



# Online ticketing: How to redeem tickets as an exhibitor or trade visitor

## Your tickets – digitally simplified

My Book Fair offers convenient online access to your tickets. Say goodbye to searching for paper tickets before the fair.

### How to redeem a ticket link

1. Click on the link
2. Register or sign-in to My Book Fair
3. Indicate your field of business
4. Review the order and submit
5. Receive your ticket via e-mail OR download it from My Book Fair
6. Print your ticket
7. On the day of your visit, fill out the COVID-19 self-declaration of health form and bring it with you – done!

### Redeem a ticket code

1. Register or sign-in to My Book Fair
2. Under "Tickets" go to "Redeem a ticket code"
3. Enter your e-mail and ticket code
4. Indicate your field of business
5. Receive your ticket via e-mail OR download it from My Book Fair
6. Print your ticket
7. On the day of your visit, fill out the COVID-19 self-declaration of health form and bring it with you – done!

**Here's how it goes:** View the tutorial now

[buchmesse.de/tutorial](https://buchmesse.de/tutorial)

### What is My Book Fair?

My Book Fair is your direct service portal for visiting the fair. It's convenient and easy to navigate, and always available for whenever you need to book our fair services – so you'll never miss an opportunity.

### Your benefits with My Book Fair:

As a trade visitor, you can:

- redeem ticket codes and ticket links,
- register as a trade visitor and take advantage of all relevant services,
- request an invitation to help with a visa application,
- search the Exhibitor Catalogue, create watch lists and download them as PDFs,
- create favourites in My Book Fair, which will automatically be updated in your Buchmesse app for easy access, and
- participate in matchmaking based on the details you provide about your interests and the countries where you are looking for contacts.

### Do you have any questions or comments about how to redeem tickets?

Telephone: +49 (0) 69 7575 5151

E-mail: [etickets@messefrankfurt.com](mailto:etickets@messefrankfurt.com)

[Learn more about the new ticket portal >](#)

# Online ticketing for the general public at Frankfurter Buchmesse

14 - 18 October 2020  
**FRANKFURTER  
BUCHMESSE**  
Special Edition



## Your tickets – digitally simplified

Frankfurter Buchmesse offers convenient online access for general public tickets. Say goodbye to searching for paper tickets before the fair.

### How to redeem a ticket link

1. Click on the link
2. Sign-up/register
3. Personalise the ticket
4. Review the order and submit
5. Receive your ticket via e-mail OR print your ticket
6. On the day of your visit, fill out the COVID-19 self-declaration of health form and bring it with you - done!

### Redeem a ticket code

1. Go to [buchmesse.de/en/visit/private-visitors/tickets](https://buchmesse.de/en/visit/private-visitors/tickets)
2. Select "Buy ticket"
3. Enter your ticket code, then hit "Continue"
4. Sign-up/register
5. Personalise the ticket
6. Review the order and submit
7. Receive your ticket via e-mail OR print your ticket
8. On the day of your visit, fill out the COVID-19 self-declaration of health form and bring it with you - done!

Here's how it goes: View the tutorial now

[buchmesse.de/tutorial](https://buchmesse.de/tutorial)

### Do you have any questions or comments about redeeming tickets?

Telephone: +49 (0) 69 7575 5151

E-mail: [etickets@messefrankfurt.com](mailto:etickets@messefrankfurt.com)

[Learn more about the new ticket portal >](#)

