazenove, W. Maury	Bamboo	29/10/2014	46 000

\*Rounded to the nearest hundred.

# Children's/YA: Enjoy YouTube

Children's/YA		Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo			
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	#EnjoyMarie	Marie Lopez	Anne Carrière	15/05/2015	191 700
2	La face cachée de Margo	John Green	Gallimard Jeunesse	21/08/2014	149 900
3	L'épreuve, 2 : La terre brûlée	James Dashner	Pocket Jeunesse	14/08/2013	105 200
4	Nos étoiles contraires	John Green	Nathan Jeunesse	21/02/2013	102 600
5	L'épreuve, 3 : Le remède mortel	James Dashner	Pocket Jeunesse	05/06/2014	99 900
6	L'épreuve, 1 : Le labyrinthe	James Dashner	Pocket Jeunesse	04/10/2012	98 700
7	L'épreuve : préquel, avant le labyrinthe : l'ordre...	James Dashner	Pocket Jeunesse	02/04/2015	73 100
8	Divergente, 3	Veronica Roth	Nathan Jeunesse	15/05/2014	69 700
9	Divergente	Veronica Roth	Nathan Jeunesse	03/04/2014	66 400
10	Un amour de jeunesse	Margot Malmaison	Michel Lafon	11/06/2015	63 900
11	Divergente raconté par Quatre	Veronica Roth	Nathan Jeunesse	02/04/2015	61 900
12	Le théorème des Katherine	John Green	Nathan Jeunesse	02/01/2015	61 500
13	Héros de l'Olympe, 5 : Le sang de l'Olympe	Rick Riordan	Albin Michel Jeunesse	11/03/2015	61 000
14	Journal d'un dégonflé, 1 : Carnet de bord de Greg...	Jeff Kinney	Seuil Jeunesse	20/08/2009	52 600
15	Journal d'un dégonflé, 8 : Pas de bol !	Jeff Kinney	Seuil Jeunesse	08/01/2015	49 300
16	Divergente, 2 : L'insurrection	Veronica Roth	Nathan Jeunesse	19/02/2015	48 200
17	Qui es-tu Alaska ?	John Green	Gallimard Jeunesse	21/08/2014	43 200
18	Expérience Noa Torson, 1 : Ne t'arrête pas	Michelle Gagnon	Nathan Jeunesse	29/01/2015	36 300
19	Journal d'un dégonflé, 2 : Rodrick fait sa loi	Jeff Kinney	Seuil Jeunesse	20/08/2009	34 500
20	Les filles au chocolat, 5 : Cœur sucré	Cathy Cassidy	Nathan Jeunesse	05/03/2015	34 200
21	Eux, c'est nous	Daniel Pennac	Gallimard	20/11/2015	34 100
22	Will & Will	John Green, David Levithan	Gallimard Jeunesse	21/08/2014	33 200
23	L'île de l'oubli : dans l'univers de Descendants	Melissa De la Cruz	Hachette Romans	01/07/2015	32 800
24	Les filles au chocolat, 6 : Cœur cookie	Cathy Cassidy	Nathan Jeunesse	02/07/2015	32 500
25	Les royaumes de feu, 1 : La prophétie	Tui T. Sutherland	Gallimard Jeunesse	08/01/2015	31 700

\*Rounded to the nearest hundred.

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#*EnjoyMarie* by Marie Lopez was the phenomenon of the year, topping the **children's/YA fiction** ranking, with 191,700 sales. The author comes from YouTube, where she provides fashion and beauty tips. Another author who started out on the net is Margot Malmaison. In her book *Un amour de jeunesse* (63,900 sales) she describes her relationship with the singer Maxence (known as MA2X).

Just like in 2014, the ranking has plenty of titles that have been made into films. With *La face cachée de Margo* (149,900 copies) as well as *Nos étoiles contraires* (102,600 copies), *Le théorème des Katherine* (61,500 copies), *Qui es-tu Alaska ?* (43,200 copies) and *Will & Will* (33,200 copies), John Green remains the star author for young adults (390,400 copies sold in total in 2015). *Le labyrinthe 2. La terre brûlée*, which hit French screens in October, had copies of James Dashner's *L'épreuve* quartet flying off the shelves (376,900 copies), while the film *Divergente 2* helped to sell Veronica Roth's four titles (246,200 copies).

