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71st Frankfurter Buchmesse in times of fundamental change
Frankfurter Buchmesse's Director Juergen Boos calls on the industry to take collective responsibility / Opening Press Conference with Olga Tokarczuk, Nobel Laureate in Literature, and Francis Gurry, Director General of WIPO / 7,450 exhibitors from 104 countries expected

The 71st Frankfurter Buchmesse (16-20 October 2019) will take place against the background of global political and social upheaval. Concern about the world’s situation given the threat of an imminent climate catastrophe, and in view of the growing power of antidemocratic forces, has produced a new generation of activists. Their ranks include authors whose novels, nonfiction, biographies and poetry are inspiring and galvanising people worldwide. At the same time, our data-driven digital age has acquired new dimensions: the rapid evolution of artificial intelligence and the trailblazing progress being made in all areas of research are harbingers of disruptive developments that herald a new chapter in human history.

As the largest international meeting point for an industry defined by content, ideas and stories, Frankfurter Buchmesse addresses these developments. At the Opening Press conference held today, Frankfurter Buchmesse’s Director Juergen Boos called on the sector to maintain its traditional role in a time of radical transformation. “The book and media industry has a responsibility to analyse, evaluate and critically question the paradigm shifts which are defining the 21st century”, he said. “The international publishing industry represents a diversity of perspectives and opinions — a diversity that must be protected. We need authors who call out injustices, offer resistance and take risks as a result. And we need publishers who engage with this content and find appropriate formats for it — publishers committed to quality, accuracy and credibility.”

Heinrich Riethmüller, President of the German Publishers & Booksellers Association, said: “The industry is aware of its important social responsibility. It wants to launch and shape debates about the pressing issues of our time, including globalisation and digitalisation, protecting the environment and climate, migration, and developing our democracies. In doing so, publishers and booksellers are holding their own in the increasingly competitive media landscape. They are successfully creating new possibilities for bringing readers and books together.”
Guest speaker Francis Gurry, Director General of the World Intellectual Property Organization (WIPO), addressed the challenges faced by the intellectual property system in the context of the publishing industry. The topic is crucial for a publishing industry financed by copyrights, he said. In his remarks, Gurry outlined new business models compatible with a data-driven digital economy.

A special guest put in a surprise appearance at the Frankfurter Buchmesse Opening Press Conference: Olga Tokarczuk, recipient of the 2018 Nobel Prize in Literature, who spoke about the political responsibility that authors have. In her novels, the Polish author addresses the aftereffects of European and Jewish history, a topic that has proven controversial in her native country. A former contributor at the left-wing journal *Krytyka Polityczna*, the trained psychologist is also politically active.

With CREATE YOUR REVOLUTION, Frankfurter Buchmesse is putting a spotlight on culture by providing a platform for people who are responding to today’s challenges with creative solutions and revolutionary ideas. As the backbone of society, culture provides guidance and a sense of belonging; it creates the framework for intercultural exchange, thereby shaping a future that is vibrant and hopeful. CREATE YOUR REVOLUTION is the result of a partnership between the German Publishers & Booksellers Association, the United Nations, THE ARTS+/B3, ARTE and Spreadshop. Participants in the initiative include numerous activists, artists and others, such as Luisa Neubauer, Igor Levit and Ai Weiwei. For more information: cyr.world

A total of 7,450 exhibitors from 104 countries are expected to attend Frankfurter Buchmesse 2019.


Frankfurt am Main, 15 October 2019
PRESS INFORMATION

What’s new at Frankfurter Buchmesse 2019?

Every book fair is different. And since no press kit is big enough to include everything that’s new, we’ve chosen a few highlights to present here.

The Frankfurter Buchmesse App

The official Frankfurter Buchmesse App now provides information not only on all the events taking place within the fairgrounds, but on happenings in the city as well. Its “matchmaking function” has also been redesigned and offers trade visitors tailor-made suggestions for business partners based on their own profile. As usual, all the information about services, exhibitors and events is always up to date. And the personalised appointment calendar with integrated reminder function ensures that nothing gets lost in the shuffle. The Frankfurter Buchmesse App is available free of charge for iOS and Android: buchmesse.de/app

New: books sales at the entire book fair weekend

This year book sales will be permitted at Frankfurter Buchmesse on both Saturday (19 October 2019) and Sunday (20 October 2019). Exhibitors can sell books and media at fixed retail prices.

Strategic partnership: THE ARTS+ and B3 Biennial of the Moving Image organise a new and unique creative event

Two leading events in the international arts and cultural scene have merged in 2019: THE ARTS+ Future of Culture Festival, which has been held each year since 2016 as part of Frankfurter Buchmesse, and B3 Biennial of the Moving Image, an event organised by the University of Art and Design Offenbach for artists, media professionals and academics from around the world. The acclaimed exhibition of B3 will take place in the centre of THE ARTS+ Area in Hall 4.1. The two partners have also cooperated closely to organise the stage programme. theartsplus.com

Time and Place: 16–20 October 2019, Hall 4.1

New awards ceremony: B3 BEN Awards and Frankfurter Buchmesse Film Awards

For the first time, the B3 BEN Awards of the B3 Biennial of the Moving Image will be presented together with the Frankfurter Buchmesse Film Awards. The winner of the main prize in the category Most Influential Moving Image Artist will be director Steve McQueen (12 Years a Slave), who will also be present at the awards ceremony on Saturday evening.

Time and place: Saturday, 19 October 2019, 8–9 pm, Frankfurt Pavilion (Agora)
CREATE YOUR REVOLUTION – INITIATIVE FOR THE FUTURE OF CULTURE
In view of globalisation, digitalisation, climate change and the rise of extremist and nationalist movements, the global community is facing challenges it must overcome by working together. With its campaign CREATE YOUR REVOLUTION – INITIATIVE FOR THE FUTURE OF CULTURE Frankfurter Buchmesse will put the spotlight on people who are advancing revolutionary ideas as a positive response to today’s challenges. CREATE YOUR REVOLUTION is an initiative of Frankfurter Buchmesse, the United Nations, ARTE, the German Publishers & Booksellers Association, THE ARTS+/B3 and Spreadshop. The goal is to initiate a debate that addresses questions such as: What will the world of tomorrow look like? Which role will culture play in it? The campaign focuses on culture within the global social discourse while promoting dialogue on an international scale. As part of the campaign video parleys with internationally renowned participants have been produced in cooperation with television broadcaster ARTE and will be widely disseminated by all partners. In the first video climate activist Luisa Neubauer is joined by pianist Igor Levit to discuss the topic “activism”. The second video shows artist Ai WeiWei talking about his personal revolution. A high-profile social media campaign prior to and during Frankfurter Buchmesse rounds out the initiative. #CREATEYOURREVOLUTION | cyr.world

CREATE YOUR REVOLUTION Talks
Memory Banda, Gina Belafonte, Lena Chen, Rinchen Khando Choegyal, Jennifer Clement, Betelhem Dessie, Phyllis Omido, Tenzin Choegyal Rinpoche, Tea Uglow and Adrian Wootton will headline the CREATE YOUR REVOLUTION Talks, which will take place on Wednesday, 16 October 2019, at 5.30 pm at THE ARTS+ Salon & Space (Hall 4.1 R 71). These speakers will share their ideas about the future as part of CREATE YOUR REVOLUTION – INITIATIVE FOR THE FUTURE OF CULTURE. The topics addressed will be activism, language, living with machines, trust, futurism, identity, sustainability, and education. A passionate discussion of revolutionary ideas will serve as the framework for the onstage encounters. Above all, the event will celebrate democracy’s core themes: culture and freedom of expression. It is geared towards guests from the cultural and creative sectors, policy makers, journalists and activists, not to mention everyone interested in the topics of society, politics, culture and the future. Participation by invitation only. cyr.world
Time and Place: Wednesday, 16 October 2019, 5.30–9 pm, THE ARTS+ Salon & Space (Hall 4.1 R 71)

New soundscape: Frankfurt Audio
Frankfurt Audio is a new thematic area with a new exhibition space in Hall 3.1, its own Frankfurt Audio Stage, and a half-day conference on the Thursday of the fair, the Frankfurt Audio Summit (17 October 2019, 2–5 pm, Room Dimension). On trade-visitor days, this is
where international players and experts from the audio sector will meet to exchange ideas and experience; Michael Krause, Spotify’s Managing Director Central Europe, will give the keynote at the Frankfurt Audio Summit. Events featuring authors and podcasters, especially at the weekend, are highlights for the fair’s public visitors. The area will also include a small podcast studio which visitors can use to create their own podcast. More information is available in the press release on Frankfurt Audio found in this press kit and at buchmesse.de/audio

BOOKFEST: Frankfurter Buchmesse’s Literary Gala with Margaret Atwood, Maja Lunde, Elif Shafak, Colson Whitehead and Ken Follett
In cooperation with hr2-kultur, Literaturhaus Frankfurt and book retailer Hugendubel, Frankfurter Buchmesse is organising a Literary Gala with award-winning international authors. Margaret Atwood, Maja Lunde, Elif Shafak and Colson Whitehead will present their new books (in English) – with excerpts read in German by Bela B Felsenheimer and Nina Petri. Bestselling author Ken Follett will also introduce his Friendship Tour at the event. Time and Place: Saturday, 19 October 2019, 7 pm, Room Harmonie (Congress Center Messe Frankfurt). The event will partly be held in English, partly in German.
For more details and tickets: bookfest.de
Press registration: buchmesse.de/en/press/termine

BOOKFEST: Exclusive book presentation by celebrated crime writer Jo Nesbø
Jo Nesbø is one of Norway’s most successful crime novelists, with some 20 million copies of his books sold. The bestselling author will present his new book KNIFE at Frankfurter Buchmesse’s BOOKFEST. The event, which will be held on Thursday, 17 October at 8 pm in the Congress Center of Messe Frankfurt, includes a talk with the author and a reading from the German version of the book. The reading, which is being held in cooperation with hr2 Kultur, Ullstein Buchverlage, Hugendubel and the Guest of Honour Norway, will be his only presentation of his new book in Germany and, as such, a major highlight of the BOOKFEST programme. Additional details, events and tickets: bookfest.de
Press registration: buchmesse.de/en/press/termine

Frankfurt Authors
With the new Frankfurt Authors Area in Hall 3.0, Frankfurter Buchmesse has created a spot that is all about writing. Frankfurt Authors is the further development of what used to be the Self-Publishing Area – with a new stage, signing area, lounge and trade programme, including a conference for experienced writers (in English) on the Friday of the fair, and a conference for newcomers (in German) on the Saturday of the fair.
buchmesse.de/frankfurt-authors
Place: Hall 3.0 K 13
**Academic Tech Start-up Area**

The Academic Tech Start-up Area in Hall 4.2 will serve as the new centre for young, innovative businesses from the field of academic publishing. The area will host daily meet-and-greets on trade visitor days (16-18 October 2019), allowing start-ups to present their projects and interact with the fair’s visitors.

Place: Hall 4.2 H 28

**DIGI-CO**

The project DIGI-CO (DIGItal CO-creation of contents for children and youth’s narrative and literature) is taking place as part of the European Commission’s Creative Europe programme. The project was launched to establish an international digital co-creation platform that fosters the active involvement in content creation by experts from the children’s book and educational publishing sectors, as well as teachers, publishers and authors. The goal is to develop more comprehensive learning materials, better ways of preparing lesson plans and tools for tailoring lessons to students’ individual needs. DIGI-CO will make its debut at this year’s Frankfurter Buchmesse. Have a look and contribute your own ideas to the product-development process.

Place: Frankfurt EDU Start-up Area (Hall 4.2 B 80)

**Frankfurt EDU Conference**

In 2019, the conference will offer English-speaking sessions on current education topics. The conference programme includes panel discussions, presentations and workshops on various educational topics. This year, the thematic focus will be on new learning concepts for heterogeneous societies. In addition to the multifaceted programme, publishers, institutions and service providers for the education industry will have the opportunity to present their products in the Congress Center foyer.

Time and Place: Wednesday, 16 October 2019, 9.30 am – 3.30 pm, Rooms Spektrum and Conclusio (Congress Center, Level 2)

**Event Area: the new outdoor space on the Agora**

The new Event Area of the fair offers an open-air stage with exciting events and guests, including ESA astronaut Samantha Cristoforetti and Thomas Gottschalk. There is also a Soccer Court, which will host a match between the German and Norwegian national literary teams. There will also be soccer events for children, run by the Hessian Football Association. Another new feature: the InnoTruck with its interactive exhibition on the topic “Innovation for a Good Life” organised by the German Ministry for Education and Research. Offering a variety of tasty treats, food trucks will turn the Event Area into a culinary hotspot. [buchmesse.de/agora](http://buchmesse.de/agora)
Frankfurt Cosplay
In 2019, cosplay events will be present throughout all areas of the book fair. Thanks to a new international concept, cosplay events will be taking place in Halls 3 and 4 as well as on the Agora and in the Guest of Honour Pavilion for the first time. Special attractions will include the Maid and Host Café with maids and hosts from Maido no Kisetsu, an exhibition by Itasha Autos with a manga look, a stage programme featuring international cosplay stars and, of course, the finale of DCM, the German cosplay championship, on Sunday, 20 October 2019, at 1.30 pm in Room Harmonie (Congress Center Messe Frankfurt).

buchmesse.de/cosplay

Frankfurt Influencers
On Saturday, there will be a programme especially for accredited bookstagrammers, booktubers and book bloggers. One special guest will be bookstagrammer James Trevino (Instagram: james_trevino, 232,000 followers), who will give a keynote (“How to create book-art on Instagram”) and participate in the subsequent panel discussion (“Influencing about books”) with other social media experts.

Time and Place: Saturday, 19 October 2019, 3.30–6 pm, THE ARTS+ Stage (Hall 4.1 M 53)

Gourmet Gallery – with a new look!
Thanks to its new design, the platform for cuisine, travel and lifestyle at Frankfurter Buchmesse will be a popular meeting point for the media and public. This is where the latest culinary trends and innovations from the publishing industry will be presented – addressing the topics “slowing down and mindfulness”, “zero waste” and “ecology and sustainability”, among others.

Place: Hall 3.1 L 99

buchmesse.de/gourmet-gallery

Expanded presence at the book fair: publishers from African countries
Publishers and networks from several African countries will be present at numerous locations and events during Frankfurter Buchmesse 2019. At Frankfurter Buchmesse, for example, African book markets will be one of this year’s focus regions: publishing houses and professionals from Ghana, Kenya, Nigeria, Rwanda and South Africa will put in an appearance as exhibitors or at one of the events on the Frankfurter Buchmesse (17 October 2019, 10 am – 1 pm, Foyer 5.1/6.1); children’s books from African countries will also be presented in the walk-in catalogue. Ama Dadson of AkooBooks Audio (Ghana) will speak at the Frankfurt Audio Summit and her company will have a stand in the Frankfurt Audio Area (Hall 3.1). For the first time, the African Publishers Network will host publishers from Ghana, Kenya, Nigeria, South Africa and Togo at its own stand (Hall 5.1 B 131). At the event on Friday (12– 1 pm) on the International Stage, which will feature remarks by the president of the International Publishers Association, the focus will be on the potential and opportunities offered to international partners by Africa’s book markets.
SDG Media Zone: Creating a Revolution for Change
With its CREATE YOUR REVOLUTION campaign, Frankfurter Buchmesse and the United Nations are giving a stage to people driving change, progress and debate on the most pressing issues of our time. The SDG Media Zone aims to engage people in conversations on the issues at the heart of the United Nation’s 17 Sustainable Development Goals. Speakers include Alexander Repenning (author), Dr. Ina Knobloch (author), Sherri Aldis (United Nations), Memory Banda (Head of Malawi’s Girls Empowerment Network), Diane Drubay (We Are Museums), Dr Peter Kurz (Mayor of Mannheim; Chairman of the Global Parliament of Mayors), Marcin Krupa (Mayor of Katowice).
Time and place: 19 October 2019, 10 am –12 noon, THE ARTS+ Stage (Hall 4.1 M 53)

Sinti and Roma literature – in Germany and the world
For centuries, Sinti and Roma were discriminated against and persecuted as outsiders. In German-speaking countries, this led to a long literary silence, which only recently ended with autobiographical texts, especially about experiences in the Holocaust. This year for the first time, the Central Council of German Sinti and Roma will have its own stand at Frankfurter Buchmesse, as will the Documentation and Cultural Centre and the International Roma Writers Association (Hall 3.1 B 53 and Hall 5.0 A 54). The organisations will present publications on the topics of reparations, commemoration, education and culture. Sinti and Roma literature will also be the focus at an event held on the Weltempfang Stage on Saturday (Hall 4.1 B 81, 10.30–11.30 am).

