

Prices & Products 2025

Fair Presence: System Stands (various models), Custom-built Stand, Co-exhibitor, Workstation, Publishers Rights Centre (PRC)

Important dates: Early Bird deadline: 30 November 2024

Official deadline for stand registrations: 31 January 2025

Deadline for registration PRC, Workstations, Comics Business Centre and Collective Exhibitions: 31 March 2025

Your options: buchmesse.de/en/exhibit

Your Digital Presence: connect.buchmesse.de

At a glance

Exhibiting at Frankfurter Buchmesse



System Stands

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Which option to choose?

The product comparison will help you decide:

System Stand or Custom-built Stand?

➤ [Details at buchmesse.de/en](https://buchmesse.de/en)

The System Stand models in comparison:

➤ [Details at buchmesse.de/en](https://buchmesse.de/en)

System Stand CLASSIC

A solid base



Prices excl. VAT

	Early Bird until 30/11/2024	Standard
4 sqm row stand	€ 374/sqm	€ 385/sqm
6 sqm or 8 sqm row stand	€ 482/sqm	€ 497/sqm
12 sqm row stand or larger	€ 617/sqm	€ 635/sqm

In addition, there are obligatory fees with which you contribute towards an environmentally friendly fair and effective communication on all channels. ➤ **Obligatory fees**



The stand examples shown contain additional equipment (ordered at cost).

Surcharges for special stand positions	
(Basis is the net stand space price. Surcharge applied to the first 75 sqm only.)	
Corner or walk-through stand (fronting 2 aisles)	+ 10 %
Peninsula stand (fronting 3 aisles, bookable for stands ≥ 16 sqm)	+ 15 %

Flat Rate for Special Constructions
A ➤ **flat-rate charge** applies for deviations from the standardised construction options.



System Stand CLASSIC

Basic features



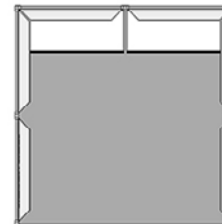
Prices excl. VAT

When you book a System Stand CLASSIC, you will receive a fully assembled stand with these basic features:

- Carpet (Rips 0905 grey)
- Back and side walls according to the size of your stand
- Four book shelves per 1 m wall
- One bench cabinet per 1 m of back wall
- Ceiling frame with one power socket (1 kW) plugged in
- Support walls for stands > 8 sqm (where structurally necessary)
- Stand sign(s) with your company name and business location (two signs for 8 sqm stands and larger)
- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size).

The illustrations on the right and on the next page show the rental price for the System Stand CLASSIC including the obligatory fees. There will be additional cost if you order a special position or Furniture & Light packages.

4 sqm



Dimensions (d × w): 2 m × 2 m

Price: € 1,743

Early Bird price: € 1,699

6 sqm



2 m × 3 m

€ 3,202

€ 3,112

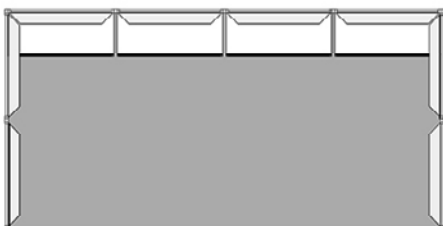
System Stand CLASSIC

Basic features



Prices excl. VAT

8 sqm

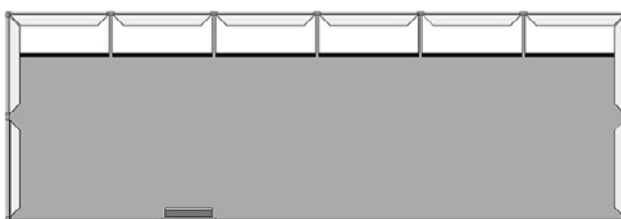
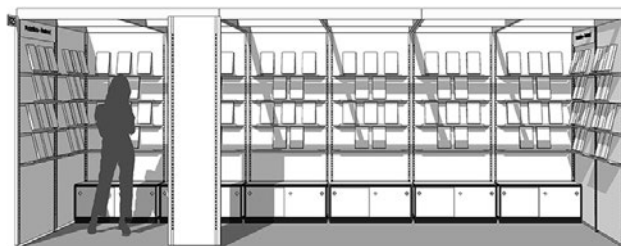


Dimensions (d × w): 2 m × 4 m

Price: € 4,213

Early Bird price: € 4,093

12 sqm

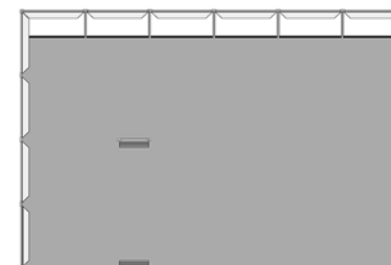
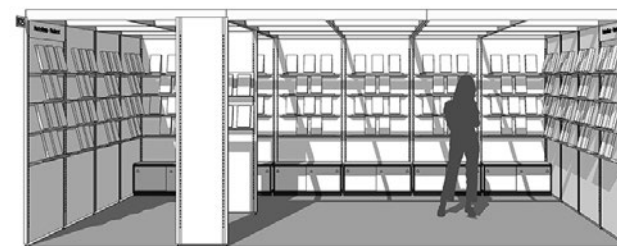


2 m × 6 m

€ 8,121

€ 7,905

24 sqm



4 m × 6 m

€ 15,843

€ 15,411

System Stand CLASSIC

Additional options



You can find info on lighting, furniture, and other stand equipment here: [↗ Furniture and stand equipment](#)

Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services.

[↗ Co-exhibitor](#)

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events.

[↗ Frankfurt Connect](#)



The stand examples shown contain additional equipment (ordered at cost).

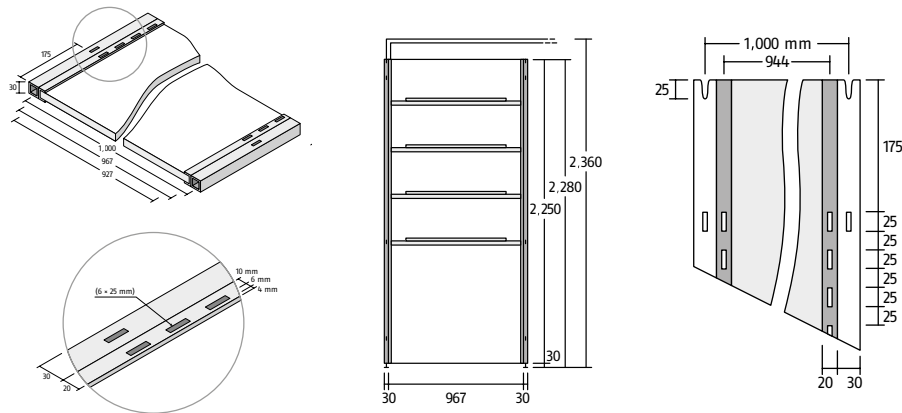
System Stand CLASSIC

Detailed measurements



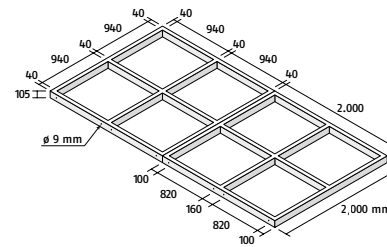
All dimensions in the drawings are given in millimetres (mm).
Please allow for a tolerance of +/-10 mm.