When it comes to **illustrated books**, the *Peppa Pig* series overtakes the *La reine des neiges* [*Frozen*] series for a number of titles that appear in the ranking (six for *Peppa Pig*, five for *La reine des neiges*). *Peppa's* fun yet educational adventures have been adapted into a cartoon shown on France 4. *T'choupi* and *Le Loup* (four titles each) are still selling strongly. **C. C.**

Illustrated Books		Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo			
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Mon histoire du soir : La reine des neiges	Walt Disney company	Hachette Jeunesse-Disney	12/03/2014	78 300
2	Saccage ce carnet !!!	Keri Smith	Larousse	14/01/2015	76 800
3	Peppa va à la piscine	Collectif	Hachette Jeunesse	11/02/2015	69 300
4	T'choupi va sur le pot	Thierry Courtin	Nathan Jeunesse	04/03/2010	60 300
5	Le loup qui découvrait le pays des contes	O. Lallemand, E. Thuillier	Auzou	15/01/2015	57 700
6	Mes comptines : 6 comptines à écouter...	Elsa Fouquier	Gallimard Jeunesse Musique	20/05/2014	53 900
7	Peppa va à l'école	Collectif	Hachette Jeunesse	01/07/2015	52 200
8	La reine des neiges	Walt Disney company	Hachette Jeunesse-Disney	06/11/2013	50 300
9	Le loup qui voulait faire le tour du monde	O. Lallemand, E. Thuillier	Auzou	14/02/2013	49 500
10	La reine des neiges	Walt Disney company	Hachette Jeunesse-Disney	06/11/2013	46 000
11	Le loup qui voulait changer de couleur	O. Lallemand, E. Thuillier	Auzou	10/09/2009	45 100
12	Peppa part en vacances	Collectif	Hachette Jeunesse	27/05/2015	45 000
13	Mme Câlin	Roger Hargreaves	Hachette Jeunesse	30/04/2014	44 900
14	T'choupi et le père Noël	Thierry Courtin	Nathan Jeunesse	10/10/2013	44 700
15	Le loup qui fêtait son anniversaire	O. Lallemand, E. Thuillier	Auzou	20/02/2014	43 600
16	Mes comptines, 2 : 6 comptines à écouter...	Elsa Fouquier	Gallimard Jeunesse Musique	13/05/2015	42 300
17	T'choupi rentre à l'école	Thierry Courtin	Nathan	25/09/1998	40 700
18	La reine des neiges : mon livret de gommettes	Walt Disney company	Hemma	22/01/2015	40 400
19	T'choupi à l'école	Thierry Courtin	Nathan Jeunesse	09/02/2012	40 300
20	Peppa : ma maman	Collectif	Hachette Jeunesse	11/03/2015	40 300
21	La reine des neiges : coloriage avec stickers	Walt Disney company	Hemma	07/11/2013	39 900
22	Peppa : 200 stickers & activités	Collectif	Hachette Jeunesse	15/04/2015	39 200
23	La Pat' Patrouille, super pompier	Nickelodeon productions	Hachette Jeunesse	08/04/2015	38 800
24	Mme Princesse	Roger Hargreaves	Hachette Jeunesse	02/03/2011	38 500
25	Peppa : mon papa	Collectif	Hachette Jeunesse	11/03/2015	38 200

\*Rounded to the nearest hundred.

# Pocket Editions: Same Again

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The ranking of the Top 50 pocket editions is very similar to last year's. Where the *Fifty Shades* trilogy (published by Livre de Poche) took first, 4th and 5th place in the 2014 ranking, they now take second, third and 4th place in this year's ranking. With a total of 1,605,300 copies sold across the trilogy in 2015, sales are even better than in 2014 (1,392,000 copies).

Once again, Pocket dominates our GFK/Livres Hebdo ranking of the bestselling pocket editions, with 21 titles out of the 50 listed, and propelling Guillaume Musso to top spot on the podium – he was in third place last year. Michel Bussi's five titles (total sales of 738,600) contribute heavily to that figure. Next comes Le Livre de Poche with 15 titles, followed by Folio, which increases its number of titles on the list from four to six, thanks mainly to its back catalogue (Camus, Hemingway, Voltaire). J'ai Lu puts up a good show with its three titles, including both volumes of *La femme parfaite*, but slips out of the top ten. But Points is only able to place Arnaldur Indridason in the ranking (41st) compared with two titles in 2014. And Babel – Actes Sud's pocket imprint – disappears from this year's list entirely.

