

ACCREDITATION GUIDELINES FOR JOURNALISTS, BLOGGERS AND PHOTOGRAPHERS

Accreditation is granted solely for the purpose of enabling journalistic coverage. We therefore reserve the following criteria for obtaining press accreditation.

The following individuals may obtain press accreditation by presenting one of these credentials*:

1. Holder of a **valid** (at the date of the fair) press pass from a professional journalists' association
2. Individuals who can provide proof of their journalistic (or photojournalistic) activities in German or English by:
 - copies of **recent** articles bearing the author's name
 - copy of a **recent** imprint in which the person is listed
 - **original editorial assignment** (in writing) with specific reference to the **current** Frankfurter Buchmesse
 - **current** proof of involvement with school newspapers or youth press organisations
3. Bloggers obtain accreditation by providing a web link to their own blog/website. Eligibility for accreditation is determined based on:
 - The blog has to be **related to the book industry**.
 - The articles must be from the **current** calendar year.
 - There have to be **regular** posts.
 - The blog must have an **imprint** and the **actual name** of the owner of the blog must be visible.
 - The blog has to be **older than one year**.
 - The blog must **fulfill the quality standards** of the Frankfurter Buchmesse (look, range of coverage, etc.).

Note: Bloggers and the editors of school papers under 14 must be accompanied by an adult at the Frankfurter Buchmesse.

The following items do NOT qualify for accreditation:

- Business cards, passport photos, photos
- CVs
- Articles, poems or the like written on blank paper
- List of publications

As fair organiser, we reserve the right to determine eligibility for accreditation and to request additional credentials. Accreditation is not guaranteed.

*Please upload your credentials to your My Book Fair profile: <https://en.book-fair.com/mbf/services/login.aspx>