

Tutorial

How to purchase a ticket in the Ticket Shop for private visitors

Frankfurter Buchmesse 2026

Ticket purchase



<input type="text" value="0"/>	<input type="text" value="0"/>
Children (ages 7-12) day ticket Friday 9 €	Children (ages 7-12) day ticket Saturday 9 €
<input type="text" value="0"/>	<input type="text" value="0"/>
Children (ages 7-12) day ticket Sunday 9 €	
<input type="text" value="0"/>	

Or redeem a ticket code.

Please enter your ticket code here. ⓘ

<input type="text" value="Ticket code"/>	REDEEM A TICKET CODE
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Supply by Messe Frankfurt Venue GmbH on behalf and for the account of Frankfurter Buchmesse GmbH.
All prices including statutory VAT.

Total	0,00 €
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NEXT



Open the [ticket shop for private visitors](#) to Frankfurter Buchmesse 2026.

Select the number and types of tickets you wish to purchase.

Then click „Next“.

Ticket purchase



Login

If you have already created an account for Frankfurter Buchmesse as a private visitor this year, please enter your login data here.

[New Password >](#)

* indicates mandatory fields to be filled in

Registration

Register now to access the online ticketing of Frankfurter Buchmesse 2026 for private visitors.



If you are already registered in the ticket shop for private visitors to Frankfurter Buchmesse 2026, log in with the corresponding data.

If you do not yet have an account, click on "Register" instead.

Registration is only valid in the shop for private visitors and only for the current Frankfurter Buchmesse. It will be deleted after the event.

Ticket purchase



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Please check the following information before sending your order:

The screenshot shows the checkout page with the following elements:

- My Tickets:** A red box containing "1 x General public day ticket Friday 30 €" with a pencil icon (edit) and a trash icon (delete). A red arrow points to the trash icon.
- Discount code:** A text input field with "Discount code" and a "REDEEM" button.
- Total:** A summary box showing "1 x General public day ticket Friday 30 €" and "30,00 € Including VAT".
- Terms and Conditions:** Three checkboxes for accepting the privacy statement, receiving information, and accepting terms and conditions.
- PAY Button:** A large red button labeled "PAY" at the bottom right. A red arrow points to it.

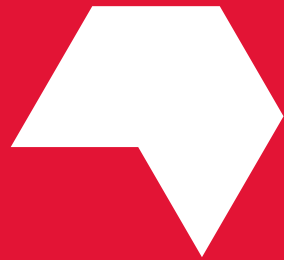
Now check your order, you can correct the data (pencil symbol) or delete tickets (trash can symbol).

If everything is correct, click on "Pay".

Don't forget to check the data protection and general terms and conditions boxes beforehand.

After the payment process, you will receive the tickets and the invoice in two separate e-mails.

Please print out the tickets or show them on your mobile device at the entrance.



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