

Chinese book market report 2017

Which report would you like to receive?

- Chinese book market statistical update 2017
- Chinese book market report 2016
(including 2016 figures for the Mainland China market; three exciting areas in the Mainland China market; 2016 figures for the Taiwan market)
- Chinese book market report 2015 (detailed report on the Mainland China market)

Please help us improve the quality of our reports by answering a few questions.

1. Name: _____ company: _____

Email address: _____

Have you participated in the Frankfurt Book Fair in the last years?

As exhibitor: _____ As professional visitor: _____

2. Have you read reports of the German Book Office Beijing before? If so, from which year?

3. Which topics and issues are most important for you, what are you looking for in this report?

4. If the report were available for a fee, how much would you be prepared to pay for it?

5. Do you wish to receive further information about updated reports and events of the German Book Office Beijing in the future?

Thank you very much for your support!

German Book Office Beijing of Frankfurt Book Fair