

The Non-Book Marketplace in hall 4.0 offers excellent access to the stream of visitors, attractive neighbourhood and a pleasant atmosphere. Divided in two parts, the Marketplace provides various attractive stand positions.

## Module

### A –Big Shop Display–

€ 4,613.–\*

In price included:

190 x 70 spacious display, 1 on-top shelf rack (optional), separately lighted cabinet, hidden storage space, 2 storage drawers, 1 individual display or spinner (base 50 x 50 max), effective lightning, individual logo banner, design banner on the back, Marketing Fee, Catalogue Entry, 2 Exhibitor Passes

### B –Postcards Display–

€ 4,613.–\*

In price included:

For greetings and postcards we use the innovative presentation system Sky Cube by FLUHR.

190 x 70 spacious display, 1 on-top shelf rack (optional), separately lighted cabinet, hidden storage space, 2 storage drawers, 1 individual display or spinner (base 50 x 50 max), effective lightning, individual logo banner, design banner on the back, Marketing Fee, Catalogue Entry, 2 Exhibitor Passes

### C –Table Display–

€ 2,563.–\*

In Price included:

190 x 70 Display, separate cabinet below, 1 storage drawer, 1 storage space with simple paneling, lightning, individual printed logo 4c, Marketing Fee, Catalogue Entry, 2 Exhibitor Passes

### Optional fittings

Set of 3 boxes

€ 21.–\*

(solid wooden boxes for your individual decoration)

Mobile Office

€ 51.–\*

(Various fittings available)

Chute Display

€ 15.–\*

(helpful for frontal presentation)

## The new Nonbook Marketplace

### Features & services for a perfect performance

- / Completely furnished area
- / Set-up & dismantling
- / Lightning & electricity
- / Your individual logo banner, 4c
- / Storage space
- / Meeting area and coffee bar
- / Free catering for visitors, exhibitors and their guests
- / Professional stand management
- / On-site service team

### Dedicated marketing for many retailer contacts

- / Your individual catalog entry
- / Personal invitation to more than 1.500 booksellers
- / Advertising in trade journal

### 12 month of professional support for sustained success

- / all year round PR work and advertising in the crucial trade journals

### Online Marketing for an exclusive special price

- / Company profiles and 6 products on [www.nonbook.de](http://www.nonbook.de) inclusive 1 newsletter report\*\*



\* Registration is legally binding for the exhibitor. The participation fee must be paid even if no representative of your company is able to attend the Fair regardless of the reason. The full exhibit fee (100%) must be paid for any cancellation made after 2nd of April 2018.

\*\*Offer and price to enquire with Angelika Nistrath, E-mail: [info@nonbook.de](mailto:info@nonbook.de)

### Kontakt:

Frankfurter Buchmesse GmbH | Yvonne Martens | Phone: +49 (0) 69 2102-115 | Fax: +49 (0) 69 2102-46115 | E-mail: [martens@book-fair.com](mailto:martens@book-fair.com)

# Application Nonbook Marketplace 2018

10-14 October 2018  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour Georgia

nonbook.de

Company name: \_\_\_\_\_ Customer no (if known): \_\_\_\_\_

## We will be participating at the Non-Book Marketplace 2018

Modul A ..... € 4.613,-\*

Modul B ..... € 4.613,-\*

Own furniture can be used only for Modul A and B:

yes  no

Sqm: \_\_\_\_\_

\_\_\_\_\_ Set of 3 boxes ..... € 21,-\*

\_\_\_\_\_ Mobile Office ..... € 51,-\*

\_\_\_\_\_ Chute Display ..... € 15,-\*

Modul C ..... € 2.563,-\*

\* The quoted prices are binding and subject to Value Added Tax at the applicable official rate. It's possible to receive invoices without VAT. Please see an information on our website: [http://buchmesse.de/en/fbf/registration/exhibitors/terms\\_of\\_payment/](http://buchmesse.de/en/fbf/registration/exhibitors/terms_of_payment/)



**DEADLINE: 28. February 2018,**  
send to: Yvonne Martens [martens@book-fair.com](mailto:martens@book-fair.com)

## Sender

**CORRESPONDANCE IN:**  German  English

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Potscode / Town: \_\_\_\_\_

PO Box: \_\_\_\_\_ PO Box postcode / Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

VAT NO.: \_\_\_\_\_

### Contact Person

Mrs  Mr

Last name: \_\_\_\_\_ First Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_ Signiture: \_\_\_\_\_

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