

31. Frankfurt Rights Meeting



Change is the new constant:
A close-up on East Asia, audio, and creating a buzz

Tuesday, October 10, 2-5pm, Hall 4.0, Room Europa

2.00 pm

Welcome

Jenny Kühne, Manager Rights & Licenses, Frankfurt Book Fair

2.10 pm

AUDIO: An international overview

Helena Gustafsson, CEO Storyside, Sweden

2.25 pm

AUDIO: China on the rise

Kate Song, Assoc. Dir., Rights & Licensing (Asia), John Wiley & Sons, China

2.40 pm

AUDIO: The German success story

Kilian Kissling, MD Distribution & Marketing, Argon Verlag, Germany

3.00 pm

JAPAN: Market facts & figures

Manami Tamaoki, General Manager, Tuttle-Mori Agency, Japan

3.15 pm

JAPAN: Behind the scenes

Manami Tamaoki, General Manager, Tuttle-Mori Agency, Japan
Shunichiro Nagashima, Acquiring Editor, Bungeishunju, Ltd., Japan
Satoko Noi, Acquiring Editor, Mikasa Shobo Publishers Co. Ltd, Japan
Dong Yang Kim, Acquiring Editor, Nikkei Publishing, Inc., Japan
Panel discussion moderated by

Lance Fitzgerald, VP Subsidiary Rights, Crown Publishing, USA

3.40 pm

CREATING A BUZZ: Social Media meets Rights

Lisanne Mathijssen-van Hoorn, Acquiring Editor, Harper Collins, Netherlands
Maria Cardona Serra, Literary Agent, Pontas Agency, Spain

4.00 pm

Coffee Break

4.15 pm

Round-Table-Sessions

Free choice of tables - three rounds/15 minutes each
Additional tables hosted by Copyright Clearance Center and IPR License

5.00 pm

Networking Reception