



FRANKFURTER
BUCHMESSE

Tutorial

LitAg Ticket Portal

2026

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Registration

Invitation as Ticket Manager to the LitAg Ticket Portal



**Please do not reply to this e-mail, this is an automatic message. Replies to this e-mail address cannot be delivered.
If you have any questions, please contact the e-mail address below.**

Dear _____,

The **LitAg Ticket Portal** for Frankfurter Buchmesse 2026 is now open for business!

As the Ticket Manager, you can create, manage and send Literary Agent Tickets.

You will find all information, including a [tutorial](#) on the use of the Ticket Shop and the link for the LitAg Ticket Portal at [Tickets LitAg and PRC](#).

This is how it works:

We have logged the table 4.2 26ATP for exhibitor FBM Agentur ATP (EN) and set up your personal access authorisation.

Click [here](#) to register to the LitAg Ticket Portal. For this, please use the e-mail address to which this mail was sent.

Please note: If you arrange meetings on Tuesday, 6 October 2026, with contacts who do not have a Literary Agent Ticket or an Exhibitor Pass, they will require a so-called Tuesday Ticket in order to get access to the fairgrounds and the LitAg. Please send them the code **FBM2026Tuesday** which they can use to redeem their Tuesday Ticket in the [Trade Visitor Ticket Shop](#).

If you have any questions about the LitAg Ticket Portal, please contact the Messe Frankfurt team on +49 (0) 69 7575 5151 or via e-mail to etickets@messefrankfurt.com.

**You will receive an e-mail
inviting you to register on
the LitAg Ticket Portal.**

Registration Messe-Login



[← Back to login](#)

Create User Account



Account details

Country/Region*
Germany

Title*
Ms

First name*
Marie

Surname*
Testinger

Email*
marie@example.com

Password
.....

Repeat password
.....

Registration is subject to the [registration conditions](#) and the [Privacy Policy](#) of Messe Frankfurt GmbH. The data provided here will be used by Messe Frankfurt GmbH to create and manage your Messe Login.

In addition, the companies within the [Messe Frankfurt Group](#) process data on communication with you about our events and offers and about the products and services you purchase from them. The data is used within the Messe Frankfurt Group for market research purposes and to optimize and develop our events, products, and services. If you have already registered with companies in the Messe Frankfurt Group, the aforementioned data processing and use also includes the data already stored by these companies. You can object to this use of data at any time. More information can be found [here](#).

Register

Please complete all fields.

Make sure to register with the e-mail address to which the invitation e-mail was sent.

Registration Messe-Login



messe frankfurt EN (GB)

Messe-Login

[← Back to login](#)

Registration

You have confirmed your Messe-Login. This can be used for an unlimited period of time. You can now complete your profile.

Receipt of personalised info services

To keep you up-to-date, we will send you information about our events, such as announcements about the next event, themes & events trends planning & preparing your visit to the fair. Special offers and services for you. Events of interest by the Messe Frankfurt Group. We would like to contribute to your business success and help you make new business contacts. We, the Messe Frankfurt Group and our official representation for your home country, would like to inform you specifically about our events, products and offers. In addition, we would like to inform you about offers from sponsors of the event you are attending as well as from exhibitors and companies which match the industry. For this purpose, Messe Frankfurt Exhibition GmbH will transmit the data you enter below (title, title, name and contact details) exclusively within the Messe Frankfurt group of companies and to the official representative for your home country.

I consent to the processing of my data for the above-mentioned purposes.

In addition, I consent to receiving information through personalised emails. This includes the analysis of my email opening and clicking behaviour and the generation of a usage profile.

You have the right to revoke or adjust your consent at any time with effect for the future. To do so, use the unsubscribe link in your email or contact us at privacy@messefrankfurt.com. Further information according to Art. 13 and 14 DSGVO please find at [Privacy Policy](#).

