

Press accreditation

My Book Fair 2021



Table of Contents

My Book Fair Registration/Login	03
Press Accreditation	07
Order your tickets	15
Download your tickets	22

My Book Fair Registration/Login



If you already have a My Book Fair account, you can log in via this link and follow the tutorial from [page 7](#) onwards.

You can create an account on My Book Fair or log in via the following link:

<https://www.buchmesse.de/en/mbf>



My Book Fair Registration



My Book Fair Registration
* Marked fields are mandatory fields.

The screenshot shows a registration form with the following sections and fields:

- Login**
 - E-mail (unique address for login) *
- Password**
 - Password (at least 8 characters) *
 - Password, repeat to confirm *
- Personal data**
 - Substanz (dropdown menu, value: Prefer not to say)
 - Academic title (dropdown menu, value: Please choose)
 - First name *
 - Last name *
- Company / Organisation**
 - Language * (dropdown menu, value: English)
- Address**
 - Street / Street No. *
 - Postal code *
 - City / Town *
 - Country or Region * (dropdown menu, value: Please choose)
- Information on Frankfurter Buchmesse offers ***
 - Yes, I would like to receive information about the products and services of the Frankfurter Buchmesse and its 4 foreign offices in New York, Sao Paulo, Moscow and Beijing by e-mail.
 - No, I do not wish to receive information.
- Privacy Statement ***
 - Yes, I have read the [Privacy Statement](#) *
- Ich bin kein Roboter. (Captcha)

Buttons: Register now, Cancel

Fill in the displayed
online forms and
save your data.
Marked fields are
mandatory fields.

My Book Fair Registration



Once you have saved your data, you will receive an e-mail from us with an activation link. Please follow the link in order to activate your user account.

If you did not get the link, please check in your spam mail. If you still did not get an e-mail, please message us via accreditation@buchmesse.de.

My Book Fair Registration




Why are we asking you for this information?

Sharing these details with us will help us to improve our services to you and all of our customers. All information will be made anonymous, and on this basis we can then analyse internally how to tailor our products and services to match the individual needs of our exhibitors, visitors and partners. Providing you have given your active consent to receive further mailings, your details will also enable us to keep you up to date with relevant news and information.

You are then asked to provide some information about yourself in order to help us improve our services.

What is your current job level? *

 Please select what best describes your position within your company.

- CEO / Managing Director / Board Member / Manager in a governmental institution / Company Owner / Founder
- Managerial level with personnel and / or budget responsibility
- Employee / Civil Servant
- Freelance / Self-employed
- Student (uni or school) / Apprentice / Trainee
- Other

My Book Fair Press Accreditation



Frankfurter Buchmesse 20 - 24 October 2021

DE EN



MBF Tester



Visit Exhibit Highlights & Special Topics Rights & Licenses Fellowship & grant programmes News About us Press

My Book Fair

Tickets & Events Matchmaking Services for Exhibitors and Agents **Press Services** My Profile



Login: <https://www.buchmesse.de/en/mbf>

After your successful log-in, you will see the overview area of My Book Fair. Please choose : „Press Services“

My Book Fair Press Accreditation

Frankfurter Buchmesse 20 - 24 October 2021

DE EN



MBF Tester



Visit

Exhibit

Highlights & Special Topics

Rights & Licenses

Fellowship & grant programmes

News

About us

Press

← My Book Fair

Press Services

Continue to press tickets >



Please choose :
„Continue to press
tickets“

My Book Fair Press Accreditation



[← Overview](#)

DE EN

 MBF Tester



Press

[Personal Data](#) [Job Profile](#) [Matchmaking](#) [Masterclasses](#)



News

- Your accreditation is under examination. We will start activating the press tickets in the course of August.

Press accreditation

For journalists and blogger

[Continue >](#)

Please select „press accreditation“.

My Book Fair Press Accreditation



← My Data

DE EN

Tatjana T. Walter



Press

Personal Data Job Profile Matchmaking Masterclasses

Press accreditation

Journalist

Continue >

Blogger

Continue >

Please continue
either as a
journalist or as a
blogger.

My Book Fair Press Accreditation



← Press



Press

Press accreditation



Please note that you must submit at least one form of verification of your activities as a journalist, either as a digital file or as an internet-based entry, before you can apply for accreditation.

Please note: Your credentials have to meet our accreditation guidelines 2021. You can find these here: [Accreditation Guidelines](#)

Verification with a digital file

Do you have a digital file, e.g. a press pass, which can verify your employment as a journalist?

- Yes
 No

Internet-based verification

Are there websites that can verify your employment as a journalist?

- Yes
 No

In the fields below please provide up to three examples published online of your work as a journalist.
In each field, one URL can be entered.

Link (https://...)

<https://www.buchmesse.de/>

Link (https://...)

Link (https://...)

