

Application form Invitation Programme 10 to 21 October 2019

Please answer the following questions. Be ensured that your answers will be treated strictly confidential.

01 Publishing Company

Company: _____

Address: _____ Postcode/City: _____

Country: _____ Website: _____

Personal Information:

*Please make sure that the e-mail and phone number indicated below are correct as these will be the main communication channels

Ms Mr

First Name: _____ Surname/Family Name: _____

Nationality: _____ Date of Birth: _____

E-mail*: _____ Phone*: _____

Position / Area of responsibility: _____

Your past experience in publishing: _____

Your current projects: _____

Which languages do you speak? Please note that English knowledge is a requirement.

	fluently	moderately well	poorly
English	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

02 Company profile

*Please send a catalogue of your publishing house along with your application form

a) Foundation year of your company: _____ Size/ Number of employees: _____

b) Focus / Segments

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c) How many titles do you publish per year and how many of these are new publications?

d) Where do you market and sell your books? (Bookstores, Internet, Festivals, etc.)

02 Rights and Licenses

a) Please list up to 5 of titles bought from foreign publishers (for each title please indicate publishing house, country and year)

b) Please list up to 5 of titles sold to foreign publishers (for each title please indicate publishing house, country and year)

03 Further information

a) Have you participated at any cooperation projects with other publishers or cultural institutions? yes no

If so, please indicate the name of the project/institution and country.

b) What challenges is facing your publishing house currently?

c) What countries or markets are of particular interest at the moment?

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d) What challenges is your national publishing market facing at the moment?

e) What book fairs do you attend? Regularly/irregularly

f) What do you expect to gain from your participation at the Frankfurt Book Fair?

g) Which social media channels do you use for professional networking and business communication?

04 Signature

Company Name: _____

Name: _____

Date: _____

Signature _____

05 How to submit this form

Please send us your fully completed registration form via e-mail, fax or post: Frankfurter Buchmesse GmbH, Braubachstrasse 16, 60311 Frankfurt am Main, Germany, [Marifé Boix García](mailto:Marifé.Boix.Garcia@book-fair.com), Phone: +49 (0) 69 2102-183, Fax: +49 (0) 69 2102-46183, E-Mail: invitationprogramme@book-fair.com.

DEADLINE: 30th April 2019 send to:
invitationprogramme@book-fair.com