[Go to the website](#)

[Legal Notice](#) [Privacy Policy](#) [Terms and Conditions of Registration](#)

Please complete your data and click „Go to the website“

Registration Messe-Login



Ticket Services for Exhibitors

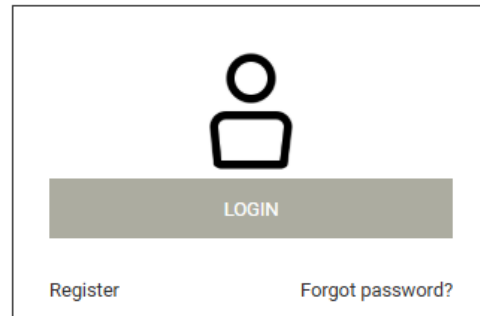
 Sign in

English ▾

 messe frankfurt



06. - 11.10.26
Frankfurt am Main



The login form features a central icon of a person sitting at a computer. Below the icon is a grey button labeled "LOGIN". At the bottom left, there is a link for "Register", and at the bottom right, there is a link for "Forgot password?".

Now you can log in with your e-mail address and your chosen password.



Creating and sending Literary Agent Tickets

Creating LitAg Tickets



The screenshot shows the LitAg portal interface. At the top, there is a red header with the LitAg logo on the left, a box containing 'FBM Agentur ATP... Hall 4.2, 26ATP' with an edit icon, and the dates '06. - 11.10.26' and location 'Frankfurt am Main' on the right. Below the header are three navigation tabs: 'Overview', 'Literary Agent Tickets', and 'Tuesday Tickets'. The 'Literary Agent Tickets' tab is active, displaying the title 'Literary Agent Tickets' with an information icon, a link '> Show assigned tickets', and the text 'You have issued 4 Literary Agent Ticket(s)'. Below this is a note: 'Please note: If required, each ticket manager also needs to create a ticket for himself or herself.' and a link 'Terms and conditions of ordering and details of prices, GTC'. At the bottom of this section are two large numbers: '0' for 'Issued' and '0' for 'Used'. The 'Tuesday Tickets' tab is also visible, showing the title 'Tuesday Tickets' with an information icon, a link '> Your invitation code for Tuesday Tickets: FBM2026Tuesday', and text explaining that attendees need a Tuesday Ticket for access to the fairgrounds and LitAg, and that the code should be sent to them for redemption. A note at the bottom of this section states: 'The statistics below are not relevant for the allocation of Tuesday Tickets, but cannot be hidden for technical reasons.' At the bottom of the screenshot, there is a red button with a person icon and the text 'ISSUE LITAG TICKETS', with a large red arrow pointing to it from the right.

As a ticket manager, you can create Literary Agent Tickets for yourself and your colleagues directly in the portal.

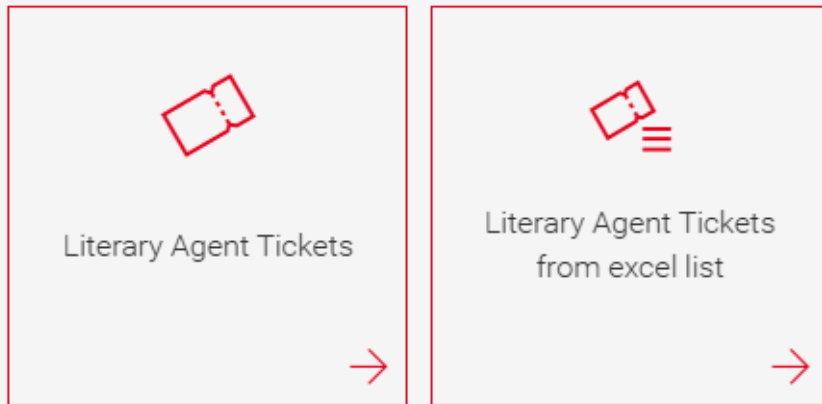
To do this, click on "Issue LitAg Tickets".

Creating LitAg Tickets



How would you like to create Literary Agent tickets?

You issue Literary Agent Tickets online and print them directly or send them by e-mail. You can issue them single as well as in large numbers.