Would you like to know more about our events for the media? Please click [here!](#)

Cancel

If you are a **journalist** please provide us with a verification of your employment as a journalist – further details can be found in our accreditation guidelines:

www.buchmesse.de/en/press/accreditation

Upload a digital verification file (e.g. press pass) (max. 5 MB) OR fill in links for online verification.

Please note that you must submit at least one form of verification, either as a digital file or as an internet-based entry, before you can apply for accreditation.

My Book Fair Press Accreditation



← Press



Press accreditation

To obtain accreditation please provide us with a verification of your activities as a blogger.

Internet-based verification

Please list up to three websites as proof of your blogging activities in the following form. Industry-relevant social media channels such as Instagram, YouTube or Twitter can also be named if they meet our accreditation guidelines 2021. You can find these here: [Accreditation Guidelines](#).

In each field, one URL can be entered.

Link ([https://...](#))

Link ([https://...](#))

Link ([https://...](#))

Press releases

I would like to receive press releases from the Frankfurter Buchmesse by e-mail.

Yes

No

Would you like to know more about our events for the media? Please click [here!](#)

Update

Cancel

If you are a **blogger** you can provide proof by entering a direct link to your blog or by providing up to three examples published online of your work as a blogger.

My Book Fair Press Accreditation



← Overview

DE EN

Tatjana T. Walter

My Data

Personal Data Job Profile Matchmaking Masterclasses



News

• Your accreditation is under examination. We will start activating the press tickets in the course of August.



Your accreditation is under examination.

Here you can manage your data at any time.

- [Personal Data](#)
- [Job Profile](#)
- [Matchmaking](#)
- [Masterclasses](#)

My Book Fair

Click here to go to the My Book Fair start page with all services.

[To the start page >](#)

**After you
uploaded proof of
your journalistic
activities, your
accreditation will be
under
examination.**



My Book Fair Press Accreditation

Your request for press accreditation is complete
– **but you are not accredited yet!**

We will check and validate your credentials. If your credentials meet our criteria, you will receive your **confirmation via e-mail**. You can then order your press tickets through your My Book Fair account.

This may take a few days at busy times, so we kindly ask you to be patient.

Order your tickets



Frankfurter Buchmesse 20 - 24 October 2021

DE EN



MBF Tester



Visit Exhibit Highlights & Special Topics Rights & Licenses Fellowship & grant programmes News About us Press

My Book Fair

Tickets & Events Matchmaking Services for Exhibitors and Agents **Press Services** My Profile



Login: <https://www.buchmesse.de/en/mbf>

After your successful log-in, you will see the overview area of My Book Fair. Please choose : „Press Services“

Order your tickets

Frankfurter Buchmesse 20 - 24 October 2021



[Visit](#) [Exhibit](#) [Highlights & Special Topics](#) [Rights & Licenses](#)

[← My Book Fair](#)


Press Services

[Continue to press tickets >](#)



DE EN



 MBF Tester

[Fellowship & grant programmes](#) [News](#) [About us](#) [Press](#)




After your successful accreditation as a journalist/blogger you can now get your tickets. Please choose: „Continue to press tickets“

Order your tickets



[← Overview](#)

DE EN

 Tatjana Walter



Press

[Personal Data](#) [Job Profile](#) [Matchmaking](#) [Masterclasses](#)

Select "Order press ticket".



News

- Please order your press ticket(s) now. You can do so by selecting "press" > "Order press ticket". If you have already completed your order, you can ignore this notification and download your press ticket via "press" > "Download press ticket"

Order press ticket

For journalists and blogger

[Continue >](#)

Download press ticket

You can download your press ticket(s) only after you have successfully completed the order process.

[Continue >](#)

Order your tickets



Why are we asking you for this information?

Sharing these details with us will help us to improve our services to you and all of our customers. All information will be made anonymous, and on this basis we can then analyse internally how to tailor our products and services to match the individual needs of our exhibitors, visitors and partners. Providing you have given your active consent to receive further mailings, your details will also enable us to keep you up to date with relevant news and information.

What is your goal at the book fair? *

- Selling rights / licences: I want to sell my content
- Purchasing rights / licences: I want to buy content
- Discover: Visit various stands to see what's new and interesting in my field.
- Knowledge transfer: Extend my expertise in the industry by participating in presentations and lectures
- Contact making: Establishing new contacts to build new business opportunities
- Maintaining contacts: Meeting established partners to talk about current and past business transactions.
- Contact research: Find as many suppliers as possible to achieve a specific business goal
- Networking: meet existing contacts and deepen relationships
- Hitting targets: Meeting selected providers to discuss specific business objectives
- Other

Again you are asked to provide some information about yourself in order to help us improve our services.

Order your tickets



← My Data

DE EN

Tatjana Walter



Personal Data

Personal Data Job Profile Matchmaking Masterclasses

Press ticket



Please note: Because of security measures in place due to COVID-19, five-day press tickets will not be available in 2021. Journalists and bloggers wishing to enter the fair will require a new press ticket for each day. You can determine the days of your visit online and order your press tickets accordingly.

