

**Industry trends, networking  
and business deals**

Meet all the content professionals  
in one place: Frankfurter Buchmesse.



10-14 October 2018  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour Georgia

# Getting started is easy!

**Exhibit like the professionals do –  
with our special offer for newcomers.**

Are you a first-time exhibitor at Frankfurt Book Fair?  
Then book the Newcomer Package!

For just 4,023 Euros you get a fully equipped 8 sqm  
stand with many additional services, such as support  
in networking and marketing your products.

**Book the package  
now and save 10 %!**

Compared to individual booking.

[www.book-fair.com](http://www.book-fair.com)

[www.book-fair.com/businessclub](http://www.book-fair.com/businessclub)

#fbm18



**Go!** FIND  
FRANKFURTER  
BUCHMESSE

# Included in our Newcomer Package:



## 8 sqm system stand

Incl. use of the system stand module (see information in Registration Set).



## Furniture & Light M

Three chairs, one table, four wide-angle spotlights, one wastepaper basket.



## Environment and energy surcharge

Making it a greener Fair: environmentally friendly waste disposal, electricity supply (1 kW), electricity consumption (eco-supply), air conditioning, eco-friendly basic cleaning services.



## Marketing fee

A company entry in the print Catalogue and online in the Frankfurt Catalogue, a print copy of the Catalogue, entries in the Calendar of Events etc.



## Networking event

The Newcomer Package includes a networking event that helps you improve the likelihood of making many valuable new contacts at the Fair.



## Three exhibitor passes

For admission to the exhibition site and use of local public transport.



## Ten trade visitor one-day tickets

To send to your clients, which also cover public transport.



### Our price for you:

Newcomer Package Standard  
€ 4,023.-\*  
(Row stand)

Newcomer Package Corner Stand  
€ 4,372.-\*  
(If corresponding stand position is available)

\*All prices are subject to Value Added Tax at the applicable official rate.

## Additionally included:

- ✓ **During preparation:** personal advice on logistics and transport from our service provider
- ✓ **Shortly before the Book Fair:** invitation to the opening ceremony of the Frankfurt Book Fair
- ✓ **At the Book Fair:** welcome pack with information on the programme of events

The offer is only available to companies which have not taken part at the Frankfurt Book Fair as an exhibitor for at least three years.



8 sqm system stand with Furniture & Light M

### Off you go:

Simply complete the enclosed registration form for the Frankfurter Buchmesse 2018.

- ✓ On page **1** **Registration Participation**, tick the Newcomer Package option.
- ✓ On page **2**, please enter your company address and state your preferred stand location..
- ✓ Send us your signed registration as soon as possible to secure your Newcomer Package.
- ✓ Your entry in the catalogue is processed by the company Neureuter. You will soon receive an e-mail with all the necessary information.