Wall element



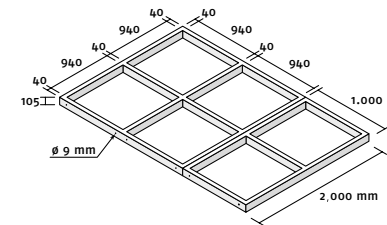
Dimensions (d x h x w): 24 mm x 2,250 mm x 927 mm (dimensions of the wall panel between the fixing rails, for graphics)
The max. load on a single wall element is 55 kg, as a composite wall it is 65 kg.

Ceiling frames



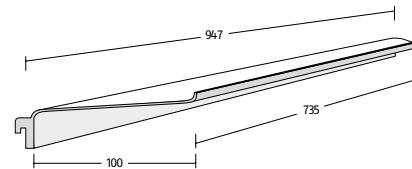
Two adjacent ceiling frames
(2 m x 2 m) with a power rail
running through the middle.

Ceiling frames 6 sqm



Two adjacent ceiling frames
(2 m x 2 m and 1 m x 2 m)
with a power rail running
through the middle.

Bookshelf



Maximum load:
10 kg per bookshelf

System Stand CLASSIC

Detailed measurements



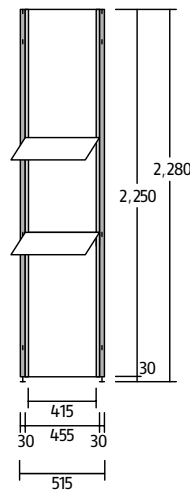
Electric socket



The power socket is plugged directly into the conductor rail of the ceiling frame, so it may be advisable to take extension leads to the fair. Additional power sockets can be ordered separately via our service contractor.

[buchmesse.de/en/
service-contractors](https://buchmesse.de/en/service-contractors)

Support wall with two brochure holders

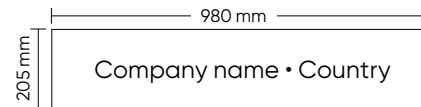


Dimensions (d × h × w):

24 mm × 2,250 mm × 415 mm

Each support wall carries max. 2 brochure holders, max. load: 3 kg

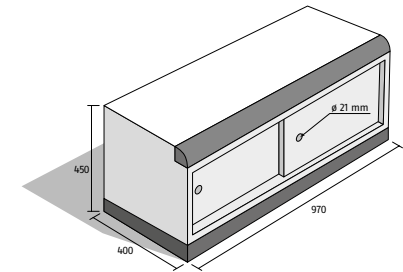
Stand sign



The stand sign will be made according to your stand registration, in black standard lettering on a white background. It is mounted with S-hooks to the fixing rail on the wall and can easily be moved.

You can find info on lighting, furniture, and other stand equipment here: [↗ Furniture and stand equipment](#)

Bench cabinet



Fitting locks can be bought at the fair. Bench cabinets must not be put on top of each other. Maximum load: 100 kg per bench cabinet.

System Stand DELUXE

Frankfurter Buchmesse as your stand builder



Prices excl. VAT



The System Stand DELUXE, available from 12 sqm, is an individually designed System Stand CLASSIC – tailored to your briefing and budget. The cost of a finished System Stand DELUXE is based on the booked CLASSIC stand size **plus the services as specified in your briefing.**

	Early Bird until 30/11/2024	Standard
Stand space	€ 617/sqm	€ 635/sqm
Customised planning and equipment	Offer according to briefing (from € 350/sqm, ↗ price examples)	

In addition, there are obligatory fees with which you contribute towards an environmentally friendly fair and effective communication on all channels. ↗ **Obligatory fees**

Surcharges for special stand positions

(Basis is the net stand space price. Surcharge applied to the first 75 sqm only.)

Corner or walk-through stand (fronting 2 aisles)	+10 %
Peninsula stand (fronting 3 aisles, bookable for stands ≥ 16 sqm)	+15 %
Island stand (fronting 4 aisles, bookable for stands ≥ 100 sqm)	+20 %

System Stand DELUXE

Services



Our services for you:

- Design: Based on your briefing we will develop a tailor-made stand with the corresponding quote.
- Construction: Our team will provide the floor plan, elevation and design details, and build your stand according to your specifications.
- Coordination: We will be at your disposal throughout the preparation period.
- Stand hand-over: The stand will be handed over to you at an on-site appointment before the start of the fair.
- Exhibitor Passes (quantity depending on stand size)
- Digital Presence on **Frankfurt Connect**

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events.

Frankfurt Connect

Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services.

Frankfurt Connect Co-exhibitor



System Stand GLOW

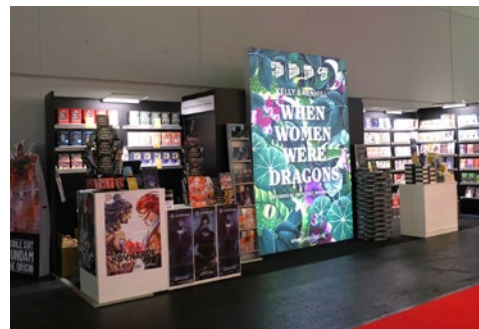
Stand package with backlit graphic wall



Prices excl. VAT

At 2 m depth	Early Bird until 30/11/2024	Standard	At 4 m depth	Early Bird until 30/11/2024	Standard
16 sqm row stand	€ 19,090	€ 19,370	24 sqm row stand	€ 26,090	€ 26,520
16 sqm corner stand	€ 20,040	€ 20,350	24 sqm corner stand	€ 27,380	€ 27,860
16 sqm peninsula stand	€ 20,510	€ 20,840	24 sqm peninsula stand	€ 28,020	€ 28,520
20 sqm row stand	€ 22,910	€ 23,270	32 sqm row stand	€ 32,010	€ 32,590
20 sqm corner stand	€ 24,060	€ 24,450	32 sqm corner stand	€ 33,590	€ 34,230
20 sqm peninsula stand	€ 24,660	€ 25,070	32 sqm peninsula stand	€ 34,340	€ 35,000

