

Exhibitor Ticket Portal

LitAg Tutorial

2025



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Registration

Invitation as Ticket Manager to the LitAg Ticket Portal

Frankfurter Buchmesse 2025: Ihr Zugang zum LitAg-Ticketportal /Your access to the LitAg Ticket Portal



You will receive an e-mail inviting you to register on the LitAg Ticket Portal.

The **LitAg Ticket Portal** for Frankfurter Buchmesse 2025 is now open for business!

As the Ticket Manager, you can create, manage and send Literary Agent Tickets.

You will find all information, including a [tutorial](#) on the use of the Ticket Shop and the link for the LitAg Ticket Portal at [Tickets for LitAg Participants | Frankfurter Buchmesse](#).

This is how it works:

We have logged the table 1.1 A2 for exhibitor and set up your personal access authorisation.


Click [here](#) to register to the LitAg Ticket Portal. For this, please use the e-mail address to which this mail was sent.

Please note: If you arrange meetings on Tuesday, 14 October 2025, with contacts who do not have a Literary Agent Ticket or an Exhibitor Pass, they will require a so-called Tuesday Ticket in order to get access to the fairgrounds and the LitAg. Please send them the code **Tuesday2025FBM** which they can use to redeem their Tuesday Ticket in the [Trade Visitor Ticket Shop](#).

If you have any questions about the LitAg Ticket Portal, please contact the Messe Frankfurt team on +49 (0) 69 7575 5151 or via e-mail to [etickets@messefrankfurt.com](#)

Registration Messe-Login



 messe frankfurt

en | de

Messe-Login

[← Back to login](#)

Registration

Account details

Country/Region

Great Britain and Northern Ireland

Title

Please select...

First name

John

Surname

Sample

Email

example@domain.com

Password

Repeat password

The data you provide here will be processed by Messe Frankfurt GmbH, Messe Frankfurt Exhibition GmbH, Messe Frankfurt Venue GmbH, Messe Frankfurt Messen und Service GmbH and Messe Frankfurt Gastronomie Service GmbH for the purpose of creating and managing your MesseLogin. The MesseLogin is used to access the digital services of these companies. You can also use your MesseLogin for the digital services of other affiliated companies. Before your data is transferred to another affiliated company for the first time for this purpose we will inform you of this.

The Registration Conditions of Messe Frankfurt apply to registration.

Register


[Legal Notice](#) [Privacy Policy](#) [Terms and Conditions of Registration](#)

Please complete all fields.

Make sure to register with the e-mail address to which the invitation e-mail was sent.

Registration Messe-Login



 EN (GB)

Messe-Login

[← Back to login](#)

Registration

Verification of account

Your data has been successfully submitted. We have sent you an email to tstjane@solarzug.de with a confirmation code. Please enter the code to complete the registration.

Confirmation code

Have not received an email? [Resend email.](#)


Complete registration

[Legal Notice](#) [Privacy Policy](#) [Terms and Conditions of Registration](#)

After you have saved your data, you will receive an e-mail with a confirmation code, which you should enter.
(Please also check your spam or junk mail folder.)

Registration Messe-Login



 messe frankfurt

EN (GB)

Messe-Login

[← Back to login](#)

Registration

You have confirmed your Messe-Login. This can be used for an unlimited period of time. You can now complete your profile.

Receipt of personalised info services

To keep you up-to-date, we will send you information about our events, such as announcements about the next event, themes & events trends planning & preparing your visit to the fair. Special offers and services for you. Events of interest by the Messe Frankfurt Group. We would like to contribute to your business success and help you make new business contacts. We, the Messe Frankfurt Group and our official representation for your home country, would like to inform you specifically about our events, products and offers. In addition, we would like to inform you about offers from sponsors of the event you are attending as well as from exhibitors and companies which match the industry. For this purpose, Messe Frankfurt Exhibition GmbH will transmit the data you enter below (title, title, name and contact details) exclusively within the Messe Frankfurt group of companies and to the official representative for your home country.

☐ I consent to the processing of my data for the above-mentioned purposes.

☐ In addition, I consent to receiving information through personalised emails. This includes the analysis of my email opening and clicking behaviour and the generation of a usage profile.

You have the right to revoke or adjust your consent at any time with effect for the future. To do so, use the unsubscribe link in your email or contact us at privacy@messefrankfurt.com. Further information according to Art. 13 and 14 DSGVO please find at [Privacy Policy](#).

