

# Press accreditation MyBookFair 2022

# My Book Fair Registration

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You can register easily at My Book Fair. Please follow the link below:

<https://services.book-fair.com/login>

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# MyBookFair Registration




## My Book Fair

The Service Portal of Frankfurt Buchmesse for exhibitors, trade visitors and partners.

E-mail

Password

Login  Register now > Forgotten your password? >

### Register to...

- update your company profile in the Exhibitor Directory
- publish your events in the Calendar of Events
- get access to our professional programme
- use the matchmaking tool
- settle your invoices via credit card.

Select  
"Register Now"  
to create your user  
account or enter your  
MyBookFair login  
data.

# MyBookFair Registration



\* Marked fields are mandatory fields.

Login

E-mail (unique address for login) \*

Password

Password (at least 7 characters) \*

Password, repeat to confirm \*

Personal data

Salutation

Prefer not to say

Academic title

Please choose

Fill in the displayed online forms and save your data. Marked fields are mandatory fields.

# MyBookFair Registration



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Once you have saved your data, you will receive an e-mail from us with an activation link. Please follow the link in order to activate your user account.

If you did not get the link, please check in your spam folder. If you still did not get an e-mail, please mail to [accreditation@buchmesse.de](mailto:accreditation@buchmesse.de).

# MyBookFair Registration



Question 1 of 4

**What is your current job level? \***

①

Please select what best describes your position within your company.

CEO / Managing Director / Board Member / Manager in a governmental institution / Company Owner / Founder

Managerial level with personnel and / or budget responsibility

Employee / Civil Servant

Freelance / Self-employed

Student (uni or school) / Apprentice / Trainee

Other

\* Marked fields are mandatory fields.

Next >

You are then asked to provide some information about yourself in order to help us improve our services.

# MyBookFair Registration



## My Book Fair

[Tickets & Events](#) [Matchmaking](#) [Services for Exhibitors and Agents](#) [Press Services](#) [My Profile](#)

Welcome, let's re:connect!

My Book Fair is the central service portal for your visit to Frankfurter Buchmesse. Convenient, start Matchmaking or apply for our Masterclasses.

Exhibitors and agents can take advantage of our fair services here. Whether it's the entry of your events in the calendar of events, the management of your entry in the exhibitors' directory, the payment of invoices by credit card and many other services.

### Tickets and events

Create and manage your tickets and fair passes. Or enter your events in the Calendar of Events.



### Matchmaking

Receive the perfect suggestions for matchmaking contacts based on your interests.



### My profile

Keep an overview of your tickets, the events you plan to attend at Frankfurter Buchmesse, as well as your personal data.



### Services for exhibitors and agents

Edit your entry in the Exhibitors Catalogue or find out about various advertising possibilities.



### Press services

Find press materials for your coverage of the fair and apply for accreditation as a journalist or blogger.



After your successful log-in, you will see this overview of MyBookFair. Please choose „Press services“.

# MyBookFair Registration



## Apply for accreditation

Because of security measures due to COVID-19 accreditation takes place in two steps. In the first step, journalists and bloggers apply for accreditation. As soon as their accreditation has been confirmed, they can order and download their press tickets themselves in the second step. Please note: Journalists and bloggers will need a new ticket for each day they wish to visit the Frankfurter Buchmesse.



Please select „Continue“.



# MyBookFair Registration



Press accreditation

Journalist

Continue



Blogger

Continue




Please continue either  
as a journalist or as a  
blogger.

# MyBookFair Press Accreditation



## Press accreditation

 Please note that you must submit at least one form of verification of your activities as a journalist, either as a digital file or as an internet-based entry, before you can apply for accreditation.

Please note: Your credentials have to meet our accreditation guidelines 2021. You can find these here: [Accreditation Guidelines](#)

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**Verification with a digital file**

Do you have a digital file, e.g. a press pass, which can verify your employment as a journalist?