The prices for the System Stand GLOW are package prices and include the **↗ Obligatory fees.**



CLASSIC

DELUXE

GLOW

SMART

GALLERY

Custom-built

Workstation

PRC

System Stand GLOW

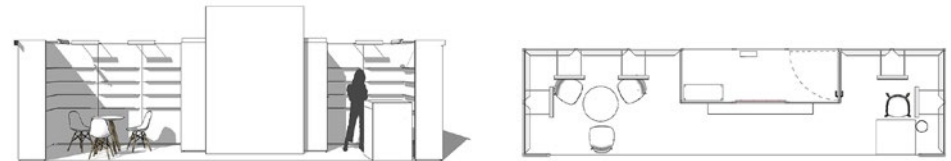
Basic features



When you book a System Stand GLOW, you receive a fully assembled stand with the following basic features:

- Back and side walls with coloured wall foiling (choice from nine colours)
- Carpet (Rep, choice from nine colours)
- 3 m high and backlit fabric wall with your graphic (Individualised graphics for walls or counter fronts need to be ordered from the service contractor in charge, at cost.)
- Cubicle with shelving unit and wardrobe bar
- Counter with lockable built-in cupboard and one bar stool
- Table with three chairs, waste paper basket, book shelves
- From 20 sqm: additional shelving unit, waste paper basket, and wardrobe bar inside the cubicle
- From 24 sqm: bar table with three bar stools
- Power connections in cubicle, counter, and seating area
- Long-arm, wall-mounted spotlights
- Two stand signs with your company name and business location
- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size)

16 sqm



Dimensions (d × w): 2 m × 8 m

32 sqm



Dimensions (d × w): 4 m × 8 m

For information on individual elements of the basic features:

[Frankfurt Connect](#) **System Stand CLASSIC detailed dimensions**

System Stand GLOW

Basic features



Prices excl. VAT



The fabric wall graphic included in the basic features can be removed and stored by you after the fair. If in 2024 you had booked a System Stand GLOW of the same size, you may reuse the old fabric wall graphic and mount it on the finished stand yourself. In this case, you will receive a corresponding discount.

Discount for using the fabric wall graphic from the previous year

Reuse of graphic 2 m x 3 m (for 16 sqm)	€ -476
Reuse of graphic 3 m x 3 m (for 20 sqm, 24 sqm, or 32 sqm)	€ -694

System Stand GLOW

Basic features

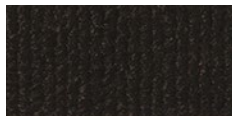


Wall foiling and carpet are included in the basic features. You may choose from the colours below.

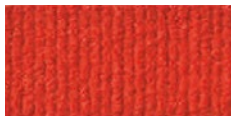
Carpet



Rips 0985 light grey



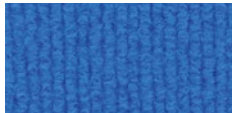
Rips 0910 black



Rips 9662 red



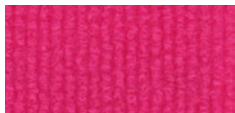
Rips 0012 dark red



Rips 0904 light blue



Rips 0014 dark blue



Rips 9302 pink

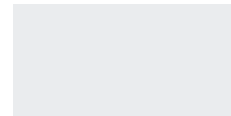


Rips 0007 orange



Rips 0041 green

Wall foiling



010 white



070 black



032 light red



030 dark red



052 light blue



050 dark blue



041 pink



034 orange



062 light green

System Stand GLOW

Additional equipment



Prices excl. VAT

Additionally you can book, at cost:

Additional seating (extra table with three chairs)	€ 382
Additional bar table with three bar stools	€ 450
PC lectern/cabinet	€ 253
Shelf XL	€ 89
Sloping shelf	€ 115
Small sloping shelf	€ 68
Wardrobe bar with four hooks	€ 40

Details and product images at [↗ Furniture and stand equipment](#).

Please note the order deadlines and cancellation conditions in the [↗ Terms and conditions of participation](#) (III. Additional regulations for System Stands).



Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services. [↗ Co-exhibitor](#)

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events. [↗ Frankfurt Connect](#)

System Stand SMART

Stand package with a screen



Prices excl. VAT

	Early Bird until 30/11/2024	Standard
4 sqm row stand	€ 4,720	€ 4,764
4 sqm corner stand	€ 4,869.60	€ 4,918
8 sqm row stand	€ 7,547	€ 7,667
8 sqm corner stand	€ 7,932.60	€ 8,064.60

The prices for the System Stand SMART are package prices and include the **↗ Obligatory fees**.

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Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events. **↗ Frankfurt Connect**



The stand example shown contains additional equipment (graphic, ordered at cost).

System Stand SMART

Basic features



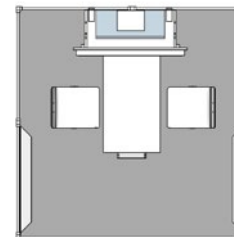
When you book a System Stand SMART, you will receive a fully assembled stand with these basic features:

- Back and side walls, depending on the size of your stand
- Broadband internet connection (LAN, 6 MBit/s)
- Multifunctional wall module incl. triple power socket
- 40-inch monitor with LCD display
- A counter with lockable base cabinet and DIN A4 brochure holder (in 8 sqm stands positioned at the left of the stand, as standard)
- Two bar stools, waste paper basket, book shelves
- Two spotlights for 4 sqm; four spotlights for 8 sqm
- Carpet (Rips 0905 grey)
- Digital Presence on [Frankfurt Connect](#)
- Ten trade visitor one-day tickets
- Two resp. three Exhibitor Passes (for 4 sqm resp. 8 sqm stand)

Additional for 8 sqm stand (positioned at the right of the stand, as standard):

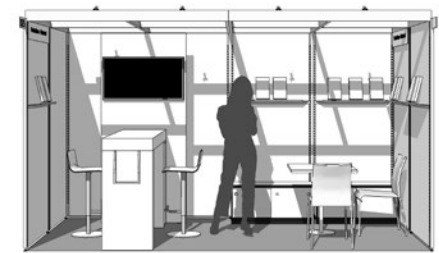
- One table with two chairs and two bench cabinets

4 sqm



Dimensions (d × w): 2 m × 2 m

8 sqm



2 m × 4 m

Information on individual elements included in the basic features:

[Frankfurt Connect](#) **System Stand CLASSIC detailed measurements**

System Stand SMART

Additional equipment



Prices excl. VAT



The following additional equipment can be ordered for the System Stand SMART, at cost:

PC lectern/cabinet	€ 253
Shelf XL	€ 89
Sloping shelf	€ 115
Small sloping shelf	€ 68
Wardrobe bar with four hooks	€ 40
Alternative carpet colour (price/sqm)	€ 26
Fabric wall covering (price/running m)	€ 131

Details and product images at [↗ Furniture and stand equipment](#).
Please note the order deadlines and cancellation conditions in the [↗ Terms and conditions of participation](#) (III. Additional regulations for System Stands).