Our ranking also confirms the growing market share of pocket editions: with a total of 9,457,900 copies, the top fifty bestselling pocket editions of 2015 have sold 4.2% more than in 2014. **M. D.**

## Pocket Editions

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Central Park	Guillaume Musso	Pocket	26/03/2015	613 500
2	Fifty shades, 1 : Cinquante nuances de Grey	E.L. James	Le Livre de poche	05/02/2014	607 900
3	Fifty shades, 2 : Cinquante nuances plus sombres	E.L. James	Le Livre de poche	26/02/2014	520 400
4	Fifty shades, 3 : Cinquante nuances plus claires	E.L. James	Le Livre de poche	02/04/2014	477 000
5	Des vies en mieux	Anna Gavalda	J'ai lu	20/05/2015	368 100
6	Une autre idée du bonheur	Marc Levy	Pocket	23/04/2015	319 700
7	Six ans déjà	Harlan Coben	Pocket	05/03/2015	313 700
8	Et soudain, tout change	Gilles Legardinier	Pocket	05/03/2015	277 100
9	La vérité sur l'affaire Harry Quebert	Joël Dicker	Ed. de Fallois	28/05/2014	244 300
10	N'oublier jamais	Michel Bussi	Pocket	07/05/2015	229 700
11	La femme parfaite est une connasse ! 2, Le retour	A.-S. Girard, M.-A. Girard	J'ai lu	22/10/2014	212 400
12	La femme parfaite est une connasse !	A.-S. Girard, M.-A. Girard	J'ai lu	13/02/2013	205 200
13	Au revoir là-haut	Pierre Lemaitre	Le Livre de poche	22/04/2015	191 100
14	L'extraordinaire voyage du fakir...	Romain Puértolas	Le Livre de poche	18/03/2015	187 700
15	Demain est un autre jour	Lori Nelson Spielman	Pocket	03/04/2014	183 100
16	N'éteins pas la lumière	Bernard Minier	Pocket	12/02/2015	168 300
17	Le chardonneret	Donna Tartt	Pocket	02/01/2015	167 600
18	Le collier rouge	Jean-Christophe Rufin	Folio	10/04/2015	166 300
19	Une chanson douce	Mary Higgins Clark	Le Livre de poche	02/01/2015	163 500
20	Réparer les vivants	Maylis de Kerangal	Folio	13/05/2015	153 800
21	Un avion sans elle	Michel Bussi	Pocket	07/03/2013	151 000
22	Juste avant le bonheur	Agnès Ledig	Pocket	02/10/2014	150 800
23	13 à table ! 2016	Françoise Bourdin	Pocket	05/11/2015	148 700
24	Antigone	Jean Anouilh	Table ronde	13/03/2008	148 500
25	Demain j'arrête !	Gilles Legardinier	Pocket	04/04/2013	144 100
26	Je suis Pilgrim	Terry Hayes	Le Livre de poche	01/04/2015	143 500
27	Les gens heureux lisent et boivent du café	Agnès Martin-Lugand	Pocket	05/06/2014	141 500
28	Ceux qui tombent	Michael Connelly	Le Livre de poche	25/02/2015	136 900
29	Nous sommes Charlie : 60 écrivains unis...	Collectif	Le Livre de poche	05/02/2015	134 700
30	Complètement cramé !	Gilles Legardinier	Pocket	13/03/2014	131 100
31	Un goût de cannelle et d'espoir	Sarah McCoy	Pocket	02/04/2015	129 400
32	L'étranger	Albert Camus	Folio	01/01/1972	127 600
33	Paris est une fête	Ernest Hemingway	Folio	06/09/2012	125 400
34	Gravé dans le sable	Michel Bussi	Pocket	01/10/2015	122 800
35	Petit traité d'intolérance	Charb	Librio	17/10/2012	122 200
36	Nymphéas noirs	Michel Bussi	Pocket	05/09/2013	121 100
37	Le liseur du 6h27	Jean-Paul Didierlaurent	Folio	27/08/2015	118 100
38	Un soupçon d'interdit	Françoise Bourdin	Pocket	05/03/2015	115 400
39	Ne lâche pas ma main	Michel Bussi	Pocket	07/05/2014	114 000
40	Entre mes mains le bonheur se faufile	Agnès Martin-Lugand	Pocket	07/05/2015	111 400
41	Le duel	Arnaldur Indridason	Points	07/05/2015	110 600
42	Muchachas, 1	Katherine Pancol	Le Livre de poche	02/09/2015	109 200
43	Une vie entre deux océans	M.L. Stedman	Le Livre de poche	01/10/2014	108 800
44	Traité sur la tolérance	Voltaire	Folio	15/05/2003	108 600
45	Les derniers jours de nos pères	Joël Dicker	Ed. de Fallois	11/03/2015	108 100
46	Une dernière danse	Victoria Hislop	Le Livre de poche	06/05/2015	107 100
47	Yeruldelgger	Ian Manook	Le Livre de poche	02/01/2015	100 300
48	Ne tirez pas sur l'oiseau moqueur	Harper Lee	Le Livre de poche	15/11/2013	99 800
49	Demain	Guillaume Musso	Pocket	27/03/2014	98 500
50	On ne voyait que le bonheur	Grégoire Delacourt	Le Livre de poche	02/09/2015	98 300

\*Rounded to the nearest hundred.

