

# For your stand planning: Overview of changes

FRANKFURTER BUCHMESSE 2020

Regarding your stand planning, please note the following changes: these result from the current hygiene concept, which was drawn up in cooperation with Messe Frankfurt and approved by the responsible health authority (status as of 2 July 2020).

## SOCIAL DISTANCING RULES / STAND SIZES

The most important protection against infections is to maintain a minimum distance of 1.5 m between people at all times. This determines the maximum number of persons who may be present at the stand, in storage rooms, closed rooms/ cubicles at the same time. To ensure that this distance is observed, we will increase the smallest possible stand area of 4 sqm by a further 4 sqm free of charge.

All other stand sizes will also be increased free of charge, in line with this scale:

- / 4 or 8 sqm: plus 4 sqm extra
- / 12 to 24 sqm: plus 8 sqm extra
- / 25 to 40 sqm: plus 12 sqm extra
- / 41 to 100 sqm: plus 20 sqm extra
- / 101 to 200 sqm: plus 40 qm gratis
- / From 201 sqm onwards (and depending on the number of co-exhibitors and staff on the stand): 60 sqm extra

There will also be a 1.5 m wide area of contrasting colour added to the aisle in front of your stand. This is to serve as an additional lounge and "communication area" for you and your customers and will help maintain social distancing rules.

As an orientation: if the currently valid distance rules are observed, up to 3 people can be present at the same time on an 8 sqm stand (including the communication area in front of the stand area).

## CHANGES REGARDING STAND EQUIPMENT

For your own protection, it is also important to have all counters, information counters and other contact points equipped with a partition screen (e.g. acrylic glass). Please make sure that those screens meet the requirements of fire protection class B1.

Please ensure that seating is set up either at a distance of 1,5m, or with a partition screen.

If the wall-mounted shelves on half-open walls within system stands are used as an information counter or info desk, a partition screen is also obligatory.

## ITEMS ORDERED VIA "ELEMENTS & EXTRAS" FOR SYSTEM STANDS

If you book a counter or tables via "Equipment & Extras", please make sure to order additional partition screens for these equipment elements via the relevant service contractor.

2x2m cubicles can be ordered (at a cost) for system stands sized 12 sqm or larger.

## "FURNITURE & LIGHT" PACKAGES FOR SYSTEM STANDS

We have adapted our standard furniture packages to the hygiene regulations and have therefore modified certain elements.

- / Furniture & Lighting XS: 2 spotlights
- / Furniture & Lighting S: not available this year
- / Furniture & Lighting M: 1 table, 2 chairs, 1 waste bin, 4 spotlights
- / Furniture & Lighting L: 2 tables, 4 chairs, 2 waste bins, 6 spotlights
- / Furniture & Light XL: 2 tables, 4 chairs, 2 waste bins, 8 spotlights
- / Furniture & Light XXL: 3 tables, 6 chairs, 2 waste bins, 10 spotlights

The tables will be equipped with an acrylic glass divider, assuming this is still required in October.

## CHANGES TO SYSTEM STAND SMART

The System Stands SMART will be enlarged by 4 sqm to 8 or 12 sqm respectively, free of charge, and the number of spotlights will be increased by 2, also free of charge. Again, all counters included in the stand package must be equipped with a partition pane (e.g. acrylic glass).

## SYSTEM STANDS DELUXE AND FUN

The equipment for our offers for the system stands DELUXE and FUN remain unaffected by further changes.

Please also note the detailed information sheet "Requirements for exhibitors due to COVID-19" on the technical regulations, especially if you have booked a custom-built stand.