“I think of Germany…” – writing #GermanStories
“I think of Germany…” – the opening words of Heinrich Heine’s poem Night Thoughts have served as an inspiration for visitors at international book fairs to write down one’s thoughts about Germany. At the German collective stands at Taipei, Oslo, Paris and Paraty, organised by Frankfurter Buchmesse, visitors have been invited to share their ideas using a portable typewriter. At Frankfurter Buchmesse 2019, the project will continue at the fair’s Weltempfang (Hall 4.1 B 81). There, at the #GermanStories stand, a selection of texts will be presented, and all fair visitors are invited to share his or her thoughts on Germany.

White Paper: „Artificial Intelligence in publishing”
Frankfurter Buchmesse and the management consultancy firm Gould Finch have explored through an international survey with 233 participants from 17 countries the extent to which artificial intelligence is already being used in the publishing industry. A vast majority of those surveyed – CEOs and others employed in publishing, on average 41-years-old and with 13 years of professional experience – believe that the use of AI will have a powerful impact on publishing and will continue to grow in importance. The industry is very aware of the importance and above all the potential of AI – 25% of the publishing houses surveyed have already invested in AI, and there is a clear upward trend. The results, along with practical potential solutions, of the study are now available as part of the white paper “The future importance of AI in publishing” at publishing.gouldfinch.com
PRESS INFORMATION

Norway – The dream we carry
The Guest of Honour at Frankfurter Buchmesse 2019 introduces itself

“The dream we carry” – that is the motto for Norway's appearance as Guest of Honour at Frankfurter Buchmesse 2019. The phrase is taken from the poem “It Is That Dream” by the popular Norwegian poet Olav H. Hauge (1908-1994). As Guest of Honour, Norway’s dream is to use its literature and art to surprise and move the public, thereby taking them to unknown places – as Hauge’s poem puts it: “into a cove we didn’t know”. Sharing this dream means telling stories from Norway, promoting the joy of reading and standing up for freedom of expression. That freedom is a crucial part of Norway's political culture, and it will also play a key role in the literary and cultural programme at Frankfurter Buchmesse.

Diversity of Norwegian literature in Germany's bookshops

510 books will be published by the end of 2019 by 217 German-language publishers, including Norwegian literature in translation and books about Norway (counted as of autumn 2018). Of these 510 books, 229 will be new translations from Norwegian into German. Organised by Frankfurter Buchmesse, the “Books on Norway” exhibition will present some 600 titles from 30 countries. The collection encompasses books by Norwegian authors which have been translated worldwide, along with books about Norway from a wide range of genres.

The literary programme was developed by Norwegian Literature Abroad (NORLA), the organisation that initiated and organised Norway’s presence as Guest of Honour, in cooperation with literary institutions and publishing houses in the German-speaking world. The programme will showcase the diversity of Norway’s literature, which ranges from contemporary offerings by the country’s “new voices” to classics by writers such as Sigrid Undset and Henrik Ibsen. More than 100 Norwegian authors will present their books at the fair, thereby providing insight into Norwegian literature and society. Literary representatives Erika Fatland and Karl Ove Knausgård will speak at the Frankfurter Buchmesse opening ceremony, while Elle Márjá Eira will perform Sami joiks. The fair’s visitors can also look forward to experiencing acclaimed authors such as Maja Lunde, Jostein Gaarder, Dag Solstad, Tomas Espedal, Åsne Seierstad and Roy Jacobsen. Things will also be suspenseful and entertaining, thanks to renowned Norwegian thriller authors such as Jo Nesbø, Karin Fossum and Thomas Enger. Visitors can also discover many writers who are not yet so well known internationally, including Simon Stranger, Nancy Herz, Johan Harstad, Anne Fiske, Marta Breen and Maria Parr.
The focus will be on the topics of freedom of expression, Sami literature and culture, feminism and equal rights, nature and the environment, the North and the poles, modern family life, and diversity and identity in a changing Europe.

Norway is the first Guest of Honour to centre its campaign on cooperation with the book trade. As a result, readings with Norwegian authors will take place at over 200 bookshops throughout the German-speaking world.

During the country’s year as Guest of Honour, Norwegian authors, illustrators, musicians and artists will make over 1,000 appearances in Germany, Austria and Switzerland. Roughly 185 authors will present their books in more than 100 cities, and 155 cultural events are scheduled to take place by the end of the year as part of the Guest of Honour activities.

**Experiencing Norway at the Guest of Honour Pavilion**

Norway’s appearance as Guest of Honour will take place at the Guest of Honour Pavilion (Forum, Level 1) designed by architecture firms Manthey Kula and LCLA office. The pavilion serves as a sort of sculpture park and contains an imaginary landscape of table-like objects, which are inspired by 23 poems and which invite guests to take a thematic journey through Norwegian literature. A high-calibre programme of readings, discussions, performances and music can be experienced on two stages. The “Freedom of Expression Hour” will feature an event each day at 1 pm on a relevant topic; during the “Green Hour” series, visitors can attend events relating to nature and the environment. The programme for Saturday, 19 October, was curated by the Norwegian Festival of Literature in Lillehammer.

During the daily happy hour at 5.30 pm, visitors can end the day relaxing to the electronic sounds of DJ Olle Abstract. The programme for the Guest of Honour Pavilion is available at norwegen2019.de, through the Frankfurter Buchmesse app and in its events calendar at buchmesse.de/kalender.

While at the fair, visitors can also discover more about art, culture and culinary delights in the Gourmet Gallery, at THE ARTS+, at the exhibition stands organised by the cities of Bergen and Stavanger, in the Agora and at the Norwegian publishers’ stand in Hall 5. In close cooperation with the official Norwegian Guest of Honour programme, the International Cities of Refuge Network (ICORN) will operate its own international stand on the fairgrounds as well as its own stage for freedom of expression.

The Guest of Honour will also be present at Frankfurt Audio and – with Jan Åge Fjørtoft, legendary player for the Eintracht Frankfurt football club – at LITCAM’s Culture Stadium. On Saturday, 19 October 2019, at 1.30 pm, the authors from the German and Norwegian national teams will compete at the Soccer Court in the Events Area (open space between
Hall 1 and the Festhalle). The teams will also face off during a literary exchange (Saturday, 19 October 2019, 12 noon, and Sunday, 20 October 2019, 11 am, in the Culture Stadium, Hall 3.1 B 33).

During the closing ceremony on Sunday, 20 October 2019, at 3.30 pm, Norway will hand off the Guest Scroll to Canada, Guest of Honour at Frankfurter Buchmesse 2020 (14–18 October 2020).

**Design, architecture, art, film and music – the programme accompanying the fair**

Visitors can also experience Norwegian authors beyond the fairgrounds at numerous readings, discussions and talks – such as the OPEN BOOKS reading festival and BOOKFEST, the Frankfurter Buchmesse festival. In addition to the literary programme, Norway will be presenting an extensive cultural programme, which will include the fine arts, performing arts, music, film and architecture.

From 11 October 2019 to 26 January 2020, Museum Angewandte Kunst will dedicate its entire exhibition space to the Frankfurter Buchmesse 2019 Guest of Honour. As the “House of Norway”, it will present outstanding contributions from the country in the areas of art and culture, design, applied crafts, and architecture. From 26 September to 12 January, Schirn Kunsthalle Frankfurt will mount an exhibition of 26 works by textile artist Hannah Ryggen (1894–1970). Numerous other cultural institutions will also participate in the programme, including Deutsches Architekturmuseum, Fotografie Forum Frankfurt, the Portikus gallery, Schauspiel Frankfurt, Künstlerhaus Mousonturm, Haus am Dom, Deutsches Filminstitut & Filmmuseum.

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presse@norla.no; Please visit: www.norwegen2019.de and buchmesse.de/ehrengast

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New soundscape at Frankfurter Buchmesse: Frankfurt Audio
Featuring: Michael Krause from Spotify, Stacy Creamer from Audible and Helena Gustafsson from Storytel / Podcasting contest at the fair

Audio is one of the media industry’s fastest growing segments internationally. At this year’s Frankfurter Buchmesse the spotlight will be on the world of audiobooks, podcasts and audio trends: Frankfurt Audio is a new thematic area with a new exhibition space in Hall 3.1, its own Frankfurt Audio Stage, and a half-day conference on the Thursday of the fair, the Frankfurt Audio Summit.

“Audio content has always been part of Frankfurter Buchmesse. However, with Frankfurt Audio we now present audiobook and podcast trends in one centrally located and thematically branded area at the fair to better highlight how that part of the industry is changing and growing,” says Matthäus Cygan, Director Business Development Trade International at Frankfurter Buchmesse. “The Frankfurt Audio area, which extends over more than 600 square metres in Hall 3.1, will host German-language audiobook publishers alongside international streaming platforms. For professionals from the publishing and audio sectors we offer a first-class programme with our Frankfurt Audio Summit and talks on the Frankfurt Audio Stage from experts in the field. Events featuring authors and podcasters, especially at the weekend, are highlights for the fair’s public visitors.”

Frankfurt Audio Stage: the latest audio-publishing trends

On the trade-visitor days (16-18 October 2019), international industry players will come together at Frankfurt Audio. At the Frankfurt Audio Stage (Hall 3.1 L 59) discussions with international audio-publishing experts will provide trade visitors with valuable information. The professional programme will kick off on the first day of the fair with a panel discussion on audiobook production featuring Penguin Random House Audio’s Amanda D’Acierno, Michele Cobb from the Audio Publishers Association and Swann Studio’s Martin Møller. On the Friday of the fair, Franziska Luh from X-O Projects, Bradley Metrock from Score Publishing and John Ruhrmann from Bookwire will discuss the possibilities voice assistants and smartspeakers offer for the publishing industry. For the entire stage programme please visit buchmesse.de/audio

Frankfurt Audio Summit: What does the future of audio look like?

Michael Krause, Managing Director Central Europe at Spotify, will open the Frankfurt Audio Summit conference programme (17 October, 2–5 pm) with a keynote speech entitled "The future of audio is limitless". Further trends and developments in international audio markets will be presented and discussed by Stacy Creamer, VP Content Acquisitions and Development at Audible (USA), Ama
Dadson, CEO of Akoo Books (Ghana), Helena Gustafsson, Head of Global Publishing at Storytel (Sweden), Valérie Lévy-Soussan, Founder and CEO of Audiolib (France), Declan Moore, Head of International at Wondery (USA), and Kurt Thielen, Managing Director and Co-Owner of Zebralution (Germany), amongst others. Programme and tickets: buchmesse.de/audiosummit

Podcasting contest at the fair

The Frankfurt Audio area also includes a podcast studio (Hall 3.1 L 47) by partner Audio Alliance. Under the motto "create your own podcast" book fair visitors can experience what it feels like to stand behind the microphone and create a short podcast episode themselves. The best improvised podcast of Frankfurter Buchmesse will be selected and the winner will be rewarded by Audio Alliance with his or her own original season. An editor and a producer will be at the studio on site to help and answer questions.

Highlights on the weekend: authors and podcasters on stage

At the weekend of the book fair, exciting voices are expected on stage. "With the launch of Frankfurt Audio this year we are starting out with numerous German-language events, including speakers from the areas of literature, podcasting, music and journalism", says Matthäus Cygan. "Among them will be authors Melanie Raabe and Rafik Schami, Giuseppe di Grazia and Julian Reichelt from two of Germany’s most successful magazines, Bild and stern, the lead singer of the Berlin-based electro-pop band MIA and techno DJ Talla2xlc. Next year, we want to continue to expand the events to include a larger collection of international voices – podcasters, authors and narrators – as Frankfurt Audio evolves", says Cygan.

Premium partners of Frankfurt Audio are Zebralution and Audible Deutschland. Storytel, Bookwire, Audio Alliance and Bitkom are partners of Frankfurt Audio, while Hessischer Rundfunk is its media partner.

For more information about Frankfurt Audio please visit buchmesse.de/audio

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BOOKFEST 2019 – Programme Highlights
Margaret Atwood, Ken Follett, Maja Lunde, Jo Nesbø, Elif Shafak, Colson Whitehead and many more

On Saturday, 19 October 2019 at 7 pm, Frankfurter Buchmesse is organising a literary gala with renowned authors from around the world: Margaret Atwood, Maja Lunde, Elif Shafak and Colson Whitehead will present their new books and will talk about the power of literature as a vehicle for social activism and political engagement, the role of language and the author’s role in culture and society. In perfect addition, Ken Follett will introduce his “Friendship Tour”.

With *The Testaments*, internationally acclaimed Canadian author Margaret Atwood continues the narrative of *The Handmaid’s Tale* 15 years later. Maja Lunde, author of the worldwide bestsellers *The End of the Ocean* and *The History of Bees*, will provide a preview of *Die Letzten ihrer Art* [The Last of Their Kind], which will be published in November. Politically engaged and prize-winning author Elif Shafak, who writes in Turkish and English, will present the novel *Outrageous Voices*. And Pulitzer Prize winner Colson Whitehead will appear with his new novel *The Nickel Boys*.

Events surrounding Britain’s impending departure from the EU have inspired British author Ken Follett to organise a one-of-a-kind literary event which he will kick-off at BOOKFEST: Together with bestselling authors Jojo Moyes, Kate Mosse and Lee Child, he will travel through Europe in November on “The Friendship Tour” – taking a stance against Brexit.

On Thursday, 17 October at 8 pm in the Congress Center of Messe Frankfurt, bestselling Norwegian author Jo Nesbø will also present his new book *Knife* at BOOKFEST. The event, which will be moderated by hr2 host Alf Mentzer; Oliver Mommsen, a former star of the popular German TV crime series “Tatort”, will give a reading from the German version of the book.

Known for his gripping series of crime novels featuring the detective Harry Hole, Jo Nesbø is one of Norway’s most successful crime novelists, with some 20 million copies of his books sold. The reading, which is being held in cooperation with hr2 Kultur, Ullstein Buchverlage, Hugendubel and the Guest of Honour Norway, will be his only presentation of his new book in Germany.

The literary gala and the Jo Nesbø event, which will both be held in English with a few German summaries and reading parts, are just two of numerous BOOKFEST events. In its second year, the festival once again has exceptional readings, concerts, parties and performances planned that will create a week-long festival atmosphere in Frankfurt.

The entire programme, which will take place in the Frankfurt Pavilion, Congress Center of Messe Frankfurt and popular locations throughout Frankfurt is available on [www.bookfest.de](http://www.bookfest.de)
#fbm19 #bookfest

The BOOKFEST partners 2019 are: Stern Crime, Frankfurter Allgemeine Zeitung, Frankfurt Airport VIP-Services, Galore, hr2-Kultur, Hugendubel, MyZeil, Stadt Frankfurt, Süddeutsche Zeitung


Frankfurt am Main, 15 October 2019
PRESS INFORMATION

THE ARTS+/B3 Future of Culture Festival 2019: Programme Highlights
The festival that looks at culture’s role in the world of tomorrow

The CREATE YOUR REVOLUTION-Talks with Gina Belafonte, the second Frankfurt Creative AI Conference with digital supermodel Shudu, the Focus: Film Networking Day with film producer Quirin Berg, the BEN Award for Oscar-winning director Steve McQueen (“12 Years A Slave”): The programme of THE ARTS+/B3 takes an exciting look into the future of culture.