# Children's/YA Pocket Editions: a Return to the Classics

## Children's/YA Pocket Editions

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Le Petit Prince	Antoine de Saint-Exupéry	Folio Jeunesse	15/03/2007	144 800
2	Vendredi ou La vie sauvage	Michel Tournier	Folio Jeunesse	02/11/2012	93 000
3	Harry Potter à l'école des sorciers	J. K. Rowling	Folio Jeunesse	10/10/2013	75 700
4	La reine des neiges, 1 : Un nouvel ami	Walt Disney company	Hachette Jeunesse	01/10/2014	65 700
5	Hunger games, 1	Suzanne Collins	Pocket Jeunesse	04/06/2015	61 900
6	16 métamorphoses d'Ovide	Françoise Rachmühl	Flammarion	21/08/2010	54 700
7	Les Minions : le roman du film	Collectif	Hachette Jeunesse	17/06/2015	51 200
8	La cabane magique, 1 : La vallée des dinosaures	Mary Pope Osborne	Bayard Jeunesse	17/08/2005	50 900
9	Le roi Arthur	Michael Morpurgo	Folio Jeunesse	15/03/2007	49 600
10	Qui es-tu Alaska ?	John Green	Gallimard Jeunesse	17/03/2011	49 200
11	Harry Potter et la chambre des secrets	J. K. Rowling	Folio Jeunesse	29/09/2011	48 100
12	Les filles au chocolat, 1 : Cœur cerise	Cathy Cassidy	Pocket Jeunesse	06/03/2014	47 400
13	La reine des neiges, 2 : Le festival de l'hiver	Walt Disney company	Hachette Jeunesse	03/12/2014	46 000
14	Hunger games, 2 : L'embrasement	Suzanne Collins	Pocket Jeunesse	04/06/2015	44 700
15	Hunger games, 3 : La révolte	Suzanne Collins	Pocket Jeunesse	04/06/2015	44 300
16	Le royaume de Kensuké	Michael Morpurgo	Folio Jeunesse	15/03/2007	43 700
17	Louison et monsieur Molière	Marie-Christine Helgerson	Flammarion	25/08/2010	41 000
18	Harry Potter et le prisonnier d'Azkaban	J. K. Rowling	Folio Jeunesse	29/09/2011	38 900
19	La reine des neiges, 3 : Une nuit chez les trolls	Walt Disney company	Hachette Jeunesse	21/01/2015	38 600
20	La rencontre des Kinra girls, 1	Moka	Play Bac	14/09/2011	38 200
21	La cabane magique, 2 : Le mystérieux chevalier	Mary Pope Osborne	Bayard Jeunesse	01/09/2005	37 600
22	Les filles au chocolat, 2 : Cœur guimauve	Cathy Cassidy	Pocket Jeunesse	06/03/2014	37 400
23	Retour à l'état sauvage (La guerre des clans, 1)	Erin Hunter	Pocket Jeunesse	15/03/2007	37 100
24	Aurélié Lafamme, 1 : Extraterrestre ou presque !	India Desjardins	Michel Lafon Poche	07/02/2013	35 600
25	Matilda	Roald Dahl	Folio Jeunesse	15/03/2007	35 400
26	Les filles au chocolat, 3 : Cœur mandarine	Cathy Cassidy	Pocket Jeunesse	19/02/2015	35 400
27	La sorcière de la rue Mouffetard...	Pierre Gripari	Folio Jeunesse	15/03/2007	35 200
28	Tom-Tom et Nana, 5 : Saperlipopette, voilà...	J. Cohen, E. Reberg, B. Després	Bayard Jeunesse	12/03/2015	34 500
29	Le Club des Cinq et le trésor de l'île	Enid Blyton	Hachette Jeunesse	15/03/2006	34 400
30	La rivière à l'envers, 1 : Tomek	Jean-Claude Mourlevat	Pocket Jeunesse	07/10/2009	34 400
31	L'œil du loup	Daniel Pennac	Pocket Jeunesse	12/06/2002	33 600
32	Cherub, 1 : 100 jours en enfer	Robert Muchamore	Casterman	04/02/2009	33 600
33	Harry Potter et la coupe de feu	J. K. Rowling	Folio Jeunesse	29/09/2011	32 400
34	La cabane magique, 3 : Le secret de la pyramide	Mary Pope Osborne	Bayard Jeunesse	01/09/2005	32 200
35	Violetta, 1 : Dans mon monde	Walt Disney company	Hachette Jeunesse	02/10/2013	31 800
36	Vendredi ou La vie sauvage	Michel Tournier	Flammarion Jeunesse	06/04/2011	31 700
37	Percy Jackson, 1 : Le voleur de foudre	Rick Riordan	Livre de poche jeunesse	16/07/2014	31 700
38	La reine des neiges : le roman du film	Walt Disney company	Hachette Jeunesse	02/04/2014	31 400
39	La reine des neiges, 5 : Une surprise pour Anna	Walt Disney company	Hachette Jeunesse	15/04/2015	31 300
40	La reine des neiges, 4 : Un voyage extraordinaire	Walt Disney company	Hachette Jeunesse	25/03/2015	30 900
41	Harry Potter et l'ordre du Phénix	J. K. Rowling	Gallimard Jeunesse	29/09/2011	29 700
42	La cabane magique, 4 : Le trésor des pirates	Mary Pope Osborne	Bayard Jeunesse	17/08/2005	29 500
43	Le chevalier au bouclier vert	Odile Weulersse	Livre de poche jeunesse	13/08/2014	29 400
44	Pokémon : noir & blanc, 1 : Le problème de Pikachu	Natacha Godeau	Hachette Jeunesse	12/09/2012	29 400
45	Charlie et la chocolaterie	Roald Dahl	Gallimard Jeunesse	15/03/2007	28 900
46	La bibliothécaire	Gudule	Livre de poche jeunesse	13/08/2014	28 500
47	La petite poule qui voulait voir la mer	C. Jolibois, C. Heinrich	Pocket Jeunesse	19/05/2005	28 400
48	Harry Potter et les reliques de la mort	J. K. Rowling	Gallimard Jeunesse	29/09/2011	27 800
49	Violetta mon journal, 1 : Ma nouvelle vie	Walt Disney company	Hachette Jeunesse	27/08/2014	26 900
50	Harry Potter et le prince de Sang-Mêlé	J. K. Rowling	Gallimard Jeunesse	29/09/2011	26 700