Please note that this year, there will be no press accreditation available on site.

For how many days do you need a press ticket?

1

Continue >

Please select the number of tickets needed.

IMPORTANT: Because of security measures in place due to COVID-19, five-day press tickets will not be available in 2021. Journalists and bloggers wishing to enter the fair will require a new press ticket for each day.

Order your tickets



My Tickets

1 x Press ticket



Date:

Please select

10/20/2021

10/21/2021

10/22/2021

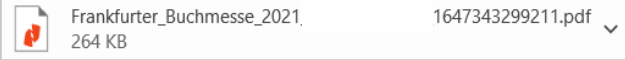
10/23/2021

To
1 x Press ticket

Please select the dates that you plan to visit the fair.

Please only select the dates that you will visit the fair for sure, as due to COVID-19 the amount of tickets is strictly limited.

Order your tickets



Hello Journalist, Blogger

Enclosed you will receive your ordered tickets as PDF documents to print out. Ticket holders will then have access to the Frankfurter Buchmesse on the day of the event entered.

In addition, your ticket will also be made available to you online for retrieval in your "My Book Fair" area. Please log in at www.buchmesse.de/login with your e-mail address and password to retrieve your admission ticket there.

After you have submitted your ticket order, you will receive an email with your press tickets. Alternatively, you can also access them in your account.

Download your tickets



Frankfurter Buchmesse 20 - 24 October 2021

DE EN MBF Tester

Visit Exhibit Highlights & Special Topics Rights & Licenses Fellowship & grant programmes News About us Press

My Book Fair

Tickets & Events Matchmaking Services for Exhibitors and Agents **Press Services** My Profile

Login: <https://www.buchmesse.de/en/mbf>

After your successful log-in, you will see the overview area of My Book Fair. Please choose : „Press Services“

Download your tickets

Frankfurter Buchmesse 20 - 24 October 2021

DE EN



MBF Tester



Visit

Exhibit

Highlights & Special Topics

Rights & Licenses

Fellowship & grant programmes

News

About us

Press

← My Book Fair

Press Services

Continue to press tickets >




Please choose :
„Continue to press
tickets“

Download your tickets



[← Overview](#)

DE EN

 Tatjana Walter



Press

[Personal Data](#) [Job Profile](#) [Matchmaking](#) [Masterclasses](#)



News

- Please order your press ticket(s) now. You can do so by selecting "press" > "Order press ticket". If you have already completed your order, you can ignore this notification and download your press ticket via "press" > "Download press ticket"

Order press ticket

For journalists and blogger

[Continue >](#)

Download press ticket

You can download your press ticket(s) only after you have successfully completed the order process.

[Continue >](#)

Select
"Download
press ticket".

Download your tickets



Your orders

Frankfurter Buchmesse 2021

Order number 210060000020

1 x Press ticket

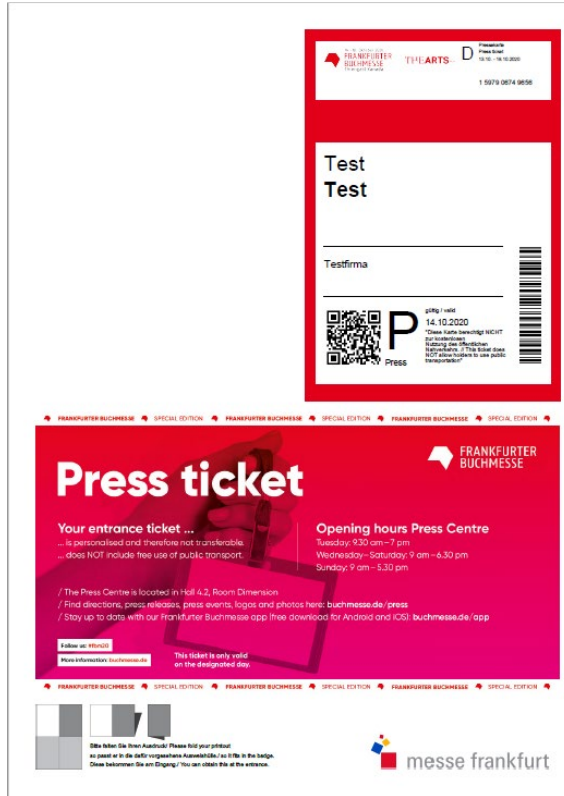
Date: 10/20/2021

0,00 €

DOWNLOAD ALL

Select "Download all".

My Book Fair Press Accreditation



Please print out your personalized press ticket and show it at one of the entrances. There (or in the press center) you also get a holder and a lanyard for it.

Tickets need to be printed. Digital tickets cannot be accepted.

My Book Fair Press Accreditation



Due to the Corona Pandemic, you will be asked to fill out an extended contact form for the Health Department before the fair. This will be sent to you. Your ticket will only be activated after you have completed it. If you do not complete the form, you will not be admitted to the fair.