For the opening of THE ARTS+ on Wednesday, 16 October, at 10.30 am, the directors of the festival Holger Volland and Prof Bernd Kracke will speak with Sereena Abbassi, Worldwide Head of Culture and Inclusion at M&C Saatchi, Dr Aleksandra Przegalinska, AI expert at the Massachusetts Institute of Technology, Dr James Beacham, particle physicist at CERN and Adrian Wootton, CEO of Film London, about the potential of art and culture to cultivate a better future.

One of the highlights: The CREATE YOUR REVOLUTION-Talks, which will be held starting at 5.30 pm on Wednesday, 16 October, in THE ARTS+ Salon, Hall 4.1 R 71. Here, international cultural activists who are confronting the challenges of our time with creativity and courage will take the stage. They include: Ethiopian programmer and developer Betelhem Dessie, artist Gina Belafonte and transgender activist Tea Uglow as well as Kenyan environmental activist Phyllis Omido, the activist fighting against child marriage, Memory Banda, the long-time revolutionary and brother of the Dalai Lama, Tenzin Choegyal Rinpoche, the Tibetan women’s activist, Rinchen Khando Choegyal and Jennifer Clement, the first female President of the association of writers PEN International.

At the “Second Frankfurt Creative AI Conference: Faking Culture!”, on Friday, 18 October, from 10.00 am to noon, the founder of THE ARTS+, Holger Volland, will talk about the ethics of Artificial Intelligence and virtual technology in art. He will be joined by top-class speakers such as the authors Dr Nathalie Weidenfeld (“Digitaler Humanismus” [“Digital Humanism”]) and Prof Dr Katharina Zweig (“Ein Algorithmus hat kein Taktgefühl” [“An Algorithm Has No Tact”]), photographer Cameron-James Wilson, who created the virtual supermodel Shudu, Kenza Ait Si Abbou Lyadini, Senior Manager Robotics & AI at Deutsche Telekom, Prof Dr Roberto Zicari, founder of the Big Data Lab in Frankfurt and Dr Louis Moreno, a lecturer in Visual Cultures.

“What’s real?” – that is the question asked by the festival programme of B3 Biennial of the Moving Image in THE ARTS+ Areal in Hall 4.1. For five days, moving image and media professionals will present over 100 projects and artistic works in the fields of video art, film, immersion, games, XR and AI. Highlights are the world premieres "Expose her" (Lena Chen & Molly Barber); "Five Meditations on death" (Nico Weber) and "Vonderland" by director Cyril Tusch. The New York artists' association "3-Legged Dog" celebrates its European premiere with a walk-in, interactive
performance platform. 80 visitors can immerse themselves in various digital artworks at the same time. The B3 VR_PARK presents 25 ground-breaking VR experiences from ten countries.

On Friday, 18 October, at 10.30 am, writer Maja Lunde ("The End of the Ocean") will be the guest at an event hosted by the Arts Council Norway on THE ARTS+ Stage. Under the heading "Superstar Economy? Art and Culture Industry in the Digital Age", the Director of Frankfurter Buchmesse, Juergen Boos, will discuss the consequences and politics of digitalisation in the art sector with Norwegian and international experts, writers and scientists.

On Friday, 18 October, the red carpet will be rolled out for the networking day "A Book is a Film is a Game". Starting at 9.30 am, everything in THE ARTS+ Salon will be dedicated to film and current trends in the field of the moving image. Industry leaders such as Quirin Berg, producer of the first German Netflix Original series "DARK", actor and director Grace Glowicki and director Hans Petter Moland will answer questions in panels, case studies and discussions.

On Saturday evening, 19 October 2019, from 8-9.30 pm, the Frankfurter Buchmesse Film Awards will be awarded in the Frankfurt Pavilion, together with the BEN Awards of B3 Biennial of the Moving Image. This year, the B3 grand prize will go to director Steve McQueen ("12 Years A Slave") for the category Most Influential Moving Image Artist.

The B3 film programme at Frankfurt’s art-house cinemas includes 25 feature films and shorts, as well as selected TV series, including five German premieres Directors and actors such as Margaret Qualley ("ADAM"), Anders Emblem ("Hurry Slowly"), Frédéric Choffat and Julie Gilbert ("My Little One") and Grace Glowicki ("Tito") are expected to attend.

This year’s highlights in terms of exhibitors include a choreography of self-driving cars by the Dutch creative agency Dropstuff, the Spreadshop stand with digital live production of revolutionary merchandise, immersive fashion experiences at the Deutsche Telekom stand and THE ARTS+ presentation of the avant-garde of Europe's museum landscape with the Munch Museum, Van Gogh Museum, Historische Museen (Historic Museums) Hamburg and the Center for Art and Media Karlsruhe (ZKM).

THE ARTS+ project is organised as part of ALDUS – European Book Fairs’ Network, with support from the Creative Europe Programme of the European Union.

For more information and all details about the programme go to:
www.theartsplus.com / www.b3biennale.de

Frankfurt am Main, 15 October 2019
PRESS INFORMATION

Anthropocene – the last age?
Focus on the relationship between culture and nature at the fair’s Weltempfang

Melting glaciers, burning forests, mountains of refuse, microplastics: all around the globe the impact humans are having on nature is unmistakable. Once at the mercy of nature, we are now the driving force behind the planet’s transformation. “Anthropocene” is the name of the epoch in which human activity has become a key factor affecting the earth’s processes. At this year’s Weltempfang – Frankfurter Buchmesse’s centre for politics, literature and translation in Hall 4.1 – it is also the topic that will guide discussion of the relationship between culture and nature.

“This affects us all,” says Tobias Voss, Vice President International Affairs at Frankfurter Buchmesse. “Every day we are confronted with media reports on climate change and natural disasters. We now find ourselves in a situation in which human beings are the cause of numerous changes taking place on the planet. On the other hand, people are becoming more aware of the complex ways we are dependent on the natural world and the interdependencies within nature itself. We are also more aware of how sensitive entire ecosystems are, how much has already been lost, and phenomena that can be neither fully understood nor controlled. How should we respond? And is it still possible to create a future that is ecologically stable and worthwhile? We want to explore these questions and others at this year’s Weltempfang.”

Renowned speakers

Speakers from the political and cultural spheres, including prize-winning authors such as Elif Shafak, Jean-Baptiste Del Amo, Maja Lunde, Luiz Ruffato, Gioconda Belli, Mercedes Rosende, Bonnie Greer and Patrick McGuinness, will present their views at the Weltempfang. With more than 40 events on the main stage and in the salon, the Weltempfang (Hall 4.1 B 81) will shed light on numerous aspects of the Anthropocene.

Highlights (selection):

Sick Attitude: The human-animal relationship in industrial livestock production
With: Jean-Baptiste Del Amo (author); Robert Habeck (Federal Chair of Alliance 90/ The Greens);
moderator: Cord Riechelmann (journalist and author)
Wednesday, 16 October 2019, 3–4 pm, Weltempfang Stage (Hall 4.1 B 81)
Opening of the Weltempfang: The Anthropocene – does culture trump nature?
With: Juergen Boos (Director of Frankfurter Buchmesse); Irmgard Maria Fellner (Director for Cultural Relations Policy and Deputy Director-General of the Department for Culture and Communication, German Federal Foreign Office); Maja Lunde (author); Dr Friederike Otto (Environmental Change Institute, Oxford University); Prof Harald Welzer (Director, FUTURZWEI – Stiftung Zukunftsfähigkeit and professor of transformation design at the University of Flensburg); moderator: Jenny Friedrich-Freksa (Editor-in-Chief, Kulturaustausch magazine)
Wednesday, 16 October 2019, 4.30–5.30 pm, Weltempfang Stage (Hall 4.1 B 81)

British Writers on Brexit
With: Jan Carson (writer and community project facilitator); Bonnie Greer (writer, playwright); Patrick McGuinness (writer); moderator: Alexandra Büchler (Director of Literature Across Frontiers)
Friday, 18 October 2019, 1.30–2.30 pm, Weltempfang Stage (Hall 4.1 B 81)

Sinti and Roma Literature – in Germany and the world
With: Veijo Baltzar (author, playwright); Dr Beate Eder-Jordan (literary scholar, University of Innsbruck); Erika Hornbogner (Director, Drava publishing house); Ruždija Sejdović (writer and dramaturge); moderator: Barbara Wahlster (Deutschlandradio Kultur)
Saturday, 19 October 2019, 10.30–11.30 am, Weltempfang Stage (Hall 4.1 B 81)

Populism versus Democracy: What is happening in Latin America?
With: Gioconda Belli (writer, poet and activist); Carlos Franz (journalist and writer); Luiz Ruffato (writer); moderator: Lutz Kliche (translator and literary agent)
Saturday, 19 October 2019, 2.30–3.30 pm, Weltempfang Salon (Hall 4.1 B 81)

Artists, Fighters, Cosmopolites: Women write the 21st century
With: Jennifer Clement (author and President of PEN International); Mercedes Rosende (author and lawyer, winner of the 2019 LiBeraturpreis); Elif Shafak (author); moderator: Juergen Boos (Director of Frankfurter Buchmesse)
Saturday, 19 October 2019, 4.30–5.30 pm, Weltempfang Stage (Hall 4.1 B 81)

Between Helplessness and Hope: Is climate change unstoppable?
With: Thore D. Hansen (author); Michael Müller (former Parliamentary State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety); Luisa Neubauer (climate protection activist); Prof Uwe Schneidewind (Wuppertal Institute for Climate, Environment and Energy); moderator: Ulrich Noller (journalist and author)
Sunday, 20 October 2019, 3–4 pm, Weltempfang Stage (Hall 4.1 B 81)

The entire Weltempfang programme is available at buchmesse.de/weltempfang2019
PRESS INFORMATION

Education, science and business information at Frankfurter Buchmesse

A packed programme, with an Academic Tech Start-up Area, EDU Conference, Global EdTech Start-up Awards and Business Breakfast with the “chefs” of the successful scholarly blog The Scholarly Kitchen

With Frankfurt EDU, Frankfurter Buchmesse (16-20 October 2019) has a new international platform for innovative concepts, content and technologies in the education sector. This is where the trends for the future of learning are developed.

In addition, Frankfurter Buchmesse is the largest trade fair for academic content and business information. In the Frankfurt EDU area (Hall 4.2), the future of scientific publishing will be presented and discussed. Here, those interested in the topic can get to know the latest innovations in the field of knowledge sharing and the publication of business information. Various panels will be dedicated to exploring innovative open access strategies and the publication of academic monographs.

“How will we learn in the future? How can academic publishing be assured and financed in an era of fake news and manipulative algorithms? The visitors of the Frankfurt EDU areas dedicated to education, science and business information will explore how to master today and tomorrow’s challenges successfully”, says Joachim Kindler, Director Business Development Science & Business Information and Education.

Some highlights in the Frankfurt EDU area

Frankfurt EDU Conference (Wednesday, 16 October 2019, 9.30 am – 3.30 pm, Congress Center, Level 2, Rooms: Spektrum, Conclusio)

In 2019, the conference will offer English-speaking sessions on current topics in education. The Frankfurt EDU Conference, formerly known as the “Bildungskongress” – Education Congress – has been organised by Frankfurter Buchmesse since 2006 in cooperation with several partners. The programme includes panel discussions and impulse presentations for decision makers in the education industry.

In addition to events, the marketplace is a central part of the Frankfurt EDU Conference. In the foyer of Congress Center Level 2, publishers, institutions and service providers for the education industry have an opportunity to present their products. Exhibitors can also sell their books and media at retail price. Speakers include Frida Blomgren (State Secretary,
Ministry of Culture, Norway), Monika Solveig (Head of Department Secondary School, Commune Bergen, Norway), Dr Maszlee bin Malik (Minister of Education, Malaysia) and many others.

**Frankfurt EDU Start-up Area (Hall 4.2 B79)**
Young entrepreneurs from the international education sector present their ideas. Take a seat on the EDU Couch and immerse yourself in topics around digitalisation and education. Take advantage of the speed mentoring offered by Wissensfabrik, a network of German business enterprises.
Network at the events of CONTENTshift, the innovation platform of the Börsenverein des Deutschen Buchhandels (German Publishers and Booksellers Association). Experience the exciting Investors' Pitching and don't miss the big Start-up Party.

**DIGI-CO (Frankfurt EDU Start-up Area, Hall 4.2 B 80)**
The DIGI-CO platform offers direct digital access to comprehensive teaching materials, improved opportunities for lesson preparation, and teaching aids that facilitate differentiated support for individual students. Contribute your feedback to influence the further development of this digital platform.
Be sure to learn more about DIGI-CO at Frankfurt EDU in Hall 4.2 during the fair. Visitors can discover more information about the project at the DIGI-CO stand in the Frankfurt EDU Start-up Area every day.

**Global EdTech Start-up Awards 2019 – European Semi-finals (17 October 2019, 4–5 pm, Frankfurt EDU Stage, Hall 4.2 C94)**
In 2019, Frankfurter Buchmesse will present the European pitch for the Global EdTech Start-up Awards (GESA) for the second time.
The awards will identify, showcase and recognise the world's most promising EdTech start-ups in 2019. Innovative start-ups will pitch to a top-class jury and present their ideas for changing the educational landscape worldwide. Choose your favourite start-up before the global jurors announce the European semi-finalists, who will then pitch at the Global Finals in London.

**Some highlights in the Science and Business Information area**

**Academic Tech Start-up Area (Hall 4.2 H 28)**
The Academic Tech Start-up Area will be the new hub for young and innovative companies working in scholarly publishing at the Frankfurter Buchmesse. This area will host daily meet-and-greets during the trade visitor days. Here you can find out more about the
inspiring services and products offered by the exhibiting Start-ups. There’s only limited space left: Innovative Start-ups can register now to participate. Please note: Start-ups must be less than five-years old to exhibit in the Academic Tech Start-up Area.

**Food for Thought: Micro Conference and Business Breakfast with the Society for Scholarly Publishing and The Scholarly Kitchen Chefs (16 October 2019, 8.45–11 am, Academic & Business Information Stage, Hall 4.2 N101)**

Join the Society for Scholarly Publishing (SSP) and The Scholarly Kitchen (TSK) Chefs for a complimentary breakfast with a side of what’s trending in scholarly and academic publishing. In collaboration with Frankfurter Buchmesse, SSP and TSK will deliver two insightful sessions exploring forthcoming industry developments along with a look at diversity, inclusivity and equity in scholarly communications.

**International Convention of University Presses (Saturday, 19 October 2019, 9.30 am – 2.30 pm, Level 4.2, Room Dimension)**

The 7th International Convention of University Presses will deal with accessibility from different viewpoints. On the one hand, university presses have a social responsibility – sometimes legal, frequently institutional, always ethical – since they must make content accessible to all types of readers in different situations. On the other hand, there are technical obstacles that make it difficult to reach their target audience.

**Events on the Academic & Business Information Stage (Hall 4.2 N101)**

Artificial intelligence (AI), machine learning and data intelligence in publishing all take centre stage, along with industry trends and market developments in the areas of finance, economics and law as well as career topics for young professionals. A highlight on the weekend: Campus Weekend with events for anyone interested in education and scientific topics! On Wednesday, the events will focus on innovations in academic publishing. New technologies, such as artificial intelligence (AI) will take centre stage on Thursday, while on Friday the stage will be dedicated to events for librarians. Campus Weekend will offer events not only for students but for the whole family and anyone interested in science and education.

**Websites:**

buchmesse.de/en/education
buchmesse.de/en/academic

Frankfurt am Main, 15 October 2019
PRESS INFORMATION

All about writing: the new Frankfurt Authors Area
With Sascha Lobo, bookstagram, an AI writing competition and genre days

With the new Frankfurt Authors Area in Hall 3.0, Frankfurter Buchmesse (16-20 October 2019) has created a new space dedicated to writing. Frankfurt Authors is an extension of the previous Self-Publishing Area – with a new stage, signing area and lounge as well as a professional programme and networking events.

In addition to the presentation opportunities, genre theme days are another new feature: The programme on the Friday of the fair will be dedicated to crime fiction and thrillers, on Saturday the spotlight will be on romance and Sunday will be all about fantasy. This means that not only writing as a technique but the content of literary creation as well will play a central role at Frankfurt Authors – an indication of how the new thematic area is responding to the increasingly fluid boundaries between self-publishing, traditional and hybrid authors. In 2019, for example, over 76% of self-publishing authors surveyed indicated that they have already published with a traditional publishing house or plan to do so (source: selfpublisherbibel.de).

