

Business Club Conference The Markets

Tuesday 10/10/2017

The Market Player

CHANGE – A 360-DEGREE VIEW

Conference visitors who have individual questions regarding the presented markets can ask these in personal conversations directly at the Book Fair: Three market players from each of the respective markets will be available for matchmaking appointments and to provide information about various areas including fiction, non-fiction, children's books, distribution, co-editions and many others.

Please book your 10-minutes slot in advance, or on-site during THE MARKETS conference.

10.00 – 12.00 P.M.

USA

Michael Healy

CCC, Ixxus, Executive Director, International Relations; Director Marketing Communications

Michael is the Executive Director (International Relations) at Copyright Clearance Center and is based in New York City. Michael worked for more than 20 years in the publishing industry in the UK, spending most of that time in senior editorial, sales and distribution roles in digital publishing.

[Book your slot now](#)

10.00 – 11.00 A.M.

France

Florence Pariente

De la Martinière Jeunesse / Seuil Jeunesse, Foreign Rights Manager

Since 1995, De La Martinière Jeunesse has published children's books for all age groups. Renowned for its series comprising beautiful photographs as well as its non-fiction series for teenagers.

[Book your slot now](#)

10.00 – 11.00 A.M.

France

Stefanie Drews

Editions Stock, Foreign Rights Manager

Stock is one of the oldest publishing houses in France and has been part of the Hachette Group since 1961.

[Book your slot now](#)

10.00 – 11.00 A.M.

India

Alberto Lima Fernandes

Reality Premedia, Manager Business Development

Reality Premedia Services is an international digital publishing and digital marketing solutions provider. Headquartered in Pune, India, with sales offices in UK, USA, Netherlands and Australia, our core focus has been in digital publishing and marketing related premedia services and technologies.

[Book your slot now](#)

10.00 – 11.00 A.M.

India

Arpita Das

Yoda Press, Founder and Publisher

Yoda Press is an independent publishing venture based in New Delhi. Since 2004 it has been publishing titles on sexuality, dissent, cities, popular and visual culture, and new perspectives in history.

[Book your slot now](#)

10.00 – 11.00 A.M.

India

Sameer Shariff

Impelsys Inc, Founder and CEO

As the Founder and CEO of Impelsys Inc., he drives Impelsys' business vision, strategy, value and growth. Impelsys is his second start up and he has grown the company into a leader in online content delivery for the global publishing and education market.

[Book your slot now](#)

11.00 – 12.00 P.M.

UK

Karen Sullivan

Orenda Books, Publisher

Karin is Publisher of Orenda Books, who specialises in literary fiction, with a heavy emphasis on crime/thrillers, and about half in translation. She was a Bookseller Rising Star for 2016.

[Book your slot now](#)

11.00 – 12.00 P.M.

UK

Sam Missingham

Launch Books, CEO and Founder

Sam is the founder of Lounge Books, a new home for book-lovers. She works with publishers on audience, social and marketing strategies.

[Book your slot now](#)

11.00 – 12.00 P.M.

UK

Andrea MacDonald

Penguin Random House Children's, Editorial Director Picture Books

Andrea has worked as a picture book editor for over nine years. Andrea is proud and privileged to edit some of the most well-respected authors and illustrators working today, including Anthony Browne, John Burningham, Shirley Hughes, Jan Piefikowski, and Ed Vere.

[Book your slot now](#)

11.00 – 12.00 P.M.

Vietnam

Vu Thi Quyhn Lien

Kim Dong, Deputy Director / Editor-in-Chief

Vu Thi Quyhn Lien joined Kim Dong Publishing House in 2005 as an editor and one of the first members setting up the Rights Department. As one of the forerunners publishers in Vietnam, Kim Dong Publishing House wishes to introduce more Vietnamese books and authors to the world.

[Book your slot now](#)

11.00 – 12.00 P.M.

Malaysia

Faiz Al-Shahab

E-Sentral, Co-Founder

Faiz is co-Founder of e-Sentral, which is the biggest ebook store in South East Asia. E-Sentral is a complete infrastructure for ebooks ranging from authoring tool, digital rights management server, end user reader application, as well as ebook distribution for business to consumer and business to business.

[Book your slot now](#)

11.00 – 12.00 P.M.

Indonesia

John McGlynn

The Lontar Foundation, Co-Founder and chairman

The Lontar Foundation, which John co-founded in 1987, has ushered into print close to 200 titles containing literary work representing all literary genres by more than 500 Indonesian authors.

[Book your slot now](#)