

# **Press accreditation**

# **My Book Fair 2019**

# My Book Fair Registration

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You can register easily at My Book Fair. Please follow the link below:

<https://services.book-fair.com/login>

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# My Book Fair Registration



## My Book Fair Login


Please log in here to use our services.

**E-mail**

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**Password**

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[Login](#)  [Register now](#) [Password forgotten](#)

### Register to...

- buy a trade visitor ticket,
- redeem a ticket code or link,
- request a visa invitation letter,
- update your company profile in the Exhibitor Catalogue,
- gain access to the exhibitor ticket portal,
- settle your invoices via credit card,
- get accredited as a journalist or recognised blogger,
- publish your events in the Calendar of Events.

**Go to  
"Register Now"  
to create your user  
account or enter  
your My Book Fair  
login data.**

# My Book Fair Registration



\* Marked fields are mandatory fields.

Login

**E-mail (unique address for login) \***

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Password

**Password (at least 7 characters) \***


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Password, repeat to confirm \*

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Personal data

Salutation

**Prefer not to say** 

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Academic title

**Please choose** 

**Fill in the displayed  
online forms and  
save your data.  
Marked fields are  
mandatory fields.**

# My Book Fair Registration

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Once you have saved your data, you will receive an e-mail from us with an activation link. Please follow the link in order to activate your user account.

If you did not get the link, please check in your spam mail. If you still did not get an e-mail, please message us via [accreditation@buchmesse.de](mailto:accreditation@buchmesse.de).

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# My Book Fair Registration



Press

Services for journalists and bloggers: press accreditation and press ticket download

Continue >



Agents

Services for LitAg customers: LitAg ticket portal, catalogue entry, credit card payment, and much more

Continue >

**After your successful log-in, you will see the overview area of My Book Fair. Please choose the following service: „Press“**

# My Book Fair Registration



The screenshot shows the registration page for the Frankfurt Book Fair 2019. At the top left is the Frankfurt Book Fair logo (a red arrow) and the text "FRANKFURT BOOKFAIR 16 - 20 OCTOBER 2019". To the right is a search bar with "buchmesse.de" and a user profile icon labeled "Journalist". Below this is a navigation bar with "Press" selected, and links for "Overview", "Tickets", and "Exhibitors". The main content area is titled "Press accreditation" and features two options: "Journalist" and "Blogger". Each option has a red "Continue" button with a right-pointing arrow.

**Please continue  
either as journalist or  
blogger.**

# My Book Fair Press Accreditation



## Press accreditation

To obtain accreditation please provide us with a verification of your employment as a journalist.

### Verification with a digital file

Do you have a digital file, e.g. a press pass, which can verify your employment as a journalist? (further details can be found in our [accreditation guidelines](#))

- Yes
- No

### Internet-based verification

Are there websites that can verify your employment as a journalist? (further details can be found in our [accreditation guidelines](#))

- Yes
- No

If you are a **journalist** please provide us with a verification of your employment as a journalist – further details can be found in our accreditation guidelines:

[www.buchmesse.de/en/press/accreditation](http://www.buchmesse.de/en/press/accreditation)

Upload a digital verification file (e.g. press pass) (max. 5 MB) OR fill in links for online verification.

**Please note** that you must submit at least one form of verification, either as a digital file or as an internet-based entry, before you can apply for accreditation.



# My Book Fair Press Accreditation



**i** **Please note** that you must submit at least one form of verification, either as a digital file or as an internet-based entry, before you can apply for accreditation.

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**Press releases**  
I would like to receive press releases from the Frankfurter Buchmesse by e-mail.

Yes

No

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Would you like to know more about our events for the press? Please click [here!](#)

**Update** >

If you are a blogger you can provide proof by entering a direct link to your blog. or provide up to three examples published online of your work as a blogger.

# My Book Fair Press Accreditation



The screenshot shows the Frankfurt Book Fair website interface. At the top, there is a navigation bar with the event name "FRANKFURT BOOKFAIR 16 - 20 OCTOBER 2019" and the user's profile "Journalist5 @Englisch.Com". Below the navigation bar, there is a main menu with "Overview" selected. A "News" section contains two items: "You have confirmed your account data." and "Your accreditation is under examination. Your press ticket will be ready to download as of July." A green banner below the news section states "Your accreditation is under examination." At the bottom, there are two red boxes with white icons: the first shows a document with a folded corner, and the second shows a person standing at a podium.

**After you uploaded proof of your journalistic activities, you will get this confirmation information.**



# My Book Fair Press Accreditation

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Your request for press accreditation is complete  
– **but you are not accredited yet!**

We will check and validate your credentials.  
If your credentials meet our criteria, you will receive your **confirmation via e-mail**.  
You can then find your press ticket in your My Book Fair profile.

This may take a few days at busy times, so we kindly ask you to be patient.

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# My Book Fair Press Accreditation



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15.-20. Oktober 2019  
**FRANKFURTER BUCHMESSE**  
Deutsch - Internationale  
1 9004 0383 1724

Test  
Test

Testfirma

QR Code

Bitte nicht weitergeben!  
15.10. - 20.10.2019  
"Diese Karte berechtigt NICHT  
zur kostenlosen  
Einlassung zum Messestandort.  
Nur für den Zweck der  
Pressearbeit. In diesem Ticket keine  
Kaufkraft. Keine Rückgabe bei  
Transportation!"

**Press ticket**

**Your entrance ticket ...**  
... is personalised and therefore not transferable.  
... does NOT include free use of public transport.

**Opening hours Press Centre:**  
Tuesday: 9:30 am – 7:00 pm  
Wednesday – Saturday: 9:00 am – 6:30 pm  
Sunday: 9:00 am – 5:30 pm

/ The Press Centre is located in the Congress Center Messe Frankfurt (CMF), Level 3 (C3).  
/ Directions, press releases, press events, logos and photos: [buchmesse.de/press](http://buchmesse.de/press)  
/ Stay up to date with our **Frankfurter Buchmesse App**.

[buchmesse.de](http://buchmesse.de) #fbm19



Bitte haben Sie Ihren Frankfurter Pressen mit your printed  
accreditation in the left-hand corner. Please do not lose the badge.  
Diese Karten sind kein Einlassgeld! / You can obtain this at the entrance.



Please print out your personalized press ticket and show it at one of the entrances. There (or in the press center) you also get a holder and a lanyard for it.