“Digital is not an end in itself. We want to shift the focus from technology to people and their creative achievements as a whole. Frankfurt Authors is aimed at all authors as well as those in publishing who represent or provide services to them. By ‘authors’, in this context, we really do mean anyone who writes. If you write, you belong here!”, says Lars Birken-Bertsch, Director Business Development Trade DACH at Frankfurter Buchmesse.

Some highlights of the programme in the new Frankfurt Authors Area:

“Copyright law reform – and what’s really behind it?”
(17 October 2019, 2–3 pm)
Regardless of how and where authors publish, questions of intellectual property and copyright remain divisive. These issues are the topic of this podium talk, organised by the Netzwerk Autorenrechte (Network Authors’ Rights).
Participants: Sascha Lobo (blogger and author), Zoë Beck (author and publisher), Matthias Hornschuh (film composer), Johannes Stricker (director of HörbuchHamburg), Carola Christiansen (moderator, Netzwerk Autorenrechte, president of Mörderische Schwestern).
“Seeking tomorrow’s bestsellers – QualiFiction competition for authors” (17 October 2019, 3–3.30 pm)
On the Thursday of the fair, there will be an awards ceremony for a writing competition that uses the AI programme LiSa. A tool developed by the company QualiFiction, LiSa uses artificial intelligence to analyse the potential for success of literary texts.

Frankfurt Authors’ Conference
(18 October 2019, 10 am – 4 pm, “Dimension” room, Hall 4.2)
Here, you will have the chance to speak with other writers and experts: The Frankfurt Authors’ Conference is aimed at advanced writers who have already published books and wish to increase their degree of professionalism. The conference will be held in English.

Participants: Melanie Raabe (author), Olaf Bryan Wielk (inventor of the storytelling tool Beemgee), Sarah Baxter (Contracts Advisor & Literary Estates, Society of Authors), Lisa Dowdeswell (Head of Literary Estates, Society of Authors), Sabine Langohr (literary agency Keil & Keil).

There is a fee for participating in this event. Tickets are available at: buchmesse.de/en/highlights/frankfurt-authors/conferences

“How can I write this like this? Diversity in novels”
(18 October 2019, 11 am – 12 noon)
How can you avoid stereotypes in your writing? Can excessive caution also lead to self-censorship? Is it no longer acceptable to write about certain things? A panel discussion about authentic character diversity and avoiding prejudices and self-censorship.

Participants:
Annika von Redwitz (Consultant Diversity Management), Alexandra Schwarting (author), Victoria Linnea (sensitivityreading.de), Thorsten Simon (BoD, moderator)
“How to bookstagram – Everything you need to know to get started on Instagram”
(19 October 2019, 4–5 pm)

Bookstagram is a constantly growing community of book addicts who devote themselves to their love of books on Instagram. The successful bookstagrammer Josephine Wismar (@neomiscrazyworld), together with Jessica Sieb (@witcherybooks), Nils Küchenmeister (@bunteschwarzweißwelt) and Sarah Natusch (@samenaure), offer advice on how bookstagrammers can optimise this community’s own channels and expand their reach.

“From Germany to Norway – a fantastic journey with Siri Pettersen”
(20 October 2019, 1–2 pm)

The Norwegian writer and comics creator Siri Pettersen (The Raven Rings) will participate in this event organised by the Phantastik-Autoren-Netzwerk (Fantasy Authors’ Network). With Bernhard Stäber alias Robin Gates (Runland Saga), she will talk about the various facets of German and Norwegian fantasy literature.

Please note: The conferences will be held in German except “Frankfurt Authors’ Conference”.

Frankfurt Authors’ partners:
Das Autorensofa, Books on Demand, Bundesverband junger Autoren und Autorinnen (BVjA) e.V. (Association of Young Authors), literaturcafe, LoveletterConvention, Selfpublisher Verband (Association of Self-publishing Writers), SYNDIKAT e.V., tolino media, Das Phantastik-Autoren-Netzwerk (PAN) e.V.

For more information about Frankfurt Authors go to: buchmesse.de/en/highlights/frankfurt-authors

Frankfurt am Main, 15 October 2019
PRESS INFORMATION

Frankfurter Buchmesse 2019:
Selected conferences and events for trade visitors

The following is a selection of conferences and events from the Frankfurter Buchmesse’s programme for trade visitors.

Tuesday, 15 October 2019

33rd Frankfurt Rights Meeting
The Frankfurt Rights Meeting has been the meeting point for all decision makers in the field of rights and licenses for over 30 years. This is where rights and license managers, literary agents, scouts and publishers come together for presentations, discussions and networking. Renowned speakers offer exclusive insights into current topics and trends. This year, the focus will be on the Chinese and Czech publishing markets and on the use of emerging technologies such as blockchain for selling rights.

With: Jeremy Brinton (Founder and Consultant, JB Consultancy, UK); Tracy Liu (Director of the Department of Rights and International Cooperation, China Renmin University Press, China); Yanping Jiang (CEO and Vice Chairman, OpenBook, China); Kristin Olson (Kristin Olson Literary Agency, Czech Republic); Sebastian Posth (Founder and Managing Director, Posth Werk BV, Germany); Wuping Zhao (Vice President and Deputy Chief Editor, Shanghai Translation Publishing House, China); Peter Craddock and Valerijus Ostrovskis (Senior Lead Lawyers, DLA Piper, Belgium)

Time and Place: 2–5 pm, Room Dimension (Hall 4.2)
Participation: Conference Ticket €259 (or with Business & Conferences Ticket)
Information and Tickets: buchmesse.de/rights-meeting

Wednesday, 16 October 2019

Frankfurt EDU Conference
Diversity – New Learning Concepts for Heterogeneous Societies
This conference will offer decision makers in the education industry panel discussions, lectures and workshops on various topics relating to preschools and schools. This year, the focus will be on diversity in preschools and schools. For the first time, this event will offer a strand in English geared toward international participants.

Speakers include: Prof R. Alexander Lorz (Hessian Culture of Minister and President of Germany’s Conference of Education Ministers); Dr Maszlee bin Malik (Minister of Education, Malaysia); Prof Paul Mecheril (Department of Education, University of Bielefeld); Angela Rentschler (Impuls Soziales Management); Michael Jay (President, Educational Systemics); Heiko Rohde (Hessische
THE ARTS+ Micro-Conference

New Rules for Business. Revolutionising the Cultural Economy

Digitalisation and technological advances are making new (digital) business and funding models in the cultural and creative fields both possible and necessary. During this micro-conference, innovative approaches and strategies will be presented and discussed that have been developed and implemented by cultural institutions and organisations and by (tech) start-ups.

With: Florian Bräunig (Co-Founder and CEO, YAIR, Berlin); Diane Drubay (Founder, We Are Museums); Martin Eyerer (CIO, Factory Berlin); Stein Olav Henrichsen (Director Munch Museum); Francesca Polo (Co-Founderin, Vastari); Cleo Schoeps (Head of Art Sponsorship Partnerships, UBS); Harry Verwayen (Executive Director of Europeana)

Time and Place: 2–4 pm, THE ARTS+ Stage (Hall 4.1 M 53)

Participation: Participation is included in THE ARTS+ ticket.

Information and Tickets: theartsplus.com; registration requested: press@buchmesse.de

CREATE YOUR REVOLUTION Talks

CREATE YOUR REVOLUTION – INITIATIVE FOR THE FUTURE OF CULTURE is this year’s global campaign organised by Frankfurter Buchmesse in cooperation with the United Nations, THE ARTS+ /B3, ARTE, the German Publishers and Booksellers Association and Spreadshop. The campaign allows creative pioneers and activists to share their inspiring ideas on topics such as activism, language, life with machines, trust, future, identity, sustainability and education.

With: Memory Banda (Head of Malawi’s Girls Empowerment Network); Gina Belafonte (Executive Director, Sankofa.org); Lena Chen (artist, writer and activist); Rinchen Khando Choegyal (President Tibetan Women’s Association); Jennifer Clement (President PEN International); Betelhem Dessie (CEO, iCog-Anyone Can Code); Phyllis Omido (Kenyan environmental activist); Tenzin Choegyal Rinpoche (activist); Tea Uglow (Creative Director, Google Creative Lab Sydney); Adrian Wootton (CEO, Film London)

Time and Place: 5.30–9 pm, THE ARTS+ Salon & Space (Hall 4.1 R 71)

Participation: By invitation only.

Registration for press representatives: https://en.xing-events.com/CLMGMNS

More information: cyr.world
Thursday, 17 October 2019

The European and International Booksellers Federation Conference
The conference organised by the European and International Booksellers Federation (EIBF) brings together international members of the bookselling industry. It provides a space for sharing innovative experiences and best practices which one can bring home and apply in one’s own country and shop.

With: Friedrich-Wenzel Bulst (European Commission); Prof. Dr. Thomas Höppner (Hausfeld Lawyers); Matthieu de Montchalin (Delegate for Syndicat de la Librairie Française); Sophie Saint-Marc (Director, ALIRE); Oren Teicher and Jaimie Fiocco (American Booksellers Association); Chris McDonald (Bear Pond Books); Jonathan Woollen (Politics and Prose); Lesley Rains (City of Asylum Bookstore), Thomas Böhm (NORLA)

Time and place: 9.30 am – 12.30 pm, Tulip Lounge (Hall 5.1)

Information and registration: europeanbooksellers.eu

THE ARTS+ Micro-Conference
Beyond the Cover. Pushing the Boundaries of Publishing through Collaboration
Print is not dead, but most exciting when complemented by, paired or in sync with other (interactive) media. This micro-conference brings together pioneers who challenge the frames, formats and conventions of traditional publishing and who are also setting a new course for print and digital by experimenting with hybrid forms and working across disciplines, sectors and materialities.

With: Elise by Olsen (Editor-in-Chief, Wallet Magazine); Sheena Calvert (artist); Christiane Frohmann (Publisher, Frohmann Verlag); Tea Uglow (Creative Director, Google Creative Lab)

Time and Place: 2–4 pm, THE ARTS+ Stage (Hall 4.1 M 53)

Participation: Participation is included in THE ARTS+ ticket.

Information and Tickets: theartsplus.com; registration requested: press@buchmesse.de

Frankfurt Audio Summit
The Frankfurt Audio Summit is a key event for decision makers in the audio publishing industry. This international trade conference will focus on the major trends and challenges facing global audio publishing – from market statistics and best practices for successful B2C audio formats to monetising these formats and the use of artificial intelligence.

With: Keynote Speaker Michael Krause (Managing Director Central Europe, Spotify, Germany); Michele Cobb (Executive Director, Audio Publishers Association, USA); Stacy Creamer (VP Content Acquisitions and Development, Audible, USA); Ama Dadson (Founder and CEO, AkooBooks Audio, Ghana); Helena Gustafsson (Head of Global Publishing, Storytel, Sweden); Valérie Lévy-Soussan (Founder and CEO, Audiolib, France); Bradley Metrock (CEO, Score Publishing, USA); Kurt Thielen (Founder and Managing Director, Zebralution, Germany)

Time and Place: 2–5 pm, Room Dimension (Hall 4.2)
Focus: Film Networking Day

A Book Is a Film Is a Game

The Focus: Film Networking Day "A Book Is a Film Is a Game" will take place for the fourth time at Frankfurter Buchmesse, concentrating on film adaptations of literary works. Current trends in the field of moving images will also be discussed. Experts from the publishing, film and gaming industries and from new media will come together for insightful workshops and presentations. Participants attending the Focus: Film Networking Day can expect a multifaceted programme with best-case studies, panel discussions and matchmaking sessions. One feature will be the pitching event, which will be dedicated to the topic "Books on Revolution / Revolutionary Books Appropriate for Adaptation", in conjunction with this year's CREATE YOUR REVOLUTION campaign organised by Frankfurter Buchmesse.

Time and Place: 1–6 pm, THE ARTS+ Salon (Hall 4.1 R 71)
Participation: Participation is included in THE ARTS+ ticket.
Information and Tickets: buchmesse.de/film; registration requested: press@buchmesse.de

Frankfurt Authors Conference

This event is where authors get together with other writers and experts. The Frankfurt Authors Conference is geared toward experienced authors who have already published books and would like to further advance their careers. The conference will be held in English.

With: Melanie Raabe (author), Olaf Bryan Wielk (inventor of the storytelling tool Beemgee); Sarah Baxter and Lisa Dowdeswell (Society of Authors); Sabine Langohr (Keil & Keil literary agency).

Time and Place: 10 am – 4 pm, Room Dimension (Hall 4.2)
Participation: Conference Ticket €40 (or with Business & Conferences Ticket)
Information and Tickets: buchmesse.de/highlights/frankfurt-authors/konferenzen

Frankfurt Creative AI Conference

Dedicated to the topic "Faking Culture. The Ethics of Artificial Intelligence and Virtual Technology in the Arts", the second Frankfurt Creative AI Conference will bring together internationally renowned speakers to discuss the impact of AI and technology on the future of the cultural and creative sector.

Mit: Kenza Ait Si Abbou Lyadini (Senior Manager for Robotics and Artificial Intelligence, Deutsche Telekom); Dr. Louis Moreno (Goldsmiths University of London); Assaf Reeb (Digital Fashion Pioneer and Co-Founder at IVA, Berlin); Dr Nathalie Weidenfeld (Digital Humanism); Cameron-James Wilson (Creator of Shudu, The World's First Digital Supermodel); Prof Dr Roberto Zicari (Goethe-Universität Frankfurt am Main); Prof Dr Katharina Zweig (TU Kaiserslautern)

Time and Place: 10 am – 12.30 pm, THE ARTS+ Salon (Hall 4.1 R 71)
**THE ARTS+ Micro-Conference**

**Power to the People. How Technology Can Facilitate Access to Culture and Empower Audiences**

Emerging technologies and the internet provide tools for digital surveillance, privacy violations and the creation of “fake” content. They also run the risk of perpetuating power structures and social inequalities and biases, and they constantly challenge our perceptions of reality as a result of normalisation and computer-generated imagery. Yet these technologies also have the potential to democratised knowledge, education and culture, and they give cultural institutions the opportunity to make their collections available to a wider audience. In addition, they provide artists, developers and all other actors in the cultural and creative sector with open-source tools that make it possible share information and network with each other.

**With:** Nora Al-Badri (artist); Diane Drubay (Founder, We are Museums); Tony Guillan (Digital Curator, UK City of Culture Trust); Johannes Grenzfurthner (artist); Evrim Oralkan (Co-Founder, Collecteurs); Dr. Alek Tarkowski (Co-Founder & President, Centrum Cyfrowe Foundation)

**Time and Place:** 2–4 pm, THE ARTS+ Stage (Hall 4.1 M 53)

**Participation:** Participation is included in THE ARTS+ ticket.

**Information and Tickets:** theartsplus.com; registration requested: press@buchmesse.de

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**Saturday, 19 October 2019**

**Where in the World Is Your Nonfiction? A Nonfiction Editors Networking Event**

This international networking event brings together nonfiction editors from around the world. It will feature a panel discussion on the topic “Publishing Serious Nonfiction: It’s a Woman’s World”, moderated by Paula Bradish (Hamburger Edition, Germany). The panel will include international experts from the world of publishing, including Kenza Sefrioui (En Toutes Lettres, Morocco), Cathrine Sandnes (Gyldendal, Norway), Müge Gürsoy Sökmen (Metis Publishers, Turkey) and Dr Nandini Rameshwar Rao (Orient BlackSwan, India). Participants will have the opportunity to network following the discussion.