System Stand GALLERY

Our stand for creatives – featuring a nailable wall



Prices excl. VAT

	Early Bird until 30/11/2024	Standard	Surcharges for special stand positions (Basis is the net stand space price.)	
4 sqm row stand	€ 478/sqm	€ 489/sqm	Corner or walk-through stand (fronting two aisles)	+10 %
6 sqm or 8 sqm row stand	€ 569/sqm	€ 584/sqm	Peninsula stand (fronting three aisles, bookable for stands ≥ 16 sqm)	+15 %
12 sqm row stand or larger (> 32 sqm depending on availability, plus planning fee)	€ 704/sqm	€ 722/sqm		

GALLERY stands are generally 2 m deep, however for 16 and 24 sqm stands a 4 m depth is also possible.

In addition, there are obligatory fees with which you contribute towards an environmentally friendly fair and effective communication on all channels. ➔ **Obligatory fees**



System Stand GALLERY

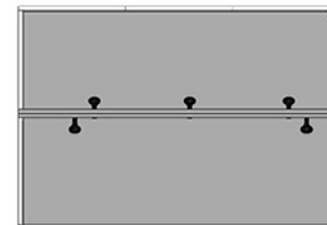
Basic features



When you book a System Stand GALLERY, you will receive a fully assembled stand with these basic features:

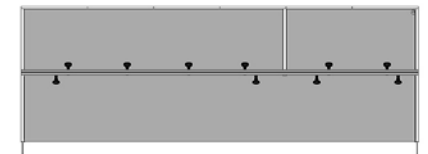
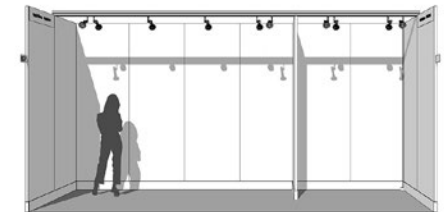
- Carpet (Rips 0905 grey)
- 3 m high back and side walls, finished with woodchip wallpaper and white emulsion paint, nailable, with white skirting board (h=150 mm)
- For larger stands, additional support wall (w=1 m) on back wall after max. 4 m
- Truss with power rail and lighting (quantity of spotlights depending on stand size)
- Socket (1 kW) in the back right-hand of the stand (white cable cover, placed at floor-height)
- Stand sign with company name and business location (two stand signs for 8 sqm stands and larger)
- Digital Presence on **Frankfurt Connect**
- Exhibitor Passes (quantity depending on stand size)

6 sqm



Dimensions (d × w): 2 m × 3 m

12 sqm



2 m × 6 m

The GALLERY stand walls differ from those of other System Stands, with the result that only certain stand allocations are possible.

System Stand GALLERY

Additional equipment



Prices excl. VAT

The following additional features can be ordered for the System Stand GALLERY, at cost:

Cubicle GALLERY 1 m × 2 m, with door	€ 647
PC lectern/cabinet	€ 253
Counter 1.5 m wide	€ 323
Counter 1.5 m wide, with built-in cupboard	€ 445
Counter 0.75 m wide	€ 253
Counter 0.75 m wide, with built-in cupboard	€ 371
Alternative carpet colour	€ 26/sqm

Please note the order deadlines and cancellation conditions in the [↗ Terms and conditions of participation](#) (III. Additional regulations for System Stands).

Details and product images at [↗ Furniture and stand equipment](#).

Further matching stand equipment such as shelves, furniture, graphics or spotlights can be ordered from the relevant service contractors, see buchmesse.de/en/service-contractors.

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Furniture and stand equipment

Packages "Furniture & Light"



Prices excl. VAT

The following additional equipment can be booked via the registration form for exhibitors and co-exhibitors.

The products available for your chosen stand model are listed separately there.

	Light XS	Furniture & Light S recommended for 4 sqm	Furniture & Light M recommended for 8 sqm	Furniture & Light L recommended for 12 sqm	Furniture & Light XL recommended for 16 sqm	Furniture & Light XXL recommended for 20 sqm	
	Spotlight	2	2	4	6	8	10
	Chair „Verona“	–	2	3	6	6	9
	Table „Venus“ 70 cm x 70 cm	–	1	1	2	2	3
	Waste bin	–	1	1	2	2	2
	€ 201	€ 290	€ 468	€ 772	€ 914	€ 1,213	

Furniture and stand equipment

Stand equipment & extras



Prices excl. VAT

Cubicle 1 m × 1 m, with door and cabinet unit	€ 1,468	Sloping shelf	€ 115
Cubicle 2 m × 2 m, with door	€ 929	Small sloping shelf	€ 68
Cubicle 2 m × 2 m, without door	€ 518	Shelf XL	€ 89
Cabinet unit 1 m wide	€ 1,092	Wardrobe bar with four hooks	€ 40
Fabric wall covering (price/running m)	€ 131	Half-open wall with wall shelf 2 m wide	€ 248
Fabric door covering (on stands with cubicle, per door)	€ 275	Alternative carpet colour (price/sqm)	€ 26
Counter 0.75 m wide	€ 253	Seating cushions (purchase items to take away and reuse)	€ 88
Counter 0.75 m wide, with built-in cupboard	€ 371	Wall element 1 m wide	€ 114
Counter 1.5 m wide	€ 323	Please note the order deadlines and cancellation conditions in the ↗ Terms and conditions of participation (III. Additional regulations for System Stands).	
Counter 1.5 m wide, with built-in cupboard	€ 445		
PC lectern/cabinet	€ 253		