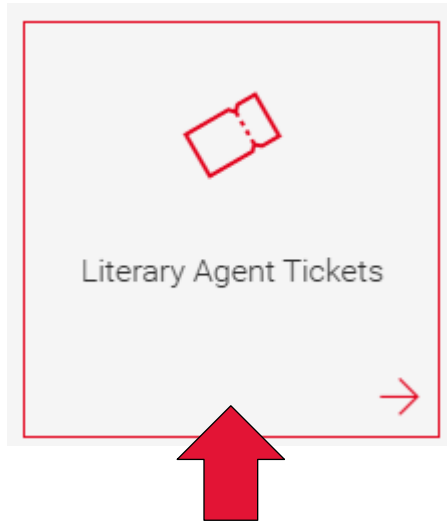


Messe Frankfurt Exhibition GmbH collects and processes the data you provide here to process your ticket request on behalf of Frankfurter Buchmesse GmbH. Please find further information in the [Privacy Policy](#).

Select how you would like to create the Literary Agent tickets:

- You can create the tickets individually.
- Or you can enter the ticket users' data in an Excel list and upload it. This allows you to easily create several tickets at once.

Creating LitAg Tickets



Create a new ticket.

Form of address* ▾

Academic title ✕ ▾

First name*

Last name*

FBM Agentur|

USA ▾

E-mail address of ticket holder

Please select if you wish to have your ticket sent per e-mail. It will be sent to the e-mail address of the ticket holder.

TICKET PREVIEW + NEXT

To create the Literary Agent Tickets individually, click on “Literary Agent Tickets”.

Then enter the required details and click on “Ticket preview + next”.

If the ticket is also to be sent to the person for whom you are creating it, please tick the corresponding box.

Creating LitAg Tickets



LitAg FBM Agentur ATP... Hall 4.2, 26ATP 06. - 11.10.26 Frankfurt am Main

Overview Literary Agent Tickets Tuesday Tickets

Literary Agent Tickets ⓘ
(06.10. until 11.10.2026)
You have issued 3 Literary Agent Ticket(s).

ISSUE LITAG TICKETS

SEARCH

Show all tickets Action please select Entries 50

<input type="checkbox"/>	Name	Company	E-mail	Ticket no.	Type	Creation type	Created	Status	Used	Download
<input type="checkbox"/>		FBM Agentur		1 9022 2233 6559	Literary Agent Ticket		06/08/2026 01:43 PM	✓		↓
<input type="checkbox"/>		FBM Agentur		1 9022 2232 5282	Literary Agent Ticket		06/08/2026 10:55 AM	✓		↓



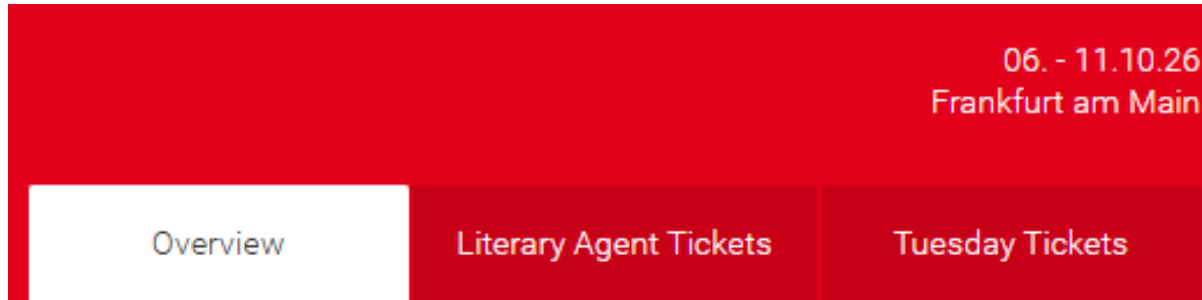
On the overview page, you can see how many tickets you have created and to whom you have sent tickets.

If you have not received the tickets by e-mail, you can download them here.



How to order a Tuesday Ticket

Tuesday Tickets



Tuesday Tickets ⓘ

> Your invitation code for Tuesday Tickets: **FBM2026Tuesday**

Did you make appointments on Tuesday, 6 October 2026? People who do not have a Literary Agent Ticket or an Exhibitor Pass will require a Tuesday Ticket in order to get access to the fairgrounds and the LitAg.