**Time and Place:** 10 am – 12 pm, Room Consens (Hall 4.0)

**Participation:** This event is included in the Frankfurter Buchmesse ticket. Advance registration is requested: buchmesse.de/en/where-in-the-world-is-your-nonfiction

**SDG Media Zone: Creating a Revolution for Change**

With its CREATE YOUR REVOLUTION campaign, Frankfurter Buchmesse and the United Nations are giving a stage to people driving change, progress and debate on the most pressing issues of our time. The SDG Media Zone aims to engage people in conversations on the issues at the heart of the United Nation’s 17 Sustainable Development Goals (SDG).
With: Alexander Repenning (author); Dr. Ina Knobloch (author); Sherri Aldis (United Nations); Memory Banda (Head of Malawi’s Girls Empowerment Network); Diane Drubay (We Are Museums); Dr Peter Kurz (Mayor of Mannheim; Chairman of the Global Parliament of Mayors); Marcin Krupa (Mayor of Katowice).

Participation: This event is included in the Frankfurter Buchmesse ticket.

Time and place: 10 am –12 pm, THE ARTS+ Stage (Hall 4.1 M 53)

7th International Convention of University Presses

Accessibility: A Responsibility and Challenge

This event will focus on the accessibility of content. On the one hand, university presses have a social responsibility – sometimes legal, frequently institutional and ethical – to make content accessible to all types of readers. On the other hand, technical restrictions exist that make it difficult to reach certain target groups. The conference will bring together international experts who will provide insight into the topic while discussing it with participants.

Time and Place: 9.30 am – 2.30 pm, Room Dimension (Hall 4.2)

Participation: Conference Ticket €65 (or with Business & Conferences Ticket)

Tickets: buchmesse.de/besuchen/konferenzen/international-convention-university-presses

Frankfurt am Main, 15 October 2019
A Selection of Press Appointments and Events at Frankfurter Buchmesse 2019

Exhibitors’ press appointments and all events that will take place at Frankfurter Buchmesse 2019 can be found in our online Calendar of Events: buchmesse.de/en/service/calendar-of-events

Tuesday, 15 October 2019

11 am – 12 pm, Frankfurt Pavilion (Agora)
Frankfurter Buchmesse 2019 Opening Press Conference
With: Juergen Boos (Director of Frankfurter Buchmesse); Heinrich Riethmüller (Chairman, Börsenverein des Deutschen Buchhandels [German Publishers and Booksellers Association]); Francis Gurry (Director General, WIPO)
Pre-register here: buchmesse.de/en/press/termine
Please send interview requests to: press@buchmesse.de

Tuesday, 15 October 2019
approx. 12.30 pm, meeting point at the counter of the Guest of Honour presentation, Forum, Level 1 (Foyer)
Press Tour of Norway's Guest of Honour Presentation
Immediately following the opening press conference of Frankfurter Buchmesse 2019, there will be a press tour of the pavilion of the Guest of Honour Norway.
Contact for interview requests, more information and press materials: presse@norla.no
Pre-register here: buchmesse.de/en/press/termine

Tuesday, 15 October 2019
approx. 2 pm, Hauptbahnhof (Central Station) Frankfurt am Main
Arrival of the Literature Train at Frankfurt Central Station
HRH Crown Princess of Norway Mette-Marit will arrive at Frankfurter Buchmesse on a literature train. The literature train's journey across Germany is a collaboration between the Norwegian Foreign Ministry, NORLA and Deutsche Bahn AG. On Tuesday, 15 October, the Norwegian royal couple, together with Norwegian authors, will travel from Cologne to Frankfurt on board the literature train. As an ambassador of Norwegian literature, every year the Crown Princess travels across Norway in a special train to promote awareness of contemporary literature and the joy of reading.
Deutsche Bahn press contact: diana.scharl@deutschebahn.com
Tuesday, 15 October 2019
2–5 pm, Room Dimension (Hall 4.2)

33rd Frankfurt Rights Meeting
The Frankfurt Rights Meeting has been the meeting point for all decision makers in the field of rights and licenses for over 30 years. This year, the focus will be on the Chinese and Czech markets and on the use of emerging technologies for selling rights.

Tuesday, 15 October 2019
5–6.30 pm, Saal Harmonie (Congress Center Messe Frankfurt)

Frankfurter Buchmesse 2019 Opening Ceremony
The opening ceremony of Frankfurter Buchmesse 2019, with guests of honour from the fields of publishing, culture, economics, politics and diplomacy. The ceremony will be followed by the opening of the presentation of the Guest of Honour Norway.
Speakers: Juergen Boos (Director of Frankfurter Buchmesse); Heinrich Riethmüller (Chairman, Börsenverein des Deutschen Buchhandels [German Publishers and Booksellers Association]); Peter Feldmann (Mayor of the City of Frankfurt am Main); Volker Bouffier (Minister-President of Hesse); Heiko Maas (Federal Foreign Minister); Erna Solberg (Prime Minister of Norway); HRH Crown Princess Mette-Marit of Norway; Erika Fatland (author); Karl Ove Knausgård (author); Elle Márjá Eira (Sami singing).
By invitation only.

After the ceremony: approx. 6.30 pm, presentation of the Guest of Honour Norway (Forum, Level 1)

Opening of the Presentation of the Guest of Honour Norway
To participate, you must RSVP to the opening ceremony.

Wednesday, 16 October 2019

Wednesday, 16 October 2019
9.30–10.30 am, Kein und Aber (Hall 3.1 D37)

Exclusive Screening at the Kein & Aber Cube
This year at Frankfurter Buchmesse, Kein & Aber invites their visitors to the Cube. Inside the 6 x 6 x 5 metre construction, literature becomes a collective experience by means of the latest video projection technology. With this concept Kein & Aber wants to emphasise what has always been, and will remain, the very essence of reading: the personal, intimate encounter with characters, stories and language.
Publisher Peter Haag will give a personal introduction for the press – with coffee and croissants.
Please register via e-mail: presse@keinundaber.de
Wednesday, 16 October 2019
9.30–3.30 am, Rooms Spektrum and Conclusio (Congress Center, Level 2)

Frankfurt EDU Conference
This conference will offer decision makers in the education industry panel discussions, lectures and workshops on various topics relating to “Diversity – New Learning Concepts for Heterogeneous Societies”. For the first time, this event will offer a strand in English geared toward international participants. buchmesse.de/edu

Wednesday, 16 October 2019
10–11 am, Frankfurt Audio Stage (Hall 3.1 L59)

Audiobook production: keeping up with demand and creating listening experiences
A session and discussion on best practice and new opportunities in audiobook production. As new genres are adapted for audio, multicast productions are growing and audio-first content is trialled, so too are challenges in production. This session looks at some of the award-winning productions in the market, as well as best practice in production.
Mit: Michele Cobb (Audio Publishers Association); Amanda D’Acierno (Random House Audio Publishing Group, US); Martin Johns. Møller (Swann Studio); Colleen Prendergast (Findaway)

Wednesday, 16 October 2019
10.30–11.30 am, International Stage (Hall 5.1 A128)

Publishing Perspectives Talk: Publishing and the Climate Crisis
Porter Anderson, Editor-in-Chief at Publishing Perspectives, talks to professionals from all parts of the industry to discuss the impact of recent developments on the international book trade. What actions can publishing take in response to the impending ecological crisis?

Wednesday, 16 October 2019
10.30–11.30 am, THE ARTS+ Stage (Hall 4.1 M53)

THE ARTS+/B3 Opening Ceremony: Shifting Realities and Desirable Futures
To kick off THE ARTS+/B3 2019, festival directors Holger Volland and Prof Bernd Kracke will engage in a timely conversation with eminent authors, scientists, artists and cultural representatives about the potential of art and culture to imagine, cultivate and build better futures and to navigate the complexity and uncertainties of our present realities.
With: Sereena Abbassi (Global Head of Culture & Inclusion, M&C Saatchi); Dr Aleksandra Przegalinska (AI researcher and futurologist, MIT)

Wednesday, 16 October 2019
12–1 pm, Frankfurt Pavilion (Agora)

Women and Literature in Asia Pacific
This year, the Frankfurt Pavilion gives focus to literary voices from Asia Pacific. These three authors from Malaysia, India and Indonesia show how people deal with pressing questions of our times. How do the multi-ethnic societies of their countries shape the authors’ writing?
With: Chuah Guat Eng (author); Feby Indirani (Author); Sara Rai (Author); Alice Grünfelder (Moderator)

Wednesday, 16 October 2019
1–2 pm, Frankfurt Pavilion (Agora)
**Literature Politics and in Asia Pacific**
Religious and political disputes have been prominent in the region for some time now, and the speakers in this panel from Hongkong, Indonesia, Malaysia and Vietnam have all dealt with current or historical political issues in their literary works. What kind of influence do these current issues have on the writer’s works, how do they deal with them in their writing? Is literature able to change the path of politics?
With: Chuah Guat Eng (Author); Hon Lai-Chu (Author); Ho Anh Thai (Author); Claudia Kaiser (Frankfurter Buchmesse, Moderator)

Wednesday, 16 October 2019
1–2 pm, Weltempfang Salon (Hall 4.1 B 81)
**AI in the Book Industry – Reality or Fiction?**
Artificial intelligence influences many aspects of life, including books as a cultural product. How great is the influence of AI on the book market?
With: Ralf Winkler (Manager of the software company QualiFiction); Maria Hummitzsch (Deputy Chair, Association of German-speaking Translators of Literary and Scientific Works (VdÜ)); Yvonne Hofstetter (lawyer and author); Moderator: Lena Falkenhagen (Federal Chair, German Writers Association)

Wednesday, 16 October 2019
2–3 pm, Frankfurt Pavilion (Agora)
**Global 50 CEO Talk with Kelly Luegenbiehl (Netflix)**
Kelly Luegenbiehl, Vice President International Originals at Netflix, will be the speaker at this year’s Global 50 CEO Talks at Frankfurter Buchmesse. For one hour, editors from five trade magazines – *Livres Hebdo* (France), *Bookdao* (China), *buchreport* (Germany), *Publishers Weekly* (USA) – will interview her. As Netflix’s Vice President International Originals, Kelly Luegenbiehl is responsible for Europe, the Middle East and Africa. She oversees the development and production of Netflix series that are not shown in the United States but broadcast in 190 countries around the world.
Moderator: Rüdiger Wischenbart.
Please register here: buchmesse.de/en/press/termine
Wednesday, 16 October 2019
2–4 pm, THE ARTS+ Stage (Hall 4.1 M 53)

THE ARTS+ Micro-Conference: New Rules for Business, Revolutionising the Cultural Economy
During this micro-conference, innovative approaches and strategies will be presented and discussed that have been developed and implemented by cultural institutions and organisations and by (tech) start-ups.
With: Florian Bräunig (Co-Founder and CEO, YAIR, Berlin); Diane Drubay (Founder, We Are Museums); Martin Eyerer (CIO, Factory Berlin); Stein Olav Henrichsen (Director Munch Museum, Oslo); Francesca Polo (Co-Founderin, Vastari); Cleo Schoeps (Head of Art Sponsorship Partnerships, UBS); Harry Verwayen (Executive Director of Europeana)

Wednesday, 16 October 2019
3.30–4.30 pm, presentation of the Guest of Honour Norway (Forum Level 1)

PublisHer Salon: International Network for Women in Publishing
Join us to hear three women, each from a different region of the world, discuss how they experience gender in the publishing industry and ways they are supporting their female colleagues. Stay for the networking reception after the talks and get to know more inspiring women from around the world.

Wednesday, 16 October 2019
3.30–4 pm. presentation of the Guest of Honour Norway (Forum Level 1)

Fighting Fiction: The Art of Writing Literature Today
Juergen Boos in Conversation with Karl Ove Knausgård
Making your own life the subject of your writing openly, unsparingly and radically – that is the concept Karl Ove Knausgård decided to pursue through an immense, powerful project. Juergen Boos, Director of Frankfurter Buchmesse, talks to the prize-winning Norwegian author about his six-volume autobiographical cycle of novels, which has been translated into 30 languages.

Wednesday, 16 October 2019
4 pm, Forum Börsenverein (Hall 3.1 H 85)

Raif Badawi Award for Courageous Journalists
The situation of independent journalists and media is rapidly deteriorating around the world. Journalists being murdered in Mexico and legal proceedings in Turkey have become the order of the day. Even in the EU, investigative journalism can be fatal. Against this background, the Friedrich Naumann Foundation for Freedom maintains its global commitment to independent journalism and will once again present the “Raif Badawi Award for courageous journalists” at Frankfurter Buchmesse this year.

Wednesday, 16 October 2019
4.15–4.25 pm, Wilhelm Heyne Verlag (Hall 3.0 F 20)
4.30–4.45 pm, Penguin Random House UK (Hall 6.2 C 107)

Literature is GREAT – Literature meets politics
Photo-Call & short interviews with Robert Harris and Sir Sebastian Wood
Wednesday, 16 October 2019
4–6 pm, Frankfurt Pavilion (Agora)

Finnland, Cool & Happy

Five years ago, Finland was the Guest of Honour at Frankfurter Buchmesse, with the slogan FINNLAND. COOL. This year, they are revisiting Frankfurt to show what has happened in Finland and Finnish literature since. To every Finn’s amazement, Finland is officially the happiest nation in the world, hence the addition to the title. Might literature be the key to a happy nation?

Contemporary Finnish writers and a translator, together with Roman Schatz, will explore this. The event will be held in English.

Wednesday, 16 October 2019
4.30–5.30 pm, Weltempfang Stage (Hall 4.1 B 81)

Opening of the Weltempfang: The Anthropocene – Does Culture Trump Nature?

The relationship between culture and nature has changed. Human influence on “our” planet is increasing visibly; human beings have become the (main) actors. Yet the climate doesn’t care. How are human beings choosing to describe themselves within nature and nature itself? How can processes be steered? Ultimately, aren’t we saving not nature but rather ourselves – entirely in keeping with a strategy of survival?

With: Dr Friederike Otto (Acting Director, Environmental Change Institute, Oxford University); Prof Harald Welzer (Director of Futurzwei – Stiftung Zukunftsfähigkeit); Maja Lunde (author)

Welcome address: Juergen Boos (Director of Frankfurter Buchmesse); Dr Andreas Görgen (Ministerial Director, German Federal Foreign Office)

Moderator: Jenny Friedrich-Freksa (Editor-in-Chief, Kulturaustausch magazine)

Wednesday, 16 October 2019
5.30–9 pm, THE ARTS+ Salon & Space (Hall 4.1 R71)

CREATE YOUR REVOLUTION – Talks

As part of CREATE YOUR REVOLUTION – INITIATIVE FOR THE FUTURE OF CULTURE – the global campaign of Frankfurter Buchmesse, United Nations (UN), ARTE, Börsenverein des Deutschen Buchhandels (German Publishers and Booksellers Association), THE ARTS+/B3 and Spreadshop – creative pioneers will share their ideas of the future with the audience. The topics to be discussed include activism, language, life with machines, trust, future, indentity, sustainability and education.

With: Memory Banda (Malawian child rights activist); Gina Belafonte (Executive Director, Sankofa.org); Lena Chen (artist, writer and activist); Rinchen Khando Choegyal (President Tibetan Women's Association); Jennifer Clement (President PEN International); Betelhem Dessie (CEO, iCog-Anyone Can Code); Phyllis Omido (Kenyan environmental activist); Tenzin Choegyal Rinpoche (activist); Tea Uglow (Creative Director, Google Creative Lab Sydney); Adrian Wootton (CEO, Film London)

Information and tickets: www.cyr.world
Please register here: https://en.xing-events.com/CLMGMNS
**Wednesday, 16 October 2019**
6–7.30 pm, Business Club (Hall 4.0)

**Young Talent Reception and Award Ceremony of the Young Excellence Awards**
Presentation of the winners of the Young Talent Initiative of Frankfurter Buchmesse in cooperation with seven international partners, and the official award ceremony of the Börsenblatt Young Excellence Awards.
This event will give press representatives an opportunity to meet promising book-industry talent from the US, Great Britain, China, Brazil, the Netherlands, Switzerland, Spain and Germany and to engage in conversation with their international colleagues from the trade press.
Please register via e-mail: press@buchmesse.de

**Wednesday, 16 October 2019**
6 pm, Gourmet Gallery (Hall 3.1 L99)

In 2019, Frankfurter Buchmesse and Gourmand International will once again host the “Nocturne” networking party. The Guest of Honour Norway will provide the culinary delights this year. Join us to raise a glass of Aquavit to toast to a successful kick-off to Frankfurter Buchmesse 2019.
Please register via e-mail: fabry@buchmesse.de

**Wednesday, 16. October 2019**
9–11.30 pm, Jambo Bar (Elbestraße 20, 60329 Frankfurt am Main)

**Byte The Book International Publishers’ Meetup**
The event, organised by the UK publishing network Byte The Book in cooperation with Frankfurter Buchmesse, is taking place at the Jambo Bar in Frankfurt’s centrally located and hip Bahnhofsviertel. Early drinks will be on us, so be there at the start. Byte The Book’s members are authors, agents, publishers and suppliers who are invited to meet, learn and network via events, conferences, workshops and online. A chance to network and hang out with the international publishing crowd in Frankfurt.

