

Frankfurt Rights™

Discover, Connect, Exchange

Available as of 1 October 2020

On air.

The leading online platform for buying and selling rights internationally

Frankfurt Rights is an online platform that enables communication, information sharing, and transactions between rights buyers and sellers, allowing publishers to focus more efficiently on relationships and content.

Frankfurt Rights Highlights

Contacts and content all in one place:

Frankfurt Rights brings together buyers, sellers, and relevant rights information on a single, easy-to-use platform – no more searching through multiple websites, PDFs, and emails to find the information and contacts you need.

Support for your daily rights tasks:

Frankfurt Rights is designed to support rights professionals and editors on a daily and weekly basis as they make sales and acquisition decisions. It's not a one-time promotion platform meant to replace in-person book fair meetings.

Designed for the full spectrum of book publishing:

From nonfiction and academic works to fiction, children's books, and more – Frankfurt Rights is for all types of publishers selling subrights, including translation, audio, film, permissions, and more.

Work from anywhere in the world:

Frankfurt Rights includes digital communication and presentation tools to keep your rights business running smoothly, no matter where you work, and in a global 24-hour market that does not close overnight.

Tools and functionality on Frankfurt Rights:

- / Custom publisher portal for rights sellers, including profile, key titles and branding
- / Sellers can upload unlimited titles to the platform – manually, ONIX* or Excel
- / PDF rights guides uploaded to the platform will be indexed and searchable
- / Content samples can be shared upon request
- / Contact information for rights sellers
- / Listing of qualified rights buyer contacts
- / Instant rights guides – quickly create and export rights catalogues with custom branding
- / Messaging functionality between buyers and sellers
- / Comprehensive search and browsing features
- / Instant Offer* – automated, fully customizable, flat fee transactions
- / Instant Permissions* – automated, fully customizable, permissions transactions

*for paid subscribers only, not part of the free FrankfurterBuchmesse trial version

How to get access to Frankfurt Rights

For digital exhibitors

Register now for this limited-time offer and use the Frankfurt Rights trial free of charge from October 2020 until 30 June 2021, if you haven't done so already. Experience how Frankfurt Rights can streamline your rights business, from pitch to deal.

All publishers registered as digital Frankfurter Buchmesse 2020 exhibitors can sign up for a free seller portal on Frankfurt Rights.

For Trade Visitors and Buyers

Trade Visitors who have a MyBookFair account will be able to access Frankfurt Rights with a Buyer profile. Anyone interested in buying rights without a MyBookFair account can sign up to Frankfurt Rights from 1 October, browse the platform, contact sellers, and initiate business.

How to use Frankfurt Rights

Buyers can always use Frankfurt Rights for free – no subscription is required

- / Create a profile on Frankfurt Rights or use your MyBookFair account to login
- / Find relevant title and rights information (use the platform's search and browse features, or go directly to titles and publishers you are interested in)
- / Contact rights holders to request information and make offers

Sellers can have a Frankfurt Rights profile and use tools for free as part of the Frankfurter Buchmesse Special Edition until June 2021

- / Select the option to have a rights seller profile in Frankfurt Rights when you register as a digital exhibitor via [Frankfurter Buchmesse](#)
- / Upload titles to the platform
- / Share the link to your rights portal with your editor contacts
- / Send content previews and title information to rights buyers
- / Connect with buyers to negotiate and complete rights deals
- / For more information on how to use the platform, upload titles and edit your profile visit our [FAQ](#)