

## Tutorial

# How to redeem a ticket code in the Ticket Shop for private visitors

Frankfurter Buchmesse 2025



# Redeeming a ticket code

General public day ticket Saturday,  
discounted 18 €

-

0

+


General public day ticket Sunday, discounted  
18 €

-

0


+

## Or redeem a ticket code.

Please enter your ticket code here. 

Ticket code

REDEEM A TICKET CODE



Supply by Messe Frankfurt Venue GmbH on behalf and for the account of Frankfurter Buchmesse GmbH.  
All prices including statutory VAT.

Total

0,00 €

NEXT

Open the [ticket shop for private visitors to Frankfurter Buchmesse 2025](#).

Enter your ticket code in the field provided.

Pay attention to spaces at the beginning and end, these should be removed.

Then click on "Redeem a ticket code".


# Redeeming a ticket code



Please enter your ticket code here. ⓘ


REDEEM A TICKET CODE

General public day ticket  
Date: not yet selected, please select  
0 €  
1 7956 6177 0026  
presented by Kartenproduktion V:22



Supply by Messe Frankfurt Venue GmbH on behalf and for the account of Frankfurter Buchmesse GmbH.  
All prices including statutory VAT.

The following days are available:  
1 x General public day ticket (1795661770026)  
Date:



Total

1 x General public day ticket

0,00 €

0,00 €

NEXT

You will now be shown the ticket type, the code and the ticket price.

In the field below, enter the date of your visit to the fair for each ticket.



# Redeeming a ticket code

## Login

If you have already created an account for the Frankfurter Buchmesse 2025 - Private Visitor, please enter your login data here.

LOGIN

[New Password >](#)

\* indicates mandatory fields to be filled in

CONTINUE WITHOUT REGISTERING

## Registration

Register now to access the online ticketing of Frankfurter Buchmesse 2025 - Private Visitor.

REGISTER

If you are already registered in the ticket shop for private visitors to Frankfurter Buchmesse 2025, log in with the corresponding data.

If you do not yet have an account, click on "Register" instead.

Registration is only valid in the shop for private visitors and only for the current Frankfurter Buchmesse. It will be deleted after the event.

# Redeeming a ticket code



Please personalise your tickets.

Ticket	For myself	For others
1 x General public day ticket (1860536335191) Date: <div>10/17/2025</div>	<input checked="" type="radio"/> 	<input type="radio"/> 
		<div>NEXT</div>

Please select whether the ticket is for you or for someone else.

**ATTENTION:** If the ticket is for someone else, you will need the person's e-mail address!

Click „Next“ at the bottom of the page.



# Redeeming a ticket code

1

2 Personalise


3

4


Please personalise the tickets you have selected.

Please customize all tickets to continue with the ordering process.

Ticket -  
General public day ticket (1 8605 3633 5191)  
Date: 10/17/2025

  
FRANKFURTER  
BUCHMESSE

Vorschau / Preview

 CUSTOMIZE YOUR TICKET

Now personalize the ticket.


Please note that you need a valid e-mail address for this. Each ticket can only be personalized for a specific e-mail address.


If you have indicated that you are purchasing the ticket for yourself, your registration data will be used

# Redeeming a ticket code




**Customise your Ticket**



 **APPLY MY ADDRESS**

 We need the ticket recipient's personal data, in order to allow them access to the ticket. For further possible applications, please check our Terms and Conditions for Online Ticketing, section 2. Registration and conclusion of contract.

E-mail address of the ticket holder\*

The recipient can access the ticket via this following e-mail address.

Salutation\* 


Title  


First name\*

Name\*

Street\*  House numb


Postalcode\*  City\*

Country\* 

+44  Phone

**The following days are available:**

Please select the right day.

10/17/2025 

**CANCEL** **SAVE AND CONTINUE**



Enter the details of the person who is to use the ticket.

If your address is to be transferred, click on the "apply my address" button.

Finish the process by clicking on "Save and continue".




# Redeeming a ticket code


1 2 Personalise 3 4

Please personalise the tickets you have selected.

Ticket -  
General public day ticket (1 8605 3633 5191)  
Date: 10/17/2025

  
FRANKFURTER  
BUCHMESSE

Test  
Test  
*Vorschau / Preview*

 FURTHER TO THE NEXT STEP

EDIT DATA

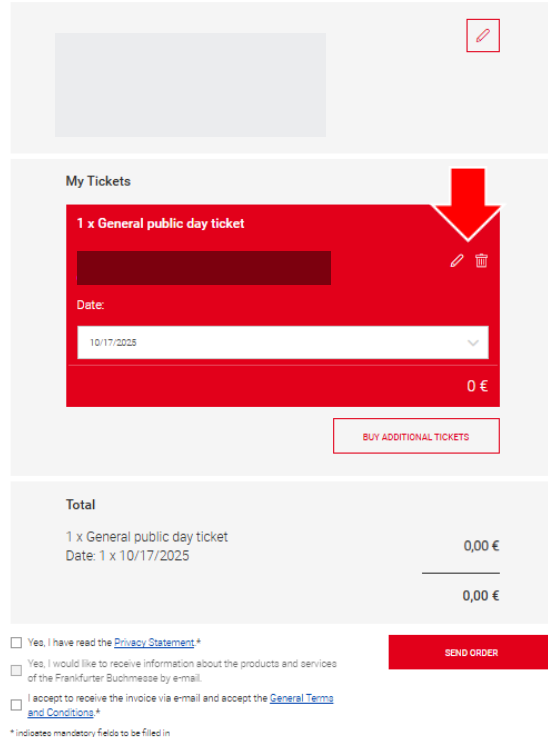
Please check the details on the ticket preview.

Then click on "Further to the next step".



# Redeeming a ticket code

Please check the following information before sending your order:



The screenshot shows a web interface for redeeming a ticket. At the top, there is a grey box with a pencil icon. Below it, the 'My Tickets' section displays a red card for '1 x General public day ticket'. The card shows a masked ticket code, a date of '10/17/2025', and a price of '0 €'. A red arrow points to the edit icon (pencil) on the ticket card. Below the ticket card is a button labeled 'BUY ADDITIONAL TICKETS'. At the bottom, the 'Total' section shows the same ticket and date for '0,00 €'. A red arrow points to the 'SEND ORDER' button. Below the form are three checkboxes: 'Yes, I have read the [Privacy Statement](#) +', 'Yes, I would like to receive information about the products and services of the Frankfurter Buchmesse by e-mail.', and 'I accept to receive the invoice via e-mail and accept the [General Terms and Conditions](#) +'. A small asterisk note at the bottom left states: '\* Indicates mandatory fields to be filled in'.

Now you have the opportunity to check the given data again and to correct possible errors (pencil symbol) or to delete tickets completely before purchase (trash can symbol).

After checking, click on "Send order". Don't forget to tick the privacy and terms and conditions-boxes.

You will then receive the tickets by e-mail and can forward them to the ticket user. If you have redeemed a ticket code for another person, they will also receive an e-mail with their ticket.

Please print out the tickets or show them on a mobile device at the entrance.



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