**Thursday, 17 October 2019**
9 am – 2.45 pm, Rooms Spektrum and Conclusio (Congress Center, Level 2)

**Digitalpakt Conference – The Trade Conference for School Operators and Educators**
This new conference format offers a multifaceted programme with compelling keynote speakers and stimulating workshops on Germany’s Digitalpakt initiative for digitalising schools. School operators, educators and media consultants will talk about their experiences with the recently launched initiative.
Thursday, 17 October 2019
9 am – 2 pm, Room Dimension (Hall 4.2)
**Perfect Opportunities – Conference for Information Professionals and Data Scientists**
The use of new technologies such as artificial intelligence and big data analytics is changing the everyday work done by information professionals, becoming even more relevant to what they do. This conference will show participants how they can remain competitive by demonstrating to customers the quality of their services and by optimising their personal branding.

Thursday, 17 October 2019
10–10.45 am, Spain Pavilion (Hall 5.1 C16)
**Have A Look At Spain: Insights To The Spanish Bookmarket Towards Guest Of Honour 2021**
Spain will be Guest of Honour at the Frankfurt Buchmesse in 2021, an opportunity to build on links in the book market and increase international awareness or Spanish contemporary authors. Organisers of the Guest of Honour cooperation will present his year's results and the trends and opportunities for publishing in Spain as well as the new translation incentives for foreign publishers. This will be followed by a tour around the Spanish booths.
With: Marife Boix Garcia (Frankfurt Buchmesse VP Southern Europe); Miguel Barrero (President of the Spanish publishers); Elvira Marco (Project Director for Spain 2021)

Thursday, 17 October 2019
10.30–11.30 am, International Stage (Hall 5.1)
**Publishing Perspectives Talk: Women in Publishing’s Leadership**
Porter Anderson, Editor-in-Chief at Publishing Perspectives, talks to professionals from all parts of the industry to discuss the impact of recent developments on the international book trade. Is there a glass ceiling in publishing, who has managed to break through it and how can it be removed?
With: Tracey Armstrong (President and CEO, Copyright Clearance Center); additional speakers TBA.

Thursday, 17 October 2019
11 am – 12 pm, Frankfurt Pavilion (Agora)
**Press Conference on the Guest of Honour 2020 Canada**
With: Juergen Boos (Director of Frankfurter Buchmesse); additional speakers TBA. Please register here: [https://en.xing-events.com/HKPWGCW](https://en.xing-events.com/HKPWGCW)

Thursday, 17 October 2019
1–2 pm, Frankfurt Pavilion (Agora)
**Writing away from home, writing at home**
On Thursday of the book fair internationally renowned authors will discuss potential and obligation of writing literature. Is the view from inside one country inevitably "more authentic" than the outside? How does local culture influence literary creation? What meaning does "Heimat" have in their works or to what extent does the perception change?
With: Carlos Franz (Author); Leonardo Padura (Author); Patricio Pron (Author); Carola Saavedra (Author); Corinna Santa Cruz (Chair)

**Thursday, 17 October 2019**

**1.30 pm, Agora**

#FreeTheWords: Umbrellas for Freedom of Speech

While people have been fighting for civil rights in Hong Kong and around the world, the Swedish-Hong Kongese author, publisher and bookseller Gui Minhai has been under arbitrary arrest in China for the past four years. With the hashtags #FreeGuiMinhai #FreeHongKong #FreeTheWords, the Börsenverein des Deutschen Buchhandels (German Publishers and Booksellers Association) and its partners are calling for a show of solidarity and taking a stand for freedom of speech using the symbol of the Hong Kongese liberation movement: an open umbrella.

**Thursday, 17 October 2019**

**1.30–2.30 pm, Weltempfang Stage (Hall 4.1 B 81)**

Is Freedom of Speech Under Threat in Spain?

In the conflict over Catalonia, there are charges of restrictions on freedom of speech. One rapper’s lyrics led to a prison sentence, as did a tweet about a murder that occurred in 1973. The European Court of Human Rights dismissed a decision due to lese-majesty. What is the state of freedom of speech in Spain?

With: Almudena Grandes (bestselling Spanish author); Ramiro Villapadierna (Director, Instituto Cervantes Frankfurt); moderator: Prof Carlos Collado Seidel (historian at the University of Marburg, former Secretary-General of the PEN Centre Germany)

**Thursday, 17 October 2019**

**2 pm, Kids Stage (Foyer 5.1/6.1)**

Astrid Lindgren Memorial Award – Announcement of the Nominees 2020

On the Thursday of the fair, on the Kids Stage, there will be an exclusive announcement of the nominees for next year’s award, in the presence of this year’s prize-winner Bart Moeyaert.

**Thursday, 17 October 2019**

**2 – 3 pm, Frankfurt Pavilion (Agora)**

How do we write history today?

In times of political change, fake news is spreading, and with the increase of social networks the fourth power loses its significance. Everyone promotes their own story and more than a few manage to increase their votes, history is rewritten. What role do writers play in this context? To what extent are they understood as chroniclers? Who is the target reader?

With: María Cecilia Barbetta (Author); Gioconda Belli (Author); María José Ferrada (Author); Luiz Ruffato (Author); Lutz Kliche (Moderator)
Thursday, 17 October 2019
2–4 pm, THE ARTS+ Stage (Hall 4.1 M53)

**THE ARTS+ Micro-Conference: Beyond the Cover. Pushing the Boundaries of Publishing through Collaboration**

Print is not dead, but most exciting when complemented by, paired or in sync with other (interactive) media. This micro-conference brings together pioneers who challenge the frames, formats and conventions of traditional publishing and who are also setting a new course for print and digital by experimenting with hybrid forms and working across disciplines, sectors and materialities.

With: Elise by Olsen (Editor-in-Chief, *Wallet Magazine*); Sheena Calvert (artist); Christiane Frohmann (Publisher, Frohmann Verlag); Tea Uglow (Creative Director, Google Creative Lab Sydney); Olga von Schubert, (Curator, Haus der Kulturen der Welt)

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Thursday, 17 October 2019
2–5 pm, Room Dimension (Hall 4.2)

**Frankfurt Audio Summit**

The Frankfurt Audio Summit is a key event for decision makers in the audio publishing industry. This international trade conference will focus on the major trends and challenges facing global audio publishing – from market statistics and best practices for successful B2C audio formats to monetising these formats and the use of artificial intelligence.

With: Keynote-Speaker Michael Krause (Managing Director Central Europe, Spotify, Germany); Michele Cobb (Executive Director, Audio Publishers Association, USA); Stacy Creamer (VP Content Acquisitions and Development, Audible, USA); Ama Dadson (Founder and CEO, AkooBooks Audio, Ghana); Helena Gustafsson (Head of Global Publishing, Storytel, Sweden); Valérie Lévy-Soussan (Founder and CEO, Audiolib, France); Bradley Metrock (CEO, Score Publishing, USA); Kurt Thielen (Founder and Managing Director, Zebralution, Germany)

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Thursday, 17 October 2019
5.30–6.30 pm, Frankfurt Pavilion (Agora)

**The Hour of Freedom: Fact, Fiction and Freedom of Expression**

The "Hour of Freedom" highlights different aspects of freedom of expression and the freedom to publish, featuring authors and musicians who have been forced to seek refuge.

With: Ine Søreide (Minister of Foreign Affairs, Norway, TBC); Juergen Boos (Director of Frankfurter Buchmesse); Mansur Rajih (Yemeni poet); Karima Bennoune (UN Special Rapporteur in the field of cultural rights); Khalid Albaih, (political cartoonist, Sudan); music: Hamid Sakhizada (Afghan ICORN artist living in the "safe music haven" Harstad); string quartet from the Stavanger Symphony Orchestra
Thursday, 17 October 2019
1.30–2.30 pm, Weltempfang Stage (Hall 4.1 B 81)
**British Writers on Brexit**
The Brexit vote has set off a political and constitutional crisis in Great Britain and caused a deep rift in society. What is behind this decision, which is jeopardising the country's relationship with the EU and could lead to the disintegration of the United Kingdom?
With: Bonnie Greer (writer, dramatist and journalist, England/USA); Jan Carson (writer and communal project developer, Northern Ireland); Patrick McGuiness (writer and scholar, Wales)
Moderator: Alexandra Büchler (Director of Literature Across Frontiers, Wales)

Thursday, 17 October 2019
7 pm, Villa 102, Bockenheimer Landstr. 102, Frankfurt
**“LiBeraturpreis” Award Ceremony with Mercedes Rosende**
Every year, the LiBeratur Award is given to an especially popular title by a female writer from Africa, Asia, Latin America or the Arab world. This year's winner of the audience award is Mercedes Rosende, a writer, journalist and lawyer from Uruguay. Her novel *El Miserere de los Cocodrilos* (published in Germany as *Krokodilstränen* ["Crocodile Tears"], Unionsverlag) offers a new look at the crime novel genre. Laudatory speech by Thomas Wörtche, followed by a conversation with Mercedes Rosende and her translator Peter Kultzen.
Moderator: Corinna Santa Cruz (translator and editor)

Thursday, 17 October 2019
8 pm, Saal Harmonie (Congress Center Messe Frankfurt)
**Jo Nesbø – Knife**
Known for his gripping series of thrillers featuring the investigator Harry Hole, Jo Nesbø is one of the most successful Norwegian crime novelists, with some 20 million books sold. This reading has been organised in cooperation with hr2 Kultur, Ullstein Buchverlag, Hugendubel and the Guest of Honour Norway and is the author's only presentation of his new book in Germany. German reading with Oliver Mommsen. Moderator: Alf Mentzer (hr2)

Register here: https://en.xing-events.com/MURIIFO

Friday, 18 October 2019

Friday, 18 October 2019
10 am, "Illusion 3" Room (Congress Center Messe Frankfurt)
**Press Conference with the Winner of the Peace Prize Sebastião Salgado**
A press conference with the winner of the Peace Prize of the German Book Trade 2019, the Brazilian photographer Sebastião Salgado.
Please register via e-mail: presse@boev.de
Friday, 18. October 2019
10 am – 4 pm, Room Dimension (Hall 4.2)

**Frankfurt Authors Conference**
This event is where authors come in contact with other writers and experts. The Frankfurt Authors Conference is geared toward experienced authors who have already published books and would like to further advance their careers. The conference will take place in English.

Friday, 18 October 2019
10–11 am, Frankfurt Pavilion (Agora)

**Freedom of Expression and Solidarity**
In many countries, journalists, authors, publishers and booksellers are being threatened, persecuted and arrested for exercising their right to freedom of expression. What can we do to support them effectively? Participants discuss potential forms of practical solidarity.

With: Deniz Yücel (journalist and commentator); Jennifer Clement (PEN International); Alexander Skipis (CEO, Börsenverein des Deutschen Buchhandels [German Publishers and Booksellers Association])

Moderator: Esra Küçük (Allianz Cultural Foundation)

Friday, 18 October 2019
10 am – 12.30 pm, THE ARTS+ Salon (Hall 4.1 R71)

**Frankfurt Creative AI Conference**
At the second Frankfurt Creative AI Conference, whose motto is “Faking Culture. The Ethics of Artificial Intelligence and Virtual Technology in the Arts”, top-class international speakers discuss the question of what AI and technology mean for the future of the culture and creative industry.

With: Cameron-James Wilson (creator of Shudu, the world’s first digital supermodel); Dr Louis Moreno (Goldsmith University of London); Prof Dr Roberto Zicari (Goethe University, Frankfurt am Main); Nathalie Weidenfeld (author of *Digitaler Humanismus* [“Digital Humanism”]); Kenza Ait Si Abbou Lyadini (Senior Manager Robotics & AI, Deutsche Telekom)

Please register via e-mail: press@buchmesse.de

Friday, 18 October 2019
10.30 – 11.30 am, International Stage (Hall 5.1)

**Publishing Perspectives Blockchain for Publishing**
Porter Anderson, Editor-in-Chief at *Publishing Perspectives*, talks to professionals from all parts of the industry to discuss the impact of recent developments on the international book trade. How can new information technology improve publishing?
Friday, 18 October 2019
11 am – 12 pm, Frankfurt Audio Stage (Hall 3.1 L59)

**Riding the Wave of Smart Speakers and Voice Assistants – What Publishers Need to Know**

Axel Reichmann from Google, Franziska Luh from X-O Projects, Bradley Metrock from Score Publishing and John Ruhrmann from Bookwire will discuss the possibilities voice assistants and smartspeakers offer for the publishing industry.

Friday, 18 October 2019
1–6 pm, THE ARTS+ Salon (Hall 4.1 R71)

**Focus: Film Networking Day: A Book is a Film is a Game**

The Focus: Film Networking Day “A Book is a Film is a Game” will be concentrating on film adaptations of literary works. Current trends in the field of moving images will also be discussed, experts from the publishing, film and gaming industries and the new media come together for insightful workshops and presentations. A multifaceted programme with best-case studies, panel discussions and matchmaking sessions.

Friday, 18 October 2019
2–4 pm, THE ARTS+ Stage (Hall 4.1 M53)


Emerging technologies and the Internet provide tools for digital surveillance, privacy violations and the creation of “fake” content. Yet these technologies also have the potential to democratise knowledge, education and culture, and they give cultural institutions the opportunity to make their collections available to a wider audience. They also provide artists, developers and all other actors in the cultural and creative sector with open-source tools that make it possible share information and network with each other.

With: Nora Al-Badri (artist); Diane Drubay (Founder, We are Museums); Tony Guillan (Digital Curator, UK City of Culture Trust); Johannes Grenzfurthner (artist); Evrim Oralkan (Co-Founder, Collecteurs); Dr. Alek Tarkowski (Co-Founder & President, Centrum Cyfrowe Foundation)

Friday, 18 October 2019
3–4 pm, Frankfurt Pavilion (Agora)

**Crossing borders: translate - transpose - communicate**

As part of the expanded presence of publishers from Africa at the book fair, a specifically African perspective on language politics and their influence on culture and social-political power structures is presented in the Frankfurt Pavilion. What do writers from Kenya, Sambia and Nigeria think about multilingualism, African languages and translations, how does it influence their work?

With: Abubakar Adam Ibrahim (Author); Okwiri Oduor (Author); Zukiswa Wanner (Author); Prof. Dr. Frank Schulze-Engler (Johann Wolfgang Goethe Universität Frankfurt, Moderator)
Friday, 18 October 2019
5–6 pm, THE ARTS+ Salon (Hall 4.1 R71)
**Series, Streaming, Global and Local Content**
Keynote and panel discussion on the impact of new market players and formats.
With: Quirin Berg (Executive Producer and Managing Director, Wiedemann & Berg Film); Pouya Shabazian (Producer, Head of Film and Television, New Leaf Literary & Media); Marty Brochstein (Senior Vice President, Industry Relations & Information, Licensing International); Itay Tal (director of “God of the Piano”); Hans Petter Moland (director of “Out Stealing Horses”); Pier Nirandara (Director of Development, International Content at Columbia Pictures/Sony Pictures Entertainment)

Saturday, 19 October 2019

9.30 am – 2.30 pm, Room Dimension (Hall 4.2)
**7th International Convention of University Presses – Accessibility: A Responsibility and Challenge**
This event will focus on the accessibility of content. On the one hand, university presses have a social responsibility – sometimes legal, frequently institutional and ethical – to make content accessible to all types of readers. On the other hand, technical restrictions exist that make it difficult to reach certain target groups.