☐ Yes

☐ No

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**Internet-based verification**

Are there websites that can verify your employment as a journalist?


☐ Yes


☐ No

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Would you like to know more about our events for the media? Please click [here](#)!!

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Update 

Cancel 

If you are a **journalist** please provide us with a verification of your employment as a journalist - further details can be found in our accreditation guidelines:

[www.buchmesse.de/en/press/accreditation](http://www.buchmesse.de/en/press/accreditation)

Upload a digital verification file (e.g. press pass) (max. 5 MB) **or** fill in links for online verification.

**Please note** that you must submit at least one form of verification, either as a digital file or as an internet-based entry, before you can apply for accreditation.

# MyBookFair Press Accreditation



## Press accreditation

To obtain accreditation please provide us with a verification of your activities as a blogger.

**Internet-based verification**  
Please list up to three websites as proof of your blogging activities in the following form. Industry-relevant social media channels such as Instagram, YouTube or Twitter can also be named if they meet our accreditation guidelines 2021. You can find these here: [Accreditation Guidelines](#).

In each field, one URL can be entered.

Link ([https://...](#))

Link ([https://...](#))

Link ([https://...](#))

**Press releases**  
I would like to receive press releases from the Frankfurter Buchmesse by e-mail.

☐ Yes

☒ No

Would you like to know more about our events for the media? Please click [here](#)!!

If you are a **blogger** you can provide proof by entering a direct link to your blog or by providing up to three examples published online of your work as a blogger.

A blog may also be a book industry relevant social media channel on **Instagram, Youtube, TikTok or Twitter!**

# MyBookFair Press Accreditation



**Here you can manage your data at any time.**

- [Personal Data](#)
- [Job Profile](#)
- [Matchmaking Data](#)
- [Masterclasses Application](#)

**My Book Fair**

Click here to go to the My Book Fair start page with all services.

[To the start page >](#)

After you  
uploaded a proof of  
your journalistic  
activities, your  
accreditation will be  
under examination.



# MyBookFair Press Accreditation

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Your request for press accreditation is complete  
– **but you are not accredited yet!**

We will check and validate your credentials. If your credentials meet our criteria, you will receive your **confirmation via e-mail**. You can then order your press tickets through your MyBookFair account.

This may take a few days at busy times, so we kindly ask you to be patient.

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# MyBookFair Registration



## My Book Fair

Tickets & Events Matchmaking Services for Exhibitors and Agents Press Services My Profile

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### Press services

Find press material for your coverage of the fair and apply for accreditation as a journalist or blogger.



After your successful accreditation as a journalist/blogger you can now order your tickets. Please select “Press services” on the overview page.

# MyBookFair Registration



← My Book Fair

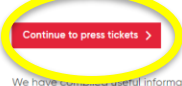
## Press Services

Welcome to your My Book Fair press area.

The following services are available to you as a logged-in My Book Fair user:

- Accredited yourself as a blogger or journalist and receive a free ticket for the Frankfurt Book Fair,
- after successful accreditation, you can order your press day tickets here
- and you can also retrieve them here at any time.
- Or order additional one-day tickets as long as contingents are still available.

We look forward to seeing you.



We have some [general information on accreditation](#) for you in the public press area of the website.

Please also visit the public press area of our website

### Logos, press photos, press releases and press folders

In the public press area of our website journalists and bloggers can find everything they need for writing and reporting about Frankfurter Buchmesse.



Please select “Continue to press tickets”

# MyBookFair Registration



## News

- Please order your press ticket(s) now. You can do so by selecting "press" > "Order press ticket". If you have already completed your order, you can ignore this notification and download your press ticket via "press" > "Download press ticket"

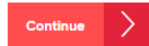
Order press ticket

For journalists and blogger



Download press ticket

You can download your press ticket(s) only after you have successfully completed the order process.



Select "Order press ticket"  
and "Continue" .