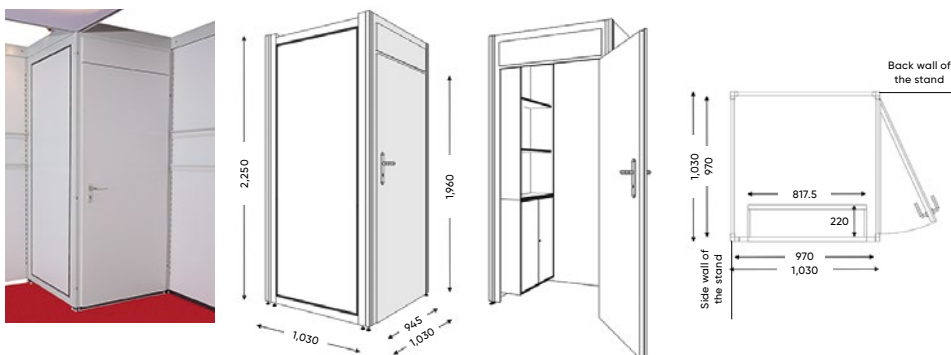
Furniture and stand equipment

Stand equipment & extras

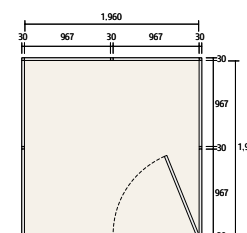


Prices excl. VAT

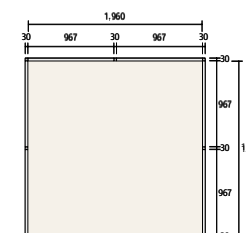
Cubicle 1 m × 1 m, with door and cabinet unit back left, € 1,468



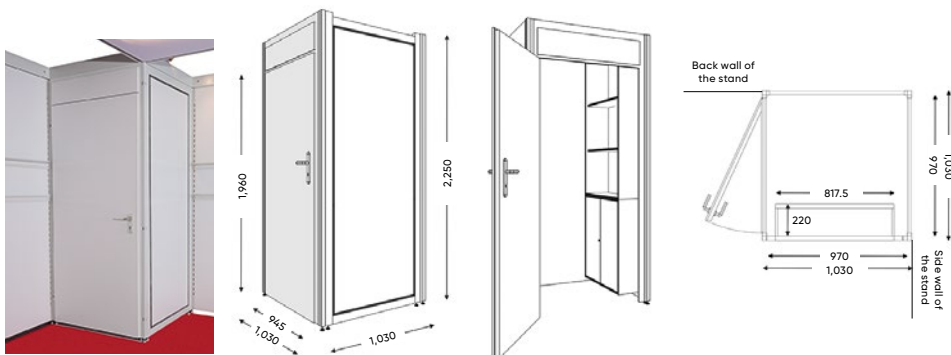
Cubicle 2 m × 2 m,
with door, € 929



Cubicle 2 m × 2 m,
without door, € 518



Cubicle 1 m × 1 m, with door and cabinet unit back right, € 1,468



Furniture and stand equipment

Stand equipment & extras



Prices excl. VAT

Cabinet unit 1 m wide, € 1,092



Large cabinet unit, with four adjustable shelves and lockable lower cupboard; the back wall is fixed within the ceiling frame.

The cabinet unit can be positioned inside the stand only.

Fabric wall covering, € 131/running m
(fabric covering on cubicle door:
€ 275/door)



Black
347



Red
464



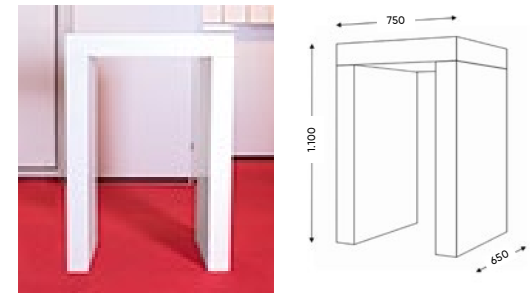
Grey
331



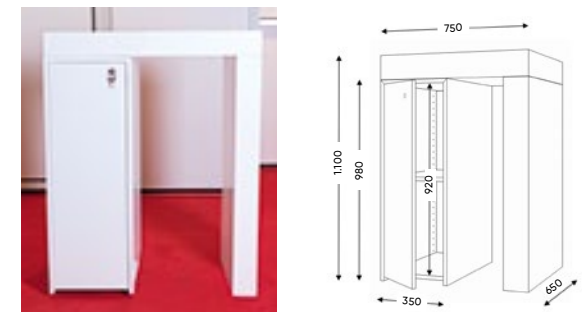
Blue
168

The service contractor will also deliver a small cutting device to your stand. Use this to cut holes into the fabric wall covering where you want to hang the book shelves.

Counter 0.75 m wide, € 253



Counter 0.75 m wide, with built-in cupboard, € 371



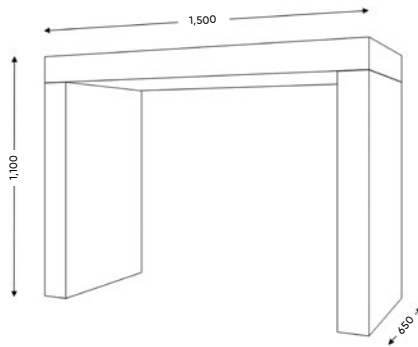
Furniture and stand equipment

Stand equipment & extras

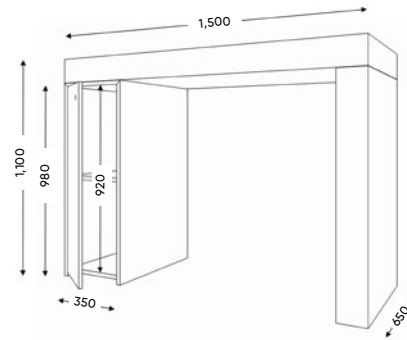


Prices excl. VAT

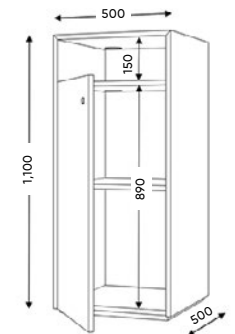
Counter 1.5 m wide, € 323



Counter 1.5 m wide,
with built-in cupboard, € 445



PC lectern/cabinet, € 253



With lockable door, open storage compartment, and cable opening.

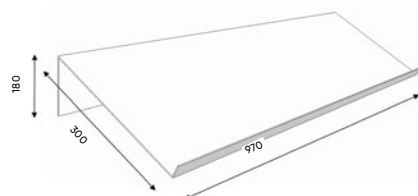
Furniture and stand equipment

Stand equipment & extras



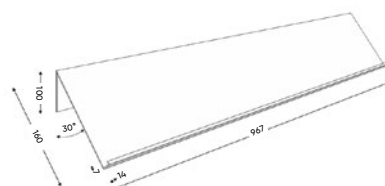
Prices excl. VAT

Sloping shelf, € 115



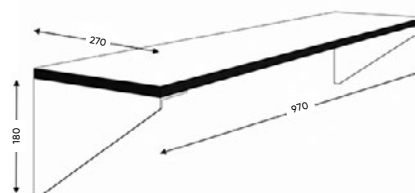
Can be fixed to the system wall, maximum load: 7 kg.