Saturday, 19 October 2019
10 am – 12 pm, THE ARTS+ Stage (Hall 4.1 M53)
**SDG Media Zone @ Frankfurter Buchmesse & The Arts+: Creating A Revolution for Change**
The SDG Media Zone aims to engage people in conversations on the issues at the heart of the Sustainable Development Goals. With their campaign *Create Your Revolution*, Frankfurter Buchmesse and the United Nations SDG Goals are giving a stage to the people driving change, progress and debate on the most pressing issues of our time. Join us for a morning of discussion and food for thought!

Saturday, 19 October 2019
10 am – 12 pm Room Consens (Hall 4.0)
**Where in the World Is Your Nonfiction? A Nonfiction Editors Networking Event**
This international networking event brings together nonfiction editors from around the world. It will feature a panel discussion on the topic “Publishing Serious Nonfiction: It’s a Woman’s World”, moderated by Paula Bradish (Hamburger Edition, Germany).
Saturday, 19 October 2019
12 pm, Kulturstadion (Hall 3.1 B 33)

Home, Identity, Football
A literary face-off between representatives of the German and Norwegian national teams of football-playing writers.
With: Andreas Merkel and Nikita Afanasjew (German writers' team); Eivind Hofstad Evjemo and Audun Mortsensen (Norwegian writers' team)
Moderator: Frank Willmann

Saturday, 19 October 2019
3–4 pm, Weltempfang Stage (Hall 4.1 B 81)

Keep It or Give It Back? How to Handle Collection Items Acquired in Colonial Contexts
The Savoy/Sarr report has also fuelled the debate about collection items acquired in colonial contexts in Germany. Some cultural assets have already been returned (the Witbooi Bible to Namibia, for example). How can the continued process of restitution be set in motion?
With: Prof Rebekka Habermas (Professor of Medieval and Modern History, Georg August University Göttingen); Prof Inés de Castro (Director, Linden-Museum Stuttgart); Prof Manfred Loimeier (journalist and author)
Moderator: Bartholomäus Grill (journalist and writer)

Saturday, 19 October 2019
4–5 pm, Weltempfang Salon (Hall 4.1 B 81)

Criticism Not Welcome? Civil Society Under Pressure
Civil society isn’t just increasingly under pressure in Central and Eastern Europe; here in Germany, the legitimacy and mandate of civil-society organisations is also increasingly being questioned. Who defines their power, responsibility, duties and obligations? Can a legal framework help shore up free speech?
With: Hartmut Bäumer (Transparency International Deutschland e.V.); Jürgen Resch (Environmental Action Germany); József Péter Martin (Transparency International Hungary); Christian Bommarius (journalist and book author); Eva Menasse (TBC)
Moderator: Dr Rupert Graf Strachwitz (Chairman of the Board of Directors of the Maecenata Foundation, Director of the Maecenata Institute)

Saturday, 19 October 2019
4.30–5.30 pm, Weltempfang Stage (Hall 4.1 B 81)

Artists, Fighters, Cosmopolites: Women Write the 21st Century
Jennifer Clement, Elif Shafak and Mercedes Rosende enjoy international success. In their novels, outsiders play leading roles. Is this the authors’ way of writing against pre-defined roles? A conversation about the characters in their novels and the representation of women in the literary industry.
With: Mercedes Rosende (winner of the LiBeratur Award 2019); Elif Shafak (author); Jennifer Clement (author and President of PEN International)  
Moderator: Juergen Boos (Director of Frankfurter Buchmesse)

Saturday, 19 October 2019  
8–9.30 pm, Frankfurt Pavilion (Agora)  
And the winner is... Frankfurter Buchmesse Film Awards and B3 BEN Awards  
The ceremony of the Frankfurter Buchmesse Film Awards and the B3 BEN Awards takes place at the Frankfurt Pavilion. Oscar winning director Steve McQueen (“12 Years a Slave”) will be a guest to receive the B3 BEN Main Prize in person.  
Please register here: https://en.xing-events.com/CECDMZI

Saturday, 19 October 2019  
6 pm, Congress Center Messe Frankfurt, location TBA  
Literary Gala Photocall  
With: Margaret Atwood, Ken Follett, Maja Lunde, Colson Whitehead, Elif Shafak, Juergen Boos (Director of Frankfurter Buchmesse) and the moderators Bärbel Schäfer and Thomas Böhm

Saturday, 19 October 2019  
7 pm, Congress Center Messe Frankfurt  
Frankfurter Buchmesse Literary Gala  
As part of the big BOOKFEST literary gala, Margaret Atwood, Maja Lunde, Elif Shafak and Colson Whitehead will present their new books, with support from Bela B Felsenheimer and Nina Petri as German voices. In addition, Ken Follett will present his initiative “The Friendship Tour”. Tickets are available at bookfest.de  
Registration for journalists: https://en.xing-events.com/RVPQHGC

Sunday, 20 October 2019

Sunday, 20 October 2019  
10 am, Kulturstadion (Halle 3.1 B 33)  
Talk with Otto Rehhagel  
This year’s coach of the German national team of football-playing writers talks to LitCam.

Sunday, 20 October 2019  
10.30 am – 12.30 pm, Weltempfang Salon (Hall 4.1 B 81)  
Online! Between Freedom, Cyber Security and Censorship  
The promise of online anonymity is obsolete. Through surveillance and censorship, non-democratic states are restricting movement and freedom of expression on the internet. Have we already moved on from the Anthropocene to the Technocene? Is safe and free digital communication still possible?
And what form might virtual open spaces for freedom of expression and uncensored artistic activity take today?
With: Werner Bogula (coach and IT-security expert); Ingrid Brodnig (book author and columnist)
Moderator: Dr Matthias C. Kettemann (Leibniz Institute for Media Research, Hans-Bredow-Institut)

**Sunday, 20 October 2019**

**11 am, Paulskirche (St. Paul's Church)**

**Award Ceremony for the Peace Prize of the German Book Trade**

Author and film director Wim Wenders delivers the laudatory speech for Brazilian photographer Sebastião Salgado, this year’s recipient of the Peace Prize of the German Book Trade. The award ceremony will be held at Frankfurt’s St. Paul's Church and broadcast live on ZDF.

**Sunday, 20 October 2019**

**11 am, Kulturstadion (Hall 3.1 B 33)**

**Writing About Football**

A literary face-off between representatives of the German and Norwegian national teams of football-playing writers.
With: Lucas Vogelsang and Philipp Reinartz (German writers’ team); Thomas Espevik and Lars Haga Raavand (Norwegian writers' team)
Moderator: Nils Straatmann

**Sunday, 20 October 2019**

**1.30–4 pm, Saal Harmonie (Congress Center Messe Frankfurt)**

**DCM19 – Finals of the German Cosplay Championship**

The finals of the German Cosplay Championship are traditionally held on Sunday afternoon in the Congress Center. This year, once again, over 100 couples competed for the title. The 20 best will now present themselves with their inspired costumes and exciting appearances, proving yet again just what a creative hobby cosplay is. In addition to earning the title “German Cosplay Champion 2019”, the winning couple will also leave on a trip to Japan, the motherland of cosplay.

**Sunday, 20 October 2019**

**3–4 pm, Weltempfang Stage (Hall 5.1 B81)**

**Between Hope and Helplessness: Is Climate Change Unstoppable?**

Climate change poses an existential challenge to humanity. What kind of hope do science and new technologies hold? Can climate fiction provide guidance? What are the younger generations accomplishing with their protests? And how can we successfully transform society in a way that takes the climate into consideration?

With: video clip: Paul J. Crutzen (meteorologist and winner of the Nobel Prize in Chemistry); Prof Uwe Schneidewind (President of the Wuppertal Institute for Climate, Environment and Energy); Luisa Neubauer (climate protection activist); Thore D. Hansen (author); Michael Müller (Federal Chairman of NaturFreunde Deutschlands [Friends of Nature Germany])
Moderator: Ulrich Noller (journalist and author)
Sunday, 20 October 2019
3.30–4.30 pm, Presentation of the Guest of Honour Norway (Forum Level 1)

Handover Ceremony: Norway 2019 – Canada 2020
Following a literary conversation with authors from Norway and Canada, the “GuestScroll”, an actual object created especially for Frankfurter Buchmesse, will be handed over to the representatives of the next Guest of Honour: Canada 2020
With: Juergen Boos (Director of Frankfurter Buchmesse); Margaret Atwood (author); Erlend Loe (author)
Moderator: Thomas Böhm

Please register here: https://en.xing-events.com/NJMLAUJ

Frankfurt am Main, 15 October 2019
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**Award Ceremonies at Frankfurter Buchmesse 2019**

<table>
<thead>
<tr>
<th>Award</th>
<th>Date</th>
<th>Time</th>
<th>Ort / Venue</th>
<th>Admission</th>
<th>Contact</th>
<th>Website</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deutscher Buchpreis (German Book Prize Award Ceremony)</td>
<td>14.10.19</td>
<td>18.00</td>
<td>Frankfurter Römer, Kaisersaal</td>
<td>Invited guests only</td>
<td>Thomas Koch, <a href="mailto:t.koch@boev.de">t.koch@boev.de</a></td>
<td><a href="https://www.deutscher-buchpreis.de/">https://www.deutscher-buchpreis.de/</a></td>
<td>German</td>
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<tr>
<td>Willy Brandt Award 2019</td>
<td>16.10.19</td>
<td>12.00</td>
<td>Guest of Honour Pavilion (Forum, Level 1)</td>
<td>Admission with a valid press ticket</td>
<td>NORLA - Norwegian Literature Abroad, <a href="mailto:firmapost@norla.no">firmapost@norla.no</a></td>
<td><a href="http://www.willy-brandt-stiftelsen.no/de">http://www.willy-brandt-stiftelsen.no/de</a></td>
<td>German / English</td>
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<tr>
<td>Presentation of the 2019 Übersetzerbarke (&quot;Translators' Barque&quot;)</td>
<td>16.10.19</td>
<td>13.30</td>
<td>Weltempfang Stage (Hall 4.1 B 81)</td>
<td>Admission with a valid press ticket</td>
<td></td>
<td><a href="https://literaturuebersetzer.de/unser-verband/uebersetzerbarke/">https://literaturuebersetzer.de/unser-verband/uebersetzerbarke/</a></td>
<td>German / English</td>
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<tr>
<td>getAbstract International Book Award</td>
<td>16.10.19</td>
<td>16.00</td>
<td>Reading Tent (Agora)</td>
<td>Admission with a valid press ticket</td>
<td></td>
<td><a href="https://www.getabstract.com/de/bookaward">https://www.getabstract.com/de/bookaward</a></td>
<td>German / English</td>
</tr>
<tr>
<td>Raif Badawi Award for Courageous Journalists</td>
<td>16.10.19</td>
<td>16.00</td>
<td>Forum Börsenverein, Halle 3.1 H 85</td>
<td>Admission with a valid press ticket</td>
<td>John Steinmark, <a href="mailto:Steinmark@boev.de">Steinmark@boev.de</a></td>
<td><a href="https://www.freiheit.org/badawiaward">https://www.freiheit.org/badawiaward</a></td>
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<tr>
<td>Belma Award</td>
<td>16.10.19</td>
<td>16.00</td>
<td>Hall 4.2 C 94</td>
<td>Admission with a valid press ticket</td>
<td></td>
<td><a href="https://www.belma-award.eu/">https://www.belma-award.eu/</a></td>
<td>German / English</td>
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<tr>
<td>Young Excellence Award</td>
<td>16.10.19</td>
<td>18.00</td>
<td>Business Club Restaurant (Foyer Hall 4.0)</td>
<td>Please pre-register for the event</td>
<td>Ines Bachor, <a href="mailto:bachor@buchmesse.de">bachor@buchmesse.de</a></td>
<td><a href="https://www.buchmesse.de/">https://www.buchmesse.de/</a></td>
<td>English</td>
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<tr>
<td>Announcement of the nominees for the Astrid Lindgren Memorial Award 2020</td>
<td>17.10.19</td>
<td>14.00</td>
<td>Frankfurt Kids – Stage Foyer (Foyer 5.1/6.1)</td>
<td>Admission with a valid press ticket</td>
<td></td>
<td><a href="http://www.alma.se/en/">http://www.alma.se/en/</a></td>
<td>German / English</td>
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<tr>
<td>AI writing competition 2019</td>
<td>17.10.19</td>
<td>15.30</td>
<td>Frankfurt Authors Stage (Hall 3.0 K 15)</td>
<td>Admission with a valid press ticket</td>
<td>Gesa Schöning, <a href="mailto:gesa.schoening@qualifiction.de">gesa.schoening@qualifiction.de</a></td>
<td><a href="https://www.qualifiction.info/">https://www.qualifiction.info/</a></td>
<td>German / English</td>
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<td>Award</td>
<td>Date</td>
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<td>Global EdTech Start-up Awards 2019 - European semi-finals</td>
<td>17.10.19</td>
<td>16.00</td>
<td>Frankfurt EDU Stage (Hall 4.2 C 94)</td>
<td>Admission with a valid press ticket</td>
<td>Martina Wolff de Carrasco, WolfdeCarrasco@buchm esse.de</td>
<td><a href="https://www.globaledtechawards.org/">https://www.globaledtechawards.org/</a></td>
<td>German / English</td>
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<tr>
<td>CONTENTshift Accelerator 2019</td>
<td>17.10.19</td>
<td>16.00</td>
<td>THE ARTS+ Stage (Hall 4.1 M53)</td>
<td>Admission with a valid press ticket</td>
<td>Alexander Vieß, <a href="mailto:Viess@boev.de">Viess@boev.de</a></td>
<td><a href="https://www.contentshift.de/">https://www.contentshift.de/</a></td>
<td>English</td>
</tr>
<tr>
<td>Award ceremony: LiBeraturpreis 2019</td>
<td>17.10.19</td>
<td>18.30</td>
<td>Villa 102 Bockenheimer Landstraße 102, Frankfurt</td>
<td>Please pre-register for the event</td>
<td><a href="mailto:meilen@buchmesse.de">meilen@buchmesse.de</a></td>
<td><a href="https://www.litprom.de/">https://www.litprom.de/</a></td>
<td>German / English</td>
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<tr>
<td>FutureBook Live Awards shortlist announcement</td>
<td>17.10.19</td>
<td>13.00</td>
<td>International Stage (Hall 5.1 A 128)</td>
<td>Admission with a valid press ticket</td>
<td>The Bookseller</td>
<td></td>
<td>English</td>
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<tr>
<td>The European Union Prize for Literature</td>
<td>18.10.19</td>
<td>14.00</td>
<td>Frankfurt Pavilion (Agora)</td>
<td>Admission with a valid press ticket</td>
<td></td>
<td></td>
<td>English</td>
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<tr>
<td>Peace Prize of the German Book Trade</td>
<td>20.10.19</td>
<td>10.45</td>
<td>Church of St. Paul</td>
<td>Invited guests only</td>
<td>Alexander Vieß, <a href="mailto:Viess@boev.de">Viess@boev.de</a>; Thomas Koch, <a href="mailto:t.koch@boev.de">t.koch@boev.de</a></td>
<td><a href="http://www.friedenspreis-des-deutschen-buchhandels.de/445651/">http://www.friedenspreis-des-deutschen-buchhandels.de/445651/</a></td>
<td>German</td>
</tr>
<tr>
<td>German cosplay championship</td>
<td>20.10.19</td>
<td>13.00</td>
<td>Room Harmonie (Congress Center, Level 2)</td>
<td>Admission with a valid press ticket</td>
<td>Nathalie Quillmann, <a href="mailto:quillmann@buchmesse.de">quillmann@buchmesse.de</a></td>
<td><a href="https://anmeldung.dcm-cosplay.de/">https://anmeldung.dcm-cosplay.de/</a></td>
<td>German</td>
</tr>
</tbody>
</table>
17.10.19 11.30  Maria Delia (Moderator) Anne Seierstad (Author)
One of Us – Eckehard and Polarization. Anne Seierstad in conversation
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