# MyBookFair Registration



Please select the number of tickets needed.

For how many days do you need a press ticket?

1

Continue >

IMPORTANT: Five-day press tickets will not be available. Journalists and bloggers wishing to enter the fair will **require a new press ticket for each day.**

# MyBookFair Registration



Please select the dates that  
you plan to visit the fair.

Please only select the dates that you will visit the  
fair for sure.

# MyBookFair Registration



< Tickets

Thank you for your order

We are looking forward to your visit!

An e-mail with your ticket is already on its way to your in-box. Be sure to check your spam folder – just in case.  
You can access your tickets at any time from your My Book Fair account.

Retrieve ticket ?



After you have submitted your ticket order, you will receive an email with your press tickets.

Frankfurter Buchmesse 2022: Your Tickets

Von: tickets@messefrankfurt.com  
An: kathrin.ankarmueller@t-online.de

Details ausblenden  
Heute 15:20 Uhr

4 Anhänge - 925,3 KiB | Alle speichern



Dear Kathrin Ankaermueller  
Please find your ordered tickets enclosed as printable PDF documents. The ticket holders will be allowed admission to Frankfurter Buchmesse on the given date.  
Alternatively, for mobile phones, the same tickets have been attached as please files, which can be opened with a corresponding app on your smartphone, e.g. Apple Wallet.  
You must adhere to the prevailing admission and hygiene rules on your day of attendance. Shortly before arriving, please refer to the latest version of these rules. Bring any necessary certificates (e.g., proof of vaccination, current test results) and a medical mask, if applicable.

Questions about the safety and hygiene concept are answered here: <https://www.buchmesse.de/en/safety-hygiene-concept>

Please keep in mind that this ticket cannot be used as a ticket for public transport.

If you have any questions or complaints, please contact  
[tickets@messefrankfurt.com](mailto:tickets@messefrankfurt.com)  
or call our hotline under the following phone number: +49 69 7575 5000

# My Book Fair Press Accreditation



Please **print out** your personalized press ticket(s) and show it at one of the entrances. There (or in the press center) you can get a holder and a lanyard for it.



**Tickets need to be printed.**



Bitte laden Sie Ihren Ausdruck! Please fold your printed  
ticket in the left designated area in the badge.  
Oben links: in den Bereich / You can obtain this at the entrance.



# MyBookFair



**Alternatively**, you can also access them in your MyBookFair-account.

## My Book Fair

The Service Portal of Frankfurt Buchmesse for exhibitors, trade visitors and partners.


E-mail

\_\_\_\_\_

Password

\_\_\_\_\_

Login



Register now >

Forgotten your password? >

Log back into your  
MyBookFair Account.

<https://services.book-fair.com/login>

### Register to...

- update your company profile in the Exhibitor Directory
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### Press services

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After ordering the tickets select “Press services”.

# MyBookFair Press Accreditation



## News

- Please order your press ticket(s) now. You can do so by selecting "press" > "Order press ticket". If you have already completed your order, you can ignore this notification and download your press ticket via "press" > "Download press ticket"

Order press ticket

For journalists and blogger

Continue



Download press ticket

You can download your press ticket(s) only after you have successfully completed the order process.

Continue



Select "Download press ticket" and "Continue".


# MyBookFair Press Accreditation



## Your orders

Frankfurter Buchmesse 2021

Order number 210060000020

1 x Press ticket	
	↓
Date: 10/20/2021	
	0,00 €

**DOWNLOAD ALL**

Select “Download all”.



# MyBookFair Press Accreditation



Please **print out** your personalized press ticket(s) and show it at one of the entrances. There (or in the press center) you can get a holder and a lanyard for it.



**Tickets need to be printed.**



Bitte laden Sie Ihren Ausdruck! Please fill your printed  
ticket in the self-organizing Accreditation / do it in the badge.  
Bitte bekommen Sie am Eingang! You can obtain this at the entrance.

