

Offer for first time Exhibitors

Orientation Guide and Networking

Frankfurt Welcome Kit

It's never been so easy for first-time exhibitors to access the book and publishing network of Frankfurter Buchmesse. At only 500 euros, the Frankfurt Welcome Kit is the ideal networking package for a great start at the fair. It includes:



One-day Business Ticket

A one-day Business Ticket for the Wednesday of the Fair plus a conference of your choice.



Contact recommendations

Frankfurter Buchmesse provides fair newcomers with a networking list full of potential business partners as determined using the online catalogue.



Consultation

A personal discussion to help optimise and individualise your preparations for Frankfurter Buchmesse.



Introduction

to all Frankfurt Welcome Kit users with a virtual tour in the app.



Einladungskarte

to the opening ceremony of Frankfurter Buchmesse for one person.



Fair tour

on the Tuesday before the fair, concluding with a happy hour.

Our price for you

It's easy to book this exclusive offer: just tick the box on the stand registration form.

Frankfurt Welcome Kit

€ 500.–