Please send them the code mentioned above which they can use to redeem their Tuesday Ticket in the [Trade Visitor Ticket Shop](#).

The statistics below are not relevant for the allocation of Tuesday Tickets, but cannot be hidden for technical reasons.

Did you make appointments on Tuesday, 6 October 2026? People who do not have a Literary Agent Ticket or an Exhibitor Pass will require a Tuesday Ticket in order to get access to the fairgrounds and the LitAg.

Please send them the code **FBM2026Tuesday**.

Your guests will receive a free Tuesday Ticket in the [Trade Visitor Shop](#).

Detailed instructions on how to redeem the code in the ticket shop can be found here: [Tutorial "Ticket purchase and ticket code redemption for trade visitors"](#).



Free contingent and management of further tickets

Free contingent and billing of further tickets



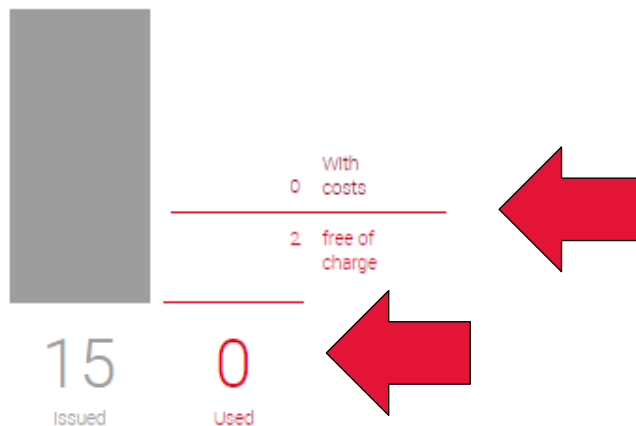
Literary Agent Tickets (i)

[> Show assigned tickets](#)

You have issued 3 Literary Agent Ticket(s)

Please note: If required, each ticket manager also needs to create a ticket for himself or herself.

[Terms and conditions of ordering and details of prices, GTC](#)



The statistics on the overview page show you the **Literary Agent Tickets** issued and used as well as your free quota.

In the screenshot, 15 LitAg Tickets have already been issued, i.e. personalised and created in the ticket portal.

This means that 13 LitAg Tickets would be subject to a charge (€ 182,07 /ticket).

However, billing will only take place after the trade fair. Only the tickets that have actually been used to enter the book fair are taken into account.

Example:

If 10 of the 15 tickets issued were used, this would mean that 2 of the 10 tickets used would be deducted as a free quota. You will receive an invoice for 8 additional Literary Agent Tickets.

Overview LitAg Tickets



LitAg FBM Agentur ATP... Hall 4.2, 26ATP 06. - 11.10.26 Frankfurt am Main

Overview Literary Agent Tickets Tuesday Tickets

Literary Agent Tickets (06.10. until 11.10.2026)
You have issued 3 Literary Agent Ticket(s)

ISSUE LITAG TICKETS

SEARCH

Show all tickets Action please select Entries 50

Name	Company	E-mail	Ticket no.	Type	Creation type	Created	Status	Used	Download
	FBM Agentur		1 9022 2233 6559	Literary Agent Ticket		06/08/2026 01:43 PM			
	FBM Agentur		1 9022 2232 5282	Literary Agent Ticket		06/08/2026 10:55 AM	✓		

In this overview you can see how many tickets you have created. Under "Name" and "Company" you can see who the ticket was issued to.

Under "E-mail" you can see to whom you have sent the ticket.

Under "Creation type" you can see whether you have created the ticket individually or from an Excel list.

Under "Status" you can see whether it is a valid ticket.

Under "Download" you can download the ticket as a PDF or wallet.



Naming

LitAg deputy ticket manager

Naming LitAg deputy ticket manager



The screenshot shows the LitAg interface. At the top left is the LitAg logo. To its right is a header box containing 'FBM Agentur ATP...' and 'Hall 4.2, 26ATP' with a pencil icon next to it. A red arrow points to this pencil icon. Further right in the header are the dates '06. - 11.10.26' and the location 'Frankfurt am Main'. Below the header are three tabs: 'Overview', 'Literary Agent Tickets' (which is active), and 'Tuesday Tickets'.