\*Rounded to the nearest hundred.



Film versions of children's/YA books have had a major impact on sales of pocket editions of those titles. The adaptation of *Le Petit Prince* sent Antoine de Saint-Exupéry's book (Folio Junior) to the top of our GFK/Livres Hebdo 2015 ranking, in which we also find *La reine des neiges* [*Frozen*] (six titles), the *Hunger Games* trilogy and *Les Minions*.

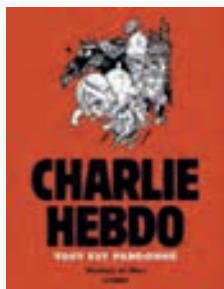
### The Classics

The ranking shows a strong swing back to the classics, such as *Le Petit Prince*, *Vendredi ou La vie sauvage* by Michel Tournier, *Le roi Arthur* [*Arthur, High King of Britain*] by Michael Morpurgo, *Matilda* by Roald Dahl, *La rivière à l'envers* by Jean-Claude Mourlevat or *L'œil du loup* by Daniel Pennac. Ever present on the list are the seven volumes of J. K. Rowling's *Harry Potter* series. They have even conquered a new generation who weren't even born in 1998, when the first title was published. However, *Violetta*, the hit of 2014, loses pace, featuring just two titles on the list.

With 15 titles, Gallimard Jeunesse slightly outstrips Hachette Jeunesse (14 titles). Along with Pocket Jeunesse (10 titles), they form the leading trio of children's/YA pocket editions. Bayard (five titles) keeps its position thanks to *La cabane magique* [*Magic Tree House*]. Just like last year, sales of the top 50 titles are up, achieving 2,090,400 volumes sold for a turnover of 13.9 million euros, compared with 2,076,300 volumes and 12.3 million euros in 2014. C. C.

# Coffee-Table Books: Charlie for Ever

1



The terrorist attack that slew so many of the *Charlie Hebdo* staff provoked an enthusiasm for the satirical magazine, to such an extent that three books featuring the front covers of *Charlie Hebdo* hold the top three spots in the ranking of bestselling illustrated books, all of them published by Les Échappés. This publishing house, which is part of *Charlie Hebdo*, also holds 13th place with *20 ans de Charlie Hebdo*, and 38th place with *Mes années 70* by Georges Wolinski, who was killed in the attack, while three books by Cabu, who was also murdered on 7th January, appear in the 2015 ranking, after being re-published or re-promoted: *Toujours aussi cons !* (9th place), *Le nouveau beauf* (14th place) and *Tout Cabu* (22nd place).

