

YOUR WORKPLACE AT THE HEART OF FRANKFURTER BUCHMESSE:

Literary Agents & Scouts Centre (LitAg)

Our offer for literary agents and scouts:

- / One table or more reserved exclusively for the duration of the fair, each with four chairs and a company nameplate
- / Personalised entrance ticket (including use of the public transport network in the Frankfurt area)
- / Locker
- / Coat hook next to table
- / WiFi
- / Power supply right at your table
- / Entry by appointment only

Included in the marketing fee:

- / Company entry in the Frankfurter Buchmesse Catalogue (print and online)
- / One copy of the printed Exhibitor Catalogue
- / And more (see buchmesse.de/advertising)

Communications tool Tellit:

Covered by the marketing fee, you can use the social media and content management tool Tellit (tellitapp.com) for one year free of charge. Set up a social wall on your website using Tellit, or use the tool to monitor what is being reported about your company. Create stories using social media posts and your own content about your products and preferred topics, which you can publish on your website or social media channels. Send an e-mail to hello@tellitapp.com with your Frankfurter Buchmesse customer ID to create a free account as a book fair exhibitor.

The Tellit tool was developed as part of the EU project EMMA (2017 – 2018), in which the Frankfurter Buchmesse was a project partner.



The LitAg also offers additional services:

- / Shelves for book presentation (see price list)
- / Cafeteria
- / Printing services

Dates at Frankfurter Buchmesse:

- / 14 – 18 October 2020 Guest of Honour Canada
- / 20 – 24 October 2021 Guest of Honour Spain

The hours of the LitAg in 2020 are:

- / Tue, 13 October, until Sat, 17. October 2020, 9 am – 6.30 pm (agents from 8.00 am)
- / Sun, 18 October 2020, 9 am – 5.30 pm (agents from 8.00 am)

Prices

	Standard	Early bird price*
Table (incl. 1 participant)	€ 757.–	€ 734.–
Marketing fee per agency (obligatory)	€ 299.–	
Additional participant	€ 132.–	
Shelving units wth company sign	€ 162.–	

*Early bird special when registered by 30 November 2019.

The quoted prices are binding and subject to value added tax at the applicable official rate.

Your contact

Manager Literary Agents & Scouts Centre (LitAg)



Riky Stock
E-mail: rikystock@buchmesse.de

Service Center Literary Agents & Scouts Centre (LitAg)

E-mail: servicecenter@buchmesse.de

