

# Application Form Invitation Programme

Focus on Children's and YA Books  
08 - 19 October 2020

14 - 18 October 2020  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour Canada



Please enter all requested information in the appropriate fields of this fillable PDF form.



Do not forget **the catalogue of your publishing house**.



Please upload the form before **30 April 2020** with your online application at:  
[www.buchmesse.de/invitation-programme](http://www.buchmesse.de/invitation-programme)

Please answer the following questions. Be ensured that your answers will be treated strictly confidential.

## 01 Personal profile

Your past experience in publishing: \_\_\_\_\_

\_\_\_\_\_

Your current projects: \_\_\_\_\_

\_\_\_\_\_

Which languages do you speak? Please note that English knowledge is a requirement.

	fluently	moderately well	poorly
English	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 02 Company profile

\*Please send a catalogue of your publishing house along with your application form

a) Foundation year of your company: \_\_\_\_\_ Size/ Number of employees: \_\_\_\_\_

b) Focus / Segments

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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c) How many titles do you publish per year and how many of these are new publications?

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d) Where do you market and sell your books? (Bookstores, Internet, Festivals, etc.)

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## 03 Rights and Licenses

a) Please list up to 5 of titles bought from foreign publishers (for each title please indicate publishing house, country and year)

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b) Please list up to 5 of titles sold to foreign publishers (for each title please indicate publishing house, country and year)

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## 04 Further information

a) Have you participated at any cooperation projects with other publishers or cultural institutions? yes  no

If so, please indicate the name of the project/institution and country.

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b) Which challenges is facing your publishing house at the moment?

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c) Which countries or markets are of particular interest at the moment?

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d) Which challenges is your national publishing market facing at the moment?

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e) Which book fairs do you attend? Regularly/irregularly

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f) What do you expect to gain from your participation at the Frankfurt Invitation Programme?

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g) Which social media channels do you use for professional networking and business communication?

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## 06 How to submit this form

Please upload the form and the catalogue of your publishing house with your online application at: [www.buchmesse.de/invitation-programme](http://www.buchmesse.de/invitation-programme)

**DEADLINE: 30th April 2020**



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