Small sloping shelf, € 68



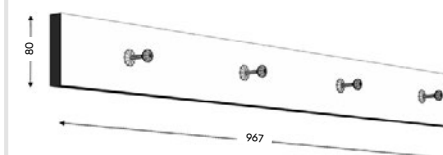
Can be fixed to the system wall, maximum load: 5 kg.

Shelf XL, € 89



Can be fixed to the system wall, maximum load: 55 kg.

Wardrobe bar, € 40



Wooden bar with 4 hooks, can be hooked into the fixing rails of the wall panels.

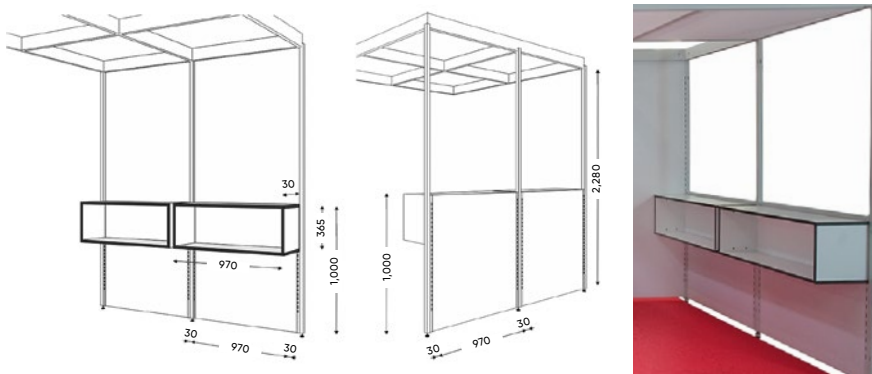
Furniture and stand equipment

Stand equipment & extras



Prices excl. VAT

Half-open wall with wall shelf 2 m wide, € 248



Hanging shelves may only be fitted inside the stand and will only be delivered where this is feasible. Only one hanging shelf per 1 m wall. The maximum load per shelf is 12 kg.

Alternative carpet colours, € 26/sqm



Rips 0910
Black



Rips 0985
Light Grey



Rips 9662
Red



Rips 0014
Night Blue

As an alternative to the grey standard carpet included in the basic features, you can order one of the shown carpet colours, at cost.

Cushions for bench cabinets, about 0.4 m × 0.8 m, € 88/pc



Black
347



Grey
331



Red
464



Blue
168

These cushions are merchandise and can be taken away and reused by customers.

Custom-built Stand

Stand space for your unique fair presence



Prices excl. VAT

Floor space	Early Bird until 30/11/2024	Standard
8 sqm	€ 435/sqm	€ 447/sqm
12 sqm or larger	€ 559/sqm	€ 576/sqm
12 sqm or larger in the Agora (open-air area at the fair)	€ 671/sqm	€ 691/sqm

Surcharges for special stand positions

(Basis is the net floor space price. Surcharge applied to the first 75 sqm only.)

Corner or walk-through stand (fronting two aisles)	+10 %
Peninsula stand (fronting three aisles, bookable for stands ≥ 16 sqm)	+15 %
Island stand (fronting four aisles, bookable for stands ≥ 100 sqm)	+20 %

In addition, there are obligatory fees with which you contribute towards an environmentally friendly fair and effective communication on all channels. ↗ **Obligatory fees**



Custom-built Stand

Additional costs



Prices excl. VAT



For stands with excess height, or if you need more time for set-up or deliveries, the following fees will apply:

Surcharges for excess height (> 4 m)

(Basis is the net floor space price.)

Stands ≤ 20 sqm	+5 %
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Stands 21 – 99 sqm	+7,5 %
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Stands 100 sqm and larger	+10 %
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Double-tiered stands (per sqm of upper tier)	€ 220/sqm
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Early access for set-up or for delivery

1 day	€ 180
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3 days	€ 765
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Custom-built Stand

Details



You book floor space only and create a stand according to your ideas and with a stand constructor of your choice. These are your advantages:

- Full control over your fair presence
- Your ideas, your architects and stand builders
- Maximum flexibility for your stand design
- Early access to the exhibition site (for stands of 40 sqm or larger, and applicable for a fee)
- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size)

All Custom-built Stands require approval prior to the fair. We would therefore ask you to submit detailed and scaled stand plans for approval no later than 1 August 2025; please e-mail to custombuiltstand@buchmesse.de.

In some cases, additional plan checks and approval by Messe Frankfurt may be necessary. Any additional costs resulting from this will be charged to the exhibitor/stand constructor.

The [Frankfurt Technical Regulations](#) apply.

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events. [Frankfurt Connect](#)

Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services. [Co-exhibitor](#)



