



Welcome to the new online ticketing for Frankfurter Buchmesse

Your tickets – simply digital

Effective immediately, exhibitors of Frankfurter Buchmesse can issue all tickets digitally. This also has many advantages for you! You receive your Frankfurter Buchmesse tickets electronically – and extremely conveniently. No paperwork or frantic searching around for tickets just before the fair.

Redeeming tickets – how it works

Get your ticket in just a few steps:

buchmesse.de/en/service/exhibitor-ticketing-portal

A detailed explanation for trade visitor and exhibitor tickets

1. You received a ticket link or a ticket code? Then log in to My Book Fair. If you are not yet registered, then do so now.
2. After registration, you will immediately receive an e-mail from us. Click on the link to activate your login.
3. If you have received a ticket link, you will immediately be directed to your ticket.
4. You received a ticket code? Then click on "Trade Visitor Tickets and Ticket Codes" and enter your ticket code without spaces in the provided space. Fill in the form that identifies you as a trade visitor. You can then download or print out your trade visitor ticket.

A detailed explanation for private visitor tickets

1. If you received a ticket link in an e-mail, it will direct you immediately to the Frankfurter Buchmesse ticket shop. You received a code? Simply redeem this in the **ticket shop**. All you need to do is follow the link in the e-mail.
2. Select "Redeem Ticket Code".
3. Enter your ticket code without spaces.
4. Log in. If you are not yet registered at the book fair ticket shop, do so now.
5. Personalise your ticket by clicking on "Change Data" and changing the name of the ticket holder. Finally, just click on "Send Order". All done!

Do you have any questions or concerns about redeeming your tickets?

Phone +49 (0) 69 7575 5000

E-mail tickets@messefrankfurt.com

[All information about the new online ticketing >](#)