

Business Club 2017 in numbers

Who comes to the Business Club?

CEOs & publishers	Analysts & market researchers	Technology & software providers	Film producers & game developers	Digital managers & innovators
Marketing & sales experts	Manufacturers & suppliers	Newcomers & startups	Scouts & agents	Consultants & business strategists

More than

50

Events in the Club.

Over

90%

felt the Business Club met their expectations well to very well.

Approx.

4500

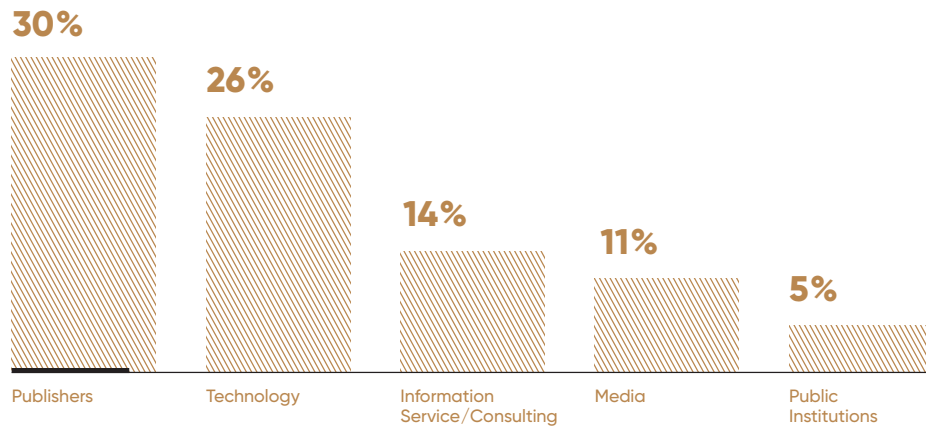
Business Club attendees

From

53

Countries visited the Business Club.

The Business Club was a meeting place for representatives of the publishing world and the entire media industry:



Business areas

