



# Online ticketing: How to redeem tickets as an exhibitor or trade visitor

## Your tickets – digitally simplified

My Book Fair offers convenient online access to your tickets. Say goodbye to searching for paper tickets before the fair.

### How to redeem a ticket link

1. Click on the link
2. Register or sign-in to My Book Fair
3. Indicate your field of business
4. Review the order and submit
5. Receive your ticket via e-mail, OR
6. Download your ticket from My Book Fair
7. Print your ticket

That's it.

### Redeem a ticket code

1. Register or sign-in to My Book Fair
2. Under "Tickets" go to "Redeem a ticket code"
3. Enter your e-mail and ticket code
4. Indicate your field of business
5. Receive your ticket via e-mail, OR
6. Download your ticket from My Book Fair
7. Print your ticket

That's it.

### Here's how it goes

View the tutorial now:

[buchmesse.de/tutorial](http://buchmesse.de/tutorial)

### What is My Book Fair?

My Book Fair is your direct service portal for visiting the fair. It's convenient and easy to navigate, and always available for whenever you need to book our fair services – so you'll never miss an opportunity.

### Your benefits with My Book Fair:

As a trade visitor, you can:

- redeem ticket codes and ticket links,
- register as a trade visitor and take advantage of all relevant services,
- request an invitation to help with a visa application,
- search the Exhibitor Catalogue, create watch lists and download them as PDFs,
- create favourites in My Book Fair, which will automatically be updated in your Buchmesse app for easy access, and
- participate in matchmaking based on the details you provide about your interests and the countries where you are looking for contacts.

### Do you have any questions or comments about how to redeem tickets?

Telephone: +49 (0) 69 7575 5000

E-mail: [tickets@messefrankfurt.com](mailto:tickets@messefrankfurt.com)

[Learn more about the new ticket portal >](#)

# Online ticketing for the general public at Frankfurter Buchmesse

16-20 October 2019  
**FRANKFURTER BUCHMESSE**  
Guest of Honour Norway



## Your tickets – digitally simplified

Frankfurter Buchmesse offers convenient online access for general public tickets. Say goodbye to searching for paper tickets before the fair.

### How to redeem a ticket link

1. Click on the link
2. Sign-up/register
3. Personalise the ticket
4. Review the order and submit
5. Receive your ticket via e-mail, OR
6. Print your ticket

That's it.

### Redeem a ticket code

1. Go to [buchmesse.de/en/visit/private-visitors/tickets](https://buchmesse.de/en/visit/private-visitors/tickets)
2. Select "Buy ticket"
3. Enter your ticket code, then hit "Continue"
4. Sign-up/register
5. Personalise the ticket
6. Review the order and submit
7. Receive your ticket via e-mail, OR
8. Print your ticket

That's it.

### Here's how it goes

View the tutorial now:

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### Do you have any questions or comments about redeeming tickets?

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E-mail: [tickets@messefrankfurt.com](mailto:tickets@messefrankfurt.com)

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# BIGGER BETTER BOOK FEST

The Frankfurter  
Buchmesse Festival

#fbm19

[bookfest.de](https://bookfest.de)