Co-exhibitor

Present together on one stand



Prices excl. VAT

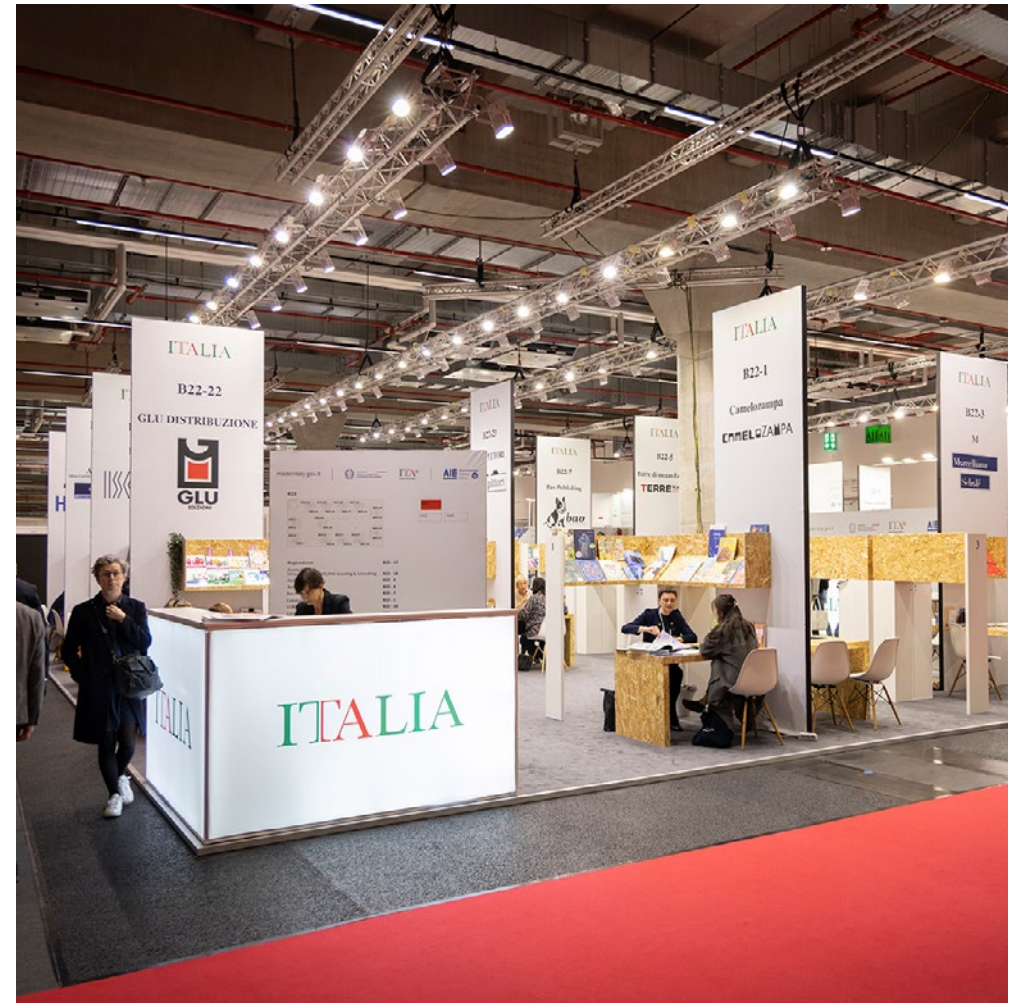
Registration fee per Co-exhibitor,
incl. **↗ Obligatory fees**

€ 449

Registered Co-exhibitors receive:

- Digital Presence on **↗ Frankfurt Connect**
- One Exhibitor Pass
- At System Stands: stand sign with company name and business location

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events. **↗ Frankfurt Connect**



Workstation

Your flexible workplace



Prices excl. VAT

	Early Bird until 30/11/2024	Standard	Additionally bookable (max. two 1 m elements per Workstation)	
Rental price for individual days	€ 1,194	€ 1,232	Graphic wall (h x w: 2 m x 1 m)	€ 626
Rental price for three days	€ 3,514	€ 3,623	Shelving unit with four book shelves (1 m wide)	€ 189

The prices for booking a Workstation are package prices and include ➔ **Obligatory fees.**

Workstations are available in various halls. They can be booked by the day from Wednesday to Friday. As the offer is limited, a maximum of two Workstations can be booked per customer.

If you are **interested in booking a Workstation at the weekend**, please contact us by e-mail: exhibition@buchmesse.de.



Workstation

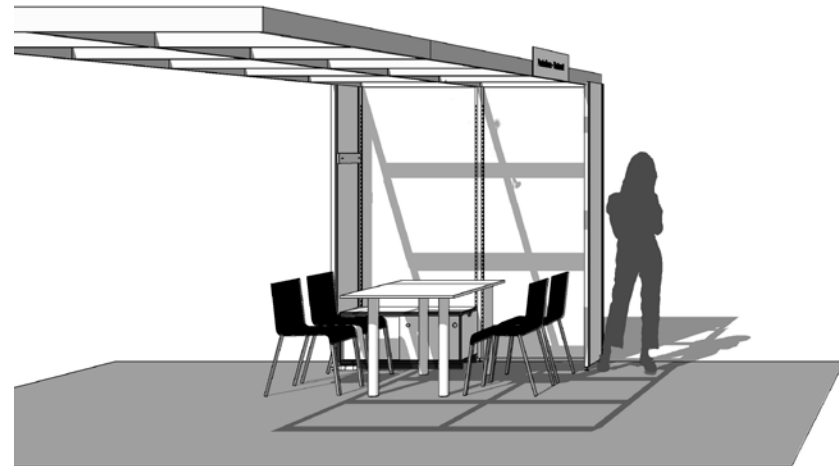
Basic features



Booking a Workstation will give you the following services:

- A table, four chairs, bench cabinet, stand sign, coat hook, power socket, WiFi and lighting
- Two Exhibitor Passes
- Five one-day trade visitor tickets per day booked
- Digital Presence on [Frankfurt Connect](#)
- Staffed information desk

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events. [Frankfurt Connect](#)



Publishers Rights Centre (PRC)

A business centre for rights and licence managers



Prices excl. VAT



	Early Bird until 30/11/2024	Standard
Registration fee per table	€ 3,514	€ 3,623

The PRC tables cannot be booked for individual days but as a fair package from Tuesday to Sunday, with the price including the ↗ **Obligatory fees**.

Additionally bookable (max. one 1 m wall element per table)	
Graphic wall (h x w: 2 m x 1 m)	€ 626
Shelving unit with four book shelves (1 m wide) and additional stand sign	€ 189

Publishers Rights Centre (PRC)

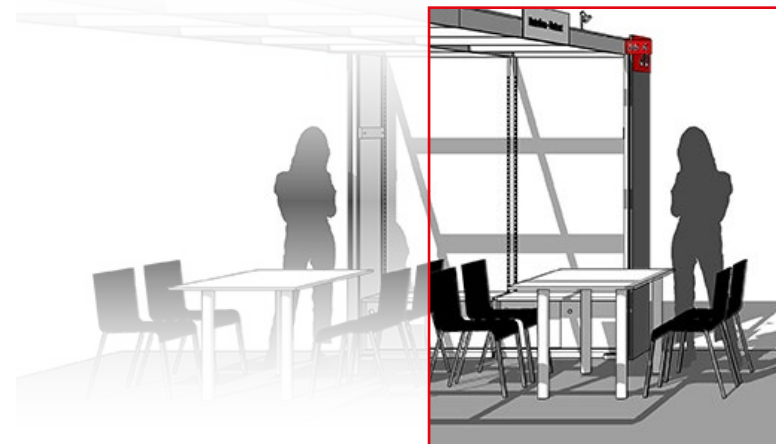
Basic features



When you book a table in the Publishers Rights Centre (PRC) you will receive the following basic features:

- A table with four chairs, bench cabinet, coat hook, power socket, WiFi and lighting
- Stand sign
- Two Exhibitor Passes
- 15 one-day tickets for trade visitors
- Digital Presence on [Frankfurt Connect](#)
- Support staff at the PRC's info desk

Push your Digital Presence: Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events. [Frankfurt Connect](#)



Obligatory fees

Prices and services



Prices excl. VAT

Environmental and energy fee

Covers the following services:

- Environmentally friendly waste disposal
- Basic cleaning on an eco-friendly basis
- Electricity connection (1 kW), incl. consumption (green electricity)
- Hall lighting and air conditioning

Price per sqm	€ 8.50/sqm
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Communications fee

Exhibitors enjoy great media presence and reach on the key online and print channels through the following activities of Frankfurter Buchmesse:

- Targeted digital marketing: e-mail, SEO and performance measures, high-performance social media activities, regular newsletters, the Frankfurter Buchmesse App and website.
- Classic advertising: intensive international press activities and media cooperations, advertisement placement, effective presence through posters and other advertising spaces.