Literary Agent Tickets ⓘ

(06.10. until 11.10.2026)



You have issued 3 Literary Agent Ticket(s).

 ISSUE LITAG TICKETS

In order to name deputy ticket managers please click the pencil symbol.

Naming LitAg deputy ticket manager










 FBM Agentur ATP...
Hall 4.2, 26ATP 

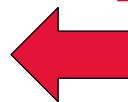
 back to ticket management

Name deputy ticket manager

The following users are currently managing tickets for this order:

- Max Mustermann  
- Marie Mustermann 
- Sven Testinger  
- Svenja Testinger  

 NAME DEPUTY TICKET MANAGER






Please click on
„Name Deputy Ticket Manager“.

Naming LitAg deputy ticket manager



Name deputy ticket manager

Form of address* 

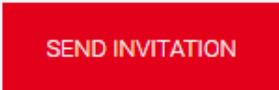
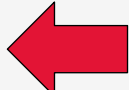
Title  

First name*

Last name*

Company*

E-mail*



Please enter the required data and click on "Send invitation".

All fields except "Academic title" must be completed.

After you have clicked on "Send invitation", the designated deputy ticket manager will receive an e-mail and can perform all actions as a ticket manager after registering and logging in.

Naming LitAg deputy ticket manager



 FBM Agentur ATP...
Hall 4.2, 26ATP 

[back to ticket management](#)

Name deputy ticket manager

The following users are currently managing tickets for this order:

Max Mustermann



Marie Mustermann



Sven Testinger



Svenja Testinger



 NAME DEPUTY TICKET MANAGER



If you want to remove deputy ticket managers, please click on the pencil in the overview again and remove them by clicking on the "X".



Blocking LitAg tickets

Blocking LitAg tickets





 FBM Agentur ATP...
Hall 4.2, 26ATP 

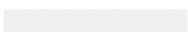
Overview

Literary Agent Tickets ⓘ
(06.10. until 11.10.2026)
You have issued 3 Literary Agent Ticket(s).

If you would like to block a LitAg ticket, please click on the corresponding ticket in the overview that you would like to block.

Show **all tickets**  Action **please select** 


Name	Company	E-mail	Ticket no.	Type	Creation type
------	---------	--------	------------	------	---------------


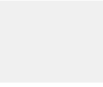
	FBM Agentur		1 9022 2233 6559	Literary Agent Ticket	
---	-------------	---	------------------	-----------------------	---



Blocking LitAg tickets



 Ticket 1 9022 2231 8042



Fake Agency
4.2 26ATP
Vorschau / Preview

Name
[Redacted]

Company
Fake Agency

Hall/Table no.
4.2 26ATP

E-mail
[Redacted]


Ticket type
Literary Agent Ticket


Ticket number
1 9022 2231 8042


Created on / by
06/02/2026 / [Redacted]


Registered on / hv
06/02/2026 / [Redacted]

Sent to
[Redacted]

 EDIT TICKET



 SAVE PDF

 SAVE WALLET

ADD NOTE

In order to block the ticket, please click on the **lock** symbol.

Blocking LitAg tickets



Do you really want to block the ticket? It cannot be re-used!

Note relating to ticket (mandatory)*

YES NO

Fake Agency
4.2 26ATP

Vorschau / Preview

Hall/Table no.
4.2 26ATP

E-mail

Ticket type
Literary Agent Ticket

Ticket number
1 9022 2231 8042

Created on / by
06/02/2026 / ...

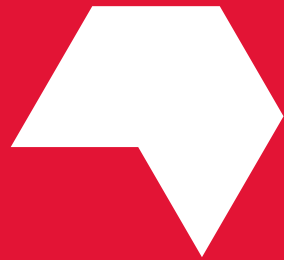
Registered on / by
06/02/2026 / ...

Sent to

EDIT TICKET

Please write a short note and click on "Yes" if you want to block the ticket.

Please note that the ticket can then no longer be reactivated.



**FRANKFURTER
BUCHMESSE**