Go to the website


[Legal Notice](#) [Privacy Policy](#) [Terms and Conditions of Registration](#)

Please complete your data and click „Go to the website“

Registration Messe-Login



Ticket Services for Exhibitors

 Messe-Login

English 

 messe frankfurt



14. - 19.10.25
Frankfurt am Main

Now you can log in with your e-mail address and your chosen password.



LOGIN


[Register](#)

[Forgot password?](#)

Creating and sending Literary Agent Tickets

Creating LitAg Tickets





Teststand LitAG 2...
Hall 1.1, A2

14. - 19.10.25
Frankfurt am Main

OverviewLiterary Agent TicketsTuesday Tickets

Literary Agent Tickets ⓘ

> Show assigned tickets

You have issued 11 Literary Agent Ticket(s)

Please note: If required, each ticket manager also needs to create a ticket for himself or herself.


[Terms and conditions of ordering and details of prices, GTC](#)

0

Issued

0

Used

 ISSUE LITAG TICKETS

Tuesday Tickets ⓘ

> Your invitation code for Tuesday Tickets: Tuesday2025FBM

Did you make appointments on Tuesday, 14. October 2025? People who do not have a Literary Agent Ticket or an Exhibitor Pass will require a Tuesday Ticket in order to get access to the fairgrounds and the LitAg.

Please send them the code mentioned above which they can use to redeem their Tuesday Ticket in the [Trade Visitor Ticket Shop](#).

As a ticket manager, you can create Literary Agent Tickets for yourself and your colleagues directly in the portal.

To do this, click on "Issue LitAg Tickets".

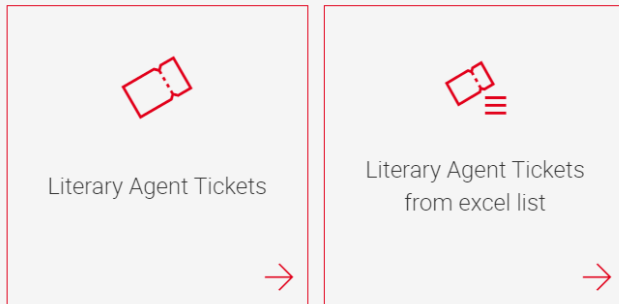


Creating LitAg Tickets



How would you like to create Literary Agent tickets?

You can issue Literary Agent Tickets online and print them directly or send them by e-mail. You can issue them single as well as in large numbers.

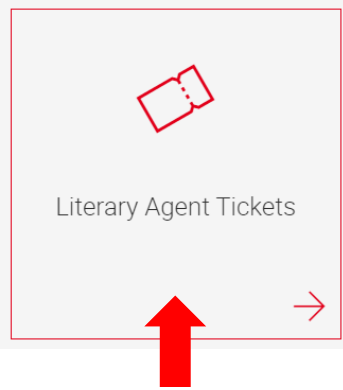


Messe Frankfurt Exhibition GmbH collects and processes the data you provide here to process your ticket request on behalf of Frankfurter Buchmesse GmbH. Please find further information in the [Privacy Policy](#).

Select how you would like to create the Literary Agent tickets:

- You can create the tickets individually.
- Or you can enter the ticket users' data in an Excel list and upload it. This allows you to easily create several tickets at once.

Creating LitAg Tickets



Create a new ticket.

Form of address ▼

Academic title ✕ ▼

First name

Last name

Company

Germany ▼

E-mail address of ticket holder

☐ Please select if you wish to have your ticket sent per e-mail. It will be sent to the e-mail address of the ticket holder.

↑ TICKET PREVIEW + NEXT ←

To create the Literary Agent Tickets individually, click on "Literary Agent Tickets".

Then enter the required details and click on "Ticket preview + next".

If the ticket is also to be sent to the person for whom you are creating it, please tick the corresponding box.

Creating LitAg Tickets



Teststand LRAG 2...
Hall 1.1, A2

14. - 19.10.25
Frankfurt am Main

Overview

Literary Agent Tickets

Tuesday Tickets

Literary Agent Tickets ⓘ
You have issued 11 Literary Agent Ticket(s).

