



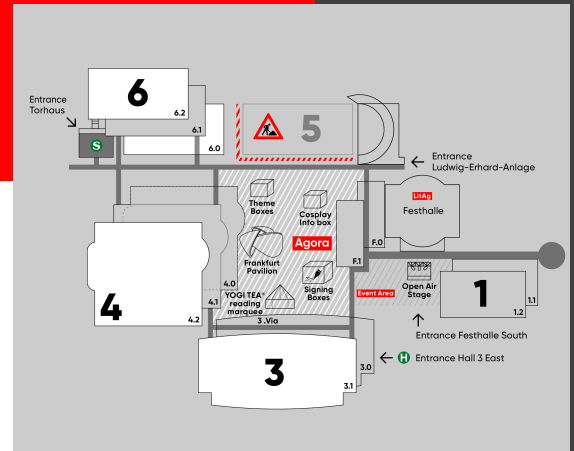
Frankfurt Academic

The world's largest trading place for scientific and academic content.



14 - 18 October 2020
**FRANKFURTER
BUCHMESSE**
Guest of Honour Canada

HALL PLAN 2020



Where the future of scientific publishing begins.

Frankfurt Academic is the place where publishers present new publishing opportunities – and where libraries, tech start-ups and service providers present their innovations in the area of scientific management.

At the heart of scientific and specialist information

Present your products and services to experts in the field of scientific publishing and to important multipliers. Nowhere in the world is it easier to make valuable contacts to potential partners, customers, scientists and investors.

Network with

- / Scientific booksellers and librarians
- / Information professionals
- / Scientists, students and young professionals
- / Decision-makers from companies and institutions involved in research and development
- / Publicists, journalists, politicians and research funders

Frankfurt Academic Highlights

Frankfurt Conference

Experience a conference day full of specialist insight, inspiration and networking with the who's who of publishing and expand your expertise at the Frankfurt Conference Academic Track.

Academic & Professional Information Stage

The stage for science and specialist information is the ideal place to connect with a specialist audience or potential future employees, and to network in Hall 4.2. And it's also the perfect stage to present your products and services.

Academic Tech Start-up Area

At daily meet-and-greets, international start-ups pitch their products to a specialist audience.

International Library Centre (ILC)

Come to the meeting place of the library industry in Hall 4.2 to talk privately with customers in a professional atmosphere in your own branded working area.

New: Academic Business Hub

Make sure your brand is seen: Benefit from your own unique, branded business area and other services, including a service counter.

Campus Weekend

During the weekend events, Hall 4.2 will feature popular science, along with career and university information stands. It's a place to make contact with students, young professionals and scientifically minded customers.

Hall 4.2

- / Academic Tech Start-ups
- / Scientific Societies and Clubs
- / Libraries/Library Groups
- / Library Suppliers
- / Digital Service Providers
- / National and International Distributors
- / Specialist Information Publishers
- / International Science Publishers STM and SSH
- / University Presses

Hall 3.1

- / German-language SSH Publishers
- / Specialist Information Publishers
- / University Presses

Hall 6.0 and 6.2

- / University Presses



More information:

buchmesse.de/academic

#fbm20



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