## Safe Bets

Among the safe bets in this section are books related to a particular film, or TV/radio show, and they account for one out of five titles in the list, headed by *Thalassa : 40 ans, la mer et les hommes* (4th place). The sector is still led mainly by cookery books and exhibition catalogues. Among this year's surprises: *Boucherie Ovalie*, about the world of amateur rugby, places 20th, while the book about the heavy metal festival Hellfest scored well, taking 26th place. All in all, the total sales of titles on the GFK/Livres Hebdo ranking of the bestselling coffee-table books grew to 677,900 copies in 2015 (+27.3%) with a turnover up by 33.1%. **A.-L. W.**

## Coffee-Table Books

					Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo	
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*	
1	Charlie Hebdo : tout est pardonné	Charlie Hebdo	Les Echappés	29/10/2015	29 400	
2	Charlie Hebdo, les unes : 1969-1981	Riss	Les Echappés	02/10/2014	28 800	
3	Charlie Hebdo : les 1 000 unes : 1992-2011	Charlie Hebdo	Les Echappés	22/09/2011	27 300	
4	Thalassa : 40 ans, la mer et les hommes	Gérard Schaller	Hugo Image	17/09/2015	26 300	
5	Ferrandi : le grand cours de cuisine	Collectif	Hachette Pratique	15/10/2014	25 000	
6	Ultimate Star wars	Collectif	Hachette Pratique	30/09/2015	22 700	
7	Charlotte	D. Foenkinos, C. Salomon	Gallimard	08/10/2015	22 700	
8	Human : le livre du film	Yann Arthus-Bertrand	La Martinière	17/09/2015	20 100	
9	Toujours aussi cons !	Cabu	Le Cherche Midi	12/11/2015	19 500	
10	Le grand manuel du pâtissier	Mélanie Dupuis	Marabout	22/10/2014	18 200	
11	Pâtisserie ! 210 recettes, 3.200 photos	Christophe Felder	La Martinière	07/10/2010	18 000	
12	On va déguster	François-Régis Gaudry	Marabout	25/11/2015	16 700	
13	20 ans de Charlie Hebdo	Charlie Hebdo	Les Echappés	18/10/2012	15 600	
14	Le nouveau beauf : l'intégrale	Cabu	Michel Lafon	22/10/2015	15 500	
15	Sincères amitiés	Jean-Jacques Sempé	Denoël/M. Gossieaux	29/10/2015	14 800	
16	L'Equipe raconte L'Equipe : 70 ans de passion	Les anciens de L'Equipe	Robert Laffont	15/10/2015	13 700	
17	1 kilo de culture générale	F. Braunstein, J.-F. Pépin	Puf	26/02/2014	12 500	
18	Pierre Bonnard	Guy Cogeval, Isabelle Cahn	Hazan/Musée d'Orsay	18/03/2015	12 400	
19	Harry Potter : la magie des films	Collectif	Huginn & Muninn	23/10/2015	12 000	
20	Boucherie Ovalie	Collectif	Solar	27/08/2015	11 500	
21	Le livre de l'année 2015	L'Equipe	L'Equipe	04/12/2015	11 100	
22	Tout Cabu	F. Pagès, J. Lamalle	Les Arènes	21/10/2010	11 000	
23	Pâtisserie !	Christophe Felder	La Martinière	05/11/2015	11 000	
24	Les carnets de Julie, 2 : La suite de son tour...	Julie Andrieu	Alain Ducasse	09/10/2014	10 800	
25	Elisabeth Louise Vigée Le Brun	Collectif	RMN-Grand Palais	16/09/2015	10 600	
26	Hellfest	L. Jimmy Batista, R. Thenadey	Hachette Pratique	07/10/2015	10 500	
27	Velazquez : catalogue de l'exposition	Collectif	RMN-Grand Palais	25/03/2015	10 500	
28	Le village préféré des Français : 44 trésors...	Stéphane Bern	Albin Michel	30/09/2015	10 400	
29	Les carnets de Julie : Julie cuisine la France...	Julie Andrieu	Alain Ducasse	17/10/2013	10 400	
30	Le catalogue de l'exposition Jean-Paul Gaultier	Collectif	RMN/Musée Montréal	25/03/2015	10 300	
31	Livre d'or du football 2015	Fabrice Jouhaud, Gérard Ejnès	Solar	20/08/2015	10 300	
32	Institut Paul Bocuse, l'école de l'excellence...	Institut Paul Bocuse	Larousse	28/10/2015	10 200	
33	Le grand Larousse du vin	Collectif	Larousse	22/09/2010	10 200	
34	Les animaux en bord de chemin	Marc Giraud	Delachaux et Niestlé	05/03/2015	10 100	
35	Retour à Tombouctou	Titouan Lamazou	Gallimard	29/10/2015	10 100	
36	Street art : poésie urbaine	Sophie Pujas	Tana	08/10/2015	9 900	
37	Les routes du miel	E. Tourneret, S. de Saint Pierre	Hozhoni	17/09/2015	9 800	
38	Mes années 70	Georges Wolinski	Les Echappés	16/10/2014	9 700	
39	Fragile	Mylène Farmer, S. Lancrenon	Anne Carrière	21/05/2015	9 500	
40	Sardou : 50 années ensemble	Bertrand Tessier	Fayard	14/10/2015	9 500	
41	The legend of Zelda	Nintendo co.	Soleil	04/12/2013	9 400	
42	Genesis	Sebastiao Salgado	Taschen	26/04/2013	9 400	
43	Les couleurs expliquées en images	Michel Pastoureau	Seuil	29/10/2015	9 400	
44	Les 100 histoires de légende du rugby	Gérard Holtz, Julien Holtz	Gründ	28/05/2015	9 200	
45	Véronique Sanson : les années américaines	Laurent Calut, Yann Morvan	Grasset	21/01/2015	9 200	
46	Michalak masterbook : la référence...	Christophe Michalak	Alain Ducasse	25/09/2014	8 800	
47	Banksy : vous représentez un niveau...	Patrick Potter	Alternatives	15/10/2015	8 600	
48	Visages de paix, terres de sérénité	Matthieu Ricard	La Martinière	15/10/2015	8 500	
49	L'art d'Hergé : Hergé et l'art	Pierre Sterckx	Gallimard/Moulinart	01/10/2015	8 500	
50	Les records du monde du football 2016	Keir Radnedge	Gründ	05/11/2015	8 300	