SEARCH

Show all tickets

Action please select

Entries 50

<input type="checkbox"/>	Name	Company	E-mail	Ticket no.	Type	Creation type	Created	Status	Used	Download
<input type="checkbox"/>		Teststand LRAG 2025		1 8603 1622 8743	Literary Agent Ticket		06/18/2025 12:05 PM	✓		
<input type="checkbox"/>		Teststand LRAG 2024		1 8603 1620 3915	Literary Agent Ticket		06/17/2025 12:34 PM	✓		
<input type="checkbox"/>		Teststand LRAG 2024		1 8603 1621 9789	Literary Agent Ticket		06/17/2025 12:34 PM	✓		

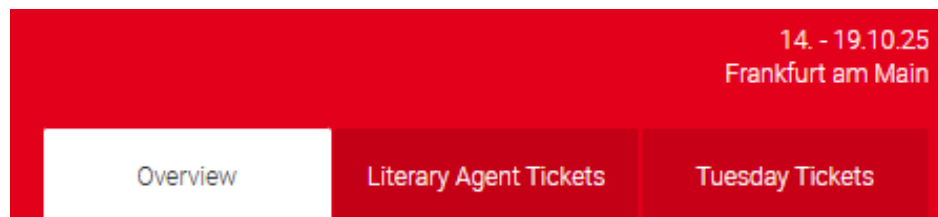


On the overview page, you can see how many tickets you have created and to whom you have sent tickets.

If you have not received the tickets by e-mail, you can download them here.

How to order a Tuesday Ticket

Tuesday Tickets



Did you make appointments on Tuesday, 14 October 2025? People who do not have a Literary Agent Ticket or an Exhibitor Pass will require a Tuesday Ticket in order to get access to the fairgrounds and the LitAg.

Please send them the code **Tuesday2025FBM**.

Your guests will receive a free Tuesday Ticket in the [Trade Visitor Shop](#).

Detailed instructions on how to redeem the code in the ticket shop can be found here: [Tutorial "Ticket purchase and ticket code redemption for trade visitors"](#).

Tuesday Tickets ⓘ

> Your invitation code for Tuesday Tickets: Tuesday2025FBM

Did you make appointments on Tuesday, 14. October 2025? People who do not have a Literary Agent Ticket or an Exhibitor Pass will require a Tuesday Ticket in order to get access to the fairgrounds and the LitAg.

Please send them the code mentioned above which they can use to redeem their Tuesday Ticket in the [Trade Visitor Ticket Shop](#).



**Free contingent
and management of
further tickets**

Free contingent and billing of further tickets



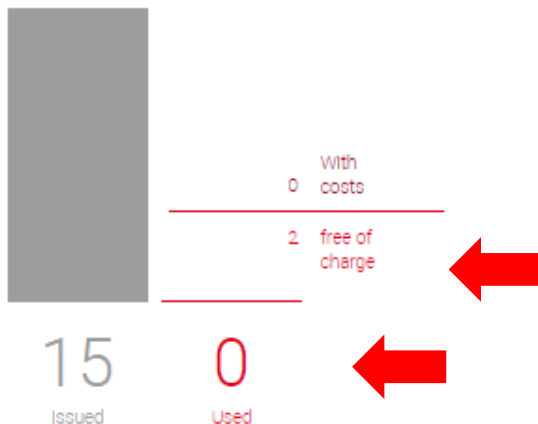
Literary Agent Tickets ⓘ

> Show assigned tickets

You have issued 15 Ticket(s) Literary Agent.

Please note: If required, each ticket manager also needs to create a ticket for himself or herself.

[Terms and conditions of ordering and details of prices, GTC](#)



The statistics on the overview page show you the **Literary Agent Tickets** issued and used as well as your free quota.

In the screenshot, 15 LitAg Tickets have already been issued, i.e. personalised and created in the ticket portal.

This means that 13 LitAg Tickets would be subject to a charge (€ 178,50/ticket).

However, billing will only take place after the trade fair. Only the tickets that have actually been used to enter the book fair are taken into account.

Example:

If 10 of the 15 tickets issued were used, this would mean that 2 of the 10 tickets used would be deducted as a free quota. You will receive an invoice for 8 additional Literary Agent Tickets.

Overview LitAg Tickets



In this overview you can see how many tickets you have created. Under "Name" and "Company" you can see who the ticket was issued to.

Under "E-mail" you can see to whom you have sent the ticket.

Under "Creation type" you can see whether you have created the ticket individually or from an Excel list.

