

# Your Presence: striking, innovative, convenient

14 - 18 October 2020  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour Canada



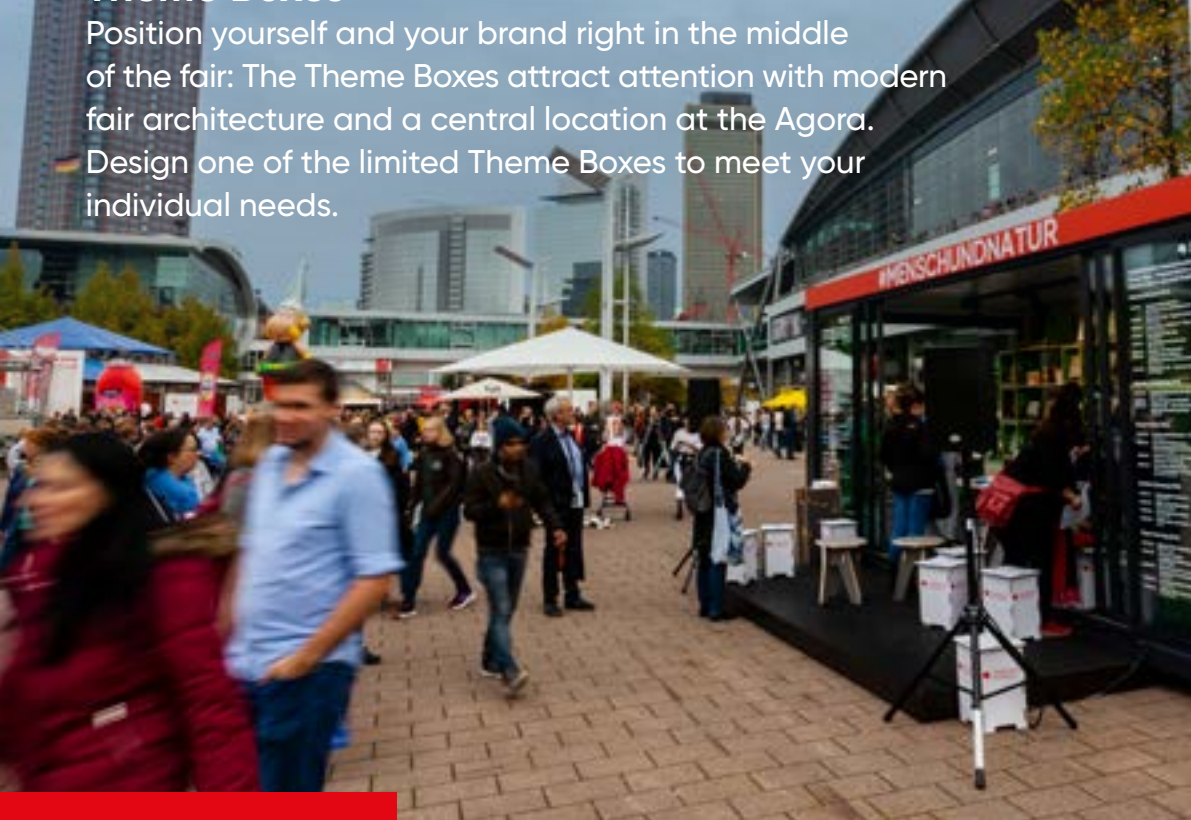
## Theme Boxes

Position yourself and your brand right in the middle of the fair: The Theme Boxes attract attention with modern fair architecture and a central location at the Agora.

Design one of the limited Theme Boxes to meet your individual needs.

Be part of the Theme Boxes in 2020 at the heart of Frankfurter Buchmesse.

[buchmesse.de](http://buchmesse.de)



## Services

3 x 6 m container as pictured below with surrounding "Theme Box" blinds (no branding, full-glass exterior)

- / Floor covering
- / Lighting
- / Heating
- / Electrical connection

Marketing package consisting of:

- / Teaser in a mailing to private visitors (september)
- / Info in the Frankfurter Buchmesse App
- / Reference to the Theme Box on the website (Agora Highlights)

# 18 sqm

space  
on the Agora

Price: € 18,000.- + VAT



**Set a new standard for your individuality:  
Brand your own Theme Box.**

**We provide the framework, your architects  
or stand builders design your individual  
thematic world.**

Stay tuned and follow us  
on social media:

#fbm20

[buchmesse.de](http://buchmesse.de)