\*Rounded to the nearest hundred.

# Practical: Stress-Free Cooking

Practical

Estimation of sales (excluding export) for 2015, including on-line sales (c) GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Simplissime : le livre de cuisine le plus facile...	Jean-François Mallet	Hachette Pratique	02/09/2015	160 100
2	Organiseur familial : le Mémoniak 2016	Collectif	Ed. 365	17/06/2015	105 900
3	Les quatre accords toltèques	Don Miguel Ruiz	Jouvence	05/12/2005	103 500
4	Le pouvoir du moment présent...	Eckhart Tolle	J'ai lu	28/08/2010	90 500
5	La magie du rangement	Marie Kondo	First	26/02/2015	77 100
6	France, le guide Michelin 2015 : hôtels & restaurants	Michelin Cartes et Guides	Michelin Cartes et Guides	06/02/2015	75 500
7	Larousse poche 2016	Larousse	Larousse	17/06/2015	73 900
8	Almanach Vermot 2016	Vincent Rousselet-Blanc	Hachette Pratique	09/09/2015	67 600
9	Les cinq blessures qui empêchent d'être soi-même	Lise Bourbeau	Pocket	17/01/2013	66 900
10	Le petit Larousse illustré 2016	Collectif	Larousse	28/05/2015	62 500
11	Le Robert junior illustré	Collectif	Le Robert	28/05/2015	59 000
12	Jardin secret : carnet de coloriage & chasse...	Johanna Basford	Marabout	27/02/2013	54 700
13	Méditer, jour après jour	Christophe André	L'Iconoclaste	22/09/2011	52 900
14	Le Robert junior poche	Collectif	Le Robert	27/05/2015	52 000
15	Le routard : Portugal 2015	Philippe Gloaguen	Hachette Tourisme	14/01/2015	51 800
16	Je médite, jour après jour	Christophe André	L'Iconoclaste	14/01/2015	51 700
17	Le dictionnaire Larousse junior, 7-11 ans, CE-CM	Collectif	Larousse	09/06/2015	49 400
18	Le routard : Corse 2015	Philippe Gloaguen	Hachette Tourisme	21/01/2015	44 000
19	La méthode simple pour en finir avec la cigarette	Allen Carr	Pocket	06/01/2011	43 600
20	Forêt enchantée : carnet de coloriage...	Johanna Basford	Marabout	21/01/2015	43 200
21	Mini dictionnaire anglais	Collectif	Larousse	23/05/2012	41 500
22	Japon : mini coloriage antistress	Collectif	Marabout	05/11/2014	41 100
23	Guinness world records 2016	Guinness world records	Hachette Pratique	09/09/2015	41 000
24	Chat thérapie : 100 coloriages anti-stress	Collectif	Hachette Pratique	05/11/2014	39 400
25	Animaux : mini coloriage antistress	Collectif	Marabout	04/02/2015	38 400
26	Anglais : dictionnaire de poche	Collectif	Larousse	17/06/2015	36 200
27	Mandala : mini coloriage antistress	Collectif	Marabout	05/11/2014	36 100
28	Papillons : mini coloriage antistress	Collectif	Marabout	02/01/2015	35 200
29	Jardiner avec la Lune : 2016	Céleste	Rustica	21/08/2015	35 200
30	Ma bible des huiles essentielles	Danièle Festy	Leduc.s	16/09/2008	35 100
31	Le routard : Rome 2015	Philippe Gloaguen	Hachette Tourisme	27/08/2014	35 000
32	Le Robert de poche 2016	Marie-Hélène Drivaud	Le Robert	13/05/2015	34 500
33	Le code de la route Rousseau : édition 2015	Collectif	Codes Rousseau	10/09/2014	33 800
34	L'officiel du jeu Scrabble	Florian Lévy	Larousse	17/06/2015	33 800
35	Dictionnaire Larousse junior poche, 7-11 ans, CE-CM	Collectif	Larousse	05/06/2013	33 300
