

General Terms and Conditions (GTC) Fair Platform Digital Packages

- 1. Conclusion of the contract**
- 2. Period of use**
- 3. Term of the contract**
- 4. Scope of services and prices**
- 5. Payment**
- 6. Data protection**
- 7. Written form, severability clause**
- 8. Applicable law, place of fulfilment, place of jurisdiction**

Frankfurter Buchmesse GmbH's Fair Platform offers exhibitors at the event, which takes place every October, a wide range of opportunities to showcase their companies, products and events in an appealing way and to connect with visitors. The Fair Platform is aimed at visitors, exhibitors, and anyone interested in the Frankfurter Buchmesse. It is available from the time you receive your login details until 30 November 2026 and allows:

- The use and profile-based management of an exhibitor profile to showcase companies, products, team members and events in the Frankfurter Buchmesse's official Exhibitor Directory.
- Establishing contact and networking between visitors and exhibitors via networking options and lead capture functions, including a dashboard and lead export.
- Creating and managing personal watchlists for visitors, exhibitors, products and events.s.

1. Conclusion of the contract

By sending the fully completed and signed booking form for Digital Packages, the customer makes a binding declaration to make use of the service offered to them. Once the customer has received a written or electronic (PDF file) Order Confirmation from Frankfurter Buchmesse GmbH (hereafter: FBM) after his registration, or alternatively the access data (login) by e-mail, this confirmation constitutes the conclusion of the contract.

2. Period of use

The period of use begins upon receipt of the access data and ends on 30 November 2026.

3. Term of the contract

The contract begins upon receipt of the Order Confirmation, alternatively upon receipt of the access data, whichever is the earliest, and ends on 30 November 2026, without the requirement of cancellation.

4. Scope of services and prices

The scope of services and prices can be found on our website at:
<https://www.buchmesse.de/en/exhibit/presentation-options/digital-presence>

5. Payment

The customer shall receive the invoice together with the Order Confirmation. The invoice is payable upon receipt, without any deductions.

6. Data protection

The privacy policy of FBM shall be applicable, see: <https://www.buchmesse.de/en/privacy-policy>

7. Written form, severability clause

All contractual agreements in the context of the execution and further implementation of the contractual relationship must be in writing to be effective. The written form requirement shall be deemed to have been met if the respective declaration is transmitted in electronic form or e-mail

and confirmed by the other party. Should individual provisions in the registration form or GTC be or become invalid, this shall not affect the validity of the remaining contractual provisions. In this case, the invalid provision shall be supplemented or amended in such a way that the intended purpose is achieved as far as possible.

8. Applicable law, place of fulfilment, place of jurisdiction

In the event of a dispute, the contractual and participation conditions shall be interpreted based on the German text.

All legal relations between FBM and the customer shall be governed exclusively by the law of the Federal Republic of Germany, excluding the UN Convention on Contracts for the International Sale of Goods.

The place of fulfilment and jurisdiction for both parties is Frankfurt am Main, provided that the customer is a merchant, a legal entity under public law, a special fund under public law, or has no general place of jurisdiction in the Federal Republic of Germany, or moves their place of residence or habitual abode abroad or to an unknown location after the conclusion of the contract.

However, FBM reserves the right to initiate legal proceedings at the customer's general place of jurisdiction.