Under "Status" you can see whether it is a valid ticket.

Under "Download" you can download the ticket as a PDF or wallet.

LitAg

Teststand LitAg 2...

Hall 1.1, A2

14. - 19.10.25

Frankfurt am Main

Overview

Literary Agent Tickets

Tuesday Tickets

Literary Agent Tickets ⓘ

You have issued 11 Literary Agent Ticket(s).

ISSUE LITAG TICKETS

SEARCH

Show: all tickets

Action: please select

Entries: 50

Name	Company	E-mail	Ticket no.	Type	Creation type	Created	Status	Used	Download
↑	↑	↑	1 8903 1622 8743	Literary Agent Ticket	↑	06/16/2025 12:05 PM	✓		↑
	Teststand LitAg 2024		1 8903 1622 3313	Literary Agent Ticket		06/17/2025 12:04 PM	✓		↓
	Teststand LitAg 2024		1 8903 1621 8799	Literary Agent Ticket		06/17/2025 12:04 PM	✓		↓

Naming

LitAg deputy ticket manager

Naming LitAg deputy ticket manager



In order to name deputy ticket managers please click the pencil symbol.

Naming LitAg deputy ticket manager

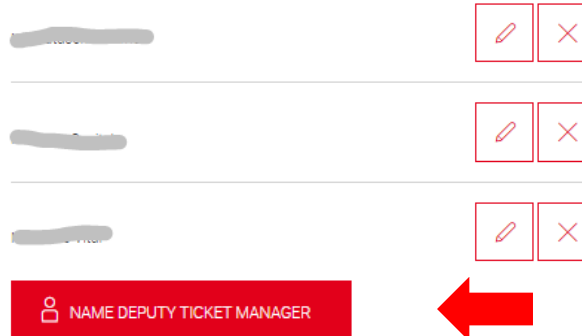


< back to ticket management

Please click on
„Name Deputy Ticket Manager“.

Name deputy ticket manager

The following users are currently managing tickets for this stand:



Naming LitAg deputy ticket manager



Name deputy ticket manager

Form of address	▼
Academic title	x ▼
First name	
Last name	
Company	
E-mail	

SEND INVITATION



Please enter the required data and click on "Send invitation".

All fields except "Academic title" must be completed.

After you have clicked on "Send invitation", the designated deputy ticket manager will receive an e-mail and can perform all actions as a ticket manager after registering and logging in.



Blocking LitAg tickets

Blocking LitAg tickets





Teststand LitAG 2...
Hall 1.1, A2



Overvi

Literary Agent Tickets ⓘ


You have issued 11 Literary Agent Ticket(s).


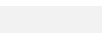
Show		all tickets	▼	Action		please select
Name	Company	E-mail	Ticket no.	Type		
	Teststand LitAG 2025		1 8603 1622 8743	Literary Agent Ticket		
	Teststand LitAG 2024		1 8603 1620 3315	Literary Agent Ticket		


If you would like to block a LitAg ticket, please click on the corresponding ticket in the overview that you would like to block.



Blocking LitAg tickets

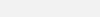


 Ticket 1 8603 1622 8743



Teststand LitAG 2025
1.1 A2
Vorschau / Preview

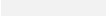
 EDIT TICKET

Name
Mr. 

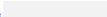
Company
Teststand LitAG 2025

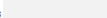
Hall/Table no.
1.1 A2

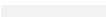
E-mail



Ticket type
Literary Agent Ticket


Ticket number
1 8603 1622 8743

Created on / by
06/18/2025 / Mr. 

Registered on / by
06/18/2025 / Mr. 

Sent to


 SAVE PDF

 SAVE WALLET

ADD NOTE

In order to block the ticket, please click on the lock symbol.

Blocking LitAg tickets



Do you really want to block the ticket? It cannot be re-used!

Note relating to ticket (mandatory)*

YES NO

Vorschau / Preview

Teststand LitAG 2025
1.1 A2

EDIT TICKET

Hall/Table no.
1.1 A2

E-mail

Ticket type
Literary Agent Ticket

Ticket number
1 8603 1622 8743

Created on / by
06/18/2025 / Ma



Please write a short note and click on "Yes" if you want to block the ticket.

Please note that the ticket can then no longer be reactivated.



Frankfurter Buchmesse, Braubachstr. 16, 60311 Frankfurt am Main