17.10.19 12.00  Gunnar Morud (Azerbaijan/Levenger) Erika Fatland
WALLS AND BRIDGES
KORNM International Cities of Refuge Network
Hall 5.0 / Booth A 37

17.10.19 12.30  Jan Whise, Frankfurter Allgemeine Zeitung John Burns: "Obre Liebe und Magie. I Put a Spell on You"
Frankfurter Allgemeine Zeitung
Hall 3.1 / Booth 3.1/106

17.10.19 12.30  Sofia Neisse Strou (Author) Nancy Herz (Author) Isabella Carlstedt (Moderator)
Shameless: Mit Sofia Neisse Strou und Nancy Herz (Author)
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

17.10.19 13.30  Marthauser Ulf
Ensa Haan
Bjarne Simmard
Kristen Emnsson
Freedom of Expression series: IPA Pris Volsertain Seminar
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

17.10.19 13.00  Carlos Frans (author) Carolinas Casella (author) Leonardo Pedra (author) Patrizio Proni (author) Corina Santa Cruz (chak)
Writing away from home, writing at home - does it make a difference?
Liprom e.V.
Frankfurt Pavilion (Agora)

17.10.19 13.00  Tarek Shawwak, Egyptian Ministry of Education Egyptian Education Transformation "Business Opportunities"
Egyptian Knowledge Bank - Ministry of Education and Technical Education
Frankfurt EDU Stage (Hall 4.2 C04)

17.10.19 13.30  Hanne Bratvåg (Author) Andreas Donald (Moderator)
Fiction and Reality; Hanne Bratvåg (Author)
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

17.10.19 13.30  Almudena Grandes (bestselling Spanish author) Annette Prossinger, Technische bei Welt am Sonntag / editor of "Welt am Sonntag" Carola Colado Seidel, Historiker an der Universitat Marburg und ehem. Generalsekretär des PEN-Zentrum Deutschland / historian at the university of Marburg and former secretary-general of the PEN Centre Germany
Is Freedom of Speech Under threat in Spain?
Institut Cervantes Frankfurt und PEN-Zentrum Deutschland
Weltempfang Stage (Hall 4.1 B81)

17.10.19 14.00  María José Ferrada (Author)
How do we write history today?
Liprom e.V.
Frankfurt Pavilion (Agora)

17.10.19 14.00  Sheena Colvert, Artist, Writer, Graphic Designer and Philosopher, University of the Arts, London Elise by Olsen, Editor, Publisher and Curator, Wallet Magazine, Oslo/Libson/London Tea Gullane, Creative Director, Google’s Creative Lab, Sydney Christiane Frohmann, Author, Publisher & Cultural Philosopher, Berlin Olga von Schubert, Research Associate, Curator & Project Head "New Alphabet School", Nazis der Kulturen der Welt (Hit) Berlin
THE ARTS+ Micro-Conference II: Beyond the Cover: Exploring the Futures of Publishing
Frankfurter Buchmesse GmbH
THE ARTS+ Stage (Hall 4.1 M53)

17.10.19 14.30  Jo Neabe Susanne Weigarten, DER SPIEGEL
Jo Neabe talks to SPIEGEL-editor Susanne Weigarten
SPIEGEL-Verlag
Hall 3.0 / Booth D56

17.10.19 14.30  Chi Hui (science fiction writer) Song Minwei Mingwei, Professor for chinese literature am Welschley College und Experte for Science-Fiction aus China / professor of Chinese literature at Wellesley College and expert on science fiction from China Vera Tolmsmann, cultural theorist, independent author and research assistant at the University of Hillesheim
Between Nature and Technology: Visions of the future from China
Kapsel-Magazin und Konfuzius-Institut Frankfurt
Weltempfang Salon (Hall 4.1 B81)

17.10.19 15.00  Michael Zantovskiy, Vlakol-Havel-Bibliothek Prague Katerina Kalistová, Kulturministerium der Tschechischen Republik
Opening of the photographic exhibition “Vlakol Havel 1999: From Prison to the Presidential Palace”
Czech Republic, The Ministry of Culture OR
Hall 5.0 / Booth 5.B116

17.10.19 15.30  Jussi Adler-Olsen Susanne Weigarten, DER SPIEGEL
Jussi Adler-Olsen talks to SPIEGEL-editor Susanne Weigarten
SPIEGEL-Verlag
Hall 3.0 / Booth D56

17.10.19 15.30  Ivan Sivak, Sandorf, HRV Magdalena Fabikova, Trio Publishing, SLO Chief Adviser to the Minister of Culture of Republic of Croatia Dubravka Durcic Nemeć (HRV)
"UNDISCOVERED CULTURE" - International Initiatives in the field of ROMAN LITERATURE
International Roma Writers Union IRWA
Hall 5.0 / Booth 5.B/A45

17.10.19 16.30  Erik Fosnes Hansen (Author) Thomas Börhm (Moderator)
"A Lobster Life". Erik Fosnes Hansen
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

Trends in Children’s Literature: Arabic and German voices
Sheikh Zayed Book Award and Liprom e.V.
Weltempfang Stage (Hall 4.1 B81)

17.10.19 16.30  Jennifer Clement (USA) Ina Hartweg (DE) Vejp Batzir (FIN)
COCKTAIL PARTY: UNDISCOVERED CULTURE - celebrating historical presence of ROMAN LITERATURE
International Roma Writers Union IRWA
Hall 5.0 / Booth 5.B/A45

17.10.19 17.00  Inga Rauna Erza (Author, Yoker) Nilias Holmberg (Author, Musician) Karen Anne Bullo (Yoker) Birgit Risten Sara (Yoker) Jovika Piltun (Author, Artist)
Music and literature: Sami music and literature
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

17.10.19 17.30  Munaf Malvath, Yemen (poet, author) Karina Bernoune Ine Eriksen Saimadui Juergen Biess, Frankfurter Buchmesse GmbH Khalil Albas, Sah, Sudan
The Hour of Freedom – Facts, Fiction & Freedom of Expression
NORLA Norwegian Literature Abroad
Frankfurt Pavilion (Agora)

17.10.19 19.00  Camara Joff Thinya Brax (Anne Seierstad, Stefan Kvammen, Thomas Börhm (Moderator)
Growing on crisis? How Norway deals with societal challenges
NORLA Norwegian Literature Abroad
Frankfurt Pavilion (Agora)

17.10.19 20.00  Jo Neabe Jef Mindert, featured Oliver Mømmsen
Jo Neabe: KNFE
Frankfurter Buchmesse GmbH
Room Homeome (Congress Center, Level 2)

17.10.19 10.30  Anonymous (Author, Writer)
Taran Bjerstad (President of Norwegian Writers for Children)
Tales of Trolls and Adventure: Jo Nesbø Frankfurter Buchmesse
Hall 5.0 / Booth B116

17.10.19 10.30  Kristi Danielien, Director, Arts Council Norway, Oslo Maj Lunde, Author, Oslo Tom Fleming, Director, Tom Fleming Creative Consultancy, London Helena Guatafsson, Head of Global License Publishing, Storytel, Stockholm Gud Elise Mørland, Director of Learning, The Munch Museum, Oslo
Arts Council Norway presents: Superstar Economy? Art and Cultural Economy in the Digital Era
Frankfurter Buchmesse GmbH
THE ARTS+ Stage (Hall 4.1 M53)

17.10.19 11.00  Knut Høiem (Journalist, Author) Lars Slaadet Christensen (Author) Gmars Staaak (Author) Thomas Börhm (Moderator)
Oslo und Bergen – Lieblingsorte: Knut Høiem, Gmars Staaak, Lars Slaadet Christensen
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)

17.10.19 11.00  Dora Heidt (Author)
Dora Heidt: Drei Frauen am See
Die Verlagsgesellschaft mbH & Co. KG
Hall 3.0 / Booth E 124 / 125

17.10.19 11.30  Vigdis Hjorth (Author) Helga Flatland (Author)
"Happyn Families": Vigdis Hjorth and Helga Flatland
Ehren gast 2019: Norwegen - Norwegen - Der Traum in einer
Guest of Honour Pavilion Norway - Main stage (Forum, Level 1)
20.10.19 13.30 Otto Reinhardt, Deutsche Autoniem nationalmannschaft

Game of the national author team: Norway vs. Germany

Littauer gemeinnützige Gesellschaft mbH

Open Air Stage (Event Area)

20.10.19 13.30 Johannes Ebert, Generalsekretär des Goethe-Instituts / secretary-general of the Goethe-Institut

The Power of Utopia

Goethe-Institut

Weiltempfang Stage (Hall 4.1 B81)

20.10.19 14.00 Lin Utthann (Author)
Nils Fredrik Dahl (Author)

A personal story. Lin Utthann and Nils Fredrik Dahl

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 14.00 James Trevenon, Internationaler Buchstagrammer
Jaya Dado, Buchstagramerin/Bookstagramerin
Karim Kaesler, Buchstagrammer
Frank Kings, Frankfurter Buchmesse GmbH

Frankfurt Influencers: Panel der Buchstagrammer, Buchstagrammern und Bookstagrammer

Agentur manamwonder

THE ARTS+ Stage (Hall 4.1 M53)

20.10.19 14.30 Colin Whitehead
Patrick Bahners, Frankfurter Allgemeine Zeitung

Colin Whitehead: Die Nobel Boys

Frankfurter Allgemeine Zeitung GmbH

Hall 3.1 / Booth 3.1D106

20.10.19 14.30 Johan Harstad (Author)
Gunstill Dhyaug (Author)
John Freeman (Moderator)

The possible novel. With Norwegian authors Johan Harstad and Gunnstill Dhyaug

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 15.30 Carl亦es Franz
Giscombe Belli
Luiz Buffato
Lutz K€hne

Populism versus Democracy: What is happening in Latin America?

Liprom e.V.

Weiltempfang Salon (Hall 4.1 B81)

20.10.19 15.30 Melinda Bailey
Marian Funk

Warriors—A Vision of Shadows. The Raging Storm

Verlagsgruppe Belfiz

Hall 3.0 / Booth G 23 + H 27

20.10.19 16.00 Jan Walter

Jan Walter xKühn hat Hunger, book-signing

Piper Verlag GmbH

Hall 3.0 / Booth E 03

20.10.19 16.00 Per Patterson (Author)
Thomas Böhm (Moderator and journalist)

From "Out Stealing Horses" to "Men in My Situation": Per Patterson

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 16.45 Jorgen Reisch, Bundesgeschäftsführer der Deutschen Umlaufhilfe / executive director of Environmental Action Germany
Christian Bommarius
Evako Menasse (angaftrag)
Jozef Peter Martin, Geschäftsführer von Transparency International International / executive director of Transparency International Hungary

Hartmut Bäumer, Vorsitzender von Transparency International Deutschland e.V. / chair of Transparency International Germany

Criticalism not welcome? Civil society under pressure

Transparency International Deutschland e.V.

Weiltempfang Salon (Hall 4.1 B81)

20.10.19 16.00 Giuseppe di Gravio, stern CRIME
Samuel Björk
Charlotte Link
Sabine Theunis

Lars Myting, Norwegian Legends and the German Fascination for Slave Churches

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 16.30 Lars Myting (Author)
Olav Brostrup Müller (Director Lillehammer UNESCO City of Literature)

Artists, Fighters, Cosmopolites: Women write the 21st century

Frankfurter Buchmesse und Liprom e.V.

Weiltempfang Stage (Hall 4.1 B81)

20.10.19 16.30 Mercedes Rosendo
Elif Shafak
Jürgen Boos, Direktor der Frankfurter Buchmesse / director of Frankfurt Buchmesse

John Freeman (Moderator)

Margaret Atwood (Author)
Bela B Felsenheimer (Author)
Eva Menasse (angefragt)
John Freeman (Moderator)

From "Out Stealing Horses" to "Men in My Situation": Per Patterson

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 17.30 Tomas Espedal (Author)
Ruth Lillegraven (Author)
Nyvind Rimbereid (Author and poet)
Ida Hegazi Høyer (Author)

Guitar and literature. With Lillegraven, Rimbereid, Espedal, Hegazi Høyer: Music by H. Molestad

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 19.00 Barbara Schaller, Hessischer Rundfunk (Moderator)
Thomas Böhm, RadioEins (Moderator)
Margaret Atwood (Author)
Bela B Felsenheimer (Author)

Children’s Hour: Maja Lunde, Lisa Aslaksen and Marianne Kaunin in conversation

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 20.00 Laila Lunde (Author)
Lisa Aslaksen (Author, Illustrator)
Marianne Kaunin (Author)
Eric Maria Sarheim (Author)

Looking for Hope? On the human rights situation in Eritrea

PEN-Club Österreich

Weiltempfang Stage (Hall 4.1 B81)

20.10.19 20.30 Nathaniel Isaac
Yirgalem Fisseha Mebrantu
Bjørn Träbbäck
Wolfgang Martin Roth, Writers-In-Prison-Beauftragter beim österreichischen PEN-Club / representative of the Writers in Prison Network at the Austrian PEN Club

Ralf Nastmeyer, Vizepräsident und Writers-In-Prison-Beauftragter des deutschen PENs, Author and Honorary Vice President of PEN in Germany

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 21.00 Josieen Gaarder
Unlch Sorenssen, heisslicher Rundfunk (Moderator)

Green Hour: The World We Took – the Inheritance We Squandered? With author Josien Gaarder

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 21.00 David Ackland
Nils Minikmar

Ulrich Wickert presents his new book "Identifiziert euch!" and his children’s book "Kitzel Olof"

Piper Verlag GmbH

Frankfurt Pavilion (Agora)

20.10.19 21.30 Karen Anne Bujo (Yokker)
Ingaa Rauma-Era (Author, Yokker)
Jouvi Pippa (Author, Artist)
Briet Riisa Sar (Yokker)

Traditional Sámi Yoks and Yolk Poetry

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 22.00 Jostein Gaarder
Ulrich Stephan

Jostein Gaarder is reading on the main stage.

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 22.00 Diana Rikase, Fashion Designer, Author, Indonesia

Astrid Enricka Dhita, Chef, Restaurantier, Television Star, Indonesia

Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 22.00 Margit Flatland (Author)
Steffen Wiese, Westlake Verlag (Publisher)
Zodi Back (Reading)

Helga Flatland – «Eine moderne Tasting»

Verlagsgruppe Belfiz

Hall 3.0 / Booth G 23 + H 27

20.10.19 22.30 Helga Flatland

Helga Flatland – «Eine moderne Tasting»

Verlagsgruppe Belfiz

Hall 3.0 / Booth G 23 + H 27

20.10.19 23.00 Margaret Atwood (Author)

American author and president of PEN international


Ehrenamt 2019: Norwegen

Norwegen - Der Traum in uns

Guest of Honour Norway - Main stage (Forum, Level 1)

20.10.19 23.30 Otto Reinhardt, Deutsche Autoniem nationalmannschaft

Game of the national author team: Norway vs. Germany

Littauer gemeinnützige Gesellschaft mbH

Open Air Stage (Event Area)
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<td>13.30</td>
<td>Joy of reading, joy of writing — with authors Tore Renberg and Ida Hegazi Høyer</td>
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<td>Ehrenpauk 2019: Norwegen „Norwegen – Der Traum in uns“</td>
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<td>14.00</td>
<td>Future Library, Margaret Atwood and Katie Paterson in conversation</td>
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<td>14.00</td>
<td>Karen M. McManus presents her new thriller “Two can keep a secret”</td>
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<td>Lesesaal / Reading Marquee (YOGI TEA® Lesesaal) (Agora)</td>
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<td>15.00</td>
<td>Between Helplessness and Hope: Is climate change unstoppable?</td>
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<td>Themenpflanztage (Hall 4.1 B81)</td>
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<tr>
<td>15.30</td>
<td>Book Signing with Karen M. McManus</td>
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<td>Signing Box (Agora)</td>
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<td>15.30</td>
<td>Handover Ceremony: Norway 2019 – Canada 2020</td>
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