Registration, buying tickets and redeeming discount codes

2019
Registration
Registration
My Book Fair

You can register as a trade visitor or exhibitor in three easy steps.

Please enter the following URL into your browser: https://services.book-fair.com/login

Click on “Register now”.
Registration
My Book Fair

Fill in the registration form. Any field with an asterisk (*) is mandatory, the rest is optional.

After clicking “Register now” and saving your data, you will receive an e-mail with an activation link. Please click the link to finish registration and validate your account. Please check your spam folder if you can’t find the e-mail in your inbox.

If the link can’t be clicked, you can also copy and paste it into your browser.
Registration
My Book Fair

Now you can log in using your e-mail address and password.
Buying tickets
Logging in
My Book Fair

Please enter the following URL into your browser:
https://services.book-fair.com/login

And log in to your My Book Fair account.
If you want to buy a ticket, please click on “Continue” under “Tickets”.

Buying tickets
Buying tickets

<table>
<thead>
<tr>
<th>Purchase trade visitor ticket</th>
<th>For trade visitors.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Purchase Business ticket</th>
<th>Your fair ticket with premium services in the Business Club, extended opening hours, matchmaking &amp; networking opportunities. The conference programme can be booked additionally.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue</td>
<td></td>
</tr>
</tbody>
</table>

Depending on what type of ticket you want to buy, click "Continue" next to "Purchase trade visitor ticket"

or

next to "Purchase Business ticket".
Buying tickets

Trade visitor ticket

You can buy an entrance ticket just for yourself or for other people who are registered trade visitors or exhibitors of the Frankfurt Book Fair.

Please enter the number of tickets you wish to purchase and give the email address of a registered person per ticket.

Number of tickets
1

E-mail address

Continue

Please click “Continue”.
Buying tickets

Complete the mandatory fields marked with an asterisk (*). The rest is optional.
Buying tickets

Pick your ticket type.

Choose your personal ticket.

- 1-day Trade Visitor Ticket: €53
- 5-day Trade Visitor Ticket: €98
- 1-day Business Ticket: €450
- 5-day Business Ticket: €950
- 5-day Business & Conferences Ticket: €1,250

Supply by Messe Frankfurt Venue GmbH on behalf and for the account of Frankfurter Buchmesse GmbH.
All prices including statutory VAT.

Total
Buying tickets

My Book Fair

The app Online Ticketing Frankfurt Book Fair (www.messefrankfurt.com) requires access to the following:
Your profile
• Read personal data (name and e-mail address)

By clicking “Accept”, you allow the app to access your data in order to log in.

Decline  Accept →

You will be redirected to the Messe Frankfurt ticket shop. Please authorise the redirection to get to the next step.
Buying tickets

Please check the following information before sending your order:

**My order data**
Me, Prof. Dr. Sales Support
Brückenstr. 10
50679 Düsseldorf
Germany

**My Tickets**

<table>
<thead>
<tr>
<th>1 x 1-day Trade Visitor Ticket</th>
</tr>
</thead>
<tbody>
<tr>
<td>53 €</td>
</tr>
</tbody>
</table>

**Do you have a discount code?**

If you have a discount code, you can enter it here:

Discount code: [Enter discount code]

**Total**

| 1 x 1-day Trade Visitor Ticket | 53,00 € |

Check that all your data is correct before continuing.
Buying tickets

Pick your preferred method of payment.
Buying tickets

We are looking forward to your visit!

An e-mail with your ticket is already on its way to your inbox. Be sure to check your spam folder – just in case.

You can access your tickets at any time from your My Book Fair account.

Retrieve ticket

Your ticket will be sent to your e-mail address. You can also retrieve it through your My Book Fair account.
Retrieve tickets

Retrieve ticket

Here you will find tickets that have already been issued.

Continue

You will receive your ticket via e-mail but can also retrieve it directly from My Book Fair.
Redeeming a discount code
Logging in
My Book Fair

Please enter the following URL into your browser:
https://services.book-fair.com/login

And log in to your My Book Fair account.
If you want to redeem a discount code, please click on "Continue" under "Tickets".
Redeeming a discount code

Purchase trade visitor ticket

For trade visitors.

Purchase Business ticket

Your fair ticket with premium services in the Business Club, extended opening hours, matchmaking & networking opportunities. The conference programme can be booked additionally.

Depending on what type of ticket you want, click “Continue” next to “Purchase trade visitor ticket”

or

next to “Purchase business ticket”. 
Redeeming a discount code

You can buy an entrance ticket just for yourself or for other people who are registered trade visitors or exhibitors of the Frankfurt Book Fair.

Please enter the number of tickets you wish to purchase and give the email address of a registered person per ticket.

Number of tickets:
1

E-mail address:

Please click "Continue".
Redeeming a discount code

Complete the mandatory fields marked with an asterisk (*). The rest is optional.
Redeeming a discount code

Pick your ticket type

Choose your personal ticket.

<table>
<thead>
<tr>
<th>Ticket Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-day Trade Visitor Ticket</td>
<td>€53</td>
</tr>
<tr>
<td>5-day Trade Visitor Ticket</td>
<td>€93</td>
</tr>
<tr>
<td>1-day Business Ticket</td>
<td>€450</td>
</tr>
<tr>
<td>5-day Business Ticket</td>
<td>€950</td>
</tr>
<tr>
<td>5-day Business &amp; Conferences Ticket</td>
<td>€1250</td>
</tr>
</tbody>
</table>

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• Read personal data (name and e-mail address)

By clicking “Accept”, you allow the app to access your data in order to log in.

Decline  Accept  →

You will be redirected.
Please accept the redirection to get to the next step.
Redeeming a discount code

Please enter the discount code here and click on "Redeem".
Redeeming a discount code

Please check the following details before submitting your order.

When checking, you will see the discount deducted from the total price of the ticket. Please accept the general terms and conditions and click on "Pay".
Redeeming a discount code

Pick your preferred method of payment.
Redeeming a discount code

Your ticket will be sent to your e-mail address. You can also retrieve it through your My Book Fair account.

We are looking forward to your visit!

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You can access your tickets at any time from your My Book Fair account.
Retrieve your ticket

Retrieve ticket

Here you will find tickets that have already been issued.

Continue

When logging in, please click again on "Tickets" and on "Retrieve ticket".