



Frankfurt Book Fair 2023

Your partner for visual content and assignment photography

With more than 300 national and international partner agencies, picture alliance provides you with an unrivalled selection of visual content – whether it's the latest news, creative photos, graphics, videos or archive content.

Our photo team for your assignments: We are looking forward to producing the photos you need at the Frankfurt Book Fair according to your wishes – e.g. portraits of your authors, impressions of your fair stand, photos of events at the Frankfurt Book Fair or press conferences – you can count on us.

Your advantages

- We organise the shooting for you
- Our photographers are professionals and guarantee an optimal result
- Short-term assignments are no problem for us
- Pictures for social media are available very quickly
- Editorial right of use for own media included (e.g. website, intranet, newsletter, customer magazine, annual report)
- High-quality image editing and retouching (optional)

Book Fair packages starting at 489 €.

Usage three years. PR distribution optional.

Option 1

- Author portrait shooting up to 1h
- incl. light set-up
- incl. advertising rights for publications

Option 2

- Fair stand / event documentation up to 3h
- For PR and own editorial usage
- Passing on to third parties for editorial usage
- Social Media usage



Contact us for an individual offer:

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