

PRESS RELEASE
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International Editors to Meet in Germany to Discuss Trends in Non-fiction

NEW YORK — To celebrate its 15th Editor’s Trip, the German Book Office is mixing up the traditional trips for American editors by inviting an international group of nonfiction editors to explore the realms of German publishing. The focus of the discussions among the international editors will be trends in Philosophy and in the German book market as well as selling and marketing strategies for nonfiction books.

This year’s participants are Henry Carrigan, Northwestern University Press (USA), Giovanni Carletti, Editoria Laterza (Italy), Mikhail Kotomin, Ad Marginem Press (Russia), Marc Lowenthal, MIT Press (USA), Niels Cornelissen Uotgeverij Boom (Netherlands), Tariq Goddard, Repeater (England), Marcos de Miguel, Plaza y Valdés (Spain) and Ken Wissoker, Duke University Press (USA).

“An observation I made while planning this trip is that contrary to common belief, English language publishers translate more German nonfiction titles than most of their international counterparts,” said Riky Stock of the German Book Office, who has accompanied ten of these Editor’s Trips.

The purpose of this trip, which is financed by the German Foreign Office, is to connect publishing professionals with similar interests in order to enable fruitful discussions and help form long-term relationships.

From June 21 to June 27, the group will be meeting with publishers, editors, foreign rights directors, and booksellers in Berlin and Frankfurt, Germany.