36	Mettre en pratique le pouvoir du moment présent	Eckhart Tolle	J'ai lu	26/01/2011	33 100
37	Le routard : Londres 2015	Philippe Gloaguen	Hachette Tourisme	27/08/2014	32 500
38	Le routard : Lisbonne 2015	Philippe Gloaguen	Hachette Tourisme	14/01/2015	31 000
39	Espagnol : dictionnaire de poche	Collectif	Larousse	17/06/2015	30 800
40	Mini dictionnaire espagnol	Collectif	Larousse	23/05/2012	30 500
41	La boîte à quiz L'Equipe	Pierre Georges	Marabout	30/09/2015	29 900
42	Ho'oponopono : le secret des guérisseurs hawaïens	L. Bodin, M.-E. Hurtado-Graciet	Jouvence	15/03/2011	29 600
43	Jardinez avec la Lune 2015	Céleste	Rustica	28/08/2014	29 300
44	Le routard : Andalousie 2015	Philippe Gloaguen	Hachette Tourisme	17/12/2014	29 000
45	Le petit livre secret des rhums arrangés	Frédérique Chartrand	Marabout	08/10/2014	28 800
46	J'arrête de râler !	Christine Lewicki	Pocket	03/04/2014	28 800
47	Le routard : Barcelone 2015	Philippe Gloaguen	Hachette Tourisme	04/02/2015	28 800
48	Lisbonne en quelques jours	Kerry Christiani	Lonely planet	27/02/2013	28 700
49	Rome en quelques jours	Duncan Garwood	Lonely planet	06/03/2014	27 900
50	Méthode de musculation, 110 exercices sans matériel	Olivier Lafay	Amphora	22/04/2004	27 900

\*Rounded to the nearest hundred.



After cooking with chefs, TV presenters, brands and organic food, readers have an appetite for stress-free cooking. Total sales for the top practical books reached 2.4 million copies (+4.3% on 2014) for a turnover of €31.6 million (+9.3%). The GFK/Livres Hebdo ranking of the bestselling practical books in 2015 is dominated by *Simplissime*, a book that shows how to make relatively complicated recipes in just five or six steps.

## Order and Meditation

Last year, readers snapped up books helping them to better organize their lives, as shown by the success of the *Organiseur familial* (second place). In continual search of peace and serenity, many people opted for meditation, as evidenced by the eight personal development titles that appear on the ranking, including, in third place, *Les quatre accords toltèques* [*The Four Agreements: A Practical Guide to Personal Wisdom (A Toltec Wisdom Book)*], the success of which has not waned in ten years. Out of all the meditation and personal development books that appear in the ranking (in 4th, 9th, 13th, 16th, 36th, 42nd and 46th place), only Christophe André's *Je médite, jour après jour* was published in 2015. The rest are all older, underscoring the importance of back-catalogue titles in this sector. Finally, relaxing with a colouring book remains all the rage, with seven of these titles in 12th, 20th, 22nd, 24th, 25th, 27th and 28th place. **A.-L. W.**

# 259 FRENCH EXHIBITORS AT FRANKFURT 2016

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The company was founded in 2007 and we are distributed in France by Interforum/Volumen. We are specialised in children's books, especially board books and activity books, including colouring, stickers, paper craft and pop-ups.

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