For stands up to 8 sqm	€ 169
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For stands > 8 sqm	€ 399
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Further options to participate

Online formats, theme-led exhibition areas and more

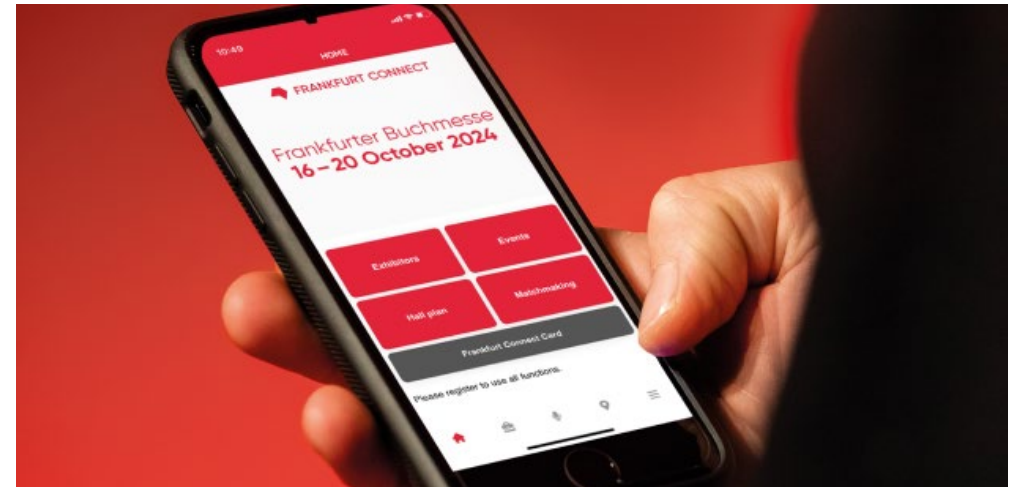


In addition to the various options for booking a stand or table, Frankfurter Buchmesse offers further opportunities to present your company:

Frankfurt Connect

Companies can use our new online platform throughout the year, to present their company and advertise products, events and authors – with or without a physical fair presence.

➤ **Frankfurt Connect**



Collective Exhibitions

Our Collective Exhibitions cover key topics such as **Audio**, **Stationery & Gifts** or **Self-Help** and are popular destinations for both trade visitors and the general public. With very little effort, exhibitors can establish an effective display here, as their secondary or main presence.

➤ **Collective Exhibitions**



Further options to participate

Online formats, theme-led exhibition areas and more



Work centres

The **Games Business Centre** and the **Comics Business Centre** also have a thematic focus. Interested companies can book a desk here and arrange business appointments for targeted networking within their community.

➤ Work centres

Digital event options: Masterclasses and The Hof

As the host of a **Masterclass**, you are in charge: this is where you can present your expertise to an interested audience and gain new business contacts for your company.

The Hof offers a more informal networking format for you as a co-host: you determine the topics you discuss with your target audience in a relaxed atmosphere.

➤ Digital event options

Further options to participate

Online formats, theme-led exhibition areas and more



Stages (for registered companies only)

The Frankfurter Buchmesse stages showcase the full diversity of our industry. Here, exhibitors can present current topics and trends within the publishing and creative sectors, get involved in cultural-political debates and network among people with similar interests.

➤ Stages

Advertising & reach (for registered companies only)

From the 50 sqm LED screen on the Agora to the branding of seating areas and other attractive options: We offer our exhibitors a wide range of advertising and PR measures for reach and visibility at the trade fair.

➤ Advertising options

After registration, please also note our **'Information for exhibitors' mailings**, in which we provide information on other offers and upcoming deadlines as well as helpful info on your fair preparations.

Do you have any questions? We are happy to help:

exhibition@buchmesse.de



Book Fair diary 2025

Your timeline



November 2024

Start of registration – System Stands, Custom-built Stands, Workstations, LitAg, PRC and Collective Exhibitions

30 November 2024

Early Bird deadline (Early Bird not applicable for Collective Exhibitions)

January 2025

31 January

Official deadline for registration (System Stands, Custom-built Stands and LitAg)

February/March 2025

Is your stand order complete? Now is a good time to order [Furniture and stand equipment](#).
Start of the **stand allocation process**.

31 March

Registration deadline for **Publishers Rights Centre (PRC)**, **Workstations** and **Collective Exhibitions**

Book Fair diary 2025

Your timeline



April 2025

Update **your profile** on [Frankfurt Connect](#), upload a free company logo, and book an upgrade package if required.

May 2025

Plan your **travel** to and your **stay** at the book fair. Make sure you arrange for the necessary [visas](#) well in advance.

June 2025

Plan your **events** and arrange **business appointments** at the fair.

July 2025

Announcement of stand numbers.

Contact the relevant **service contractors** for individual items of furniture, stand helpers, catering, and other services.

The Ticketing Portals go online: Admins can now create Exhibitor Passes, trade visitor tickets and other admission tickets.

Book Fair diary 2025

Your timeline



August 2025

1 August

Custom-built Stands – deadline for submitting stand construction plans for approval to custombuiltstand@buchmesse.de.

Publicise your events on [Frankfurt Connect](#):

Trade and private visitors tend to plan their fair schedule around both exhibitors and the fair programme.

Find out about **digital networking events** in the run-up to the fair.

31 August

Deadline for ordering products from **"Furniture and stand equipment"**.

September 2025

Any gaps in your diary? Then do check out the **Calendar of Events** on [Frankfurt Connect](#) for conferences and sessions you could attend.

Book Fair diary 2025

Your timeline



October 2025

15 – 19 October – we'll see you in Frankfurt!

